



APPLICATION FORM II

CATEGORY II

“Cities and Mobility: Change is possible”
for a CIVITAS non-demonstration city

Please send your entry via e-mail to the CIVITAS Forum secretariat: civitas@fgm-amor.at
This call closes on 22. September 2008.

DETAILS OF APPLICANT

Local authority	> Municipality of Piacenza	
Country	> Italy	
ADDRESS:		
Street / Post box	> Via Beverora, 57	
Postal Code, City	> 29100 Piacenza (PC)	
CONTACT PERSON:		
Name	> Dr. Giacomo Cerri	
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SIZE OF CITY/TOWN: Please tick / insert an “X”.	<input type="checkbox"/>	up to 50.000 inhabitants
	<input checked="" type="checkbox"/>	50,000 to 150.000 inhabitants
	<input type="checkbox"/>	150,000 to 500.000 inhabitants
	<input type="checkbox"/>	more than 500.000 inhabitants

DESCRIPTION

In your opinion, which ambitious measure(s) did your city successfully implement in the field of sustainable urban transport?
<ul style="list-style-type: none">➤ Conversion of fuel alimentation of vehicles. The passage from diesel and gasoline to low impact fuels (GPL and CNG) is giving an important contribute to get better air quality.➤ Free bus that connect external to inner city.➤ Widening of Limited Traffic Zone (from 550.000 m² to 650.000 m²). <p>This actions in the field of transport are very important and constitute an integrated tool to fight pollution.</p>
How did political leadership and support, and technical competence facilitate added up to the success of your measures?
<p>> The municipality of Piacenza has developed a patnership with technicians (Consorzio Ecoga) to promote conversion of fuel alimentation of vehicles: there is a financial public incentive (350 €) for every conversion. The operational management of these contributes is made by Consorzio Ecogas. The municipality of Piacenza directly manages other two indicated actions.</p>
How did you take local cultural circumstances into account in the development and implementation of your urban transport measures?
<p>> Citizens' needs are more and more taken into account in the field of traffic measure: fuel conversion and free bus are not only environmental need, but also an economic need for people, because of the increasing of fuel cost. So, economic and clean fuel, together free public transport, can contribute to get better economic situation of the people. Limited Traffic Zone helps to promote life quality of the inner part of the city.</p>
How did your city improve urban transport measures through qualitative and quantitative monitoring?
<p>> Every six months we count number of conversions, number of transported passengers and number of Pass for Limited Traffic Zone, and try to estimate the contribution in term of emissions reduction.</p>
How did your city seek to exchange information with other cities engaged in related fields of action?
<p>> We try to publicize what we do trough internet net of cities, but this isn't enough. We can do much more in this field and we want to work hard on this point.</p>

If your local authority is selected as winner by the CIVITAS Policy Advisory Committee, you will receive this CIVITAS Award at the CIVITAS Forum Conference in Bologna, 09 – 11 November 2008.