

# SATELLITE



## CIVITAS Forum conference report

|                             |  |
|-----------------------------|--|
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## Abstract

D6.1a CIVITAS Forum conference report (part of WP6, task 6.2, due month 16) is a public document that summarises the main content-related “outcomes” of the CIVITAS Forum 2017 by reporting on the opening and closing plenary sessions, the parallel sessions, the Deployment Day as well as the Politicians’ Forum. It provides key indicators on participation, and reflects on the event’s media coverage. Main findings and the conclusion are based on the results of the evaluation forms that were distributed, collected and analysed.

The document’s content was peer reviewed by Rupprecht Consult.

## Project Partners

| Organisation                  | Country | Abbreviation |
|-------------------------------|---------|--------------|
| Regional Environmental Center | HUN     | REC          |
| Polis                         | BE      | Polis        |
| Rupprecht Consult             | GER     | Rupprecht    |
| ICLEI                         | GER     | ICLEI        |

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# 1 Executive Summary

From 27-29 September 2017, close to 500 participants convened in Torres Vedras, Portugal, for the 15<sup>th</sup> annual CIVITAS Forum Conference. A diverse community of policy makers, practitioners, academics, and city representatives debated the most pressing issues surrounding sustainable urban mobility, and set out clear pathways for bringing cleaner, better transport to Europe.

This year's Forum had the theme of “Small Communities, Big Ideas”. Across Europe, pioneering sustainable mobility initiatives are emerging from small communities, such as expert groups or small towns. The Forum gave these small communities a platform to showcase their ideas and a wider audience the opportunity to experience them.

This document summarises the main content-related “outcomes” of the Forum by reporting on the opening and closing plenary sessions, the parallel sessions, the Deployment Day as well as the Politicians’ Forum. It provides key indicators on participation and reflects on the event’s media coverage as well as the received conference evaluation forms. Main findings of this report and the conclusion are based on the evaluation forms that were distributed, collected (on the spot during the Closing Plenary, and received online) and analysed after the Forum Conference. The evaluation forms can be found in Annex 2.

## 2 Participation

The 15<sup>th</sup> annual CIVITAS Forum Conference took place in Torres Vedras, Portugal from 27-29 September 2017. By 11 September, 498 registrations were received which resulted in approximately 480 participants at the venue.

With participants from 37 countries, most of the EU member states were represented. The list of participants can be found in Annex 4.

The country most represented at the Forum was the host country, Portugal, with more than 100 participants. This year after the host country, Belgium, Spain, Greece and Germany were the countries with the highest representation. Belgium, it should be noted, is well represented owing to the strong contingent of the European Commission (EC) and many Brussels-based organisations.



**Picture 1 & 2:** moments of the Forum

Online registration was launched on 15 March and closed on 11 September 2017.

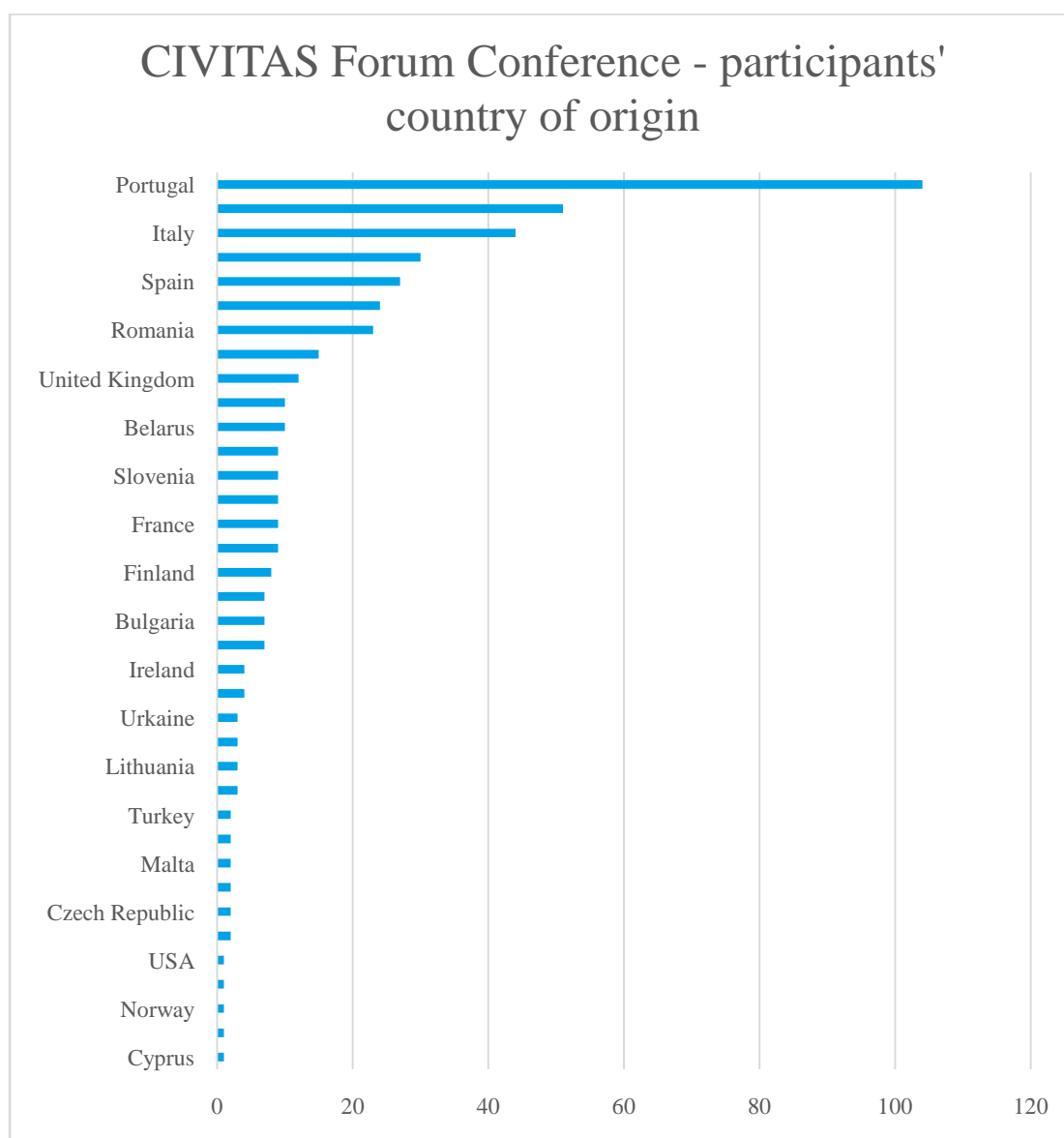


Chart 2: CIVITAS Forum Conference - participants' country of origin

Registration data also showed that 51 percent of the registered participants were 'CIVITAS Stakeholders' which includes Forum Network members, CIVITAS 2020 project partners, politicians and the European Commission. Further statistics about background of participants were retrieved from the

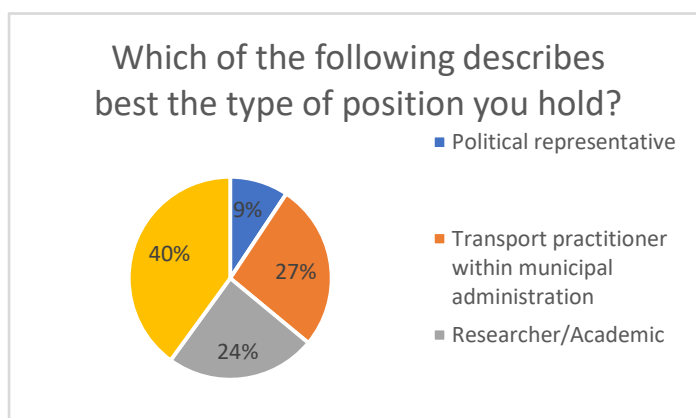
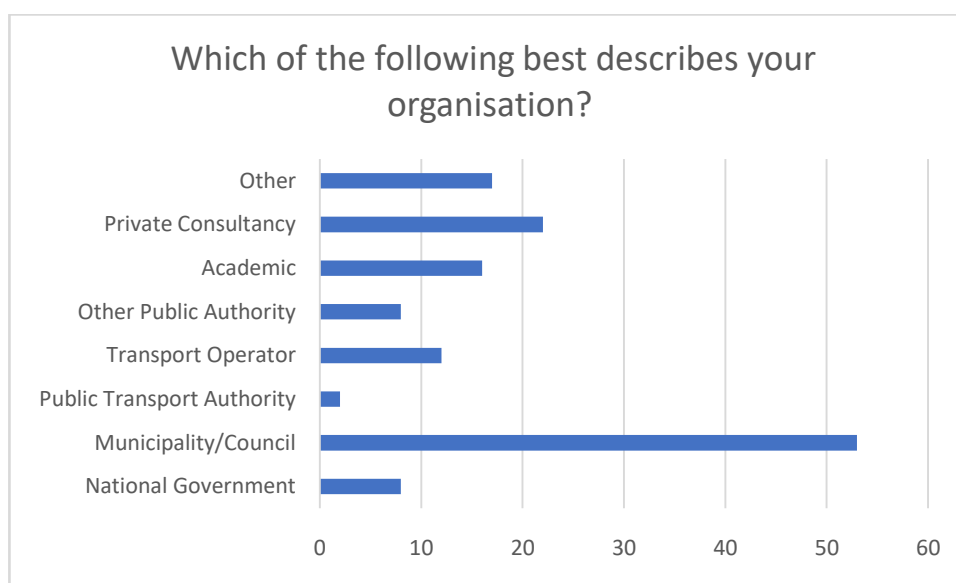


Chart 2: Which of the following options describes best the type of position you hold?

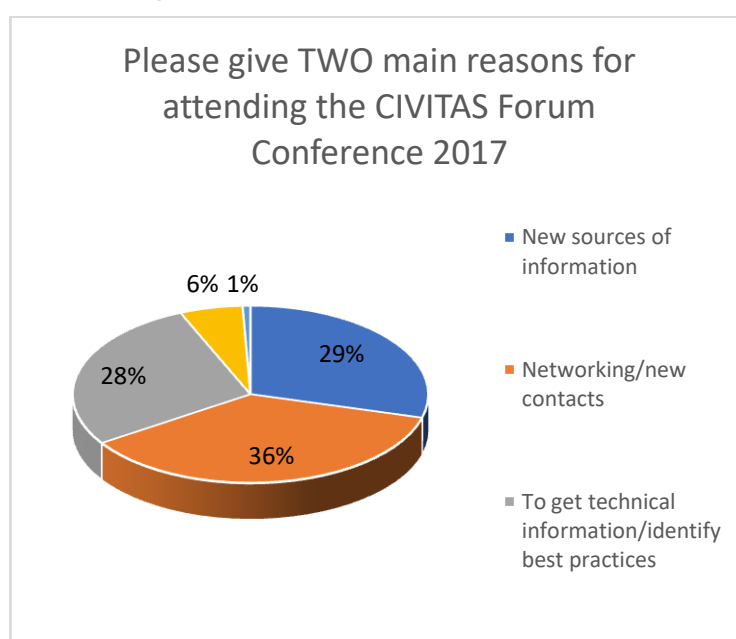
evaluation forms (collected on the spot and received online) which were completed by more than 100 participants. This is a firm basis for analysis and enough to draw conclusions about the successfulness of the event as well.

We see in Chart 2 above that almost 30 percent of the participants were transport practitioners (within municipal administrations). In the same time, the “Other” category (which includes business, NGOs, and other organisations) was 40 percent.



**Chart 3:** Which of the following options best describes your organisation?

Results from the evaluation forms show that cities were the most represented category of participants while research sector and transport practitioners together represented 51 percent of the whole Forum audience (Chart 2 and 3).

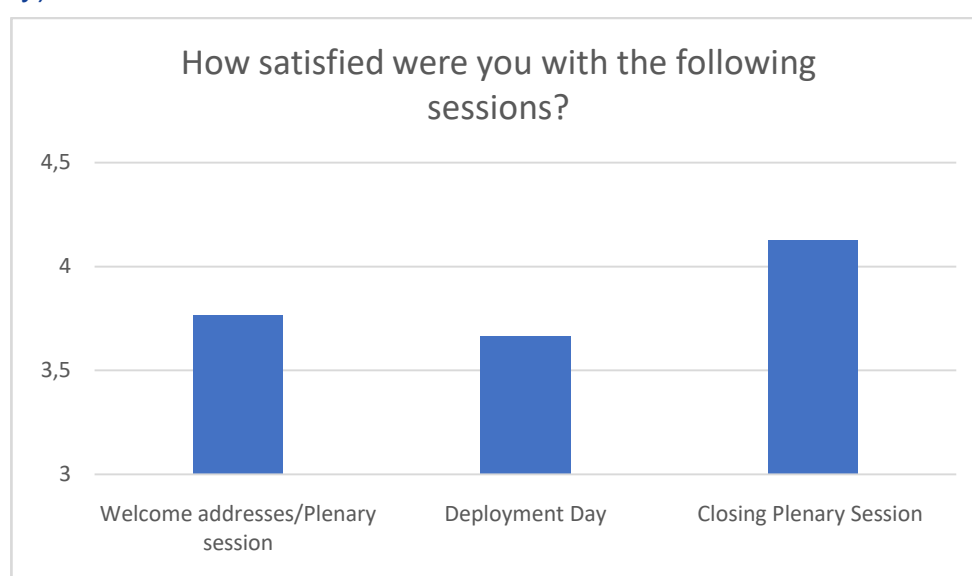


**Chart 4:** Please give two main reasons for attending the CIVITAS Forum Conference

The Forum Conference is appreciated as a networking event, which is reflected in the evaluation results, as well as an event to receive updates on the latest research results and information.

## 3 Plenary and Parallel Sessions

Since the first Forum Conference, plenary and parallel sessions have always stood as ‘traditional’ elements of the event. At this year’s conference, plenary sessions provided a frame for the event, summarising the most important messages of the CIVITAS Initiative and the topic of the Forum – ‘Small Communities, Big Ideas’ also offering visibility for local politicians, the PAC and the EC as well as important announcements or ‘showcase’ events (e.g. this year: signing the ‘Clean Bus Declaration’ and launching the CIVITAS Tool Inventory).



**Chart 5:** How satisfied were you with the following sessions?

### 3.1 Opening and Closing Plenary Sessions

Plenary sessions opened and closed the Forum, with parallel sessions taking place each day. These covered a broad selection of themes, ranging from core sustainable mobility topics like collective passenger transport and demand management strategies to newer perspectives, such as mobility as a service, shared mobility, electric buses and freight vehicles, and connected and automated vehicles.





**Picture 3:** Opening Plenary

The opening plenary, moderated by Siegfried Rupperecht, started with a general introduction and ‘warming up’ exercise and then continued with welcome addresses of Carlos Manuel Antunes Bernardes, Mayor of Torres Vedras, Steen Møller, Deputy Mayor, city of Odense, Chairman, CIVITAS Political Advisory Committee, Maja Bakran, Deputy Director-General, DG MOVE and Eduardo Cabrita, Minister in the Cabinet of the Prime Minister of Portugal. All speakers gave short statements, reflecting the local and European policy context and Mr Møller reflected the recently issued PAC statement. The next part of the session included two presentations (by Tiago Farias, Professor, Instituto Superior Técnico, Lisbon, and Steen Møller). Tiago Farias focused on the Portuguese urban mobility context, and Steen Møller presented the transition that is taking place in Odense. The session concluded with two ceremonial events. The ‘Clean Bus Declaration’ was signed by Steen Møller on behalf of the CIVITAS Forum Community, then the CIVITAS Tool Inventory was official launched with the involvement of the Mayor of Torres Vedras and Maja Bakran.

The closing plenary session started with a keynote speech “Changing (the rules of) the game: New technologies, new values, new solutions” by Philippe Crist, International Transport Forum at the OECD. The presentation was followed by a panel discussion on game changers in urban mobility with Isabelle Vandoorne (DG MOVE, Deputy Head of Unit (B.4, Sustainable and Intelligent Transport) and representatives of the three CIVITAS Innovation Action projects: Claudio Mantero, Project Coordinator of CIVITAS DESTINATIONS, Funchal/Madeira; Marijke De Roeck, City of Antwerp, CIVITAS PORTIS; and Prof Angel Aparicio, Technical University Madrid, CIVITAS ECCENTRIC. The Forum Conference closing plenary concluded with the announcement of the next year’s Forum host (the city of Umeå, Sweden), followed by a short speech of the city, then final remarks and farewell.





**Picture 4:** Mayor of Torres Vedras appreciates Forum participants during the Closing Plenary

The Swedish city of Umeå has been chosen to host the next edition of the CIVITAS Forum. Umeå has a long track record of embedding sustainable ideas as part of its urban development and transport systems. With a pioneering portfolio of sustainable energy initiatives, part of the city's bus fleet runs on renewable energy garnered from solar, wind, and hydroelectric power.

### 3.2 Parallel sessions

The CIVITAS Forum Conference included 15 parallel sessions aiming mainly at knowledge sharing and exchange among participants, esp. among and with the CIVITAS Innovation Action (IA) and Research and Innovation Action (RIA) projects. Compared to previous Forums, session formats were designed in more interactive formats including, for example, 'world cafes'. The sessions were well attended and the high level of interaction was seemingly appreciated by participants.

The 15 parallel sessions took place on the first and the third day of the Forum and included 57 speakers. The call for speakers (published in May 2017) included an internal call, published in the internal CIVITAS Newsletter, especially targeting CIVITAS IAs and RIAs. An external call was also launched to attract speakers from outside of CIVITAS.



**Picture 5:** Parallel session in world café format

Numerous sessions explored how transport development should incorporate wider environmental, social, and economic concerns and, ultimately, be informed of people's needs through public participation and involvement. Ways to achieve this, for instance through the Sustainable Urban Mobility Planning approach, were discussed in detail. Workshops also examined the societal dimension of mobility, including issues relating to equity, public health, and the relationship between mobility and inclusion.

### 3.3 Site visits

Site visits were organised by the host city. Three of the visits were mobility-related (with a special emphasis on European Mobility Week campaign) and two of them reflected on local tourism. The tourism-related visits turned out to be more popular according to the received evaluation forms (see Chart 6).

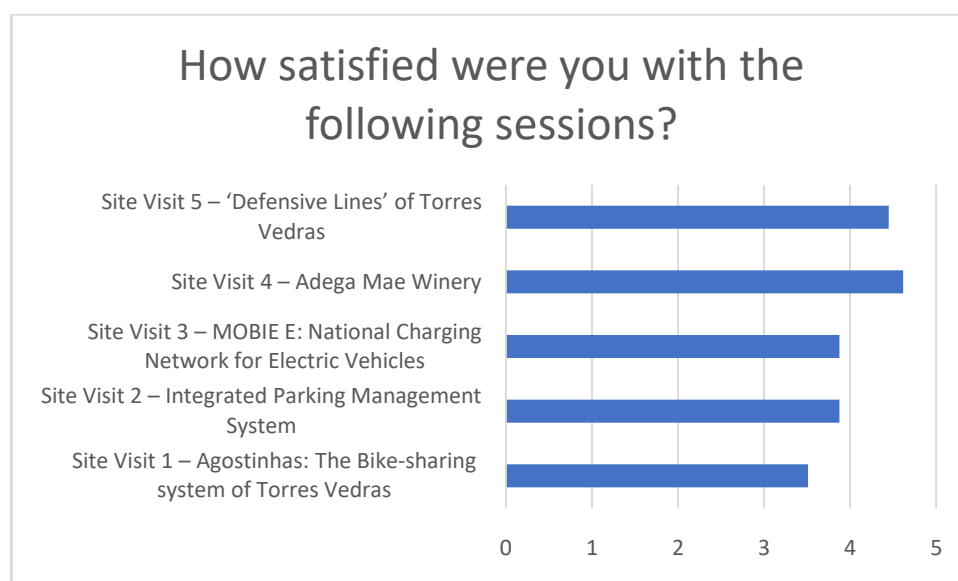




**Picture 6:** Gathering before the site visit



**Picture 7:** Forum participants on the bicycles during the site visit



**Chart 6:** How satisfied were you with the following sessions?

## 4 Deployment Day

As outlined in the DoA of CIVITAS SATELLITE, the CIVITAS Forum Deployment Day was an interactive exhibition day which representatives from industry were specifically invited to attend. Moreover, the Deployment Day gave cities and practitioners the opportunity to learn about, discuss and test the presented urban mobility tools of 42 exhibitors (see Programme including Deployment Day activities in Annex 3 and the list of DD exhibitors in Annex 5). Stands showcased tools and methods (being) developed within and beyond CIVITAS 2020.

While the exhibition was on display throughout the whole duration of the Forum conference, the Deployment Day had a special focus, namely encouragement of public-private cooperation, offering different formats for engagement and discussion between industry stakeholders and cities, with a special emphasis on products of the RIA projects. Exchange was encouraged through interactive formats such as workshops and world cafés, while the potential business cases for specific innovations were the subject of discussions.





**Picture 8:** Siegfried Rupprecht holding the ‘kick-off meeting’ during the Deployment Day

The Deployment Day was an excellent opportunity for a two-way exchange of tool owners and potential users. Based on the applications received for the [‘call for demonstration opportunities’](#) the Forum organisers assembled the programme of the day, including 29 different activities organised in special streams namely: SUMP: Full circle with Roadmaps 2030, CIVITAS and friends, Policy corner, Cutting-edge innovation, Working sessions and Open stage. The day started with a kick-off in the exhibition tent where all tool owners had their stands. The activities (e.g. presentations, workshops, world cafes) were organised in the different rooms and areas of the conference venue.



**Picture 9:** Discussion at the exhibition stand

As indicated on Chart 5 and 7 the Deployment Day was ranked slightly lower than the other sessions in terms of participant satisfaction. Based on the assumption of the organisational team and feedback received from participants, this rating was most likely due to the high temperature in the exhibition tent and the fact that participants were not allowed to have their lunches in there, which further discouraged them from 'hanging out' and networking around the exhibition stands.

**CIVITAS FORUM 2017**  
CIVITAS ANNUAL CONFERENCE | 27-29 SEPTEMBER | TORRES VEDRAS

**2020 CIVITAS** **Torres Vedras** Câmara Municipal **GREEN LEAF**

## DATA AND WALKING & CYCLING:

**WHO'S GOT WHAT?**  
**WHY IS IT IMPORTANT?**  
**WHAT CAN YOU DO WITH IT?**

**28 SEPTEMBER 2017**

FLOW, TRACE and EMPOWER have scheduled hourly tours, events and presentations throughout the day.

