

CiViTAS
Cleaner and better transport in cities

ELAN

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Implementation status report on company mobility plans

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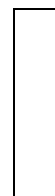
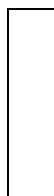
Keywords

General

x	CIVITAS	
x	ELAN Project	

Work package links

	WP1 Alternative fuels & clean vehicles		WP7 Energy-efficient freight logistics
	WP2 Collective transport & intermodal integration		WP8 Transport telematics
	WP3 Demand management		WP9 Project coordination
x	WP4 Influencing travel behaviour		WP10 Project management
	WP5 Safety, security & health		WP11 Research and Technological Development
	WP6 Innovative mobility services		WP12 Impact and process evaluation



WP13 Dissemination,
citizens' engagement,
training and knowledge
transfer

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1. MM for companies - Framework

1.1. Strategic level

The City of Gent tries to include the vision the city has for the future, namely the Gent2020-vision, into the CIVITAS-project. Within this vision seven key strategic objectives were set.

CIVITAS fits in one of these seven pillars, namely the Spatial and environmental sustainability one. This means that by the year 2020, Gent i) wants to offer its residents a healthy and quality living environment and ii) wants to have a smaller ecological footprint. The concept of environment is not restrictive to interpret. A quality environment means that the space is used and rationally utilized. Good planning is the foundation for the further sustainable development of the environment. There are two aspects to this main strategic objective at City level:

- a collective task for the government to ensure the achievement of a healthy and quality living environment (this refers to the fundamental right to a clean environment (air, water, soil, land, ...)).
- one to the individual itself who must take responsibility in its individual behaviour so that the environmental damage caused by his being, is minimised by reducing its ecological footprint. Here the City Council has an initial awareness-raising and communication task.

The above mentioned pillar for the City was translated into strategic objectives for each Department within the City Administration. For the Planning, Mobility and Public Domain Department, the following strategic objectives were set:

The Department creates maximum strategic goals, department capabilities and optimal conditions in terms of an innovative and integrated spatial planning, an integrated water management and mobility and parking management. The Department is an essential actor in the process of conception and execution and plays a leading role on environmental quality, housing and quality of life.

1.2. Operational level

One of the goals of the Gent2020-vision for the Mobility Department on the operational level is to “Initiate and develop projects and activities to promote sustainable mobility”. The measure Mobility Management for companies is situated here.

Before CIVITAS was initiated in the city of Gent, no real framework existed between the GCC and companies concerning sustainable mobility management. With CIVITAS, the City of Gent finally has the time to take a look at companies from a different angle, besides the purely infrastructural/technical mobility planning. Companies should be able to count on a framework, e.g. a company mobility plan and personal advice.

The Mobility Department seeks to create an open dialogue on sustainable mobility and commuting. The GCC believes it is important a two-way communications is set up, whereby companies can have their say about what they expect from the city and whereby the city can discuss certain things and thus give suggestions on sustainable commuter mobility. It was decided to approach a wide range of companies, both large and small companies, profit as well as non-profit, main office or branch, etc. through an incremental approach.

This Mobility Management for Companies measure aims at realising the following goals:

- Create overall awareness concerning “Sustainable Mobility”.
- Convince companies to act upon the proposed actions described in the Mobility Plan made by the GCC.
- Decrease the dependency on car especially at peak periods.
- Foster a climate that is receptive to alternatives to the car.

2. Business area Technopark Zwijnaarde - Tramstraat

2.1. Description

The companies located in the business area Technopark Zwijnaarde – Tramstraat were the first ones contacted by the ML within the CIVITAS-project. Two main reasons can be mentioned in order to explain the severe parking problem this area is coping with. First of all, the site is situated near a highway, a tempting factor for car users. Secondly, most companies in the area are in need of higher educated staff that, in general, expects a car as part of the remuneration they are entitled to. Considering the planned expansions of companies in the area, the GCC predicts the parking problem will only grow in the next couple of years, certainly when no alternatives are used. The (mobility) managers that were spoken to were very aware of this future problem and they were clear about the fact that something should be done. The GCC believes that a combination between creating more roads should be in balance with efforts to change behaviour towards more sustainable transport modes.

