

CIVITAS FORUM 2009

ANNUAL CONFERENCE • 19-21 OCTOBER • KRAKOW



| Back to Back Event(s)¹ | |
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| ANCHOR DAY (MONDAY 19TH OCTOBER) <i>Municipality of Krakow Headquarters ('Sala Obrad')</i> | |
| 1400-1500 | Conference Registration |
| Afternoon: 1500-1700 | <p>Site Visits (detailed on back page)</p> <p>A: SIEMENS Traffic Management Centre, Krakow railway & bus station</p> <p>B: Tele-Bus dispatch centre, MPK (Miejskie Przedsiębiorstwo Komunikacyjne S.A.)</p> <p>C: Inner city integrated access control and enforcement</p> <p>D: Krakow by rented bike!</p> <p>E: Museum of Urban Engineering, Kazimierz (Wawrzyńca St.)</p> |
| | Meeting of the new Political Advisory Committee incl. election of new chair (Closed Event) |
| Evening: 1900 | Cocktail reception hosted by the City of Krakow incl. welcome address by prof. Wiesław Starowicz, Deputy Mayor of Krakow |
| DAY 1 (TUESDAY 20TH OCTOBER) <i>The Andrzej Frycz Modrzewski Krakow University College (Building 'B')</i> | |
| 0830-0900 | Conference Registration |
| OPENING PLENARY | |
| Morning: 0900-1000 | <p>Welcome Addresses:</p> <ul style="list-style-type: none"> - Jacek Majchrowski, Mayor, City of Krakow, Poland - Antonio Tajani, Vice President and Commissioner for Transport, European Commission (invited) - Jean Yates, Chair (outgoing), CIVITAS Political Advisory Committee (PAC) (invited) - Introductory address by the incoming PAC Chair <p><i>Chair: Prof. of Transport, Wojciech Suchorzewski, Warsaw University of Technology, Poland</i></p> |
| COFFEE BREAK (Building 'B') / PRESS CONFERENCE BY VP TAJANI/MAYOR of KRAKOW (Building 'A') | |
| 1045-1130 | <p>Keynote Addresses: The Future of Urban Mobility: 2050</p> <p>1) <i>The Planner's Perspective:</i> Rem Koolhaas, Head, Office for Metropolitan Architecture (OMA), Rotterdam, The Netherlands (invited)</p> <p>2) <i>The Policy Perspective:</i> Sir Albert Bore, Rapporteur on Urban Mobility, Committee of the Regions and local councillor for Ladywood Ward, Birmingham, UK</p> <p>3) <i>The People Perspective:</i> Dr. Sebastian Bamberg, University of Applied Sciences, Bielefeld, Germany</p> <p><i>Chair: Robert Stüssi, Mobility Consultant and CIVITAS Plus project MODERN</i></p> |
| | MPK bus transfer of media, Krakow and EC dignitaries to launch Krakow's integrated access control system, followed by presspoint for interviews (1200-1230) |
| Back to Back Event(s)¹ | |
| 1130-1230 | <p>Panel and plenary discussion on the future of urban mobility (including the contributions of keynote speakers: Rem Koolhas, Sir Albert Bore and Dr. Sebastian Bamberg) with:</p> <ul style="list-style-type: none"> - Stefan Crets, General Manager, Corporate Social Responsibility, Toyota Motor Europe - Werner Reh, Friends of the Earth Germany <p><i>Chair: Robert Stüssi, Mobility Consultant and CIVITAS Plus project MODERN</i></p> |
| 1230 | Opening of the Exhibition ² /Poster Session ³ |

¹ Limited facilities are available to accommodate parallel CIVITAS project meetings/events (request to Katarzyna.Kyc@um.krakow.pl)

² Building "A:" An exhibition of EC transport projects, transport industry players, the media & NGOs

³ The lobby of Building "B" will host a poster session for CIVITAS Plus demonstration cities.