You're welcome to join us for one or more!

|              |  |                                     |
|--------------|--|-------------------------------------|
| <b>10:30</b> | Walk, cycle and win: try out the Positive Drive and Biklio apps on our TRACE city tour!  | <b>POSITIVE DRIVE</b> <b>Biklio</b> |
| <b>11:30</b> | Bike tour: Using the Zwitch app to track and deliver incentives                          | <b>*zwitch</b>                      |
| <b>13:30</b> | Pecha kucha: Prioritising pedestrians to reduce congestion in Lisbon (on the open stage) |                                     |
| <b>14:30</b> | Workshop: TRACE's TAToo tracking data analysis tool                                      |                                     |
| <b>15:30</b> | Workshop: FLOW's congestion impact assessment tool                                       |                                     |
| <b>16:30</b> | Walkshop: Using the Zwitch app to track and deliver incentives                           |                                     |

**flow** **EMPOWER** **TRACE** **2020 CIVITAS** **EUROPEAN UNION**

**Picture 10:** Deployment Day programme for FLOW, EMPOWER and TRACE stand

The parallel sessions and the Deployment Day activities covered a wide range of CIVITAS 2020 thematic categories (see Table 1). The most popular topics included 'transport telematics', 'integrated planning', 'car independent lifestyle'

and ‘deployment’ which are also reflected and well represented in the current CIVITAS 2020 projects.

| Theme   | Sessions | DD sessions | Total / related to number of projects on the topic in CIVITAS 2020 |
|---|----------|-------------|--|
| Clean fuels and vehicles                      | 2        | 2           | 4 / 1  |
| Collective passenger transport                | 3        | 2           | 2  |
| Demand management strategies                  | 0        | 1           | 1 / 0  |
| Mobility Management                           | 3        | 3           | 2  |
| Safety and security                           | 0        | 1           | 1 / 0  |
| Car independent lifestyles                    | 2        | 3           | 5 / 4  |
| Urban Freight Logistics                       | 2        | 0           | 2 / 4  |
| Transport telematics                          | 5        | 3           | 8 / 3  |
| Integrated planning                           | 6        | 6           | 12 / 8   |
| Public involvement                            | 4        | 0           | 4 / 0  |
| Deployment (investment, procurement, finance) | 0        | 5           | 5 / 2  |
| Evaluation and monitoring                     | 0        | 2           | 2 / 0  |

**Table 2:** CIVITAS 2020 thematic categories reflected in the sessions

## 5 CIVITAS Politicians’ Forum

The Politicians’ Forum is the annual meeting of political representatives of the CIVITAS Network’s member cities. The 2017 Forum Conference reflected on ‘small communities, big ideas’, highlighting recent and ongoing urban mobility policy achievements of the European Commission and by the CIVITAS 2020 RIA and IA projects.

During the meeting, delegates were invited to discuss sustainable urban mobility policy issues in order to bring forward politicians’ views for consideration and possible take-up by the CIVITAS Initiative in subsequent activities. The CIVITAS projects presented at the meeting were ELIPTIC, CREATE and EMPOWER.

The meeting was hosted by the Mayor of Torres Vedras, Carlos Manuel Antunes Bernardes, Mrs Maja Bakran, Deputy Director-General, DG MOVE, and Mr Steen Møller, PAC Chair. Participants included CIVITAS Forum Network members’ political representatives, i.e. Mayors/ Deputy Mayors incl. those accompanying the aforementioned politicians, the CIVITAS Political Advisory Committee and media representatives. See detailed agenda in Annex 1.



## 6 The CIVITAS Awards

The CIVITAS Awards are an opportunity to highlight the most ambitious, innovative and successful efforts in the field of sustainable urban mobility. Winners are showcased as examples of excellence for the press with the hope that they can guide and motivate cities throughout Europe in the pursuit of sustainable mobility. In 2017 the categories were revisited and new categories introduced (see Table 1). This year's ceremony was held in the picturesque O Hotel Golf Mar located next to the Atlantic coast before the official gala dinner of the conference on 28 September.



**Picture 11:** Master of Ceremony (Fred Dotter) and his assistant (Anna Ruban)

| Name of category            | Description   |
|-----------------------------|---|
| The “Bold Measure” Award    | for a daring and innovative approach that has not been widely implemented yet and positions the city as pioneer in certain thematic categories                            |
| The “Take Up” Award         | for innovative sustainable urban mobility measures that have been successfully transferred from one city to another   |
| The “CIVITAS Legacy” Award  | for a city that has successfully translated their inspiring and committed involvement in CIVITAS into long-term implementation of innovative measures with a high impact; |
| The “Transformations” Award | for significant transformation and progress towards a liveable and smarter city through an integrated set of mobility measures.   |

**Table 2:** CIVITAS Award categories in 2017

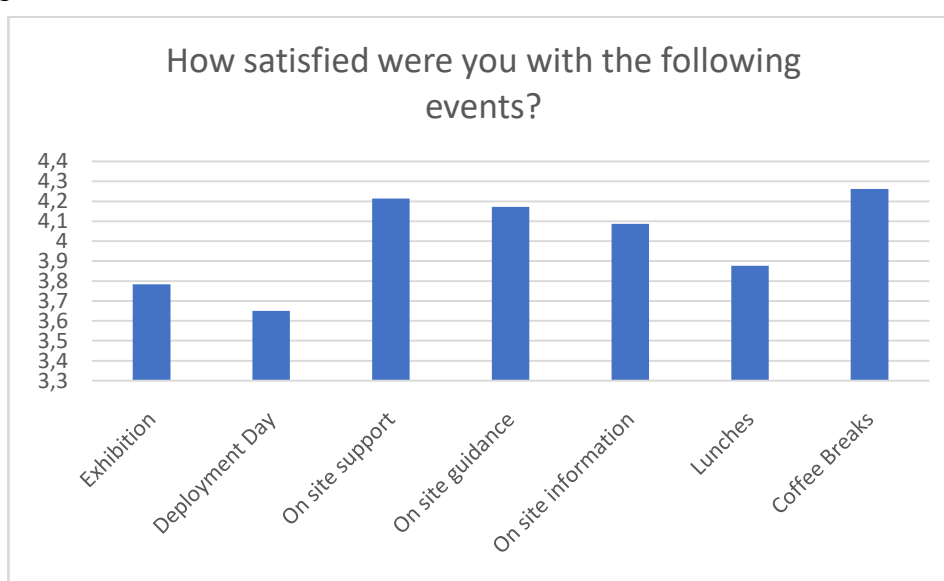
During the ceremony, as a classic Forum feature, two CIVITAS Awards ('Bold Measure Award' and 'Transformations Award') were given out to pioneering cities turning sustainable urban mobility policy into reality. Awarded cities in the two categories included: Bologna (Italy) and Murcia (Spain) as winners, and Irun (Spain) and Joinville (Brazil) as runners-up.



**Picture 12:** Winners of the 'Bold Measure Award' – Bologna representatives with the Mayor of Torres Vedras and the city's 'Carnival Queen'

The ceremony was mastered by Fred Dotter and was organised in a typical Torres Vedras carnival style involving local artist group.

The participants positively ranked the ceremony on the evaluation forms. On average, the event received 3.7 points (out of 5). The cocktail reception received a 4.2 rating.



**Chart 7:** How satisfied were you with the following events?

## 7 Media coverage

### 7.1 Media

#### 7.1.1 Adverts

A single (back)page advert for the Forum was placed in an issue of the Ciudad Sostenible, a Spanish-language print magazine on sustainable cities. Go to the final page of [this issue](#).

A single page advert was also included in CSR Turkey, an English-Turkish language magazine.

#### 7.1.2 Press releases

Three press releases were sent out prior to and during the Forum.

Prior to the Forum, the general press release about the CIVITAS Forum conference was sent out to:

- ICLEI and CIVITAS press dissemination lists;
- The European Commission for dissemination available media channels
- Torres Vedras, who translated it into Portuguese and sent it out to their local, regional, and national press contacts in Portugal.

During the Forum, a press release focusing on the CIVITAS Awards was sent for distribution to Bologna (Italy) and Murcia (Spain), the two winners, and Irun (Spain), one of the runners-up.

A press release announcing the host of the CIVITAS Forum 2018, Umeå, Sweden, was also sent out to the local press in Sweden.

#### 7.1.3 Government Gazette

The Commissioning Editor from the Government Gazette, a quarterly EU policy magazine with an EU readership of over 7,500 people, was present throughout the Forum and conducted a series of interviews with policy makers (see below for reference).

A report on the CIVITAS Forum event will appear in the November edition of the magazine, whilst three of the four interviews will be run as part of a mobility feature in the edition of the magazine coming out in January 2018.

#### 7.1.4 Other press

A number of freelance journalists from Central-Eastern Europe (Slovenia and Lithuania) also attended.

### 7.1.5 Articles published

Below is a selection of articles published on the CIVITAS Forum:

20<sup>th</sup> September 2017

Ttransportesemrevista

'Torres Vedras espera receber entre 500 a 600 participantes'

<http://www.transportesemrevista.com/Default.aspx?tabid=210&language=pt-PT&id=57224>

2<sup>nd</sup> October 2017

[umea.se](http://www.umea.se)

'Stor europeisk transportkonferens i Umeå'

<http://www.umea.se/greenumea/arkivochsok/artiklar/storeuropeisktransportkonferensiumea.5.159c28515ded26ff4c3189c.html>

1<sup>st</sup> October 2017

El Diario Vasco

'Irun obtiene un premio por sus iniciativas a favor de una ciudad más amable'

<http://www.diariovasco.com/bidasoa/irun/irun-obtiene-premio-20171001001932-ntvo.html>

The full list of press clippings can be found in the annex.

## 7.2 Promotion through stakeholders and partners

### Newsletters

- The Forum was promoted in every Eltis Mobility Update from May - August. The EMU has close to 20,000 subscribers.
- Event listing included in ICLEI Global newsletter on two occasions.
- The Forum summary article was the feature article in the Eltis Mobility Update newsletter, which was sent out on 6 October 2017 to close to 19,660 people.

### Website listings

- The event was listed on various key mobility stakeholder websites, including:
  - Eltis Urban Mobility Portal;
  - ICLEI Europe;
  - European Commission Research and Innovation events page;
  - European Commission's Transport Research & Innovation Portal (TRIP).

### Social media

- Eltis and ICLEI both tweeted and retweeted statuses promoting the Forum.
- The CIVITAS Forum 2017 social media guidelines and a series of tweets and accompanying images were sent to DG MOVE and INEA prior to the Forum.
- Of the tweets sent to them, DG MOVE posted three.
- Both tweeted on the Forum frequently and re-tweeted many CIVITAS statuses.

A selection of promotional tools advertising the conference (including the news item, tweet and tweet-cards) was sent to SATELLITE consortium partners, the EC and the IA and RIA projects for dissemination and promotion through their communication channels.

## 7.3 CIVITAS newsletters

Two newsletters were sent out from the CIVITAS Mailchimp account to its subscriber list. One was to advertise the Forum, whilst the second served as a reminder and to encourage people to register.

| Newsletter | Send-out date | Recipients | Open rate | Click rate |
|------------|---------------|------------|-----------|------------|
| 1          | 11 July       | 1,796      | 33.5%     | 8.9%       |
| 2          | 31 August     | 1,940      | 31.1%     | 6.3%       |

**Table 3:** CIVITAS newsletter open and click rates. [Industry average](#) for open rate is 26.33% for click through and 3.62% for click rate.

## 7.4 Promotion and materials given out at the Forum:

A broad range of CIVITAS information and promotional materials were given out at the Forum. These were placed at a CIVITAS project stand prominently located near the main entrance area and plenary room. A full-length CIVITAS banner was placed behind the stand.

The following was disseminated:

- 240 CIVITAS 2020 brochures CIVITAS SATELLITE information leaflets;
- Materials from the CIVITAS Innovative Action projects: ECCENTRIC, PORTIS, and DESTINATIONS;
- 555 CIVITAS Policy Notes on a wide range of topics;
- 120 leaflets on advertising the new CIVITAS Tool Inventory (which was launched at the Forum).
- 200 leaflets on the 2018 CIVITAS peer-to-peer exchange programme.

## 7.5 Filming

### 7.5.1 Interviews:

Interviews were filmed with a series of policy makers. The footage is currently being edited, and will be online in the near future. The people interviewed were:

- Maja Bakran - Deputy Director-General at the Directorate General for Mobility and Transport, European Commission;
- Steen Møller – Deputy Mayor of Odense, Chairperson of the CIVITAS Political Advisory Committee;
- Philippe Crist - Project Manager at the International Transport Forum at the OECD;
- Carlos Bernardes - Mayor of Torres Vedras.



Interviews were also conducted with representatives of Bologna and Murcia, the two cities that won CIVITAS Awards.



**Picture 13:** interviews during the Forum

### 7.5.2 CIVITAS 2017 Forum video

General footage was also recorded during the event; this will be combined with the interview footage to create a general CIVITAS Forum 2017 video (see Picture 11). As with the interviews, this video is also currently at the editing stage.

## 7.6 Website visits

Below is a small selection of website statistics from the main CIVITAS website: [civitas.eu/](http://civitas.eu/)

| Month     | Page views | Users  | Sessions |
|-----------|------------|--------|----------|
| July      | 29,485     | 8,574  | 11.765   |
| August    | 29,372     | 8,557  | 11.748   |
| September | 42,872     | 10,609 | 15.869   |

Average in 2017                      30,623                      9,580                      12,584

Whilst it cannot be concluded with certainty that the Forum is responsible for the rise in page views, users, and sessions at civitas.eu during September, the increase during the month in which the Forum occurred and most promoted is marked.

Here are some statistics from the main CIVITAS Forum page: [civitas.eu/forum2017](https://civitas.eu/forum2017)

| Month                      | Page views | Unique page views |
|----------------------------|------------|-------------------|
| July                       | 1,388      | 819               |
| August                     | 1,623      | 923               |
| September                  | 4,236      | 2,375             |
| October (as of 12.10.2017) | 570        | 346               |

These statistics also show a clear spike in interest during September.

## 7.7 Social media - CIVITAS SATELLITE Accounts

Prior to the event, CIVITAS Forum 2017 social media guidelines were composed and sent to all CIVITAS projects, CIVITAS SATELLITE consortium partners, DG MOVE, and INEA.

### 7.7.1 CIVITAS SATELLITE social media activity accounts during the Forum:

- 22 tweets sent out from 27-29 September (the Forum days) from the @CIVITAS\_EU account. This does not include retweets.
- 7 Facebook posts from 27-29 September (the Forum days) from the CIVITAS account.
- 6 LinkedIn posts from 27-29 September (the Forum days) from the CIVITAS account.

### 7.7.2 Twitter statistics

July - September

| Month     | Tweets | Tweet impressions | Profile visits | Mentions | New followers | Total followers |
|-----------|--------|-------------------|----------------|----------|---------------|-----------------|
| July      | 28     | 51,700            | 1,714          | 104      | 171           | 6061            |
| August    | 27     | 54,200            | 1,716          | 40       | 75            | 6232            |
| September | 52     | 101,000           | 3,110          | 228      | 193           | 6308            |

**Table 4:** Twitter statistics of the @CIVITAS\_EU account

The total number of followers on 1 October was 6,501.



### 7.7.3 During the Forum week - 25-29 September

Related to statuses posted by @CIVITAS\_EU.

- 50,100 impressions;
- 117 link clicks;
- 140 retweets;
- 239 likes.

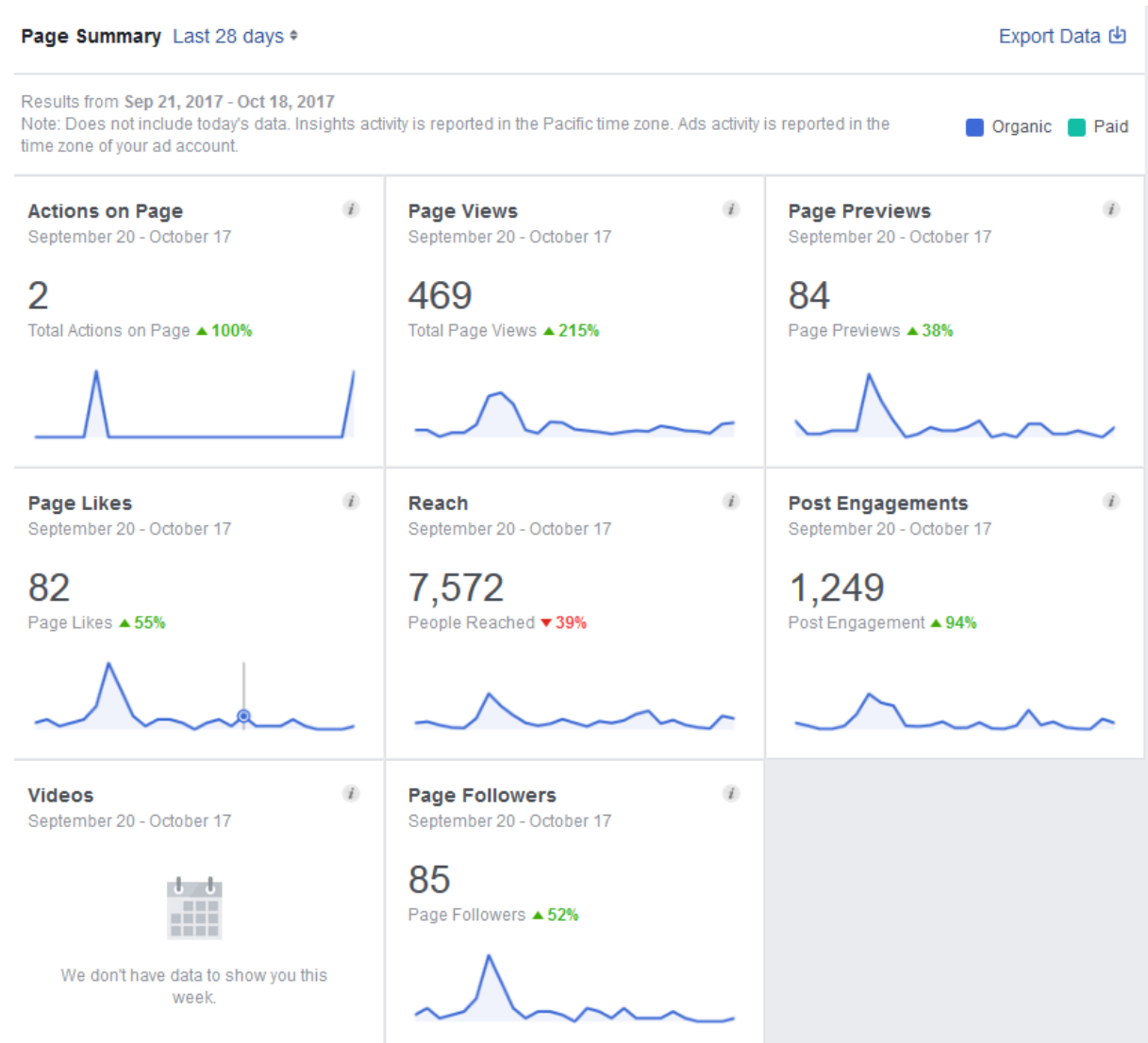


**Picture 14:** Tweetcard published on September 27, the first day of the Forum.



**Picture 15:** Tweetcard published on 21 August - one of a series of images used with tweets to promote the Forum's speakers.

## 7.7.4 Facebook statistics



**Picture 16:** Page summary - 21 September - 18 October: compared with previous 28-day period of 23 August - 20 September.


































- The reach on Facebook is charted above as 39 percent lower than previously to due to an extraordinary series of peak posts in mid-August, where reach went far above the normal percentage.
- All other statistics show a very positive increase on the 28 days beforehand.

| <span>Reach: Organic / Paid</span> <span>Post Clicks</span> <span>Reactions, Comments &amp; Shares</span> |  |   |   |  |  |   |                            |
|---|--|---|---|--|--|---|----------------------------|
| Published   | Post   | Type  | Targeting   | Reach  | Engagement   | Promote   |                            |
| 10/02/2017<br>7:08 pm   |  On Friday, the CIVITAS Forum came to an end for another year. Ov     |    |    | 617     | 109     |    | <a href="#">Boost Post</a> |
| 09/29/2017<br>11:51 am  |  Congratulations again to our CIVITAS Awards 2017 winners & runners   |    |    | 804     | 6125    |    | <a href="#">Boost Post</a> |
| 09/29/2017<br>10:00 am  |  All roads lead in Torres Vedras C<br>M lead to the #CIVITAS2017 Foru |    |    | 350     | 108     |    | <a href="#">Boost Post</a> |
| 09/28/2017<br>5:21 pm   |  The long wait is nearly over! Who are the winners of the CIVITAS Aw  |    |    | 515     | 1314    |    | <a href="#">Boost Post</a> |
| 09/28/2017<br>3:30 pm   |  Conferences are not meant to be fun! Thankfully, people at #CIVITA   |    |    | 499     | 1618    |    | <a href="#">Boost Post</a> |
| 09/28/2017<br>10:56 am  |  Day 2 of the Forum means Deployment Day! Today is all about trial    |    |    | 585     | 2224    |    | <a href="#">Boost Post</a> |
| 09/27/2017<br>4:50 pm   |  Facing urban mobility planning challenges? Find the right tool(s) t  |    |    | 1.2K    | 4640    |    | <a href="#">Boost Post</a> |
| 09/27/2017<br>11:06 am  |  The #CIVITAS2017 Forum has finally begun! Three days of sustain      |    |    | 1.1K    | 4152    |    | <a href="#">Boost Post</a> |
| 09/26/2017<br>6:00 pm   |  Not here in Torres Vedras? Don't worry. There are many different w   |    |    | 1.2K    | 2114    |    | <a href="#">Boost Post</a> |
| 09/26/2017<br>2:30 pm   |  The CIVITAS team has arrived and is looking forward to seeing eve  |  |  | 1.3K  | 8640  |  | <a href="#">Boost Post</a> |
| 09/25/2017<br>1:20 pm   |  How are the rules of the transport game changing? On the #CIVITA   |  |  | 248   | 51    |  | <a href="#">Boost Post</a> |

**Picture 17:** Individual post statistics from 25 September - 2 October - with reactions, comments and shares shown separately.

- The most popular posts during the week came during the earlier half of the week, both in terms of reach and reactions.