All firms in this business area were interviewed and were asked to fill out a questionnaire (see annex 1) so that a mobility plan could be written. The respondents represented over 90.75% of the total amount of employees working in this business area. In the below summary the names of the companies that responded, and the number of employees in service, are listed.

Naam bedrijf/respondent	Aantal werknemers op de site
Thomas Cook	535
Moyson Centrum	213
Archipel Business Center *	150
Confederatie Bouw	22
Adhesia VZW	16
Fonds voor Vakopleiding id Bouwnijverheid	11
Federale Verzekering	11
VZW Sodiska	11
Orde Van Architecten	3
Totaal Tramstraat	972
UGent	748
Innogenetics nr 6	239
Bayer Bioscience	239
VIB	215
Ablynx	180
Chevron Technology Ghent	111
Sofico **	87
Innogenetics nr7	81
PKS (-Sofico) **	68
Devgen	50
Fytolab	41
Anabiotec	23
Neoditel	3
Lanoye	3
Beljet	2
Totaal Technologiepark	2090
TOTAAL SITE	3062

* Archipel Business Center is a building that houses 10 different companies

** The PKS building houses 4 companies, including Sofico. We received detailed information from Sofico, so we separated them in our table.

2.2. Implementation status

The following realisations can be mentioned:

- A 'mobility work group', consisting of representatives of the biggest/most important companies on the site, was created. The University of Gent is leading this group. Every three months this group comes together and discusses the issues arising.
- Four companies are conducting research in order to map the possibilities for a pool car for multiple companies in this business area.
- On the first of September 2009 the Max Mobiel shuttle bus started driving from the main train station Gent St-Pieters to the business area and back.

- Two companies handed in a 'Pendelfondsdossier'. This concept of the Federal Government already exists for several years in Belgium and allows companies to request a subsidy for investments that encourage the use of sustainable transport modes. Every euro spent, can count on one euro subsidy.
- Two editions of 'MOBI-weeks' (= mobility weeks) were organised. The second edition was organised by a special MOBI-team, consisting of volunteering employees of the area, in cooperation with the ML. Employers were also asked to sponsor each cycled kilometre of their employees during these MOBI-weeks in order to support a good cause. Over 2.500 euro was raised and it seemed that this idea really was a stimulating factor for employees to cycle. A cycling breakfast with leg massage was organised, as well as a carpool carwash. The red carpet was unrolled for public transport users and they were treated with a free newspaper. At the end of the MOBI-weeks a closure event with lots of activities, open to all employees of the business area, was organised. A selection of pictures can be found in the next couple of pages, but all available information such as videos, pictures, flyers, etc. can be found on <http://www.civitasgent.be/mobi-weken-2009> and <http://www.civitasgent.be/mobi-weken>. Two news articles appeared and a local television crew made a report on the MOBI-weeks in which the CIVITAS-brand was visualised (http://www.youtube.com/watch?v=W9ZK7vB1RmE&feature=player_embedded)
- Besides the 'softer' measures in mobility management, the GCC feels that it is also necessary to introduce some 'tougher' measures, such as 'parking management'. A consensus with the co-workers of the University of Gent – (land) owner of the business area - about this subject was reached: parking management will be introduced. The GCC will give assistance when needed during this process. By implementing this initiative, the GCC hopes that carpooling will gain some popularity. A good way to stimulate carpooling when introducing a parking management system is to guarantee parking spaces for car-poolers near the entrance of the building. There are also several fiscal advantages for carpooling employees.
- The ML made a separate part on the CIVITAS Gent website especially for the employees (and employers) of the business area "Technologiepark Zwijnaarde/ Tramstraat". This website informs them about all possible sustainable modes of transport in the area, gives financial and fiscal information, shows funny mobility videos etc. The website is also used to spread news, such as information on road constructions, adjusted bus time schedules, new MOBI-weeks, etc.

www.civitasgent.be/mobi



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3. Commuting within the cultural sector

3.1. Description

The GCC wants to introduce the sustainable mobility thought to the cultural sector in Gent. The GCC believes that approaching the event sector in Gent is an opportunity for both this measure and the Holistic Event Management measure, so it seems wise to combine them. A movie theatre for instance is a business like any other. The following event locations (all within the CIVITAS-corridor) were approached by the ML.