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| BUFFET LUNCH (& CLOSED LUNCH OF DIGNITARIES/PAC) | | | |
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| Afternoon: 1400-1530 | Technical Sess. 1: Alternative fuels and clean vehicles (Room 19) | Roundtable Sess. 1: Future urban mobility: the shape of things to come (Room 15) | Politicians' "Forum" (Building 'A') + Group Photo |
| | Technical Sess. 2: High quality collective passenger transport services (Room 20) | Roundtable Sess. 2: Towards sustainable urban mobility in a transition economy (Room 16) | |
| COFFEE + PRESSPOINT FOR INTERVIEWS WITH POLITICIANS | | | |
| 1600-1730 | Technical Sess. 3: Implementing demand management strategies (Room 19) | Roundtable Sess. 3: Developing integrated sustainable urban mobility plans (Room 15) | Politicians' Roundtable with the Media (45-60') (Building 'A') |
| | Technical Sess. 4: Influencing travel behaviour and modal choice at an early age (Room 20) | Roundtable Sess. 4: Emerging challenges/research priorities for sustainable urban transport (Room 16) | |
| Evening: 1900 | Conference Dinner at the Wieliczka Salt Mine 30 mins from Krakow combined with tour and the CIVITAS Award Ceremony (incl. media corner) | | |
| | | | Back to Back Event(s)¹ |
| DAY 2 (WEDNESDAY 21ST OCTOBER) | | | |
| <i>The Andrzej Frycz Modrzewski Krakow University College (Building 'B')</i> | | | |
| Morning: 0900-1030 | Technical Sess. 5: Safety and security (Room 19) | Roundtable Sess. 5: Going Local: Expanding the CIVITAS Network(s) (Room 15) | |
| | Technical Sess. 6: New forms of vehicle use and ownership (Room 20) | Roundtable Sess. 6: Mapping the growth potential for public transport (Room 16) | |
| COFFEE | | | |
| 1100-1230 | Technical Sess. 7: Efficient freight logistics and new concepts for goods distribution (Room 19) | Roundtable Sess. 7: Indicators for success? Measuring progress towards sustainable urban mobility (Room 15) | |
| | Technical Sess. 8: Transport telematics systems (Room 20) | Roundtable Sess. 8: Strengthening international cooperation and exchange beyond Europe (Room 16) | |
| LUNCH | | | |
| CLOSING PLENARY | | | |
| Afternoon: 1400-1530 | The Way Forward for CIVITAS, including short plenary discussion. - Reflection and report back on the parallel sessions: Anthony May, Emeritus Professor of Transport Engineering, University of Leeds - Forthcoming perspectives: Anne Houtman, Director, DG TREN - Closing statements: Prof. of Transport, Wieslaw Starowicz, Deputy Mayor of Krakow - Announcement of the next CIVITAS Forum host city: Chair, CIVITAS PAC | | |

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| | <p>- Welcome address by the next CIVITAS Forum host city <i>Chair: Robert Stüssi, Mobility Consultant and CIVITAS Plus project MODERN</i></p> |
| <p>Afternoon: 1600-1800</p> | <p>Four Site Visits (repeat)</p> <p>A: SIEMENS Traffic Management Center, Krakow railway & bus station <i>Visit to the centre and travel via new fast tram, encompassing a new multi-roundabout and the modernized Lubicz Street</i></p> <p>B: Tele-Bus dispatch centre, MPK (Miejskie Przedsiębiorstwo Komunikacyjne S.A.).</p> <p>C: Inner city integrated access control and enforcement <i>Trip on foot within the inner city areas (A, B and C zones), and presentation of access management scheme (incl. electronic access control system).</i></p> <p>D: Krakow by rented bike! <i>Starting point: Rental station close to the main railway station, then by bike along the Vistula river to the Museum of Urban Engineering (limited participation only!)</i></p> <p>E: Museum of Urban Engineering, Kazimierz (Wawrzyńca St.)</p> |