Reach: Organic / Paid
Reactions
Comments
Shares

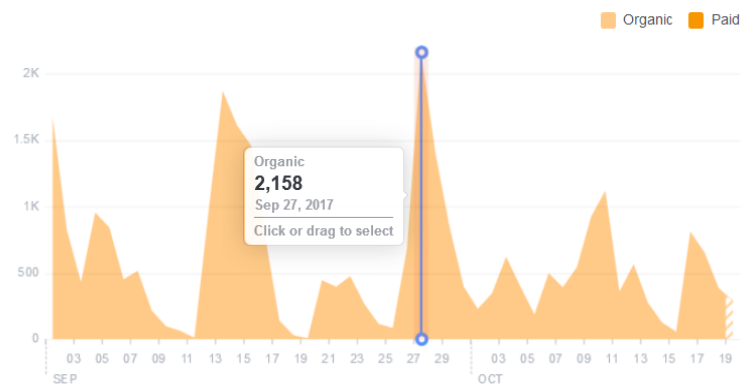
| Published              | Post  | Type  | Targeting   | Reach | Engagement   | Promote                    |
|------------------------|---|---|---|-------|--------------|----------------------------|
| 10/02/2017<br>7:08 pm  |  On Friday, the CIVITAS Forum came to an end for another year.                   |    |    | 617   | 8<br>0<br>1  | <a href="#">Boost Post</a> |
| 09/29/2017<br>11:51 am |  Congratulations again to our CIVITAS Awards 2017 winners &                      |    |    | 804   | 24<br>0<br>1 | <a href="#">Boost Post</a> |
| 09/29/2017<br>10:00 am |  All roads lead in Torres Vedras CM lead to the #CIVITAS2017 F                   |    |    | 350   | 8<br>0<br>0  | <a href="#">Boost Post</a> |
| 09/28/2017<br>5:21 pm  |  The long wait is nearly over! Who are the winners of the CIVIT                  |    |    | 515   | 14<br>0<br>0 | <a href="#">Boost Post</a> |
| 09/28/2017<br>3:30 pm  |  <a href="#">Conferences are not meant to be fun! Thankfully, people at #CIV</a> |    |    | 499   | 18<br>0<br>0 | <a href="#">Boost Post</a> |
| 09/28/2017<br>10:56 am |  Day 2 of the Forum means Deployment Day! Today is all about t                   |    |    | 585   | 17<br>0<br>7 | <a href="#">Boost Post</a> |
| 09/27/2017<br>4:50 pm  |  Facing urban mobility planning challenges? Find the right tool(s)               |    |    | 1.2K  | 34<br>0<br>6 | <a href="#">Boost Post</a> |
| 09/27/2017<br>11:06 am |  The #CIVITAS2017 Forum has finally begun! Three days of sust                    |    |    | 1.1K  | 45<br>0<br>7 | <a href="#">Boost Post</a> |
| 09/26/2017<br>6:00 pm  |  Not here in Torres Vedras? Don't worry. There are many differe                 |   |   | 1.2K  | 10<br>0<br>4 | <a href="#">Boost Post</a> |
| 09/26/2017<br>2:30 pm  |  The CIVITAS team has arrived and is looking forward to seeing                 |  |  | 1.3K  | 38<br>0<br>2 | <a href="#">Boost Post</a> |
| 09/25/2017<br>1:20 pm  |  How are the rules of the transport game changing? On the #CI                  |  |  | 248   | 1<br>0<br>0  | <a href="#">Boost Post</a> |

**Picture 18:** Individual Facebook post statistics from 25 September - 2 October - individual reactions can be seen, alongside the post reach.

- Reactions are shown to be by far the most popular way of interacting with the posts. A few of the posts were shared, but no comments were left.

**Post Reach**

The number of people your posts were served to.

**Picture 19:** Post reach - 1 September - 19 October.

Total Page Followers as of Today: 2,901

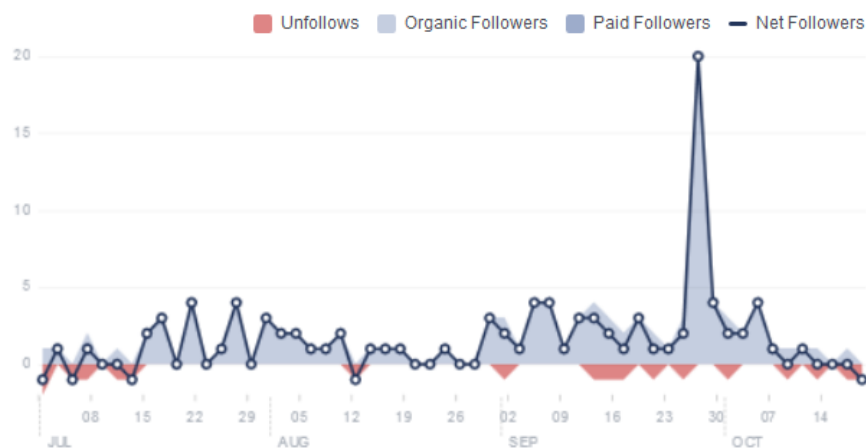
**BENCHMARK**

Compare your average performance over time.

Total Page Followers

**Picture 20:** Total Facebook page followers from 1 July - 19 October**Net Followers**

Net followers shows the number of new followers minus the number of unfollows.

**Picture 21:** Daily change in Facebook page followers from 1 July - 19 October

- In all of the above graphs, there is a clear increase in followers that coincides with the Forum.

## 7.7.5 LinkedIn statistics

### Post statistics - 24 September - 2 October

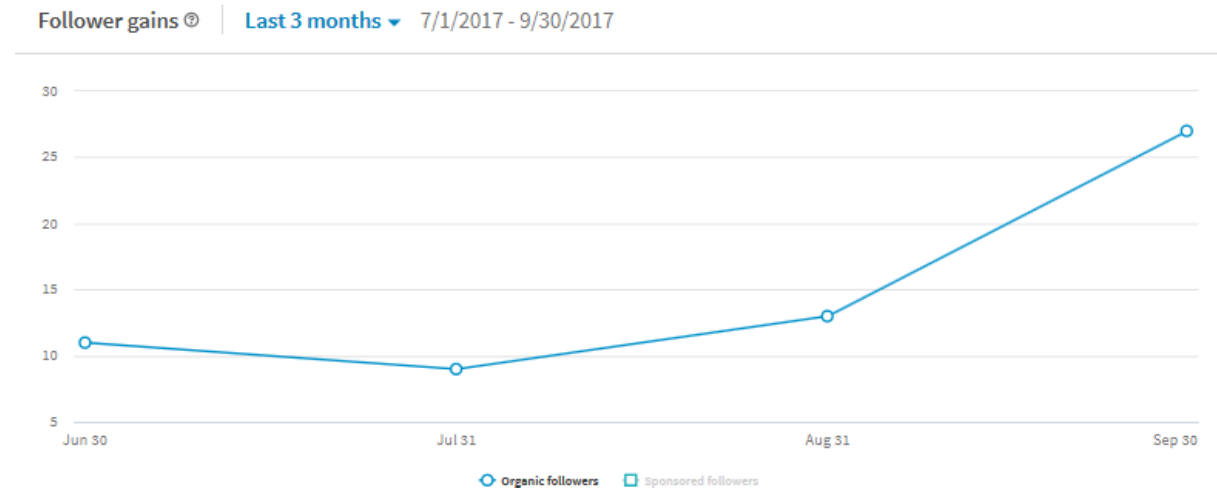
| Date    | Topic   | Views of post | Likes | Comments |
|---------|---|---------------|-------|----------|
| 24 Sep  | <a href="#">Philippe Crist speaking</a>                         | 1,362         | 15    | 0        |
| 26 Sep  | <a href="#">CIVITAS team has arrived</a>                        | 2,253         | 41    | 0        |
| 26 Sep  | <a href="#">How to follow the CIVITAS Forum</a>                 | 565           | 3     | 0        |
| 27 Sep  | <a href="#">Day 1 - CIVITAS Forum begins</a>                    | 1,205         | 16    | 1        |
| 27 Sep  | <a href="#">Tool Inventory launch</a>                           | 692           | 5     | 0        |
| 28 Sep  | <a href="#">Day 2 - Deployment Day</a>                          | 1,566         | 20    | 1        |
| 28 Sep  | <a href="#">CIVITAS Awards teaser</a>                           | 506           | 3     | 0        |
| 29 Sep  | <a href="#">Day 3 - final day</a>                               | 667           | 5     | 0        |
| 29 Sep  | <a href="#">CIVITAS Award winners</a>                           | 967           | 19    | 0        |
| 2 Oct   | <a href="#">Thanks to Torres Vedras, 2018 host announcement</a> | 1,347         | 19    | 0        |
| Total   |   | 11,130        | 146   | 2        |
| Average |   | 1,113         | 15    | 0.2      |

**Table 5:** LinkedIn Statistics

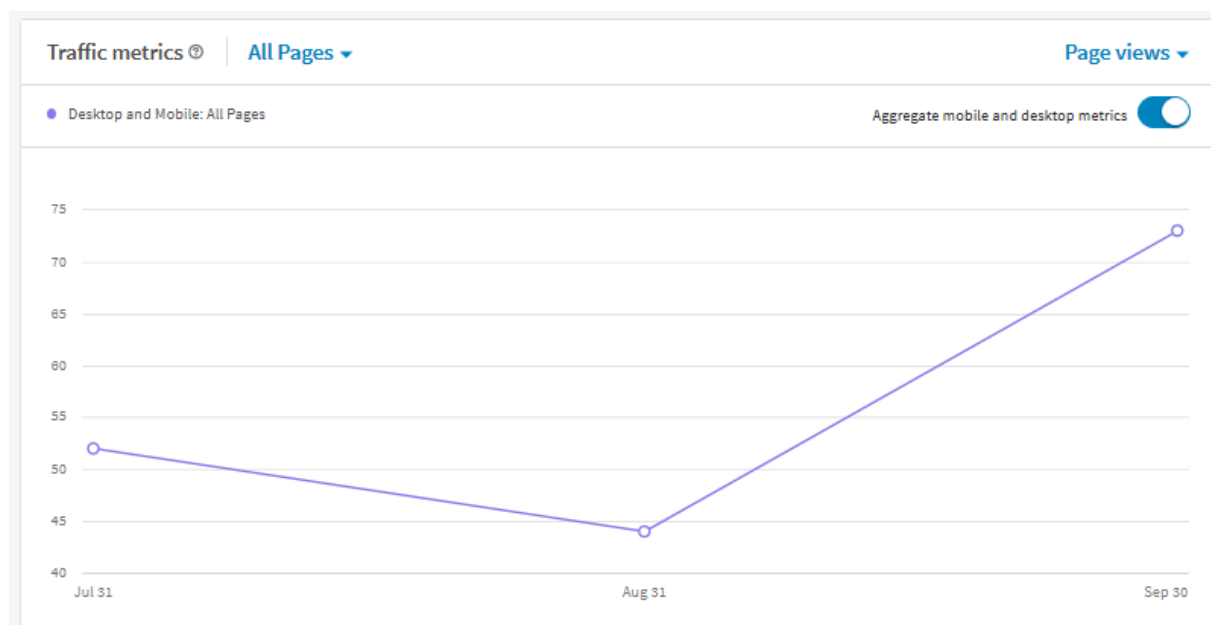
The trend is that posts just before the Forum/at the beginning of the even have a greater amount of views and likes of the post, although the last post increased again.

## Company page statistics

The CIVITAS LinkedIn company page can be seen [here](#)



**Picture 22:** Followers of the company page - 31 June - 30 September



**Picture 23:** Visits to the company page - 31 June - 30 September

In both instances, there is a clear increase in followers and page visits in September compared to previous months. Whilst this cannot be definitively attributed to the Forum, it is likely that it played a role, considering the pre-Forum promotion and coverage of the event on LinkedIn.



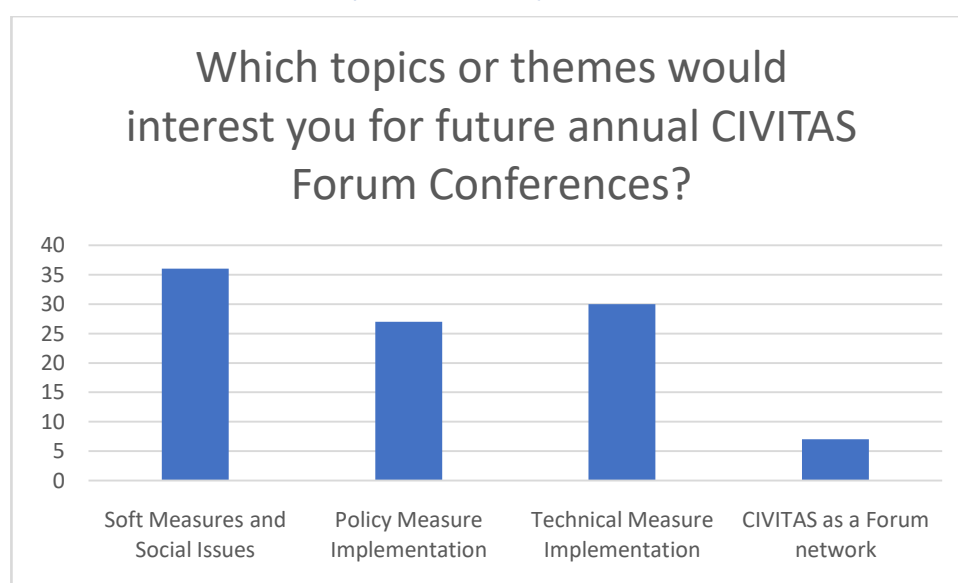
## 8 Conclusion and recommendations

Overall, participants were satisfied with the CIVITAS Forum Conference 2017. The local organisers received special appreciation for delivering a successful Forum despite difficult circumstances, e.g.: limited number of hotel rooms in the city, hotels spread in a large area without public transportation. Several logistics-related recommendations were also made. Recommendations included the future selection of a host city which has the adequate number of rooms near the conference venue and good public transport system; more and better food for participants with special dietary requirements.

As Chart 7 shows, performance of the local organisational group was much appreciated (e.g. onsite support, guidance and information were all rated above 4 points). The exhibition and the Deployment Day was less appreciated while the most popular part of the conference was the Closing Plenary (Chart 5, rank: 4,1). The Forum organisational committee agreed that the forthcoming Forums would offer participants air conditioned exhibition area where networking is more convenient, comfortable chairs are provided and consumption of food is allowed. Deployment Day in general needs to be explained to participants more carefully and to be better reflected in the programme brochure.

The evaluation form gave participants the chance to add free-text comments about the event. Some of those extra comments on local logistics included the lack of hotel rooms in the vicinity of the conference venue as well as the arrangement of the exhibition in a tent (e.g. 'too big', 'too hot'). Long daily commuting to the venue was mentioned as a problem. Food for participants with special dietary requirements (esp. vegetarian food for the 10% vegetarian participants) was missed to some extent.

In their evaluations of the Forum, participants also had some recommendations for content (see Chart 8).



**Chart 8:** Which topics or themes would interest you for future annual CIVITAS Forum conferences?

Other recommended topics include:

- spatial, urban, regional impact of technical innovations as Mobility as a Service (MaaS) and link to health
- re-dimensioning cities and regions
- business cases
- bad practices, lessons learnt

New target groups recommended:

- students to share their ideas and visions about living cities
- drivers

Furthermore, it was recommended that future CIVITAS Forums cultivate more direct exchange between the CIVITAS 2020 projects included in the programme, especially among the projects within similar clusters (e.g. neighbourhood projects, SUMP projects)

## 9 Contacts for further exchange:

Partner in charge of the CIVITAS Forum Conference:

Regional Environmental Center (REC), task leader: Csaba Mezei – [secretariat@civitas.eu](mailto:secretariat@civitas.eu), [csmezei@rec.org](mailto:csmezei@rec.org)

Further partners of CIVITAS SATELLITE involved in the organisation of the Forum:

Polis, Ivo Cré [icre@policnetwork.eu](mailto:icre@policnetwork.eu)

Rupprecht Consult: Marcel Braun, [m.braun@rupprecht-consult.eu](mailto:m.braun@rupprecht-consult.eu)

Media partner:

ICLEI: Helen Franzen, [helen.franzen@iclei.org](mailto:helen.franzen@iclei.org)

Photographer:

Mirjam Simpson-Logonder, [msimpsonlogonder@gmail.com](mailto:msimpsonlogonder@gmail.com)

## 10 Annexes

### Annex 1 – Politicians' Forum agenda

**CIVITAS POLITICIANS' FORUM**  
**SMALL COMMUNITIES, BIG IDEAS**  
**DATE: Wednesday 27 September**  
**TIME: 15.00-17.30**  
**VENUE: Praça do Município, 2560-289 Torres Vedras**

#### AGENDA

1. Welcome addresses
  - a. Mrs Maja Bakran, Deputy Director-General, DG MOVE
  - b. Carlos Manuel Antunes Bernardes, Mayor of Torres Vedras,
  - c. Steen Møller, Chair of the CIVITAS Political Advisory Committee)
2. Recent EU policy development in the field of Urban Mobility
  - a. EU Policy update, including the Mobility Package, Maja Bakran, DG MOVE
  - b. The Partnership on Urban Mobility, PUM secretariat
3. The 'European clean bus declaration'
  - a. Update on the initiative, Piotr Rapacz, DG MOVE
  - b. Factor 100, the ELIPTIC approach, Michael Glotz-Richter, City of Bremen
  - c. Regions and Cities initiative – business cases for Fuel Cells and Hydrogen applications, Carlos Navas, Strategy and Market Development Manager at FCH JU
  - d. Participants have the opportunity to sign the European clean bus declaration.
4. Coffee break, group picture and European Mobility Week walk
5. Policy@work: CIVITAS 2020 and EU funded projects present policy recommendations and tools!
  - a. Laurie Pickup, University of Aberdeen, the CREATE approach
  - b. Marcel Meeuwissen, City of Enschede, EMPOWER
6. Conclusions and farewell

## Annex 2 – Evaluation form

Dear Madam, Dear Sir,

in order to assess and improve the quality of the CIVITAS Forum's Annual Conference we would like to know your opinion on a range of aspects relating to the Torres Vedras Forum, 27-29 September 2017.

Please **hand in** your completed session survey to the *registration/secretariat* or give it to one of the *conference staff*. Moreover, this evaluation form is also downloadable from the Conference website at: <http://civitas.eu/forum2017> and can be **emailed** to: [secretariat@civitas.eu](mailto:secretariat@civitas.eu). In case you email please do it no later than 6<sup>th</sup> October 2017!

Thank you very much for your support!

The CIVITAS Secretariat

### I) Please give TWO main reasons for attending the CIVITAS Forum Conference 2017 (Please mark with an "x")

|   |  |
|---|--|
| New sources of information                            |  |
| Networking/new contacts                               |  |
| To get technical information/identify best practices  |  |
| For cities: to influence EC strategies and priorities |  |

### II) Which of the following describes best the type of position you hold? (Please mark with an "x")

|  |  |
|--|--|
| Political representative                               |  |
| Transport practitioner within municipal administration |  |
| Researcher/Academic                                    |  |
| Other  |  |

### III) Which of the following best describes your organisation? (Please mark with an "x")

|                            |  |
|----------------------------|--|
| National Government        |  |
| Municipality/Council       |  |
| Public Transport Authority |  |
| Transport Operator         |  |
| Other Public Authority     |  |
| Academic                   |  |
| Private Consultancy        |  |
| Other                      |  |

**IV) How satisfied were you with the following sessions?***(Please give marks ranging from 5 (totally satisfied) to 1 (totally dissatisfied))*

|                              |                                   |  |  |
|------------------------------|-----------------------------------|--|--|
| WEDNESDAY, 27 September 2017 | Welcome addresses/Plenary session |  |  |
| THURSDAY, 28 September 2017  | Deployment Day                    |  |  |
| FRIDAY, 29 September 2017    | Closing Plenary Session           |  |  |

**V) How satisfied were you with the following events?***(Please give marks ranging from 5 (totally satisfied) to 1 (totally dissatisfied))*

|                              |   |  |  |
|------------------------------|---|--|--|
| WEDNESDAY, 27 September 2017 | Site Visit 1 – Agostinhas: The Bike-sharing system of Torres Vedras                   |  |  |
|                              | Site Visit 2 – Integrated Parking Management System                                   |  |  |
|                              | Site Visit 3 – MOBIE E: National Charging Network for Electric Vehicles               |  |  |
|                              | Site Visit 4 – Adega Mae Winery   |  |  |
|                              | Site Visit 5 – ‘Defensive Lines’ of Torres Vedras                                     |  |  |
|                              | Cocktail Reception at Hotel Dolce Campo Real Lisboa (Rua do Campo, Turcifal)          |  |  |
| THURSDAY, 28 September 2017  | CIVITAS Award Ceremony and Gala dinner at the O Hotel Gold Mar on the Atlantic coast: |  |  |
| FRIDAY, 29 September 2017    | Site Visit 1 – Agostinhas: The Bike-sharing system of Torres Vedras                   |  |  |
|                              | Site Visit 2 – Integrated Parking Management System                                   |  |  |
|                              | Site Visit 3 – MOBIE E: National Charging Network for Electric Vehicles               |  |  |
|                              | Site Visit 4 – Adega Mae Winery   |  |  |
|                              | Site Visit 5 – ‘Defensive Lines’ of Torres Vedras                                     |  |  |
| WHOLE PROGRAMME              | Exhibition  |  |  |
|                              | Deployment Day  |  |  |
|                              | On site support   |  |  |
|                              | On site guidance  |  |  |
|                              | On site information   |  |  |
|                              | Lunches   |  |  |
|                              | Coffee Breaks   |  |  |

## VI) Which topics or themes would interest you for future Annual CIVITAS Forum Conferences?

|   |  |
|---|--|
| Soft Measures and Social Issues (e.g...)  |  |
| Policy Measure Implementation (e.g...)    |  |
| Technical Measure Implementation (e.g...) |  |
| CIVITAS as a Forum network (e.g...)       |  |
| Other (please explain below)              |  |

## VII) Do you have any other comments/suggestions?

### Thank you very much for your feedback! What's Next?

Please **hand in** your completed questionnaire to the *registration/secretariat* or give it to one of the *conference staff* before your departure from the conference venue. This evaluation form is also downloadable from the Conference website at: <http://civitas.eu/forum2017> and can be **emailed** to: [secretariat@civitas.eu](mailto:secretariat@civitas.eu). In case you email or post please do it no later than 6<sup>th</sup> October 2017!

**We are looking forward meeting you again at the CIVITAS Forum Conference 2018!**

**Best regards,**

#### The CIVITAS Secretariat

c/o The Regional Environmental Center for Central and Eastern Europe (REC),

Ady Endre út 9-11, 2000 Szentendre, Hungary.