Caermersklooster
Cocteau
De Wereld van Kina: het huis
De Wereld van Kina: de tuin
Designmuseum
Eskimofabriek
Guislainmuseaum
Handelsbeurs
Huis van Alijn
International Convention Center ghent
Internationaal Filmfestival Gent
Kinepolis
Kunstencentrum Vooruit
Museum voor Schone Kunsten
Sfinx cinema
Sint-Pietersabdij (kunsthal)
SMAK
Studio Skoop

3.2. Implementation status

A questionnaire including both commuting and leisure transport was distributed. The problems rising from the answers vary very much. Some problems are urgent (e.g. missing of bicycle sheds for staff), other institutions are in need of information (e.g. accessibility information), and others have no specific problems, but find it nice to know that there is some one they can turn to any problem concerning commuting (or leisure transport) is occurring. Every location was provided with its own accessibility sheet (produced by the ML) that can be used by staff, as well as by visitors. The GCC wants to keep helping these companies and tries to establish a lasting relationship.

4. The Administration of the City of Gent

4.1. Description

A few years ago, a company mobility plan for the Administration of the city of Gent was drawn. Some targets were then provided, but by long absence of the successor of this process, very little of this is already realized. Within this measure, the GCC wants to restart with this project. The proposed targets will be reviewed and if customer demand is real, implementation will start.

4.2. Implementation status

One of the cases consisted of the creation of a multi-modal accessibility sheet that can be handed out to any new staff member of the city of Gent. These sheets will be made step by step, because the City Administration is divided up to 100 locations.

Within a few years, the entire staff of the city of Gent will be relocated in one central area. This seems to be the excellent opportunity to take some refreshing decisions concerning sustainable transport. In view of this “great move” of the City to this location (Waalse Krook), Karen Dries of the City of Antwerp was contacted. A few years ago they too moved the whole city staff into one building. Some drastic measures were taken. In order to stimulate carpooling for example, parking spaces are now only available for cars with three occupants. The GCC is convinced that looking into this case is advisable to learn best practices.

Numerous studies point out the importance of a bottom-up approach in order to get an idea accepted by the target group. Therefore, a contest was set in which employees of the City Administration were asked to battle against each other to leave their car at home as much as possible for a certain period (two weeks in September 2010). Through the website www.onsbedrijfbeweegt.be (specially designed for this contest) different departments could register and enter their sustainable trips. The saved CO2 emissions of any employee could be compared to the total amount of the department and an online ranking between the different services was shown on the home page.

The game was positively evaluated. There was a healthy competition between the various participating departments. The evaluation also found that peers started encouraging one another to use the bike or bus more and to leave the car at home. Whether a successor for next year will be created, is not clear yet. Probably the website will now be used by other companies the GCC approaches.



Meld je aan! [Aanmelden](#)

[HOME](#) • [OVER ONS BEDRIJF BEWEEGT](#) • [HANDLEIDING](#)
[NUTTIGE WEBSITES](#) • [WEDSTRIJDREGLEMENT](#)



Ons bedrijf beweegt

Met het proefproject 'Ons bedrijf beweegt' daagt de Stad Gent jou en je collega's uit!

Neem van 13 tem 24 september zo weinig mogelijk de auto om naar het werk te gaan, of om dienstverplaatsingen te maken en win met je deelnemende collega's een gezellige boottocht in het najaar van 2010.

(Liet je vóór de wedstrijd al je auto op stal? Dan kan je nu ook zeker deelnemen.)

[Lees zeker de handleiding om uw duurzame verplaatsingen juist te registreren!](#)

[Lees meer](#)

[Ik doe mee](#)



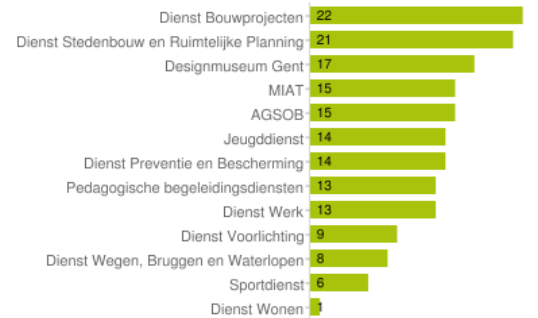
Hulplijn

Weet u niet 100% hoe u van uw werk met de bus of trein moet? Of wil u de beste fietsroute weten?

