



Comune di Brescia
Assessorato Mobilità e Traffico



THE CIVITAS INITIATIVE
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Brescia 11 May 2010

The role of Public Transport in the future of urban mobility: innovation, financing and marketing

2nd political and scientific meeting of the CIVITAS MODERN Project

Auditorium Museo Santa Giulia, Via Pia Marta 4

Programme

9.00

Welcome to the City of Brescia

- Mr. Adriano Paroli
Mayor City of Brescia
- Mr. Nicola Orto
Mobility Councillor City of Brescia

9.15

The EU policy in the field of public transport: support to innovation, environment and quality

- Mr. Antonio Tricas Aizpun
European Commission Directorate - General for Mobility and Transport

9.30 (11.00-11.30 Coffee Break)

Roundtable: The role of public transport in the future of urban mobility

Moderator: Mr. Carlo Vaghi - CERTET Bocconi

Participants:

- Mrs. Giovanna Rossi
Responsible of Sustainable Mobility Ministry of Environment
- Mr. Raffaele Cattaneo
Mobility Councillor of Lombardia Region
- Mr. Nicola Orto
Mobility Councillor City of Brescia (CIVITAS MODERN)
- Mr. Corrado Ghirardelli
Mobility Councillor Province of Brescia
- Mr. Teodor Sas
Deputy Mayor City of Craiova (CIVITAS MODERN)
- Mr. João Paulo Barbosa de Melo
Deputy Mayor City of Coimbra (CIVITAS MODERN)
- Mr. Francisco Javier Latorre Bardeci
Public Transport Company City of Vitoria Gasteiz (CIVITAS MODERN)
- Mr. Roberto Ciccone
Mobility Councillor City of Perugia (CIVITAS RENAISSANCE)
- Mr. Cleto Carlini
Director of Mobility Sector, City Quality Department, Municipality of Bologna (CIVITAS MIMOSA)
- Mobility Councillor City of Monza*
(CIVITAS ARCHIMEDES)



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12.30
Press Meeting

13,00
Lunch break and Poster Session

14.00
Road Show:
Focus on 2 Public Transport related measures common to the Italian CP cities.

Moderator to be defined

Overview of the sustainable mobility measures adopted in the city of Brescia:

- Mr. Giandomenico Gangi
Site Coordinator City of Brescia

Clean Public Transport: fleet renewal (CNG/hybrid buses) and emission control:

- Mr. Stefano Lollini
APM Perugia
- Mr. Ugo Cervia
ATC La Spezia - BEST Programme
- Mr. Valerio Prignacchi / Mr. Marco Medeghini
Brescia Mobilità SpA, Brescia / Brescia Trasporti SpA, Brescia
- Mr. Fabio Formentin
Responsabile del servizio mobilità urbana e trasporto locale della Regione Emilia Romagna

Infomobility services for the citizens - updated information on public transport:

- Mr. Giandomenico Gangi
Site Coordinator City of Brescia
- Mr. Severo Pace
Brescia Trasporti, Brescia

16.30
The CATALIST Initiative in Italy

- Mr. Mario Gualdi
CATALIST Project Coordinator

17.00
Tavolo delle Fluidificazione

Stakeholders focus.

17.30
Concluding remarks

- Mr. Nicola Orto
Mobility Councillor City of Brescia
- Mr. Gabriel Vladut
MODERN Project Coordinator



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18.00
Santa Giulia Museum cultural Visit

* = to be confirmed