Tel: + (36-26) 504-060 Fax: +(36-26) 311-294

Email: [Secretariat@civitas.eu](mailto:Secretariat@civitas.eu)

Annex 3 – Forum Programme – the document can be found online [here](#)

CIVITAS FORUM 2017

CIVITAS ANNUAL CONFERENCE | 27-29 SEPTEMBER | TORRES VEDRAS

DAY 1 — WEDNESDAY, SEPTEMBER 27

10:00-17:00

Participant registration

10:00-12:00

Parallel meetings | Closed meeting of the CIVITAS Political Advisory Committee (PAC)

10:00-12:00

Site visits 1: Departure from the conference venue

1. Agostinhas: The bike-sharing system of Torres Vedras

2. Integrated Parking Management System

3. MOBI E: National Charging Network for Electric Vehicles

4. Adega Mãe Winery

5. 'Defensive Lines' of Torres Vedras

12:00-13:00

Welcome lunch

13:00-14:30

Welcome addresses / Plenary session

Moderated by: Siegfried Rupprecht, CIVITAS SATELLITE  
With the active contribution of:  

- Eduardo Cabrita, Minister in the Cabinet of the Prime Minister (Portugal)
- Carlos Bernardes, Mayor of Torres Vedras
- Meja Bakran, Deputy Director-General, DG-MOVE
- Catarina Marcelino, Secretary of State for Citizenship and Equality
- Steen Møller, Deputy Mayor, City of Odense; Chair, CIVITAS PAC
- Tiago Farias, Chair of the Management Board, Companhia Carris de Ferro Lisbon, E.M., S.A.

14:30-15:00

Press corner

15:00-16:30

Parallel sessions

Parallel sessions: Group A

Session A1

Session A2

Session A3

Session A4

Session A5

Innovative approaches for engaging and supporting industry and local authorities in urban freight strategy development  
Room PS1  
Presentations | Q&A

Decision making in the digital age: The role of data in transport policies and decisions for non-motorised modes  
Room PS2  
World Café

Enabling public transport innovation in cities  
Room PS3  
Presentations | Q&A

Equity and sustainability challenges of mobility in the urban periphery  
Plenary room  
World Café

Administrative barriers for SUMP development; Experiences from countries with low SUMP take-up  
Room PS4  
World Café

EUROPEAN MOBILITY WEEK

Politicians' forum

16:30-16:45

Coffee break

16:45-18:00

Parallel sessions: Group B

Session B1

Session B2

Session B3

Session B4

Session B5

What's new? Cities sharing their latest innovations  
Plenary room  
Presentations | Q&A

Empower: Knowledge and tools to reduce the use of conventionally fuelled vehicles and to stimulate active mobility  
Room PS1  
Presentations | Q&A

Success factors for the deployment of clean fuels and vehicles in cities  
Room PS2  
Presentations | Q&A

The data challenge  
Room PS3  
Presentations | Q&A

Track and trace  
Room PS4  
Presentations | Q&A

20:00-22:30

Cocktail reception at Hotel Dolce Campo Real Lisboa (Rua do Campo, Turcifal). Transportation to and from the reception will be provided.

AGENDA

3



|   |  |
|---|--|
|     |  |
| <b>DAY 2 — THURSDAY, SEPTEMBER 28</b>   |  |
|   | <b>Deployment Day</b>  |
| 09:15-09:30   | Deployment Day kick-off in the tent  |
|   | <div>SUMP: Full circle with ROADMAPS 2030</div> <div>CIVITAS and friends</div> <div>Policy corner</div>  |
| 09:30-10:30   | <div><b>E1</b> Roadmap to power your SUMP<br/>Effective tools and intelligence; and Urban Transport Roadmaps scenario-building tool for European SUMPs<br/>Plenary room</div> <div><b>E7</b> Helping cities leapfrog to sustainable mobility systems<br/>Room PS3</div> <div><b>E13</b> Active mobility: EU policy in action!<br/>Room PS2</div>   |
| 10:45-11:45   | <div><b>E2</b> Tools for data gathering, appraisal and simulation<br/>SUMPs-UP presents highlights from the CIVITAS Tool Inventory<br/>Plenary room</div> <div><b>E8</b> Introducing EUROPEANMOBILITY WEEK to the CIVITAS community<br/>Room PS1</div> <div><b>E14</b> Straight to the top<br/>Present your recommendations on multimodal transport in cities to Commissioner Violeta Bulci<br/>Room PS2</div> |
| 12:00-13:00   | <div><b>E3</b> Investment in SUMP solutions<br/>Plenary room</div> <div><b>E9</b> Interreg Europe Policy Learning Platform<br/>Room PS3</div>  |
| 13:00-14:00   | Lunch  |
| 14:00-15:00   | <div><b>E4</b> Procuring SUMP solutions<br/>Plenary room</div> <div><b>E10</b> How can SUMPs and SECAPs work together?<br/>Room PS3</div> <div><b>E15</b> How can growing economies leapfrog to sustainable mobility?<br/>CREATEive ways to overcome obstacles and seize opportunities<br/>Room PS2</div>  |
| 15:15-16:15   | <div><b>E5</b> Implementation case studies<br/>INTERREG SUMP projects<br/>Plenary room</div> <div><b>E11</b> Cracking the deployment challenge<br/>Project know-how and support in the European Innovation Partnership for smart cities and communities (EIP-SCC)<br/>Room PS1</div> <div><b>E16</b> Using analytics to reduce traffic fatalities<br/>Room PS3</div>   |
| 16:30-17:30   | <div><b>E6</b> Roadmap to power your SUMP<br/>Hands-on demonstration of the Urban Transport Roadmaps scenario-building tool for European SUMPs<br/>Plenary room</div> <div><b>E12</b> Green Leaf session<br/>Room PS3</div> <div><b>E17</b> 16 good reasons for parking management<br/>Room MR1</div>  |
| 19:30-22:00   | CIVITAS Award ceremony and gala dinner at the Ó Hotel Golf Mar on the Atlantic coast: transportation to the venue and back is provided.  |
| 4   | AGENDA   |

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|--|--|-------------------------|-------------------|
|     |  |                         |                   |
| <p>Please see <a href="#">page 11</a> for a map of the exhibition stands, and <a href="#">page 12</a> for details about each activity.</p>   |  |                         |                   |
| <b>Cutting-edge innovation</b>   |  | <b>Working sessions</b> | <b>Open stage</b> |
| <b>E18</b> What's next for Horizon 2020?<br>Room PS1   | <b>E23</b> Closed meeting of the Dissemination Coordination Group<br>Room MR1      |                         |                   |
| <b>E19</b> How can cities benefit from Cooperative-ITS?<br>Room PS3  | <b>E24</b> Introducing e-buses in cities' public transport systems<br>Room MR7     |                         |                   |
| <b>E20</b> Ready for mobility as a service?<br>MaaS readiness levels for local authorities<br>Room PS4   |  |                         |                   |
| <b>E21</b> Automation-ready framework focus group meetings<br>Room MR7   | <b>E26 E27 E28</b><br>PechaKucha lunch   |                         |                   |
|  | <b>E29</b> Ride-sharing clinic<br>Developing ride-sharing schemes with real impact |                         |                   |
|  | <b>E25</b> Enabling exchange with Chinese cities<br>15:15-16:45<br>Room PS2        |                         |                   |
| <b>E22</b> Promoting start-ups in urban mobility: Meet the winners of the EU Transport Innovation Challenge<br>Room PS1  |  |                         |                   |
| AGENDA   |  |                         | 5                 |



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| <b>A1</b>   | <b>Innovative approaches for engaging and supporting industry and local authorities in urban freight strategy development</b> | <b>September 27,<br/>15:00-16:30</b> | <b>Room<br/>PS1</b>     |
| <p>The four CIVITAS-funded Urban Freight (UF) projects (CITYLAB, NOVELOG, SUCCESS, and U-TURN) aim to improve knowledge and understanding of freight distribution and service trips, and are developing best practice guidance on innovative approaches for UF distribution.</p> <p>Each project, in its own way, assesses policies and solutions to improve innovative use of transport modes and infrastructure, introduces new methods of stakeholder cooperation, and develops policy frameworks to facilitate viable business models.</p> <p>The session also features an overview of the UF initiatives of the U.S. Department of Transportation, which is involved in the two-year Urban Freight R&amp;D Twinning Initiative with the European Commission.</p> <p><b>SPEAKERS</b> Session chair: Henriette van Eijl, European Commission, DG MOVE</p> <ul style="list-style-type: none"> <li>• Tamiko Burnell, U.S. Department of Transportation</li> <li>• Jørdar Andersen, Institute of Transport Economics (TOI)</li> <li>• Georgia Aifadopoulou, Hellenic Institute of Transport (HIT/CERTH)</li> <li>• Carolina Navarro Correcher, Valenciaport Foundation</li> <li>• Eleni Zampou, INTRASOFT International</li> <li>• Richard Walters, LCP Consulting</li> </ul> <p><b>THEMATIC CATEGORY</b> Urban freight logistics</p> |   |                                      |                         |
| <b>A2</b>   | <b>Decision making in the digital age: The role of data in transport policies and decisions for non-motorised modes</b>       | <b>September 27<br/>15:00-16:30</b>  | <b>Room<br/>PS2</b>     |
| <p>Collected data on walking and cycling can feed into decision making, strengthening the case for implementing such measures. To what extent are data available on non-motorised modes in cities, and to what degree can they support decision making on sustainable transport?</p> <p>The projects FLOW, TRACE and EMPOWER have teamed up to look at various issues related to data on walking and cycling. Brief inputs will be provided by the three projects on data and their availability, collection and use in the respective projects. Participants will then be asked to contribute their own experiences to discussions in a World Café format.</p> <p><b>SPEAKERS</b> Session chair: Bonnie Fenton, Rupprecht Consult</p> <ul style="list-style-type: none"> <li>• Paulo Ferreira, INESC-ID (TRACE project)</li> <li>• Kain Glensor, Wuppertal Institute (EMPOWER project)</li> <li>• Kristin Tovaas, Rupprecht Consult (FLOW project)</li> </ul> <p><b>THEMATIC CATEGORIES</b> Car-independent lifestyles   Tackling congestion</p>   |   |                                      |                         |
| <b>A3</b>   | <b>Enabling public transport innovation in cities</b>   | <b>September 27<br/>15:00-16:30</b>  | <b>Room<br/>PS3</b>     |
| <p>This session will feature the CIPTEO, UMii and ELIPTIO projects. Presentations will illustrate and discuss processes that can help cities to introduce innovation in public transport, in the form of collective innovation, innovative policy messages, and enablers for innovation.</p> <p><b>SPEAKERS</b> Session chair: Yannick Bousse, Project Manager – Research and Innovation, UITP</p> <ul style="list-style-type: none"> <li>• Dr. Cabaço Martins, Head of Communication Department, Barraqueiro Group</li> <li>• Dr. Dimitrios Nalmpantis, Lab Teaching Faculty, and Evangelos Genitsaris, Research Associate, Transport Systems Research Group/Aristotle University of Thessaloniki</li> <li>• Hendrik Koch, Project Manager Sustainable Mobility, City of Bremen</li> <li>• Karine Sbirrazzuoli, Project Manager, UITP</li> </ul> <p><b>THEMATIC CATEGORY</b> Collective passenger transport</p>  |   |                                      |                         |
| <b>A4</b>   | <b>Equity and sustainability challenges of mobility in the urban periphery – World Café</b>                                   | <b>September 27<br/>15:00-16:30</b>  | <b>Plenary<br/>room</b> |
| <p>After an introductory presentation on the structural equity challenges of urban mobility in each of the cities participating in ECCENTRIC (Madrid, Munich, Ruse, Stockholm and Turku), initial findings of measures facing equity-related challenges will be presented.</p> <p><b>SPEAKERS</b> Session chair: Carlos Corral, Deputy Director for Sustainable Mobility Planning, City of Madrid</p> <ul style="list-style-type: none"> <li>• Ángel Aparicio, Associate Professor, Technical University of Madrid, UPM</li> <li>• Carlos Verdaguer, Architect and urban planner, GEA21</li> <li>• Stella Aaltonen, Site Manager for CIVITAS ECCENTRIC: Turku, Project Manager for City of Turku Ecobudgeting</li> <li>• Christoph Helf, EU Project Manager, City of Munich</li> </ul> <p><b>THEMATIC CATEGORIES</b> Car-independent lifestyles   Collective passenger transport   Integrated planning   Mobility management   Public involvement   Neighbourhood-focused activities</p>  |   |                                      |                         |
| <b>PARALLEL SESSIONS</b>  |   |                                      | <b>7</b>                |

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| <b>A5</b>   | <b>Administrative barriers for SUMP development: Experiences from countries with low SUMP take-up</b>            | <b>September 27<br/>15:00-16:30</b> | <b>Room<br/>PS4</b>     |
| <p>The main aim of this session, jointly organised by the CIVITAS SUMP5-UP, PROSPERITY and SUITs projects, is to open up a lively discussion among participants and to identify solutions for specific institutional cooperation challenges, starting from three examples of challenging governance systems in three cities located in countries where the level of SUMP take-up is rather low. The session is oriented towards tackling a specific challenge in the development of SUMPs — that is, enhancing collaboration among different governance structures inside and outside the city administration.</p> <p><b>SPEAKERS</b> Session chairs: Susanne Böhler-Baedeker, Rupprecht Consult; and Fred Dotter, Mobiel 21; and</p> <ul style="list-style-type: none"> <li>• László Sándor Kerényi, Centre for Budapest Transport (BKK)</li> <li>• Prof. Lucia Ilieva, Sustainable Development Civil Society Association (CSDCS), Bulgaria</li> <li>• Ioannis Krinos, Municipality of Kalamaria, Greece</li> </ul> <p><b>THEMATIC CATEGORY</b> Integrated planning/SUMP</p> |  |                                     |                         |
| <b>B1</b>   | <b>What's new? Cities sharing their latest innovations</b>   | <b>September 27<br/>16:45-18:00</b> | <b>Plenary<br/>room</b> |
| <p>Local authorities will present their innovative policy- and decision-making approaches for fostering sustainable mobility. The cities of Rome and Gothenburg will present new measures being implemented to reduce the volumes of freight distribution traffic. The city of Bologna will present an app-based incentive scheme that rewards citizens for engaging in behaviour that encourages sustainability. The scheme is the result of strong public/private collaboration.</p> <p><b>SPEAKERS</b> Session chair: Karen Vancluyse, Secretary General, Polis</p> <ul style="list-style-type: none"> <li>• Marco Surace and Chiara Dimajo, Roma Servizi per la Mobilità</li> <li>• Michelle Coldrey, City of Gothenburg</li> <li>• Marco Borioni, SRM Reti e Mobilità Bologna</li> </ul> <p><b>THEMATIC CATEGORIES</b> Tackling congestion   Urban freight logistics   Mobility management</p>   |  |                                     |                         |
| <b>B2</b>   | <b>Knowledge and tools to reduce the use of conventionally fuelled vehicles and to stimulate active mobility</b> | <b>September 27<br/>16:45-18:00</b> | <b>Room<br/>PS1</b>     |
| <p>This activity will give participants insights into ways to reduce the use of conventionally fuelled vehicles by stimulating sustainable travel and active mobility. It will also explore how to enthuse and reward travellers, and to measure their travel behaviour using data. The presentations are based on the experiences of a wide variety of cities and organisations throughout Europe that have carried out large-scale implementation.</p> <p>Cities, regions or provinces, public transport authorities and operators, or indeed anyone interested in rewarding change, are more than welcome to attend.</p> <p><b>SPEAKERS</b> Session chair: Prof. Susan Grant-Muller, University of Leeds</p> <ul style="list-style-type: none"> <li>• Kain Gensor, Wuppertal Institute</li> <li>• Marcel Meeuwissen, City of Enschede</li> </ul> <p><b>THEMATIC CATEGORIES</b> Mobility management   Public involvement   Tackling congestion  </p>  |  |                                     |                         |
| <b>B3</b>   | <b>Success factors for the deployment of clean fuels and vehicles in cities</b>                                  | <b>September 27<br/>16:45-18:00</b> | <b>Room<br/>PS2</b>     |
| <p>This session will feature the ELIPTIO, ECCENTRIO, ZeEUS, and JIVE projects. In seeking to encourage cleaner and better transport, most cities are exploring innovative solutions for introducing and promoting the use of clean vehicles and alternative fuels in their integrated transport strategies.</p> <p><b>SPEAKERS</b> Session chair: Yannick Bousse, Project Manager – Research and Innovation, UITP</p> <ul style="list-style-type: none"> <li>• Francisca Rosell, Project Manager, CENIT</li> <li>• Sergio Fernández Balaguer, Communication and Consultancy Directorate, EMT Madrid</li> <li>• Sabine Skiker, Senior Consultant, Hydrogen Europe</li> </ul> <p><b>THEMATIC CATEGORIES</b> Clean fuels and vehicles   Size doesn't matter</p>  |  |                                     |                         |
| <b>8</b>  | <b>PARALLEL SESSIONS</b>   |                                     |                         |



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| <b>B4</b>   | <b>The data challenge</b>  | <b>September 27<br/>16:45-18:00</b> | <b>Room<br/>PS3</b>     |
| <p>On May 31, 2017, the European Commission adopted a set of specifications that will provide the necessary conditions to make EU-wide multimodal travel information services accurate and available across borders. It establishes the specifications necessary to ensure the accessibility, exchange and update of standardised travel and traffic data and distributed journey planning in the European Union. The session will explore what this initiative means for EU member states and local authorities, and how they can help facilitate the development of multimodal travel information services in Europe.</p> <p><b>SPEAKERS</b></p> <ul style="list-style-type: none"> <li>• Introduction and EU perspective: Suzanne Hoadley, Polis</li> <li>• Member state perspective: Rui Velasco Martins, Instituto da Mobilidade e Dos Transportes</li> <li>• City perspective – Lisbon: Vasco MORA, EMEL</li> </ul> <p><b>THEMATIC CATEGORIES</b> Collective passenger transport   Transport telematics   Mobility management</p>   |  |                                     |                         |
| <b>B5</b>   | <b>Track and trace</b>   | <b>September 27<br/>16:45-18:00</b> | <b>Room<br/>PS4</b>     |
| <p>The session will present tracking and tracing tools for:</p> <ul style="list-style-type: none"> <li>• analysing the mobility behaviour of prospective and current tourists and professionals commuting across borders;</li> <li>• the monitoring, regulation and control of tourist public transport fleets; and</li> <li>• better planning of measures related to and promoting walking and cycling in cities.</li> </ul> <p>The presentations will explain how these tools can help to identify areas of improvement, adapt to users' needs, and increase the use and reliability and regularity of public transport, while also supporting the take-up of walking and cycling measures, thereby reducing private car use and the related negative impacts. The target audience includes public administration personnel, public transport/mobility agencies and operators, and mobility stakeholders keen to assess the role of data-mining tools and systems and support procedures in drawing conclusions from mobility and service operations data that will help to improve mobility.</p> <p><b>SPEAKERS</b></p> <p>Session chair: Peter Staelens, Senior Project Coordinator, EUROCIITIES</p> <ul style="list-style-type: none"> <li>• Claudio Mantero, Horarios do Funchal, R&amp;D Coordinator, CIVITAS DESTINATIONS Coordinator</li> <li>• Martin Kracheel, Associate Consultant, Lux Mobility</li> <li>• Giorgio Ambrosino, Company Technical Director, MemEx srl</li> </ul> <p><b>THEMATIC CATEGORIES</b> Collective passenger transport   Transport telematics   Mobility management</p> |  |                                     |                         |
| <b>C1</b>   | <b>The neighbourhood promise:<br/>Wishful thinking or a breakthrough approach?</b> | <b>September 29<br/>09:30-11:30</b> | <b>Room<br/>PS2</b>     |
| <p>Four new CIVITAS projects focus on urban districts or neighbourhoods, based on the assumption that neighbourhood-specific characteristics (proximity, trust, identity etc.) can be strategically utilised to trigger new types of mobility solutions. These assumptions will be tested in the projects Cities4People, METAMORPHOSIS, MUV and SUNRISE. This session will include a short presentation of each project and some insights from a related initiative from the SUTS project. Afterwards, two parallel breakout groups will discuss the advantages, potential and promises of neighbourhood-focused approaches, as well as their risks, disadvantages and pitfalls. All participants will have a chance to play both the sceptic and the optimist during this interactive World Café-style discussion.</p> <p><b>SPEAKERS</b></p> <p>Session chair: Ralf Brand, Rupprecht Consult</p> <ul style="list-style-type: none"> <li>• Erfurt: Sebastian Spundflasch, Ilmenau University of Technology</li> <li>• Cities4People: Julie Jo Nygaard, Copenhagen Business School</li> <li>• METAMORPHOSIS: Karl Reiter, FGM AMOR</li> <li>• MUV: Salvatore Di Dio, PUSH</li> <li>• SUNRISE: Hana Peters, Rupprecht Consult</li> </ul> <p><b>THEMATIC CATEGORIES</b> Car-independent lifestyles   Demand management strategies   Size doesn't matter   Mobility management   Public involvement   Urban freight logistics   Neighbourhood-focused activities   Integrated planning/ SUMP</p>   |  |                                     |                         |
| <b>C2</b>   | <b>Connected and automated driving in CIVITAS cities</b>                           | <b>September 29<br/>09:30-11:30</b> | <b>Plenary<br/>room</b> |
| <p>The aim of this session is to kick-start a critical discussion within CIVITAS about the advantages and disadvantages of connected and automated vehicles in cities, and what cities could and should do in the next five to ten years. The following presentations will be given:</p> <ul style="list-style-type: none"> <li>• The Polis position paper on automated vehicles</li> <li>• The CoEXist project</li> <li>• How cities can prepare for automated vehicles</li> <li>• Will automated vehicles kill off mass transit in smaller urban areas?</li> <li>• SATELLITE e-learning: Connected and automated driving (CAD) in CIVITAS cities.</li> </ul> <p>The session will end with a panel discussion on the role of CAD in CIVITAS.</p> <p style="text-align: right;">CONTINUED ON NEXT PAGE &gt;</p>   |  |                                     |                         |
| PARALLEL SESSIONS   |  |                                     | 9                       |