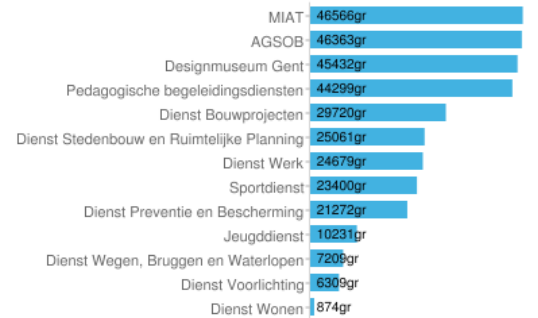
[09 223 22 34](#)

Race: welk bedrijf neemt de leiding?

Aantal duurzame verplaatsingen/persoon



Verskil in CO₂



The GCC provides compensation to commuters working in the City Administration. The ML pointed out that it wasn't possible to change to another compensation scheme for commuters during the year, not even if a change was made towards a more sustainable mode of transport. Commuters deciding to leave their car at home and come to work by bike had to pay a certain amount of money for their parking lot until the first of January, instead of receiving a compensation for cycling. The ML confronted the decision makers of the GCC with this matter and the Alderman of Staff Issues decided to change this rule. From now on, it is possible for employees to receive the appropriate compensation immediately if they decide to change to a more sustainable mode of transport, every day of the year.

5. Fnac Gent

One of the latest partners in this measure is Fnac Gent. This branch of the famous chain store is located in one of the biggest shopping streets, right in the historic centre of Gent. Because of this ideal location, the employees working in this store have excellent access to public transport, good and safe cycle routes and a greatly expanded pedestrian area. The responsible of the shop filled out a questionnaire (annex 1), needed for the ML to write a company mobility plan. This plan was presented and discussed with Fnac Gent. This partnership is proceeding very smoothly. Fnac Gent showed considerable interest and is very enthusiastic about the tailor-made proposals, such as:

- installing new bicycle sheds at the back of the building or even inside,
- organising a promotion campaign,
- talking to staff that still refuses to come without their car, but do have a perfect alternative,
- setting up a carpool system,
- using the Gent cycle route planner,
- installing extra infrastructure for cyclists in the building,
- promoting public transport and cycling for work-related trips in the city,
- offering multi-modal accessibility advice, etc.

If necessary and desirable, Fnac Gent can count on the ML for assistance related to the realization of the above mentioned initiatives. A separate link for Fnac Gent was built on the CIVITAS website:

www.civitasgent.be/fnac

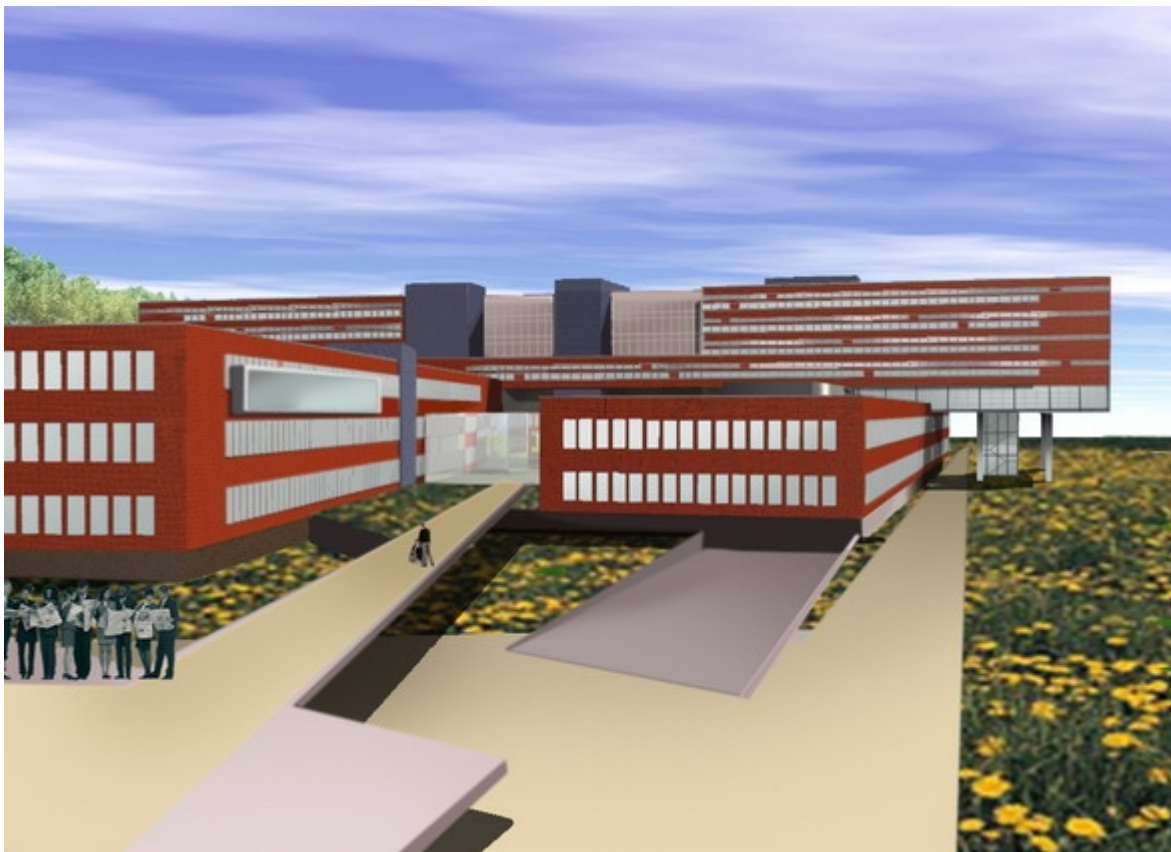


6. Hospital Maria Middelaes

The hospital “Maria Middelaes”, situated near the end of the CIVITAS-corridor, is expanding. Two branches of the hospital are merging and the GCC wants to have a say in the way the sustainable mobility aspect will be approached in this project.

After several meetings, a set of necessary measures was put together in order to promote sustainable commuting. One of these measures is for example the introduction of parking management, which only allows a % of employees to park in the existing parking lot. Also several initiatives to promote and reward public transport users and cyclists will be taken.

The hospital already has a mobility manager, and has the competence to work out the proposed measures in house. Therefore, it was agreed that the hospital will install the proposed initiatives without structural help of the GCC. Of course the GCC will still be at the hospital’s service when help is required. Because the hospital already had a recent mobility plan, it was not necessary for the GCC to provide yet another one.



7. Public Transport company De Lijn

The public transport company De Lijn decided to make a mobility plan for its branches, spread in Flanders (headquarters located in Gent). Advice of the GCC was asked to start up this plan. The ML gave an introduction of what a mobility plan really is about, and several possibilities and the problems were discussed. The mobility manager of De Lijn will make these company mobility plans, knowing that the ML is always available for advice and help when desirable.



8. Future plans

Finally, the future plans for this measure are briefly mentioned below.

- A third edition of the MOBI-weeks will be organised by the companies of the business area Technologiepark Zwijnaarde and Tramstraat.
- Commuting staff of the cultural sector will still be an important scope within this measure. A campaign towards event visitors, but also towards the staff of event locations will be organised together with a Belgian NGO in September 2011.
- When requested, support will be given to De Lijn in making a company mobility plan for their branches in Gent.
- Accessibility sheets with sustainable mobility information for the City Administration will be made. A study on the best way to approach the relocation of all departments to one area in Gent (Waalse Krook) will be conducted.
- The coaching of Fnac Gent, a big shop in the main shopping street in Gent, will continue.
- Future companies of the new business area that is built near the main train station of Gent, and others, will be approached to work out company mobility plans and to focus on sustainable commuting.