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| <p><b>SPEAKERS</b> Session chair: Siegfried Rupprecht, Executive Director, Rupprecht Consult</p> <ul style="list-style-type: none"> <li>• Suzanne Hoadley, Senior Manager, Polis</li> <li>• Bernard Gyergyay, CoExist Project Manager, Rupprecht Consult</li> <li>• Michael Glotz-Richter, Senior Project Manager – Sustainable Mobility, City of Bremen</li> <li>• Tom Cohen, Senior Research Associate, University College London</li> </ul> <p><b>THEMATIC CATEGORY</b> Transport telematics</p>  |   |                                     |                     |
| <b>C3</b>  | <b>Delivering mobility innovation through organisational culture change, creativity and collaboration</b> | <b>September 29<br/>09:30-11:30</b> | <b>Room<br/>PS1</b> |
| <p>Until a sustainable mobility measure delivers long-term, positive results, it cannot be considered a successful innovation. After all, innovation is about generating ideas for improved products and services. However, if the right organisational conditions are not in place to capture, develop, finance and implement the ideas of colleagues, stakeholders and the public, then creative potential may go unfulfilled. This session will enable local authorities to discover how innovation processes can be a driver for local capacity building, economic growth and sustainable mobility.</p> <p><b>SPEAKERS</b> Session chair: Paul Curtis, International Project Manager, Vectos</p> <ul style="list-style-type: none"> <li>• "Enabling mobility innovation to flourish through the PORTIS Innovation Process", Steven Winday, City of Antwerp; and Tim Durant, Vectos</li> <li>• "Embedding cultural change in transport authorities. Towards 'learning organisations': the SUITS approach", Eileen O'Connell, Interactions; and Rosalind Searle and Andree Woodcock, Coventry University</li> <li>• "Generating innovation through collective intelligence and co-creation", Professor Aristotelis Naniopoulos, Aristotle University of Thessaloniki</li> <li>• "Mode shift in Rome: From SUMP planning to financing and implementation with the support of SUITS", Chiara Dimajo and Marco Surace, Rome Mobility Agency</li> <li>• "Rolling out mobility innovation: Investigating the conditions for successful replication within the SUITS cities", Miriam Pima, Politecnico di Torino</li> </ul> <p><b>THEMATIC CATEGORIES</b> Public involvement   Integrated planning</p> |   |                                     |                     |
| <b>C4</b>  | <b>Mobile lives shaping the new reality – A challenge for social inclusion</b>                            | <b>September 29<br/>09:30-11:30</b> | <b>Room<br/>PS3</b> |
| <p>Mobility plays an ever-increasing role in shaping the lifestyles of all generations in Europe, defining the characteristics and identities of both people and communities. The presentations will highlight the increasing gap between those who "have" and those who "lack" mobility. The concepts of "mobility footprints" and "mobility as a right" will be introduced. To combat mobility disadvantages and improve social well-being, evidence from Madrid, Munich and Ruse will be used to demonstrate how mobility influences the lifestyles of the youngest and oldest in society, and how solidarity between generations can be a positive force for tackling mobility deprivation.</p> <p><b>SPEAKERS</b> Session chair: Prof. Laurie Pickup, International Director, Vectos</p> <ul style="list-style-type: none"> <li>• Prof. Laurie Pickup, International Director, Vectos</li> <li>• Prof. Lucia Ilieva, Board Manager, Club Sustainable Development of Civil Society, Ruse</li> <li>• Martín Pilar de Castro, Head, Environmental Education Unit, City of Madrid</li> <li>• Isabela Velazquez, EU project coordinator, Ges21, Madrid</li> <li>• Miriam Lindenau, Department of Public Order, City of Munich</li> </ul> <p><b>THEMATIC CATEGORIES</b> Car-independent lifestyles   Collective passenger transport   Integrated planning   Mobility management   Public involvement   Safety and security   Neighbourhood-focused activities   Size doesn't matter</p>   |   |                                     |                     |
| <b>C5</b>  | <b>SUMPs in tourist destinations</b>  | <b>September 29<br/>09:30-11:30</b> | <b>Room<br/>PS4</b> |
| <p>This session presents common mobility challenges in tourist destinations, along with opportunities for the implementation of integrated and innovative mobility solutions. It presents the sustainable island mobility plan (SIMP), a tool tailored to the particularities of islands and the challenges they face all year long: the SUMP policy co-creation approach to supporting implementation of sustainable destination mobility plans (SDMPs); and examples of how sustainable mobility can become a driver of economic growth. Finally, the session will explore how these experiences can be extended to other contexts that are heavily affected by the seasonal peaks of tourism.</p> <p>The target audience comprises small and medium-sized mainland and island municipalities, policy makers, transport planners and practitioners, other stakeholders from tourist cities and regions, and market stakeholders interested in innovation.</p> <p><b>SPEAKERS</b> Session chair: Carlos Sanchez Pacheco, GO SUMP Coordinator, Malaga City Council</p> <ul style="list-style-type: none"> <li>• Alexia Spyridonidou, Mobility Expert, DAFNI Network of Sustainable Greek Islands</li> <li>• Willem Buijs, Managing director, LuxMobility</li> <li>• Carlo Sessa, Research Director, ISINNOVA</li> <li>• Maria Stylianou Michaelidou, Limassol Tourism Board</li> </ul> <p><b>THEMATIC CATEGORIES</b> Integrated planning/SUMP   Public Involvement   Mobility management   Size doesn't matter</p>   |   |                                     |                     |
| <b>10</b>  | <b>PARALLEL SESSIONS</b>  |                                     |                     |



**CIVITAS FORUM 2017**  
CIVITAS ANNUAL CONFERENCE | 27-29 SEPTEMBER | TORRES VIEJAS



## DEPLOYMENT DAY EXHIBITION

### Exhibition floor plan

All Deployment Day stands are located in the main tent. Some activities will take place in adjacent rooms, as indicated in the activity schedule and descriptions.

| Lunch<br>area   | S17  | S18 | S19 | S20 | S21  | S22 | S23            | S24 | S25   | S26 | S27 | S28 | S29   |     |  |  |
|---|--|-----|-----|-----|--|-----|----------------|-----|---|-----|-----|-----|---|-----|--|--|
|   | S1   | S2  | S3  | S4  | S5   | S6  | S7 SUMP Corner |     |   |     |     |     | Open<br>stage/<br>Pecha<br>Kuche<br>Corner  |     |  |  |
|   | S8   | S9  | S10 | S11 | S12  | S13 | S14            | S15 | S16   |     |     |     |   |     |  |  |
|   | S30  | S31 | S32 | S33 | S34  | S35 | S36            | S37 | S38   | S39 | S40 | S41 |   | S42 |  |  |
| S1 CIVITAS ECOCENTRIC project<br>S2 CIVINET Network Spain and Portugal Association<br>S3 Transport Simulation System<br>S4 EUROPEAN MOBILITY WEEK project<br>S5 EUPTRIC project<br>S6 FLOW, TRACE, EMPOWER projects<br>S7 CIVITAS Tool Inventory & SUMP Corner: SUMP4-Up, PROSPERITY, SUITS | S8 UITP<br>S9 CITEC project<br>S10 FluidHub project<br>S11 GO SUMP project<br>S12 NOVELOG project<br>S13 NOVELOG project evaluation tool<br>S14 ALLIANCE project<br>S15 Bldo project<br>S16 CREATE project |     |     |     | S17 North Central Europe Fast EV Network<br>S18 Transforming Transport project<br>S19 Interfases Portugal<br>S20 European Green Leaf<br>S21 SETA project<br>S22 INEA/OG Move<br>S23 PTV Group<br>S24 Amminex Emisiones Technology A/S<br>S25 The Traffic Agent |     |                |     | S26 Ping if you can't<br>S27 Volla<br>S28 "I am a climate hero"<br>S29 LowCarb project<br>S30 Papercast<br>S31 CIVINET Slovenia-Croatia-South East Europe Network<br>S32 Instituto de Ciudades e Vilas com Mobilidade<br>S33 CIVITAS DYNAMO project |     |     |     | S34 SUCCESS, CITYLAB and U-TURN project<br>S35 CIVITAS RIAA projects<br>S36 RICARDO<br>S37 MOTIVATE project<br>S38 DAPNI Network of Sustainable Greek Islands<br>S39 Cycling Embassy of Denmark<br>S40 CIVITAS Learning Centre<br>S41 CIVITAS Tool Inventory<br>S42 Benaguiem Group |     |  |  |

### Legend

Symbols represent links to CIVITAS policy fields and several other prominent topics. Look for these symbols next to the Deployment Day exhibition and activity information to find items of particular interest to you!

|  |  |  |  |
|--|--|--|--|
|  | <b>Car-independent lifestyles:</b> Cycling, walking, car sharing, bike sharing, car pooling, co-modality, ride sharing   |  | <b>Safety and security:</b> Traffic calming, infrastructure design, shared space, cycle highways, secure school paths, anti-vandalism measures                       |
|  | <b>Clean fuels and vehicles:</b> Electric mobility, fuelling infrastructure, hybrid vehicles, use of biodiesel, biogas and compressed natural gas, cleaner fleets  |  | <b>Transport telematics:</b> Intelligent transport systems, communication, routing, smartphone applications, plate recognition system                                |
|  | <b>Collective passenger transport:</b> Accessibility, intermodality, service improvements, ticketing systems, innovative public transport systems, fleet management, procurement schemes                                       |  | <b>Urban freight logistics:</b> Urban delivery centres, distribution schemes, fleet management, cycle logistics, freight partnerships, urban freight transport plans |
|  | <b>Demand management strategies:</b> Congestion charging, access restrictions, parking management and strategies, low-emission zones, car-free zones, priority lanes, mobility credits, financial incentives and disincentives |  | <b>Cross-cutting:</b> Relates strongly to many if not most of the CIVITAS policy fields listed above   |
|  | <b>Integrated planning:</b> Land use, housing, new developments, sustainable urban mobility plans  |  | <b>Follow the money!</b> Funding opportunities, procurement, investment  |
|  | <b>Mobility management:</b> Marketing and communications, personal and company travel plans, mobility info centres   |  | <b>Indicators trail:</b> Analytics, measurement tools  |
|  | <b>Public involvement:</b> Multi-stakeholder consultations, information campaigns, participatory processes   |  | <b>Policy:</b> Policy making, governance   |
|  |  |  | <b>Cutting-edge innovation:</b> Looking ahead, game changers   |



For more info on the exhibitors, please visit the CIVITAS website  
<http://civitas.eu/content/civitas-forum-2017-deployment-day-exhibitors-overview>

DEPLOYMENT DAY

11



**CIVITAS FORUM 2017**  
CIVITAS ANNUAL CONFERENCE | 27-29 SEPTEMBER | TORRES VIEJAS



## DEPLOYMENT DAY EVENTS

**E1**

### Roadmap to power your SUMP: Effective tools and intelligence — The Urban Transport Roadmaps scenario-building tool for European SUMPs

09:30-10:30

This event features the Urban Transport Roadmaps (UTR) online scenario-building tool. The tool, commissioned by DG MOVE, is a product of an expert and stakeholder engagement process. It is designed to allow cities to explore transport scenarios that are practical, feasible and implementable, and to assist political and technical decision makers in finding the most suitable mix of policies and measures for their sustainable urban mobility plans (SUMPs), effectively translating their visions of sustainable urban mobility into tangible realities.

- SPEAKERS** Opening statement: Piotr Rapacz, DG MOVE, European Commission
- "A unique walk-through of the Urban Transport Roadmaps tool for your SUMP", Guy Hitchcock, Ricardo, UK
  - "The scenario tool that may change your city policy", Claudia De Stasio, TRT, Italy
  - "The use of the Urban Transport Roadmaps tool and how to sustain ambitious mobility action", Ivelina Strateva, City of Burgas, Bulgaria
  - Facilitation by Carsten Rothballe, Coordinator, ICLEI Europe

Plenary room



Urban Transport  
Roadmaps

**E2**

### Tools for data gathering, appraisal and simulation: SUMPs-Up presents highlights from the CIVITAS Tool Inventory

10:45-11:45

The CIVITAS SUMPs-Up and SATELLITE teams would like to present the newly launched CIVITAS Urban Mobility Tool Inventory, with the possibility for you to test three from nearly 100 top-ranked tools available in the online library. The workshop's main topic is to present and test three SUMP-related top tools dedicated to data collection, impact assessment and congestion appraisal in the context of SUMP measure implementation. The workshop will be organised in the format of a World Café, with short pitches followed by hands-on testing of tools.

- SPEAKERS** Moderator: Ana Dragutescu, ICLEI
- Lasse Brand, Rupprecht Consult: CIVITAS Urban Mobility Tool Inventory
  - Nora Szabo, PTV: FLOW Congestion Impact Assessment Tool for walking and cycling (with an overview on practical tool application offered by Pedro Gouveia, City of Lisbon)
  - Susanne Böhler-Beedeker, Rupprecht Consult: Urban Nodes Impact Assessment Tool for measuring urban nodes of the core TEN-T network

Plenary room



**E3**

### Investment in SUMP solutions

12:00-13:00

This session aims to provide a framework for discussion on how to remove barriers to and increase the appeal of investing in local transport. The session will examine how a Europe-wide drive to implement SUMPs could be achieved and the role that the Connecting Europe Facility (CEF) financing framework would play in doing so. It will also look at synergies the CEF has with the European Fund for Strategic Investments. By doing so, it will be possible to assess ways of boosting SUMP project funding via financial instruments, as well as the level of technical assistance available when preparing SUMP projects.

- SPEAKERS** Activity chair and introduction: Isabelle Vandoorne, DG MOVE, with information on CEF-INEA, EFSI and ELENA and regional funding
- Vincent Leiner, DG REGIO
  - Kim Kreilgaard, EIB
  - Piotr Rapacz, DG MOVE

Plenary room



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DEPLOYMENT DAY



E4

## Procuring SUMP solutions

14:00-15:00

This is a workshop that uses real-world examples for exploring public procurement options and possibilities, as well as tips and advice on how to avoid related pitfalls, including:

- No one wants to sell EVs to me!
- Break both the chicken and the egg with procurement
- When is it at all legal to require green transport?
- How tough a set of criteria can I set?
- What if I only buy a small part of the contractor's work?
- Joining forces: This is how it works!

We expect participants with experience from both successful and failed procurements, and participants with new ideas to be honed by experts before they are tested in reality.

**SPEAKERS**

- Simon Clemens, ICLEI, BuyZET Coordinator
- Bahar Namaki Araghi, City of Copenhagen and SPICE Coordinator

Plenary room

E5

## Implementation case studies (INTERREG SUMP projects)

15:15-16:15

SUMPs are powerful tools! This is also recognised in other EU programmes, such as Interreg. This session provides hand-on examples from ongoing SUMP projects outside the CIVITAS 2020 sphere.

**SPEAKERS**

Session Chair: Vincent Leiner, DG REGIO

- Interreg Europe: REFORM, Katerina Chrysostomou
- Interreg MED Urban Transport: LOCATIONS, Fabio Tomasi, "Low-carbon mobility for cruise passengers in destination cities: The LOCATIONS solution"
- Interreg MED Urban Transport: REMEDIO: Marina de Almeida Silva, Integrated Modelling Tool (IMT) and Horizontal Condominium
- Pedro Ribeiro da Silva, Coordinator, Portuguese Network Cidades e Vilas de Excelência

Plenary room

E6

## Roadmap to power your SUMP: Hands-on demonstration of the Urban Transport Roadmaps scenario-building tool for European SUMPs

16:30-17:30

This session will provide hands-on experience with the Urban Transport Roadmaps (UTR) online scenario-building tool. The tool, commissioned by DG MOVE, is designed to allow cities to explore transport policy roadmaps to support the development of their sustainable urban mobility plans (SUMPs), effectively translating their visions of sustainable urban mobility into tangible realities. Participants will:

- be provided with an overview of the tool;
- set up an example city; and
- work on a simple example to add policies to meet the White Paper target of halving the use of conventionally fuelled cars in urban transport by 2030.

Plenary room

E7

## Helping cities leapfrog to sustainable mobility systems

09:30-10:30

Objective: To present the Sustainable Mobility Indicators and the Sustainable Mobility Tool developed in collaboration with an international and multidisciplinary team that includes a core group of experts from different industries involved in urban mobility. The framework helps to disaggregate the complex system of mobility in cities and offers a practical tool to help cities understand their mobility situation. The set of indicators will be adopted by 50+ EU cities between 2018 and 2019.





Room PS3





DEPLOYMENT DAY

13



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| <p>Activities: Presentation of indicators, presentation of the mobility tool, Q&amp;A.<br/>Target audience: City mayors, transport and mobility departments, concerned citizens.</p> <p><b>SPEAKERS</b> Chair: Franco Caruso, Corporate Communications and Sustainability Manager (Deputy Director), Brisa</p> <ul style="list-style-type: none"> <li>Stephan Herbst, General Manager, Toyota Motor Corporation</li> <li>Irene Martinetti, Manager, World Business Council for Sustainable Development</li> </ul> |   |          |   |
| <b>E8</b>   | <p><b>Introducing EUROPEANMOBILITYWEEK to the CIVITAS community</b></p> <p><b>10:45-11:45</b></p> <p>Since 2002, the EUROPEANMOBILITYWEEK campaign has sought to influence mobility and urban transport issues, as well as to improve public health and quality of life. This presentation will showcase several smaller Golden City achievements during this year's "Sharing Gets You Further" campaign — including the benefits of involvement. As CIVITAS cities, Torres Vedras and Murcia (the winner of last year's EMW award) will enjoy sharing a common language with Forum participants. Questions, answers and discussion will be encouraged. Several national EMW coordinators will also be introduced — for example from Germany, Lithuania, Poland, Portugal and Spain.</p> <p><b>SPEAKERS</b> Moderator: Jerome Simpson, EMW Secretariat, Regional Environmental Center (REC)</p> <ul style="list-style-type: none"> <li>Raul Gomes, Transports and Traffic Management Division, Torres Vedras, Portugal, "Going car-free"</li> <li>Murcia, Spain, "All in one: Infrastructure and equipment, new services and regulations, and public involvement in planning"</li> <li>Jennie Lind, Department of Urban Planning, Katrineholm, "Making an urban development plan happen"</li> <li>Kristina Marošová, Cycling Coordinator/Sustainable Urban Mobility, Department of Regional Development and Planning, Trnava, "Biking to happiness"</li> <li>Max Steffen, Public Relations, Bilsen, "#SharingGetsYouFurther! book booths at bus stops"</li> </ul>   | Room PS1 | <br>     |
| <b>E9</b>   | <p><b>Interreg Europe Policy Learning Platform</b></p> <p><b>12:00-13:00</b></p> <p>Find out more about the Interreg Europe Policy Learning Platform. Build your network and share your challenges and good practices with a community of regional policy stakeholders across the EU. Learn about other cities and regions and their approaches and solutions to promote sustainable low carbon mobility. Find out how you can participate in some of the functions offered through the Policy Learning Platform, for example: how you can get expert advice by selected sustainable mobility experts through the Policy Learning Platform; and how to apply for a peer review of your policies or plans by a group of peers from other EU cities and regions through field visits or online review. Become a peer reviewer yourself. In a short and interactive session, you will get updated on ongoing sustainable mobility projects supported by Interreg Europe and the functions offered by the Interreg Europe Policy Learning Platform. Session content will include:</p> <ul style="list-style-type: none"> <li>presentation on the PLP platform, including video (10 minutes);</li> <li>presentation on Interreg Europe transport projects (10 minutes);</li> <li>Q&amp;A (5 minutes);</li> <li>interactive segment;</li> <li>discussion in small groups (5-10 persons) about a concrete urban mobility case (25 minutes):             <ul style="list-style-type: none"> <li>description of the case and main urban mobility problems;</li> <li>how can the problems be addressed?</li> </ul> </li> <li>wrap-up (10 minutes).</li> </ul> <p><b>SPEAKERS</b> Activity chair: Michiel Modiefski, Thematic Expert Urban Mobility, Interreg Europe Policy Learning Platform<br/>Interactive facilitator: Rob Jeuring, Thematic Expert Urban Mobility, Interreg Europe Policy Learning Platform</p> | Room PS3 | <br> |
| <b>14</b>   | <b>DEPLOYMENT DAY</b>   |          |  |

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| E10 | <h3>How can SUMPs and SECAPs work together?</h3> <p><b>10:45-11:15</b></p> <p>SUMPs are a key planning tool for mobility in cities. SECAPs and GEOCAPs address energy and climate mitigation and adaptation. SUMPs and SECAPs-GEOCAPs overlap in several areas of actions; nevertheless, the definition of these plans usually occurs independently and their actions are often not harmonised. The SIMPLA project will adopt a World Cafe format in which participants can discuss various approaches to harmonisation.</p> <p><b>SPEAKERS</b> Fabio Tomasi, "Explaining the SIMPLA methodology"</p>  | Room PS3 |           |
| E11 | <h3>Cracking the deployment challenge: Project know-how and support in the European Innovation Partnership for smart cities and communities (EIP-SCC)</h3> <p><b>15:15-16:15</b></p> <p>Without significant deployment and penetration of new urban mobility solutions, it will be impossible to reach our urban mobility goals. Getting wide-scale deployment can be achieved in many ways: scaling in other locations, or working with new partners such as financiers, industry and other public and private organisations. Practitioners from the EC's new financial advisory support service (which offers technical and financial advisory support for up to 20 Sustainable Urban Mobility projects), the EIP-Smart cities Market Place and the EC's smart city lighthouse projects will share how they are trying to crack this challenge.</p> <p>The panel will debate and discuss barriers to investing in (new) urban mobility solutions (services, cleaner vehicles) and talk about which tools (by CIVITAS, deployment actions in lighthouse cities, EIP Smart cities) can help overcome these barriers.</p> <p>This session is supported by the Market Place of the European Innovation Partnership in smart cities and communities. This aspires to be the place where demand can meet supply for smart city solutions, bringing together municipal actors and their demands, physically and virtually, with supplies from investors, technology providers and financiers, who can meet each other and lay the foundation for actual investments with on-the-ground solutions.</p> <p><b>SPEAKERS</b> Session chair: Henriette van Eijl, DG MOVE.B3 Innovation and Research</p> <ul style="list-style-type: none"> <li>• Enrico Gaspari, EIP-SCC SUM Action Cluster Manager</li> <li>• Linda van Duivenbode, manager of a new EC service that offers technical and financial advisory support for up to 20 sustainable urban mobility projects</li> <li>• Ian Paterson, Founder, Respiro</li> <li>• Pedro Machado, Smart Cities and Communities Lighthouse project, Lisboa E-Nova</li> <li>• Anna Domenech, Nissan, Electromobility Initiative Lead</li> </ul> | Room PS1 | <br><br> |
| E12 | <h3>Green Leaf Session</h3> <p><b>16:30-17:30</b></p> <p>To underpin the work of creating an ever-better environment for European citizens, the EU adopted the 7th Environment Action Programme (7th EAP) entitled "Living well, within the limits of our planet". It provides the basis for EU environment policy up to 2020. This programme aims to enhance Europe's ecological resilience and to transform the EU into an inclusive and sustainable green economy. The European Green Capital Award (EGCA) launched in 2008, is one such initiative. Following its success, many smaller cities seek EU recognition of their effort and commitment in the areas of sustainability and environment. In response, the European Commission has launched the European Green Leaf Award.</p>   | Room PS3 |   |

DEPLOYMENT DAY
15



**CIVITAS FORUM 2017**  
CIVITAS ANNUAL CONFERENCE | 27-29 SEPTEMBER | TORRES VEGAS



**E13**

### Active mobility, EU policy in action!

9:30-10:30

The EU Cycling Strategy (EUOS) is the result of a systematic review of all EU policies by an expert group and through extensive consultation with many stakeholders. In total, 1,000 people contributed to the campaign, which was set up to inspire the EU Commission to develop its very own EU Cycling Strategy. The EUOS was handed over to the Commissioner for Transport, Violeta Bulc, in June 2017. At this session, we will focus on three aspects of the EUOS to find out what roles the EU, national governments and cities can play regarding:

- infrastructure (more and safer spaces for cycling);
- multimodality (ITS and cycling, public bike-sharing schemes); and
- financing (achieving a level playing field for cycling).

There will also be a workshop, dividing participants into three groups according to the aforementioned themes, followed by a plenary session to summarise results.

**SPEAKERS** Activity chair: Adam Bodor, Advocacy and EuroVelo director, European Cyclists' Federation

- Fabian Küster, Senior Policy Officer, European Cyclists' Federation
- Niccolo Panozzo, Development Officer, European Cyclists' Federation

Room PS2



**E14**

### Straight to the top: Present your recommendations about multimodal transport in cities to Commissioner Violeta Bulc!

10:45-13:00

Whether sustainable urban mobility becomes a reality will greatly depend on seamless multimodality throughout the passenger journey and within the urban logistics system. The cabinet of Commissioner Bulc has asked the CIVITAS community to propose recommendations relating to multimodality in cities. The outcome of the participatory session for multimodality should help to identify major multimodality challenges in cities, how to address them, and what kind of financing could be provided to address the issues. The advice coming from the roundtable discussions in this session will be conveyed directly to Commissioner Bulc. The workshop will include presentations from EOF, UITP and the CIVITAS PORTIS project, along with a roundtable discussion.

**SPEAKERS** Activity chair and introduction: Ivo Cré, Polis

Part 1: Inspiration

- Fabian Kuester, ECF
- Karine Sbrazzouli, UITP
- Steven Windey, "The Antwerp example"
- Nicolas Pellier, Vivanoda
- Q&A

Part 2: Recommendations

- Roundtable discussions on infrastructure, ICT and services, introduced and facilitated by Ivo Cré, Polis

Room PS2



**E15**

### How can growing economies leapfrog to sustainable mobility? CREATEive ways to overcome obstacles and seize opportunities

14:00-15:00

Is your city still facing growing congestion levels? Do you wish to implement cutting-edge, sustainable mobility solutions, but are not sure how or where to start? Joining this workshop will be an opportunity for you to learn and share new ideas, and to discuss problems and opportunities with like-minded policy makers and practitioners. The workshop will be based on the findings of the Horizon 2020 CREATE project involving 10 cities across Europe and the Middle East. It will highlight common barriers and discuss potential ways for cities to leapfrog urban transport processes.

Room PS2



16

DEPLOYMENT DAY






**SPEAKERS** Chair: Lucia Cristea, EIP

- Speakers: Dr. Clemence Cavoli, UCL and Prof Laurie Pickup, VECTOS
- Facilitator: Dr. Tom Cohen, UCL




**E16** **Using analytics to reduce traffic fatalities**

**15:15-16:15**

The purpose of this session is to present various takes on the use of different types of data and analytics methodologies to improve road safety, and on how they can provide help to city administrations. The session is meant to provide stakeholders from cities and urban regions with some practical, ongoing examples. Projects that will be presented include Safer City Streets, InDev, EMDAS, and Seniors. Viscando will provide additional input. The session will facilitate stakeholder interaction, while allowing them also to present current actions and activities in this domain. This session needs to be seen as a direct action that incorporates different actors in road safety (legislation, enforcement, infrastructure, vehicle technology) in an enabling setting. With the increasing presence of big and/or ubiquitous data, increased know-how and technical advances, significant safety improvements can yet be made.

**SPEAKERS** Hosted by: Lars Akkermans, Transport Mobility Leuven

- Alexandre Santacreu, ITF
- Aliaksei Laureshyn, Lund University
- Lars Akkermans, Transport & Mobility Leuven

**Room PS3**

**E17** **16 good reasons for parking management**

**16:30-17:30**

Parking management is a very powerful approach in terms of steering travel behavior. The strategic objective of the PUSH&PULL approach aims to improve mobility by parking space management, combined with mobility management. By introducing paid parking, increasing fees or reducing supply, drivers will be pushed towards more sustainable alternatives. Income from parking is earmarked and used to improve and promote alternatives, thus drawing users towards active transport, public transport or Bike-and-Ride and Park-and-Ride facilities. The project developed a series of highly recommended tools and products for practitioners and decision makers that will be presented and are up for debate!

**SPEAKERS** Activity chair: Ivo Cré, Polis

- Robert Presst, PUSH&PULL Coordinator, Austrian Mobility Research FGM-AMOR
- João Caetano Dias, EMPARK

**Room MR1**

**E18** **What's next for Horizon 2020?**

**9:30-10:30**

This session aims to provide insight into upcoming calls for proposals within the Horizon 2020 transport and smart cities work programme. In addition, the process towards the Urban Mobility KIC will be presented. The session will be chaired by **Henriette van Eijl** from DG MOVE, and a Q&A session will follow.

**SPEAKERS** Presentations about the Horizon 2020 work programme, ELENA, SME instruments and the KIC urban mobility from:

- Henriette van Eijl, DG MOVE
- Marcel Rommerts, INEA-H2020
- Olivier Kozak, EASME-SMEs

**Room PS1**

**DEPLOYMENT DAY**

**17**


**SATELLITE**

50 / 77



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| <b>E19</b>  | <b>How can cities benefit from Cooperative-ITS?</b><br><b>10:45-11:45</b><br><p>The last 10 years have seen a huge amount of European and national money, both public and private, poured into research, development, demonstration and piloting related to C-ITS. Deployment is starting to happen, albeit slowly, with motorways leading the way from a road authority perspective. Interest among cities is now starting to take off, following impetus from the EO's C-ITS multi-stakeholder deployment platform and the creation of national support programmes in several member states. The H2020 projects CODECOS and CIMEO have engaged widely with cities to understand their views and requirements regarding C-ITS and the role C-ITS can play in addressing city transport challenges, notably in terms of how C-ITS could in future supersede some ITS used widely in cities today. The main findings from these projects will be shared with the audience.</p> <p><b>SPEAKERS</b></p> <ul style="list-style-type: none"> <li>• Suzanne Hoadley, Senior Manager, Polis,</li> <li>• Giacomo Lozzi, Project Manager, Polis</li> </ul> | <b>Room PS3</b><br>      |
| <b>E20</b>  | <b>Ready for mobility as a service? MaaS readiness levels for local authorities</b><br><b>12:00-13:00</b><br><p>Mobility as a Service (MaaS) has been seen as one of the critical success factors in how cities can change citizens' transport behaviour and achieve their sustainable mobility goals. Today, many cities around Europe are wondering how they can support the establishment of new multimodal transport in their area. CIVITAS EOCENTRIO will present the first outcomes of their work package on MaaS and share experiences with other cities.</p>  | <b>Room PS2</b><br>      |
| <b>E21</b>  | <b>Automation-ready framework focus group meetings</b><br><b>14:00-16:30</b><br><p>(Session 1: 14:00-15:00   Session 2: 15:30-16:30)</p> <p>The CoEXist project will enable mobility stakeholders to get "automation-ready", which means being able to conduct transport and infrastructure planning for automated vehicles in the same comprehensive manner as for existing modes. In order to develop the "automation-ready framework" further, CoEXist is hosting two focus group meetings with CIVITAS cities about their views and needs about the development of the framework. Each one-hour meeting will have a maximum of 12 participants, all of whom applied before the CIVITAS Forum. Please contact Bernard Gyergyay (b.gyergyay@rupprecht-consult.eu).</p> <p><b>MODERATORS</b></p> <ul style="list-style-type: none"> <li>• Bernard Gyergyay, CoEXist Project Manager, Rupprecht Consult</li> <li>• Suzanne Hoadley, Senior Manager, Polis</li> </ul>  | <b>Room MR7</b><br>  |
| <b>E22</b>  | <b>Promoting start-ups in urban mobility: Meet the winners of the EU Transport Innovation Challenge</b><br><b>16:30-17:30</b><br><p>The "European Transport Innovation Challenge 2017" was organised by the European Commission Directorate-General for Mobility and Transport to reward 12 young transport innovators with ideas for a cleaner and more efficient future in transport. A professional jury selected the winners from 114 submitted ideas. Three winners will explain their innovation, and also talk about barriers and drivers for success. Mobility innovators and developers and GMEs are welcome to join in the discussion.</p>  | <b>Room PS1</b><br>  |

**18**
**DEPLOYMENT DAY**



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| <b>SPEAKERS</b> Session chair: Marcel Rommerts, INEA <ul style="list-style-type: none"> <li>• Wieland Hendriksen, NHTV: CycleSpex: Cycle and Spatial Context Experience Simulator</li> <li>• Nicolas Pellier, VIVANODA: European multi-modal travel search engine</li> <li>• Sabin Dimian, Craft Bicycle: Made of sustainable materials</li> <li>• Representative from Carla Cargo: Heavy load bicycle trailer</li> </ul> |   |  |  |
| <b>E23</b>  | <b>Dissemination Coordination Group</b><br><b>9:30-10:45</b><br>CIVITAS 2020 project dissemination managers will meet to discuss next steps in communicating about their projects.<br>Upon invitation only.   | <b>Room MR1</b>  |  |
| <b>E24</b>  | <b>Introducing e-buses in cities' public transport systems</b><br><b>10:45-12:15</b><br>The ELIPTIC project, in cooperation with ebusplan, will offer a workshop for cities, transport authorities and bus operators that are interested in the introduction of e-buses. Participants will get a better understanding of vehicle, battery and charging technologies and their associated costs. The workshop will also address future developments and operational challenges in the introduction of e-buses.   | <b>Room MR7</b><br><br>  |  |
| <b>E25</b>  | <b>Enabling exchange with Chinese cities</b><br><b>15:15-16:45</b><br>This session will open with the presentation of a UITP database containing public transportation demand at national level in 89 countries, focusing mainly on findings from China. Presentations will then follow with the current and planned activities of CIVITAS DESTINATIONS and PORTIS projects to engage with Chinese cities. The session will then try to detect possible synergies among these and other Horizon 2020 projects (URBAN-EU-CHINA, TRANS-URBAN-EU-CHINA) dealing with sustainable urbanisation, and will facilitate discussion on how to: better exchange with Chinese counterparts, enable Chinese experiences to reach European cities, and explore opportunities and best practices to reach out to cities in China.<br>The primary target audience are CIVITAS project participants and stakeholders. | <b>Room PS2</b><br><br>   |  |
|   |   | <b>DEPLOYMENT DAY</b>  |  |
|   |   | <b>19</b>  |  |

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| <b>E26</b>  | <b>Sustainable last-mile deliveries in residential neighbourhoods: Testing of a concierge service scheme in Munich's CIVITAS ECCENTRIC Living Lab</b><br><b>13:20-14:00 (during the PechaKucha lunch)</b><br>City logistics, door-to-door deliveries, online shopping, and on-demand delivery are creating enormous traffic loads in urban areas. This activity presents one innovative solution in showing how Munich's ECCENTRIC Living Lab plans to reduce delivery traffic. The aim of the new concierge service is to develop multilateral cooperation with logistics services. All deliveries to the Living Lab will be bundled at the central concierge shop, and the concierge will conduct the last-mile distribution by cargo e-bikes. This PechaKucha presentation is targeted at mobility experts from local authorities and the logistics sector who are looking for new, unique approaches to making sustainable last-mile deliveries in residential neighbourhoods. The presentation will be followed by a Q&A and discussion round. | <b>Open stage</b><br>   |
| <b>E27</b>  | <b>Prioritising pedestrians to reduce congestion in Lisbon</b><br><b>13:20-14:00 (during the PechaKucha lunch)</b><br>This PechaKucha presentation focuses on walking activities undertaken in Lisbon in the context of the FLOW project to reduce urban congestion. The presentation is linked to the FLOW, TRAOE, EMPOWER stand, which looks at various aspects of data on walking and cycling.   | <b>Open stage</b><br><br>  |
| <b>E28</b>  | <b>Crowdsourcing for public transport innovation</b><br><b>13:20-14:00 (during the PechaKucha lunch)</b><br>The aim of this presentation is to inform the audience (mainly public transport authorities and public transport operators—PTAs and PTOs) about the OIPTEO crowdsourcing platform and about the results of the five successful crowdsourcing campaigns that were conducted during the OIPTEO project. The presentation aims to provide significant evidence for the importance of user-centred service design models in the PT field, as well as for the establishment of mechanisms that can stimulate dialogue between PT organisations and PT users (current and prospective). From the PTA and PTO perspectives, crowdsourcing offers a significant competitive advantage since it enables them to exploit the experiences and insights of their users in order to adapt their services accordingly.  | <b>Open stage</b><br>  |
| <b>E29</b>  | <b>Ridesharing Clinic on developing ridesharing schemes with real impact</b><br><b>14:00-14:45</b><br>Ridesharing is a way to increase occupancy rates of cars and reduce congestion, along with the negative impacts of car traffic. However, the large-scale and long-term implementation of local and regional ridesharing schemes seems difficult in terms of gaining public acceptance and reaching a critical mass. This ridesharing clinic aims to investigate how the conceptual and implementation-related problems of ridesharing can be overcome, thereby enabling it to become a genuine alternative to single occupancy vehicles. A brainstorming discussion on innovative approaches, communication and marketing, technology and data issues, and on complementary HOV policies, will take place, moderated by the activity chair. The clinic is aimed at mobility experts and cities that have been testing ridesharing schemes or plan to implement them.  | <b>Open stage</b><br>   |

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**DEPLOYMENT DAY**

## Annex 4 – Participants list

| #  | First Name    | Last Name         | City                       | Country  | Organisation   |
|----|---------------|-------------------|----------------------------|----------|--|
| 1  | Stella        | Aaltonen          | Turku                      | Finland  | City of Turku  |
| 2  | Carmen        | Abad Alejo        | Malaga                     | Spain    | City of Malaga   |
| 3  | Giannis       | Adamos            | Volos                      | Greece   | Traffic, Transportation and Logistics Laboratory of the University of Thessaly |
| 4  | Richard       | Adams             | Freiburg im Breisgau       | Germany  | ICLEI - Local Governments for Sustainability                                   |
| 5  | Georgia       | Aifadopoulos      | Thessaloniki               | Greece   | Hellenic Institute of Transport  |
| 6  | Lars          | Akkermans         | Leuven                     | Belgium  | Transport & Mobility Leuven  |
| 7  | Jorge         | Aleixo            | Almada                     | Portugal | Câmara Municipal de Almada   |
| 8  | Sialevich     | Alena             |                            | Belarus  |  |
| 9  | Azhar         | Ali               | Coventry                   | UK       | Coventry University  |
| 10 | Tomas         | Allen             | Porto                      | Portugal | ALLEN pmc  |
| 11 | Marina        | Almeida-Silva     | Bobadela LRS               | Portugal | Instituto Superior Técnico   |
| 12 | Marcos        | Amadori           | Bologna                    | Italy    | SRM Reti e Mobilità  |
| 13 | Giorgio       | Ambrosino         | Livorno                    | Italy    | MemEx  |
| 14 | Kosmas        | Anagnostopoulos   | Athens                     | Greece   | Network of Sustainable Greek Islands   |
| 15 | Troels        | Andersen          | Odense                     | Denmark  | City of Odense   |
| 16 | Jardar        | Andersen          | Oslo                       | Norway   | Institute of Transport Economics   |
| 17 | Pedro         | Andrade           | Lisbon                     | Portugal | Barraqueiro Transportes S.A.   |
| 18 | Kotaviita     | Anna              | Turku                      | Finland  |  |
| 19 | Jorge         | Antunes           | Torres Vedras              | Portugal | Câmara Municipal de Torres Vedras  |
| 20 | Filipa        | Antunes           | Lisbon                     | Portugal | Infraestruturas de Portugal  |
| 21 | Isabel        | Antunes           | Cacém                      | Portugal | Isabel Antunes - Logicworks, Lda   |
| 22 | Carlos Manuel | Antunes Bernardes | Torres Vedras              | Portugal | Torres Vedras Municipality   |
| 23 | Fahad         | Anwar             | Brescia                    | Italy    | University of Brescia  |
| 24 | Angel         | Aparicio          | Madrid                     | Spain    | Universidad Politécnica Madrid   |
| 25 | Fortunata     | Armocida          | Torino                     | Italy    | City of Torino   |
| 26 | Antonio       | Artiles           | Las Palmas de gran Canaria | Spain    | Guaguas Municipales  |
| 27 | Rodolfo       | Assis machado     | Evora                      | Portugal | Atalaia  |
| 28 | António       | Azeredo Lopes     | Torres Vedras              | Portugal | Câmara Municipal de Torres Vedras  |
| 29 | Vlado         | Babić             | Ljubljana                  | Slovenia | City of Ljubljana  |
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| 31 | Tatsiana      | Bahdanovich       | Polotsk                    | Belarus  | Polotsk Executive Commitee   |
| 32 | Maja          | Bakran Marcich    | Brussels                   | Belgium  | European Commission  |
| 33 | Mojca         | Balant            | Ljubljana                  | Slovenia | Urban Planning Institute of the Republic of Slovenia                           |
| 34 | Marco         | Barata            | Amadora                    | Portugal | da Divisão de Trânsito   |
| 35 | Tiago         | Belchior          | Loures                     | Portugal | Câmara Municipal de Loures   |

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| 36 | Ancuta-Daniela | Belu           | Mihail Kogalniceanu | Romania         | Mihail Kogalniceanu Commune                                   |
| 37 | Sofia          | Bento          | Oeiras              | Portugal        | Autoridade Nacional de Segurança Rodoviária                   |
| 38 | Paulo          | Bernardo       | Loule               | Portugal        | Loule Concelho Global, E.M.                                   |
| 39 | Luana          | Bidasca        | Brussels            | Belgium         | POLIS   |
| 40 | David          | Blackledge     | Eastbourne          | UK              | Senior Expert - EU Funding and Sustainable Mobility           |
| 41 | Jeroen         | Blom           | Amsterdam           | The Netherlands | IJsberg Consultants   |
| 42 | Adam           | Bodor          | Brussels            | Belgium         | European Cyclists' Federation                                 |
| 43 | Mauro          | Borioni        | Bologna             | Italy           | SRM   |
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| 45 | Elke           | Bossaert       | Leuven              | Belgium         | MobileI21   |
| 46 | Caroline       | Bourdais       | Lyon                | France          | CODATU  |
| 47 | Michael        | Bourlakis      | Cranfield           | UK              | Cranfield University  |
| 48 | Yannick        | Bousse         | Brussels            | Belgium         | UITP - International Association of Public Transport          |
| 49 | Luisa          | Bouzoubaa      | Nantes              | France          | EURO PROJECT CONSULT  |
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| 58 | Anna           | Buerklen       | Berlin              | Germany         | Berlin University of Technology                               |
| 59 | Willem         | Buijs          | Malta               | Malta           | DTV Consultants   |
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| 62 | Serena         | Byrne          | Dublin              | Ireland         | European Green Leaf Award Secretariat                         |
| 63 | Luís           | Cabaço Martins | Lisbon              | Portugal        | Barraqueiro - SGPS, SA  |
| 64 | Ciprian        | Cadariu        | Timisoara           | Romania         | URBAN SURVEY  |
| 65 | Ciprian        | Cadariu        | Timisoara           | Romania         | Urban Survey  |
| 66 | Rui            | Camolino       | Lisbon              | Portugal        | ITS Portugal  |
| 67 | Nuno           | Carmo          | Mafra               | Portugal        | Barraqueiro Transportes S.A.                                  |
| 68 | Brunella       | Caroleo        | Turin               | Italy           | Istituto Superiore Mario Boella (ISMB)                        |
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| 70 | Carmen         | Carvalho       | Évora               | Portugal        | CCDR-Alentejo   |
| 71 | Joana          | Carvalho       | Lisbon              | Portugal        | Interfaces Portugal   |
| 72 | Daniela        | Carvalho       | Lisbon              | Portugal        | TIS.PT  |