Annex

Overview

Annex 1: Questionnaire for companies (Dutch).....17



Annex 1: Questionnaire for companies (Dutch)

Bedrijfsvervoerplan: **Vragenlijst voor de werkgever**

WERKGEVER:

DATUM (dag dat de vragenlijst wordt ingevuld):

Geachte heer, mevrouw,

Mogen wij u vriendelijk uitnodigen om deze vragenlijst in te vullen. Deze lijst heeft als doel een globaal inzicht te verkrijgen in de woon-werkmobiliteit gegenereerd door uw bedrijf, opdat men een doeltreffend bedrijfsvervoerplan kan opstellen. Wanneer u onlangs de enquête van de Federale Overheidsdienst Mobiliteit en Vervoer hebt ingevuld, raden wij u aan deze bij de hand te nemen, daar een aantal vragen overeenstemmen. De door u verstrekte gegevens zullen enkel voor het opmaken van een bedrijfsvervoerplan gebruikt worden en met de meeste discretie worden behandeld.

Verdere gegevens omtrent het bedrijfsvervoerplan in het kader van het Europese CIVITAS-project, dat handelt rond duurzame mobiliteit, kan u terugvinden in de begeleidingsbrief die u heeft ontvangen.

U kan de vragenlijst per mail (per fax of per post) terug bezorgen via onderstaande contactgegevens. Gelieve dit te doen ten laatste op **vrijdag 21 januari**. Indien u vragen heeft, aarzel dan niet om onderstaande persoon te raadplegen:

Mieke De Buysere

mieke.debuysere@gent.be

CIVITAS Gent

Tel: 09 266 29 84

Projectmedewerker mobiliteitsmanagement

Fax: 09 266 29 97

Bij deze willen wij u alvast hartelijk danken voor uw medewerking!

1. Algemene gegevens

→ Naam van het filiaal:

→ Adres betrokken vestiging:

Straat + nr.:

Postcode:

Gemeente:

→ Korte omschrijving van de bedrijfsactiviteit:

→ Personeelsdirecteur:

Naam en voornaam:

Tel.:

Fax:

E-mail:

→ Naam van de respondent van deze vragenlijst:

Naam en voornaam:

Tel.:

Fax:

E-mail:

2. Cijfers tewerkstelling

Let op: de vragenlijst betreft één enkele vestiging van uw bedrijf.

	Aantal
Aantal werknemers op de vestiging	____ (A)
Interims die werken op de vestiging	____ (B)
Werknemers van A+B die minstens de helft van hun werkdagen aanvangen en beëindigen op deze locatie <i>(Dit sluit bijvoorbeeld mensen uit die meer dan de helft van hun werkdagen van huis rechtstreeks naar klanten gaan, op werven, thuis- of telewerken, ...)</i>	____ (C)

Hoeveel werknemers van (A) maken minstens 1 maal per week gebruik van een systeem van thuis- of telewerken? ____ (D)

Hoeveel werknemers van andere bedrijven (consultants, onderhoudspersoneel,...) werken minstens 50% van hun arbeidstijd op deze locatie? ____ (E)

Welk cijfer van de bovenstaande tabel wordt gebruikt als referentie voor de volgende vragen? (kruis aan) A A + B C Een ander aantal (leg uit hoe dit berekend werd):

3. Woonplaatsen werknemers + vervoerswijze

Gelieve een Excelbestand (Access, Dbase of ASCII) te bezorgen, met per werknemer volgende gegevens:

- a) Identificatienummer (of naam) van de werknemer b) tewerkstellingspercentage
c) hoofdvervoerswijze d) straat e) huisnummer f) postcode g) gemeente

Wij vragen u deze gegevens met het oog op het maken van een geografische puntenkaart van de herkomst van de werknemers, in combinatie met hun vervoerswijze. Deze gegevens zal men strikt vertrouwelijk behandelen en in geen geval aan derden verstrekken.

4. Werkorganisatie

Gelieve onderstaande tabel in te vullen die peilt naar het woon-werkverkeer op bepaalde tijdstippen.

Systeem			aantal betrokkenen
1. werken van maandag tot vrijdag:			
Vast uurrooster 1	van u	tot u	
Vast uurrooster 2	van u	tot u	
Vast uurrooster 3	van u	tot u	
Glijdend uurrooster 1	begin tussen u en u	einde tussen u en u	
Glijdend uurrooster 2	begin tussen u en u	einde tussen u en u	
Ploegenstelsel: 2 ploegen	van u	tot u	
	van u	tot u	
Ploegenstelsel: 3 ploegen	van u	tot u	
	van u	tot u	
	van u	tot u	
Ploegenstelsels: ander uurrooster	Leg uit a.u.b.:		
Onregelmatig uurrooster	Leg uit a.u.b.:		
Andere 1	Leg uit a.u.b.:		
Andere 2	Leg uit a.u.b.:		
2. werken week + weekend			
Ploegensysteem maandag - zaterdag	van u	tot u	
	van u	tot u	
	van u	tot u	
Ploegensysteem maandag - zondag	van u	tot u	
	van u	tot u	

	van u	tot u	
Andere 1	Leg uit a.u.b.:		
Andere 2	Leg uit a.u.b.:		

5. Huidig gebruik van vervoermiddelen

Volgende gegevens handelen over het gebruik van vervoermiddelen door uw werknemers.

HOOFDVERVOERSWIJZE VAN DE WERKNEMERS IN DE WOON- WERKVERPLAATSING	Aantal werknemers
Met de wagen of bestelwagen: alleen	
Met de wagen of bestelwagen, met andere werknemers (= carpool)	
Collectief vervoer (minibus, autobus, autocar) georganiseerd door de werkgever, of verschillende werkgevers, voor het personeel	
Trein	
De Lijn	
Fiets	
Bromfiets	
Moto	
Te voet	
Andere:	

6. Bedrijfsvoertuigen en dienstverplaatsingen

<input type="checkbox"/>	Voor iedereen hetzelfde vergoedingssysteem op basis van het sociaal abonnement, zonder kilometerlimiet
<input type="checkbox"/>	Voor iedereen hetzelfde vergoedingssysteem op basis van het sociaal abonnement, vanaf km woon-werkverkeer

Aantal bedrijfsvoertuigen (enkel personenwagens) verbonden aan de site die mogen worden meegenomen naar huis door de werknemers	
Aantal bedrijfsvoertuigen (enkel personenwagens) verbonden aan de site die <u>niet</u> mogen worden meegenomen naar huis (technische wagens, "poolcars")	
Geschat aantal personen die geregeld hun <u>eigen wagen</u> (privé-wagens, dus excl. bedrijfsvoertuigen) moeten gebruiken voor dienstverplaatsingen	

7. Verplaatsingsvergoedingen

<input type="checkbox"/>	Verschillende vergoeding volgens vervoermiddel (leg uit): * Voor openbaar vervoergebruikers: * Voor fietsers: * Voor anderen:
--------------------------	--

Gelieve de eerste kolom aan te kruisen, wanneer de beschreven optie voor uw bedrijf van toepassing is en vul aan waar nodig.

8. Aanwezige infrastructuur

8.1 Parkingaanbod

	Aantal parkeerplaatsen in eigendom:	Aantal gehuurde parkeerplaatsen:	Indien tekort aan parkeerplaatsen: hoeveel?
Voor personeel			
Voor bezoekers/klanten			

8.2 Aanwezigheid van fietsenstallingen

Totaal aantal fietsenstallingen:	Aantal overdekte fietsenstallingen:	Aantal beveiligde fietsenstallingen:	Indien tekort aan fietsenstallingen: hoeveel?

9. Huidige en potentiële maatregelen rond mobiliteitsmanagement op de vestiging

Gelieve de eerste kolom aan te klikken wanneer de beschreven maatregel nu reeds van toepassing is voor uw bedrijf. Gelieve in de tweede kolom hetzelfde te doen, wanneer u de implementatie van de voorgestelde maatregel zou overwegen. Het antwoord verbindt de instelling nergens toe, maar helpt ons de mobiliteitspolitiek beter te oriënteren.