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| 74  | Clemence         | Cavoli           | London        | UK       | UCL   |
| 75  | Florin           | Chelaru          | Navodari      | Romania  | Navodari Commune                                  |
| 76  | Matilde          | Chinellato       | Bruxelles     | Belgium  | Eurocities  |
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| 79  | Cristian-Maricel | Cirjaliu         | Agigea        | Romania  | Agigea Commune                                    |
| 80  | Simon            | Clement          | Freiburg      | Germany  | ICLEI   |
| 81  | Tom              | Cohen            | London        | UK       | UCL   |
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| 84  | Panos            | Coroyannakis     | Brussels      | Belgium  | CONFERENCE OF PERIPHERAL & MARITIME REGIONS       |
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| 86  | Livia            | Correia da Silva | Funchal       | Portugal | Câmara Municipal do Funchal                       |
| 87  | Martinho         | Costa            | Lisbon        | Portugal | Barraqueiro Transportes, SA                       |
| 88  | Fernando         | Costa            | Torres Vedras | Portugal | Interfaces Portugal                               |
| 89  | Cesar            | Costa            | Torres Vedras | Portugal | Promotorres EM                                    |
| 90  | Pedro            | Costa Pereira    | Lisbon        | Portugal | Transportes em Revista                            |
| 91  | Axel             | Costard          | Aachen        | Germany  | City of Aachen                                    |
| 92  | Dorothee         | Coucharrière     | Paris         | France   | Blue solutions                                    |
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| 95  | Ivo              | Cré              | Brussels      | Belgium  | Polis   |
| 96  | Lucia            | Cristea          | Bucharest     | Romania  | European Integrated Projects                      |
| 97  | Dejan            | Crnek            | Ljubljana     | Slovenia | City of Ljubljana                                 |
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| 99  | Paul             | Curtis           | London        | UK       | Vectos  |
| 100 | Kamil            | Czyż             | Rzeszów       | Poland   | Urząd Miasta Rzeszowa                             |
| 101 | Nicola           | D'errico         | Italy         | Italy    | S.I.P.E.T. Soc. Coop. STP -Mobilità e Trasporti - |
| 102 | Pedro Ribeiro    | da Silva         | Porto         | Portugal | Rede de Cidades e Vilas de Excelência             |
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| 106 | Claudia          | de Stasio        | Milan         | Italy    | TRT Trasporti e Territorio                        |
| 107 | Enrico Eugenio   | D'Errico         | Termoli       | Italy    | S.I.P.E.T. Soc.Coop. S.t.p.                       |
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| 117 | Mariia      | Druzhynina  | Vinnitsya      | Ukraine    |  |
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| 119 | Lana        | Dulskaia    | Roma           | Italy      | Eurokleis  |
| 120 | Timothy     | Durant      | Bonn           | Germany    | Vectos   |
| 121 | Thomas      | Durlin      | Lyon           | France     | CEREMA   |
| 122 | Johann      | Ecker       | Linz           | Austria    | Institut Retzl GmbH Gemeindeforschung & Unternehmensberatung                                 |
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| 127 | Eleonora    | Ercoli      | Livorno        | Italy      | MemEx  |
| 128 | Zekiye      | Eskiyörük   | Adana          | Turkey     | Adana Metropolitan Municipality  |
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| 130 | Bruno       | Eugénio     | Porto          | Portugal   | Câmara Municipal do Porto  |
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| 143 | Aaron       | Fishbone    | Bratislava     | Slovakia   | Greenway Infrastructure  |
| 144 | Sonia       | Floris      | Turin          | Italy      | aizoon   |
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| 152 | Dorota         | Gajda-Kutowińska | Gdynia        | Poland          | City of Gdynia  |
| 153 | Renzo          | Galli            | Rio Marina    | Italy           | Rio Marina Municipality   |
| 154 | Johan          | Gammelgård       | Umeå          | Sweden          | City of Umea  |
| 155 | Cristian Mihai | Ganea            | Ploiesti      | Romania         | Primaria Municipiului Ploiesti  |
| 156 | Enrico         | Gaspari          | Milan         | Italy           | pwc   |
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| 158 | Michele        | Gennaro          | Turin         | Italy           | Fondazione Torino Wireless  |
| 159 | Lupascu        | George           | Constanta     | Romania         | Constanta Metropolitan Area Intercommunity Development Association      |
| 160 | Cozia          | Georgescu        | Ploiesti      | Romania         | ADRSM   |
| 161 | Georgios       | Georgiadis       | Thessaloniki  | Greece          | LEVER Development Consultants S.A.                                      |
| 162 | Pedro          | Gernamo          | Torres Vedras | Portugal        | Torres Vedras Municipality  |
| 163 | Antal          | Gertheis         | Budapest      | Hungary         | Mobilissimus  |
| 164 | Georgeta       | Gheorghe         | Constanta     | Romania         | Constanta Municipality  |
| 165 | Cosmin         | Gheorghiu        | Bucharest     | Romania         | Bucharest Municipality  |
| 166 | Saverio        | Gini             | Livorno       | Italy           | MemEx   |
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| 170 | Francesco      | Golia            | Rome          | Italy           | Moovit  |
| 171 | Paulo          | Gomes            | Lisbon        | Portugal        | GMV   |
| 172 | Pedro          | Gomes            | Almada        | Portugal        | AGENEAL, Local Energy Management Agency of Almada                       |
| 173 | Jose Maria     | Gomez            | Sevilla       | Spain           | PASSION MOTORBIKE FACTORY SL  |
| 174 | Marius         | Goročovskis      | Vilnius       | Lithuania       | Ministry of Environment (Aplinkos ministerija)                          |
| 175 | Teije          | Gorris           | Breda         | The Netherlands | DTV Consultants   |
| 176 | Susan          | Grant-Muller     | Leeds         | UK              | University of Leeds   |
| 177 | Cindy          | Guerlain         | Luxembourg    | Luxembourg      | LIST  |
| 178 | Pedro          | Guerreiro        | Loulé         | Portugal        | Municipality of Loulé   |
| 179 | Don            | Guick            | Luxembourg    | Luxembourg      | LuxMobility   |
| 180 | Don            | Guikink          | Breda         | Netherlands     | NHTV Breda University of Applied Science                                |
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| 186 | Katja         | Hector           | Stuttgart     | Germany     | Moovel Group GmbH   |
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| 199 | Rui           | Igreja           | Aveiro        | Portugal    | Ciclaveiro  |
| 200 | Lucia         | Ilieva           | Varna         | Bulgaria    | CSDCS   |
| 201 | Krinos        | Ioannis          | Thessaloniki  | Greece      | Municipality of Kalamaria   |
| 202 | Strateva      | Ivelina          | Burgas        | Bulgaria    |   |
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| 204 | Rob           | Jeuring          | Amsterdam     | Netherlands | Ecorys  |
| 205 | Rossetti      | Jonathan         | Piacenza      | Italy       | FONDAZIONE ITL  |
| 206 | Francisco     | Jordán           | Ponferrada    | España      | CIVINET SPAIN AND PORTUGAL  |
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| 226 | Martin    | Kracheel      |                        |                 |  |
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| 249 | Mirjam    | Logonder      | Szentendre             | Hungary         |  |
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| 271 | Pedro        | Marín             | Malaga        | Spain          | City of Malaga  |
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| 278 | Sofia        | Martins           | Lisbon        | Portugal       | VTM - Consultores   |
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| 288 | Violeta      | Mihalache         | Timisoara     | România        | Urban Survey  |
| 289 | Perpelea     | Milena            | Ploiesti      | Romania        | Primaria Municipiului Ploiesti  |



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| 290 | Steen        | Moeller           | Odense        | Denmark  | City of Odense, PAC   |
| 291 | Vasco        | Móra              |               |          | EMEL  |
| 292 | Lara         | Moura             | Oeiras        | Portugal | Brisa Inovação e Tecnologia   |
| 293 | Gerd         | Müller            | Berlin        | Germany  | Senate Department for Environment, Transport and Climate Protection |
| 294 | Sándor       | Nagy              | Szeged        | Hungary  | Mayor's Office  |
| 295 | Dimitrios    | Nalmpantis        | Thessaloniki  | Greece   | Aristotle University of Thessaloniki                                |
| 296 | Bahar        | Namaki Araghi     | Copenhagen    | Denmark  | City of Copenhagen  |
| 297 | Aristotelis  | Naniopoulos       | Thessaloniki  | Greece   | Aristotle University of Thessaloniki                                |
| 298 | Eftihia      | Nathanail         | Volos         | Greece   | University of Thessaly  |
| #   | First Name   | Last Name         | City          | Country  | Organisation  |
| 299 | Angel        | Navarro           | Valencia      | Spain    | Las Naves   |
| 300 | Carolina     | Navarro Correcher | Valencia      | Italy    | Fundación Valenciaport  |
| 301 | John         | Nelson            | Aberdeen      | UK       | University of Aberdeen  |
| 302 | Giuliano     | Nemarnik          | Koper         | Slovenia | Regional Development Centre Koper                                   |
| 303 | Jelena       | Nikolić           | Kruševac      | Serbia   | City of Kruševac  |
| 304 | Mayra        | Nobre             | Erkelenz      | Germany  | Città Mayra Nobre   |
| 305 | Marcos       | Nogueira          | Algés         | Belgium  | IrRADIARE, Science for Evolution                                    |
| 306 | Fernando     | Noivo             | Loures        | Portugal | Cmloures  |
| 307 | Anna         | Norberg           | Stockholm     | Sweden   | Civitas Eccentric Stockholm   |
| 308 | Julie Jo     | Nyagaard          | Copenhagen    | Denmark  | Copenhagen Business School  |
| 309 | Irina        | Oancea            | Constanta     | Romania  | European Development Center Association                             |
| 310 | Eileen       | O'Connell         | Wicklow       | Ireland  | Interactions (Ireland)  |
| 311 | Tiago        | Octício           | Livramento    | Portugal | Barraqueiro Transportes S.A.  |
| 312 | Emma         | Ödling            | Umeå          | Sweden   | Sweco society   |
| 313 | Josep Maria  | Olivé             | Badalona      | Spain    | Cinesi  |
| 314 | Udo          | Ots               | Tallinn       | Estonia  | Tallinn Transport Department  |
| 315 | Eda          | Ozdek             | Brussels      | Belgium  | White Research  |
| 316 | Kynkäänniemi | Päivi             | Turku         | Finland  |   |
| 317 | Tiago        | Palma             | Lisbon        | Portugal | Lisbon E-Nova   |
| 318 | Niccolò      | Panozzo           | Brussels      | Belgium  | European Cyclists' Federation                                       |
| 319 | Thomas       | Papadogiannis     | Rethymno      | Greece   | Municipality of Rethymno  |
| 320 | Olympia      | Papadopoulou      | Thessaloniki  | Greece   | Lever Development Consultants SA                                    |
| 321 | Anca         | Pasca             | Brussels      | Belgium  | European Commission - INEA  |
| 322 | Lidija       | Pavić-Rogošić     | Zagreb        | Croatia  | Odraž - Sustainable Community Development                           |
| 323 | Sandra       | Pedro             | Torres Vedras | Portugal | Torres Vedras Municipality  |
| 324 | Cristina     | Pellegrini        | Reggio Emilia | Spain    | City of Reggio Emilia   |
| 325 | Nicolas      | Pellier           |               | France   | Fondateur Vivanoda.fr   |
| 326 | Jaime        | Pereira           | Coimbra       | Romania  | Serviços Municipalizados Transportes Urbanos Coimbra                |
| 327 | Claudia      | Pereira           | Funchal       | Portugal | Horarios do Funchal   |
| 328 | Alan         | Perotti           | Turin         | Italy    | SETA project exhibitor (aizoOn)                                     |

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|-----|-----------------|--------------------|------------------------|-----------------|--|
| 329 | Hana            | Peters             | Cologne                | Germany         | Rupprecht Consult - Forschung & Beratung GmbH  |
| 330 | Gregor          | Petri              | Vienna                 | Austria         | Fluidtime Data Services GmbH   |
| 331 | Maximilian      | Pfertner           | Munich                 | Germany         | Technical University of Munich (TUM),<br>Chair of Urban Structure and Transport Planning |
| 332 | Laurence        | Pickup             | Preggio                | Italy           | Vectos   |
| 333 | Holger          | Pigerl             | Aachen                 | Germany         | RWTH Aachen University   |
| 334 | Maria Francisca | Pinto de Magalhães | Vila Nova de Famalicão | Portugal        | Município de Vila Nova de Famalicão  |
| 335 | Joao            | Pires              | Loures                 | Portugal        | Câmara Municipal de Loures   |
| 336 | Miriam          | Pirra              | Turin                  | Italy           | Politecnico di Torino  |
| 337 | Aljaž           | Plevnik            | Ljubljana              | Slovenia        | UIRS   |
| 338 | Mina            | Polovina           | Belgrade               | Serbia          | University of Belgrade   |
| 339 | Adela           | Popa               | University of Cadiz    | Spain           | University of Cadiz  |
| 340 | John            | Porter             | Dublin                 | Ireland         | Interactions (Ireland)   |
| 341 | Anastasia       | Poupkou            | Thessaloniki           | Greece          | Aristotle University of Thessaloniki   |
| 342 | Robert          | Pressl             | Graz                   | Austria         | Forschungsgesellschaft Mobilität - Austrian Mobility Research                            |
| 343 | Catarina        | Pydzinska Azevedo  | Porto                  | Portugal        | INOVA+   |
| 344 | Andreia         | Quintal            | Funchal                | Portugal        | Horarios do Funchal  |
| 345 | Anton           | Radnianskou        | Polotsk                | Belarus         | Interakcia Foundation  |
| 346 | Krithika        | Ramesh             | Southend-on-Sea        | UK              | Southend-on-Sea Borough Council  |
| 347 | Anabela         | Ramos              | Loures                 | Portugal        | camara municipal de loures   |
| 348 | André           | Ramos              | Lisbon                 | Portugal        | TIS.PT   |
| 349 | Piotr           | Rapacz             | Brussels               | Belgium         | European Commission  |
| 350 | Costin          | Rasauteanu         | Constanta              | Romania         | Constanta Metropolitan Area<br>Intercommunity Development Association                    |
| 351 | Malgorzata      | Ratkowska          | Gdansk                 | Poland          | City of Gdansk   |
| 352 | Mariano         | Reaño              | Palma                  | Spain           | conbici  |
| 353 | Silva           | Regionaldo         | Torres Vedras          | Portugal        | Interfaces Portugal  |
| 354 | Karl            | Reiter             | Graz                   | Austria         | Forschungsgesellschaft Mobilität - Austrian Mobility Research                            |
| 355 | Taner           | Resit              | Tuzla                  | Italy           | Tuzla Commune  |
| 356 | Massimiliano    | Ribaudo            | Portoferraio           | Italy           | Portoferraio   |
| 357 | Leon            | Rizzi              | Rome                   | Italy           | Moovit   |
| 358 | Domingos        | Rodrigues          | Funchal                | Portugal        | Municipality of Funchal  |
| 359 | Maria           | Rodrigues          | The Hague              | The Netherlands | Panteia  |
| 360 | Nikola          | Rogatchev          | Sofia                  | Bulgaria        | Sofia Urban Mobility Centre  |
| 361 | Matthias        | Rogge              | Aachen                 | Germany         | Ebusplan GmbH  |
| 362 | Loan            | Roman              | Lumina                 | Constanta       | Lumina Commune   |
| 363 | Marcel          | Rommerts           | Brussels               | Belgium         | European Commission  |
| 364 | Margareta       | Rönngren           | Umeå                   | Sweden          | City of Umeå   |
| 365 | José            | Rosa               | Cascais                | Portugal        | Câmara Municipal de Cascais  |

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| 366 | Francisca         | Rosell         | Barcelona     | Spain     | CENIT   |
| 367 | Antonio           | Rossa          | Genova        | Italy     | Comune di Genova  |
| 368 | Lachezar          | Rossenov       | Dobrich       | Bulgaria  | Club Sustainable Development of Civil Society                                 |
| 369 | Jonathan          | Rossetti       | Piacenza      | Italy     | Institute for Transport and Logistics   |
| 370 | Carsten           | Rothballer     | Freiburg      | Germany   | ICLEI - Local Governments for Sustainability                                  |
| 371 | Anna              | Ruban          | Szentendre    | Hungary   | REC   |
| 372 | Dariya            | Rublova        | Athens        | Greece    | INTRASOFT International SA on behalf of TransformingTransport                 |
| 373 | Zbigniew          | Rudnicki       | Rzeszów       | Poland    | Urząd Miasta Rzeszowa   |
| 374 | Frederic          | Rudolph        | Wuppertal     | Germany   | Wuppertal Institute for Climate, Environment, Energy                          |
| 375 | Siegfried         | Rupprecht      | Cologne       | Germany   | Rupprecht Consult - Forschung & Beratung GmbH                                 |
| 376 | Marjolein         | Salens         | Antwerp       | Belgium   | City of Antwerp   |
| 377 | Carlos            | Sanchez        | Malaga        | Spain     | City of Malaga  |
| 378 | Alexandre         | Santacreu      | Paris         | France    | International Transport Forum (OECD)  |
| 379 | Antonio           | Santo          | Coimbra       | Romania   | Serviços Municipalizados de Transportes Urbanos de Coimbra                    |
| 380 | Cristina          | Santos         | Cascais       | Portugal  | Cascais Próxima - gestão da Mobilidade, espaços urbanos e energias, E.M.,S.A. |
| 381 | Luís              | Santos         | Coimbra       | Portugal  | Serviços Municipalizados de Transportes Urbanos de Coimbra                    |
| 382 | Karine            | Sbirrazzuoli   | Brussels      | Belgium   | UITP - International Association of Public Transport                          |
| 383 | Dorina            | Scappini       | Rio Marina    | Italy     | rio marina municipality   |
| 384 | Domenico          | Schillaci      | Palermo       | Italy     | PUSH  |
| 385 | George            | Scupra         | Ovidiu        | Romania   | Ovidiu Municipality   |
| 386 | Alexandra         | Seco Rodrigues | Lisbon        | Portugal  | TISpt   |
| 387 | Dea               | Seeberg        | Odense        | Denmark   | City of Odense  |
| 388 | Urszula           | Senk           | Gdynia        | Poland    | City of Gdynia  |
| 389 | Urszula           | Senk           | Gdynia        | Poland    | City of Gdynia  |
| 390 | Susana            | Sequeira       | Torres Novas  | Portugal  | RODOVIÁRIA DO TEJO, S.A.  |
| 391 | Carlo             | Sessa          | Rome          | Italy     | Isinnova  |
| 392 | Albert            | Shakel         | Novopolotsk   | Belarus   | Novopolotsk City Executive Committee  |
| 393 | Hanna             | Shendzerava    | Chausy        | Belarus   | Chausy District Executive Committee   |
| 394 | Adelia            | Simoes         | Torres Vedras | Portugal  | Municipality of Torres Vedras   |
| 395 | Jerome            | Simpson        | Szentendre    | Hungary   | REC   |
| 396 | Vesper            | Simpson        | Szentendre    | Hungary   | REC   |
| 397 | Philipp           | Sinhuber       | Aachen        | Germany   | Ebusplan GmbH   |
| 398 | Emilia            | Smeds          | London        | UK        | University College London   |
| 399 | Iulian-Constantin | Soceanu        | Techirghiol   | Romania   | Techirghiol City  |
| 400 | Karen             | Soens          | Gent          | Belgium   | LUCA School of Arts   |
| 401 | Matic             | Sopotnik       | Ljubljana     | Slovenija | City of Ljubljana   |




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| 402 | Ricardo          | Sousa        | Norte de Portugal | Portugal       | Comissão de Coordenação e Desenvolvimento Regional do Norte                 |
| 403 | Maria            | Spandou      | Thessaloniki      | Greece         | Thessaloniki Public Transport Authority                                     |
| 404 | Zbyněk           | Sperat       | Brno              | Czech Republic | Transport Research Centre   |
| 405 | Alexia           | Spyridonidou | Athens            | Greece         | Network of Sustainable Greek Islands  |
| 406 | Christoph        | Stadler      | Stuttgart         | Germany        | Moovel Group GmbH   |
| 407 | Peter            | Staelens     | Brussels          | Belgium        | Eurocities  |
| 408 | H. Thomas        | Stahl        | Offenbach         | Germany        | Nahverkehr in Offenbach GmbH (NiO)  |
| 409 | Tea              | Staicu       | Ploiesti          | Romania        | Ploiesti municipality   |
| 410 | Mihaela          | Stan         | Constanta         | Romania        | Constanta Municipality  |
| 411 | Aaltonen         | Stella       | Turku             | Finland        | City of Turku   |
| 412 | Octavia          | Stepan       | Bruxelles         | Belgium        | European Commission-INEA  |
| 413 | Ivelina          | Strateva     | Burgas            | Bulgaria       | Burgas Municipality   |
| 414 | Ismini           | Stroumpou    | Athens            | Greece         | AETHON Engineering Consultants  |
| 415 | Robert           | Stussi       | Coimbra           | Portugal       | Perform Energia Lda.  |
| 416 | Justin           | Styles       | Southend-on-sea   | UK             | Southend-on-Sea Borough Council   |
| 417 | Boehler-Baedeker | Susanne      | Cologne           | Germany        | Rupprecht consult   |
| 418 | Edyta            | Szczęśniak   | Gdynia            | Poland         | Greenway Infrastructure   |
| 419 | Trzmiel          | Tadeusz      | Krakow            | Poland         | Deputy Mayor of Krakow  |
| 420 | Mamoru           | Tanabe       | Tokyo             | Japan          | ministry of land, infrastructure, transport and tourism                     |
| 421 | José Pedro       | Tavares      | Porto             | Portugal       | Faculdade de Engenharia da Universidade do Porto                            |
| 422 | Borut            | Tavcar       | Ljubljana         | Slovenia       | Delo, daily newspaper   |
| 423 | Rodrigo          | Taveira      | Lisbon            | Portugal       | Barraqueiro Transportes, S.A.   |
| 424 | Elena            | Taviaki      | Brussels          | Belgium        | Signosis  |
| 425 | Paula            | Teles        | Porto             | Portugal       | Instituto de Cidades e Vilas com Mobilidade                                 |
| 426 | Morten K.        | Thomsen      | Copenhagen        | Denmark        | Ammindex  |
| 427 | Ricardo          | Tiago        | Lisbon            | Portugal       | Instituto da Mobilidade e dos Transportes                                   |
| 428 | Paulo            | Tinoco       | Cascais           | Portugal       | Câmara Municipal de Cascais   |
| 429 | Fabio            | Tomasi       | Trieste           | Italy          | AREA Science Park   |
| 430 | Carmen           | Torres       | Rome              | Italy          | UNIMED- Mediterranean Universities Union                                    |
| 431 | Stavroula        | Tournaki     | Rethymno          | Greece         | RENEWABLE AND SUSTAINABLE ENERGY SYSTEMS LAB, TECHNICAL UNIVERSITY OF CRETE |
| 432 | Kristin          | Tovaas       | Cologne           | Germany        | Rupprecht Consult - Forschung & Beratung GmbH                               |
| 433 | Ilias            | Trochidis    | Thessaloniki      | Greece         | Tero  |
| 434 | Anna             | Trubchik     | Minsk             | Belarus        | UNDP  |
| 435 | Theocharis       | Tsoutsos     | Chania            | Greece         | RENEWABLE AND SUSTAINABLE ENERGY SYSTEMS LAB, TECHNICAL UNIVERSITY OF CRETE |
| 436 | Tsolov           | Tsvetan      | Sofia             | Bulgaria       | Sofia Urban Mobility Centre   |