Maatregel	Nu reeds aanwezig	Te overwegen
<u>FIETS</u>		
Geven van een fietsvergoeding voor het woon-werkverkeer	<input type="checkbox"/>	<input type="checkbox"/>
Aanbieden van bedrijfsfietsen (voor woon-werkverkeer/ dienstverplaatsingen/ verplaatsingen van en naar het station)	<input type="checkbox"/>	<input type="checkbox"/>
Aanbieden van kwaliteitsvolle fietsenstallingen (beveiligd en/of overdekt)	<input type="checkbox"/>	<input type="checkbox"/>
Voorzien in andere faciliteiten voor fietsers (kleedruimtes, douches, regenkledij,...)	<input type="checkbox"/>	<input type="checkbox"/>
Aanbieden van fietsherstel- en onderhoudsvoorzieningen	<input type="checkbox"/>	<input type="checkbox"/>
Andere:		
<u>COLLECTIEF VERVOER</u>		
Invoeren van extra vergoeding voor openbaar vervoergebruikers	<input type="checkbox"/>	<input type="checkbox"/>
Gebruik maken van derdebetalerssysteem (NMBS, De Lijn)	<input type="checkbox"/>	<input type="checkbox"/>
Voorzien van openbaar vervoertickets voor dienstverplaatsingen	<input type="checkbox"/>	<input type="checkbox"/>
Aanbieden van collectief vervoer (shuttlebus, vanpooling)	<input type="checkbox"/>	<input type="checkbox"/>
Andere:		
<u>CARPOOL</u>		
Organiseren van carpool op de vestiging	<input type="checkbox"/>	<input type="checkbox"/>
Registreren van carpoolers in functie van fiscaal voordeel	<input type="checkbox"/>	<input type="checkbox"/>
Aansluiten op gratis carpooldatabank (bv. Carpoolplaza.be)	<input type="checkbox"/>	<input type="checkbox"/>
Aanbieden van gereserveerde parkeerplaatsen voor carpoolers	<input type="checkbox"/>	<input type="checkbox"/>
Thuisrit garanderen voor carpoolers (bij onvoorziene omstandigheden)	<input type="checkbox"/>	<input type="checkbox"/>
Andere:		
<u>DIVERSE MAATREGELEN</u>		

Aanbieden van volledige bereikbaarheidsinformatie (auto, openbaar vervoer, fiets)	<input type="checkbox"/>	<input type="checkbox"/>
Duidelijk informeren over mobiliteitsinspanningen van het bedrijf (bv. aanwezigheid fietsvergoeding, carpoolregeling,...)	<input type="checkbox"/>	<input type="checkbox"/>
Bedrijfsverantwoordelijken geven zelf het goede voorbeeld en komen op een duurzame manier (fiets, openbaar vervoer,...) naar het werk	<input type="checkbox"/>	<input type="checkbox"/>
Toelaten van (lichte) aanpassingen in het werkrooster voor openbaar vervoergebruikers	<input type="checkbox"/>	<input type="checkbox"/>
Opzetten van interne promotiecampagnes rond duurzame mobiliteit	<input type="checkbox"/>	<input type="checkbox"/>
Deelnemen aan mobiliteitsacties georganiseerd door de overheid (bv. Heen-en-weer-week,...)	<input type="checkbox"/>	<input type="checkbox"/>
Aanstellen van een vervoerscoördinator/contactpersoon mobiliteit	<input type="checkbox"/>	<input type="checkbox"/>
Samenwerken met andere bedrijven op de site rond mobiliteit	<input type="checkbox"/>	<input type="checkbox"/>
Andere:		

10. Tot slot

Heeft u nog opmerkingen of suggesties in verband met de mobiliteit in de omgeving van uw bedrijf?

Welke communicatiekanalen binnen uw onderneming zouden we binnen het CIVITAS-project eventueel kunnen gebruiken om duurzame mobiliteit onder de aandacht te brengen?

Zijn er in uw bedrijf reeds concrete plannen om duurzame mobiliteit te stimuleren? Zoja, welke? Dit vragen wij u met het oog op een eventuele begeleiding bij het realiseren en bekendmaken van deze maatregelen in het kader van CIVITAS.

Hier eindigt de enquête.

Vergeet u aub niet het adressenbestand van de werknemers (met bijkomende gegevens) op te sturen naar mieke.debuysere@gent.be

Hartelijk dank voor uw medewerking!