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| 437 | Eleonora     | Tu                       | Bologna              | Italy           | Institute per Transport and Logistics   |
| 438 | Filiz        | Ünlü                     | Adana                | Turkey          | Adana Metropolitan Municipality   |
| 439 | Iryna        | Usava                    | Minsk                | Belarus         | UNDP in Belarus   |
| 440 | Marek        | Ustrobiński              | Rzeszów              | Poland          | Urząd Miasta Rzeszowa   |
| 441 | João         | Valente Neves            | Porto                | Portugal        | Câmara Municipal do Porto   |
| 442 | William      | Vallim                   | Erfurt               | Germany         | CULTURE GOES EUROPE (CGE) - Soziokulturelle Initiative Erfurt e.V.                  |
| 443 | Velazquez    | Valoria                  | Madrid               | Spain           | GEA21   |
| 444 | Linda        | van Duivenbode           | Griesheim            | Germany         | The Extremely Useful Company  |
| 445 | henriette    | van Eijl                 | Brussel              | Belgium         | European Commission   |
| 446 | Tariq        | van Rooijen              | Bennekom             | Belgium         | TNO   |
| 447 | Karen        | Vancluysen               | Brussels             | Belgium         | Polis   |
| 448 | Gitte        | Vandenbergh              | Leuven               | Belgium         | Transport & Mobility Leuven   |
| 449 | Isabelle     | Vandoorne                | Brussels             | Belgium         | European Commission   |
| 450 | Patrick      | Vanegmond                | Luxembourg           | Luxembourg      | LuxMobility   |
| 451 | Oscar Daniel | Vega Mayorga             | Puerto Vallarta      | Mexico          | Jóvenes por los ODS México A.C.   |
| 452 | Carlos       | Verdaguer Viana-Cárdenas | Madrid               | España          | GEA 21  |
| 453 | Jan-Kees     | Verrest                  | Delft                | The Netherlands | City of Delft   |
| 454 | Ksenija      | Vidović Vorberger        | Zagreb               | Croatia         | Odraž - Sustainable Community Development   |
| 455 | Laia         | Vilalta Cots             | Barcelona            | Spain           | Àrea Metropolitana de Barcelona   |
| 456 | Cristina     | Vilarinho                | Porto                | Portugal        | Câmara Municipal do Porto   |
| 457 | Hans         | Voerknecht               | Delf                 | The Netherlands |   |
| 458 | Marina       | Vojković                 | Zagreb               | Croatia         | ODRAZ-Sustainable Community Development   |
| 459 | Matija       | Vuger                    | Zagreb               | Croatia         | City of Zagreb - City Office for the Strategic Planning and Development of the City |
| 460 | Andreas      | Vyras                    | Larnaka Municipality | Cyprus          | Larnaka Municipality  |
| 461 | Richard      | Walters                  | London               | UK              | LCP Consulting Ltd  |
| 462 | Marianne     | Weinreich                | Aarhus               | Denmark         | Weinreich Mobility / Cycling Embassy of Denmark                                     |
| 463 | Georg        | Werdermann               | Berlin               | Germany         | Deutscher Verband für Wohnungswesen, Städtebau und Raumordnung e.V.                 |
| 464 | Georg        | Werdermann               | Berlin               | Germany         | Deutscher Verband für Wohnungswesen, Städtebau und Raumordnung e.V.                 |
| 465 | Stefan       | Werland                  | Berlin               | Germany         | Wuppertal Institute for Climate, Environment, Energy                                |
| 466 | Andrea       | Wesolowski               | Dublin               | Ireland         | European Commission   |
| 467 | Doris        | Wiederwald               | Vienna               | Spain           | AustriaTech   |
| 468 | Steven       | Windey                   | Antwerp              | Belgium         | City of Antwerp   |
| 469 | Bert         | Witkamp                  | Brussels             | Belgium         | AVERE   |
| 470 | Andree       | Woodcock                 | Coventry             | UK              | Coventry University   |




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| 471 | Anders   | Wretstrand | Lund         | Sweden    | Lund University   |
| 472 | Elpida   | Xenou      | Thessaloniki | Greece    | Hellenic Institute of Transport   |
| 473 | Aksana   | Yuchkovich | Minsk        | Belarus   | Ministry of Natural Resources and Environmental Protection of the Republic of Belarus |
| 474 | Metodija | Zajkoski   | Prilep       | Macedonia | Municipality of Prilep  |
| 475 | Eleni    | Zampou     | Athens       | Greece    | INTRASOFT International SA  |



## Annex 5 – list of Deployment Day activities

| DEPLOYMENT DAY STANDS |   |
|-----------------------|---|
| #                     | Stand info  |
| S1                    | <p><b>CIVITAS ECCENTRIC Project</b></p>  <p>The CIVITAS ECCENTRIC project will present the initial outcomes of their work package on MaaS and share experiences with other cities. The result diagram ("spiderwebs") will be displayed at the ECCENTRIC stand, linked to the workshop taking place at 12:00-13:00 in Room PS2. In the main workshop will focus on small groups discussing the diagrams, getting feedback and input from other cities and to inspire other cities on the topic of MaaS.</p>   |
| S2                    | <p><b>CiViNET Network Spain and Portugal Association</b></p> <p>The City of Torres Vedras is the Presidency of the CiViNET Spain and Portugal Network Association, and as the next CiViTAS Forum will be held in the Portuguese City, first of all, it is a perfect opportunity to attract more cities to be members of the network, especially from Portugal. Secondly, it is a good moment to show the work developed the last eight years, including the reports and the studies. Thirdly, the Network covers all topics, and also it is a place to ask about other Spanish and Portuguese cities. Maybe some cities searching for solutions can be directed to other cities in the area, and links can be implemented, in order to exchange best practices.</p> |
| S3                    | <p><b>Aimsun</b></p> <p>We will present Aimsun and Aimsun online. It is a traffic modelling software that allows you to model anything from a single bus lane to an entire region. Aimsun allows you to carry out traffic operations assessments of any scale and complexity. Aimsun online is a decision support system for real-time traffic management. Its dynamic, high-speed stimulation of large areas allows traffic operators to anticipate congestion before it happens and then select the best mitigation measures.</p>    |
| S4                    | <p><b>EUROPEANMOBILITYWEEK</b></p> <p>The week, 16-22 September every year, is a very public opportunity for towns and cities to interact with their residents and raise awareness to the benefits of active and sustainable transport modes. Often</p>   |


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|    | towns and cities choose to launch new local infrastructure, services or equipment (e.g. cycle lanes, footbridges, mobility info points), and policy measures or regulations (e.g. reduced speed zones, access restrictions, mobility plans etc). It culminates with 'car-free day,' which provides an occasion for experimenting with potential pedestrian areas, demand management schemes and parking policy revision. The campaign's 'MOBILITYACTIONS' feature encourages a broader target group, as well as towns and cities, to host events and activities all year-round. This year's theme is 'Clean, shared and intelligent mobility.' Last year saw record participation levels, with over 2,400 towns and cities participating from over 50 countries worldwide making it the largest global event dedicated to sustainable urban mobility.  |
| S5 | <p><b>ELIPTIC project</b></p> <p>The products presented at the stand are a "Life Cycle Cost Calculator" (LCC) and a more-in-depth simulation tool for planning electric bus concepts, the "Electrification Planner" (EP). Both tools support decision makers from city authorities and public transport operators to either kick-off or to amplify the planning of electric bus concepts. The draft schedule for Deployment Day activities is as follows: Hourly presentations of the LCC at the stand – demos based on reserved time slots for visitors (pre-filling of data template and reservation of time slots are required); Hourly presentations of the EP based on ELIPTIC's use cases at the stand; Kick-start workshop (in small meeting room) with up to 15 participants.</p>   |
| S6 | <p><b>Data and walking and cycling: Who's got what? Why is it important? What can you do with it? FLOW, TRACE, and EMPOWER projects</b></p> <p>What sources of data do cities have on walking and cycling? How do they collect it and how often? How do they analyse it? Why is it important to have such data? How does this affect planning decisions?</p> <p>Data is becoming more and more important in urban transport, and active modes of transport are also increasing in profile. What are the connections between the two?</p> <p>The three H2020 projects FLOW, TRACE and EMPOWER are combining forces to present different perspectives on reducing urban congestion in European cities by increasing walking and cycling and making cities more liveable.</p> <p>The stand is also hosting hourly tours and presentations throughout the day.</p> <p>10:30: Walk, cycle and win: try out the <b>Positive Drive</b> and <b>Biklio</b> apps on our TRACE city tour!</p> <p>11:30: Using the <b>Zwitch</b> app to track and deliver incentives: bike tour</p> <p>13:30: Prioritising pedestrians to reduce congestion in Lisbon (on the open stage)</p> <p>14:30: Tracking walking &amp; cycling: demonstration of TRACE <b>TAToo</b> planning tool</p> <p>15:30: FLOW's impact assessment tool</p> <p>16:30: Using the <b>Zwitch</b> app to track and deliver incentives: walkshop</p>    |
| S7 | <p><b>SUMP corner</b></p> <p>The three CIVITAS SUMP projects – PROSPERITY, SUITS and SUMP's-Up - are aiming to set up a</p>  |

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|     | <p>common exhibition stand in the form of an “SUMP corner”. This will serve the purpose of displaying the informative materials that each project is preparing separately or jointly, and will be also the starting point for a range of activities organised in the Deployment Day.</p> <p><b>SUMPs-Up stand hosted by Rupprecht Consult and ICLEI:</b> At the SUMPs-Up stand you can explore two brand-new online libraries that support your mobility planning live on computers. You will get one-on-one guidance by SUMP experts on how to use them and which tools or plans fit your needs:</p> <p>CIVITAS Urban Mobility Tool Inventory: Guided by our experts, you receive tool recommendations based on the topics and planning steps you are interested in. You are provided with concise information and get connected with their providers.</p> <p>SUMP Registry Based on the size and location of your city, you are provided with SUMPs that can inspire your next plan.</p> <p><b>PROSPERITY stand hosted by Mobiel 21 and CSDCS</b></p> <p><b>SUITS stand hosted by Coventry University and SIGNOSIS Sprl.</b></p> |
| S7  | <p><b>CIVITAS Tool Inventory</b></p> <p>The CIVITAS Urban Mobility Tool Inventory is an online database of 100+ tools and methods that helps local authorities make better informed decisions about which planning tools to apply in their given local context. Using clear categories, advanced search functions and interactive user ratings, the dynamic inventory interface enables practitioners to easily identify the most useful tool for their needs. It features a broad range of tools and methods – including guidelines, software, manuals, mobile apps, serious games, and planning approaches – that are useful for all steps of urban mobility planning, from scenario building and measure selection to implementation and evaluation. The Urban Mobility Tool Inventory is a joint initiative of CIVITAS SATELLITE and SUMPs-UP.</p>   |
| S8  | <p><b>UITP</b></p> <p>Come visit the UITP stand to learn about the outcomes of a project on collecting and analysing data on public transport services in national level in 39 countries across the globe. UITP will also illustrate modal distribution of journeys made by public transport modes.</p>  |
| S9  | <p><b>CIPTEC project</b></p> <p>During the CIPTEC (Collective Innovation for Public Transport in European cities) project, Tero, with the support of the CIPTEC coordinator (AUTh) and the rest of the consortium, developed the CIPTEC crowdsourcing platform. This platform supports the generation of innovative Public Transport ideas from different groups of individuals, and in parallel stimulates dialogue and discussion among all parties involved in the process. The CIPTEC consortium conducted five different crowdsourcing campaigns in five different areas. During the CIVITAS Forum, we present the results and the innovative ideas gathered during the different CIPTEC crowdsourcing campaigns.</p>   |
| S10 | <p><b>FluidHub project</b></p> <p>FluidHub is an all-in-one cloud-based marketplace: it integrates the large variety of transport modes available in modern metropolitan areas into customisable mobility service packages. It supports mobility stakeholders in building up a sustainable MaaS ecosystem that can cope with today's transport challenges</p>  |


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|     | <p>in urban as well as rural areas. Fluidtime will integrate transport services available in the pilot areas Lisbon and Torres Vedras into its cloud-based FluidHub technology to build up a local mobility marketplace. Besides already available local offerings, in addition a smaller car sharing fleet equipped with hardware provided by the local service operator, Mobiag, is fully integrated.</p>  |
| S11 | <p><b>GO SUMP project</b></p> <p>The GO SUMP project is horizontal project financed under the MED programme, which supports the Urban Transport Community (UTC), one of the communities in the EU Interreg MED Programme, and promotes sustainable mobility solutions. The UTC comprises of six modular projects (CAMPSUMP, MOTIVATE, LOCATIONS, MOBILITAS, SUMPORT and REMEDIO), which are all oriented towards sustainable mobility solutions that are tailor made to meet challenges in the respective areas, based on sustainable urban mobility plans (SUMPs).</p>  |
| S12 | <p><b>NOVELOG project</b></p> <p>The NOVELOG Project would like to use the CIVITAS Deployment Day to promote the three Tools developed so far to the representatives of Cities ("Understanding Cities" Tool, the "Evaluation" Tool and the NOVELOG "Toolkit", increase uptake and train the cities and their representatives on their use and importance for city planning. Simple presentations to the participants on a regular basis and one-on-one or one-on-few hands-on training will help the cities learn how to use the tool, disseminate it and gain support.</p>  |
| S13 | <p><b>NOVELOG project evaluation tool</b></p> <p>The NOVELOG "Evaluation" Tool was officially launched on September 2016 and constitutes one of the four Tools that the project has in its Inventory. It is a web-based platform, which is composed of several components, and aims to provide to the user the desired information for assessing measures through a before and after analysis. Aim of "Evaluation" Tool's exhibition in the Deployment day of CIVITAS FORUM 2017 is to further disseminate the Tool to other European projects' consortia, interested cities and stakeholders, as well as to provide guidance upon its use.</p>            |
| S14 | <p><b>ALLIANCE project</b></p> <p>ALLIANCE project designed and produced an e-learning platform to share and use the educational and training material that has been developed for the needs of the project's Sustainable Transport Interchange Program (STIP). The exhibition of the ALLIANCE e-platform in the Deployment Day of CIVITAS Forum 2017 will share the products of ALLIANCE with other European projects' consortia, interested cities, and stakeholders, as well as serve as a platform to connect ALLIANCE members with a large number of stakeholders, belonging to the CIVITAS network.</p>  |
| S15 | <p><b>Biklio project</b></p> <p>Biklio is an app that connects bicycle users, local businesses and the city, and distributes bike benefits in the community. It creates a network of cycle-friendly local businesses, including shops, restaurants, cafes, florists, hairdressers, grocery stores, gelaterias, etc.. Biklio creates a network of cycle-to-shop benefits. We aim to create a Biklio cycle-to-spot network in Torres Vedras, engaging local shops. The tour will be a bike ride around the city, across the local bike-to-shop benefits network. The delegates will be able to test the</p>  |



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|     | <p>app. They can download it and after cycling a while, the app will make them eligible for benefits in the local Biklionetwork. The app will generate a screen that proves their eligibility. They will then show it to the shops we visit and access the local benefits.</p>  |
| S16 | <p><b>CREATE project</b></p>  <p>CREATE is a CIVITAS Horizon 2020 project that aims to reduce road congestion in cities by encouraging a switch from cars to sustainable modes of transport, and improve liveability of cities. It involves five Western European capitals and five Eastern European and Euro-Med cities (<a href="http://www.create-mobility.eu">www.create-mobility.eu</a>). Join us at the CREATE workshop (14:00-15:00, Room PS2) where we will share with you the project's method, initial key findings, and discuss "How growing economies can leapfrog to sustainable mobility? CREATIVE ways to overcome obstacles and seize opportunities"! We also hope to meet you at the CREATE stand where you will find our updated CREATE leaflet.</p> |
| S17 | <p><b>North Central Europe Fast EV Network</b></p> <p>The aim of this project is to build the first ever nationwide network of electric vehicle fast charging infrastructure in Poland (75 chargers by March 2019). At our exhibition stand we would present this project, with particular focus on areas of greatest probable interest to CIVITAS Forum attendees – how to identify and secure locations for charging facilities, what types of chargers are right for different situations, and how EV networks can form a part of larger mobility systems.</p>   |
| S18 | <p><b>Transforming Transport project</b></p>  <p>Transforming Transport is working across seven pilot domains that cover highways, rail infrastructure, airports, urban mobility, vehicle connectivity, ports, and e-commerce logistics. Important benefits and improvements in each of the seven pilot domains established by TransformingTransport will emerge from this project.</p> <p>Projects: Smart Highways, Sustainable Connected Vehicles, Proactive Rail Infrastructures, Ports as Intelligent Logistics Hubs, Smart Airport Turnaround, Integrated Urban Mobility, Shared Logistics for E-commerce</p>   |
| S19 | <p><b>Interfaces Portugal</b></p>   |
| S20 | <p><b>European Green Leaf</b></p> <p>The European Green Capital Award (EGCA) launched in 2008, is one such initiative. Following its success, many smaller cities seek EU recognition of their effort and commitment in the areas of sustainability &amp; environment. In response, the European Commission has launched the European Green Leaf Award.</p>   |
| S21 | <p><b>SETA project</b></p> <p>SETA will create methodologies and technologies for: (i) Effective and efficient gathering of large-scale heterogeneous data and information sensed by physical sensors, mobile devices, collected over large scale via participatory sensing and crowdsourcing, as well as derived from institutional, public and private bases; (ii) Designing and developing real-time, personalised and ubiquitous transport and mobility services for citizens and businesses; (iii) Designing and developing a dashboard for decision makers which will allow effective daily and long-term planning of transport in the metropolitan areas, as well as support resilience</p>  |



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|     | and safety of mobility.   |
| S22 | <b>INEA/ DG MOVE</b><br><br>Meet representatives of INEA/DG MOVE and get the latest updates and publications on the spot  |
| S23 | <b>PTV Group</b><br><br>PTV Group's information stand offers leaflets and brochures. The stand provides information about travel demand modelling and real-time solutions, as well as offers technical support to municipalities dealing with SUMP.   |
| S24 | <b>Amminex Emissions Technology A/S</b><br><br>Amminex Emissions Technology is a Danish cleantech company founded in 2005. Our vision is "A clean world driven by clean engines", and our inventions and innovative technology provide cost efficient emissions technologies globally for diesel driven applications to enable superior and transparent DeNOx performance in real world operation, for both first-fit and retrofit, and with quality meeting industry standards.<br><br>   |
| S25 | <b>The Traffic Agent</b><br><br>The Traffic Agent is an application and a mapping tool that gives children a possibility to contribute in to making roads in their local area and to school better and safer. The Traffic Agent records the children's reports and tracks their immediate feedback on positive and negative aspects of their route to school. It pins the children's reports in to an electronic map. This gives valuable information that can be taken in to consideration in our work to improve roads and increase traffic security. The Traffic Agent also maps their travel routine and who they are travelling with. This information is important to us, because it allows us to collect numbers on how many there is that are travelling by bike, by foot, or if they make use of the public transportation system to school. |
| S26 | <b>Ping if you care!</b><br><br>Ping if you care! ( <a href="http://pingifyoucare.eu">http://pingifyoucare.eu</a> ) is a participatory campaign giving cyclists the opportunity to communicate and engage directly with local governments in order to increase safe cycling in the city. The main goal is to collect and visualise conflicts and locations of unsafety (infrastructural but also emotional) from the point of view of a highly heterogeneous demographic group of cyclists. Participants download the Bike Citizens app and install their Pinger! on their bicycle or on their jacket. At the exhibition stand, interested parties can get in touch with us to get an overview on the campaign, to get informed about how to participate and what is in for them.   |
| S27 | <b>Voltia Deployment Planning</b><br><br>This stand showcases Voltia Deployment Plans. These are the customised roadmaps that we prepare for each company/organisation/department interested in switching all or part of their commercial vehicle fleet to electric vehicles. We will show how we analyse their business operations and goals and each of their vehicle's routes to arrive at the specific recommendations we make. The Deployment Plan is a step by step plan for how to switch to electric, how to minimize operational disruptions and how take full advantage of the  |

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|     | benefits that electrification offers.   |
| S28 | <p><b>Sustainable Mobility education for primary schools – “I am a climate hero”</b></p> <p>Even small children can become genuine climate heroes by walking to school and bring an end to the daily car chaos at the school gates. The programme includes a parent's evening and 3 double lessons about climate change, teaching how to become a climate hero. This gives children a motivation to walk.</p> <p>Numbers of activities:</p> <p>Primary schools:11</p> <p>Classes: 52</p> <p>Children: 1.133</p> <p>Parents: 900</p> <p>Reduction of car journeys by an average of 8%</p> <p>We are looking for partners in a new European project, where we can improve this scheme and develop it further.</p> |
| S29 | <p><b>LowCarb project</b></p> <p>IoW-CARb aims to enhance capacities for integrated low-carbon mobility planning in functional urban areas in Central Europe, in view of the potential for public transport in functional urban areas to contribute to achieving the EU's White Paper goals of cutting transport emissions by 60 percent by 2050 and halving the use of conventionally fuelled cars in urban transport by 2030.</p>   |
| S30 | <p><b>Papercast - Low Power Passenger Information Display Solution</b></p> <p>Papercast is a ground breaking digital bus stop passenger information. We offer an extremely economical replacement for legacy electronic systems and traditional paper timetables, while providing the ideal technology platform for smart city public transport information solutions. Papercast service is a turnkey solution for the transport passenger information displays featuring, informing about the estimated time of arrival, timetables, maps, occurrences, news, etc.</p>   |
| S31 | <p><b>CIVINET Slovenia-Croatia-South East Europe Network</b></p> <p>This stand presents the CIVINET Slovenia-Croatia-South East Europe Network as well as projects/activities of our members through written materials, presentations, educational films developed during CIVITAS ELAN project, etc. The stand will be a gathering point for Network members, but also a place to exchange ideas and discuss possible cooperation with Forum participants. ODRAZ will present the public participation method used in project "Dialogue on mobility in Zagreb", where two CIVINET members are also partners, City of Zagreb and Cyclists' Union.</p>  |
| S32 | <p><b>Institute de Cidades e Vilas com Mobilidade</b></p> <p>The Institute of Cities and Towns with Mobility is a private association of public interest that wishes to draw attention, inform as well as educate technicians and citizens about the necessity to build social territories of Mobility, according to political orientations defined by the development strategy within the European context.</p>  |

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| S33 | <p><b>CIVITAS DYN@MO project</b></p> <p>Doing Cost-Benefit analysis or economic appraisal of investments and measures could be complicated and resource demanding, although the results may provide little guidance of the net benefit effects. The DYN@MO CBA-tool offers a simple, alternative way of doing rough estimations. It is an open Excel spreadsheet, easy to adapt and extend for more advanced users, yet possible to be run by CBA beginners. Come and see for yourselves, and perhaps also suggest how it could be improved.</p>   |
| S34 | <p><b>SUCCESS, CITYLAB, and U-TURN projects: "SUCCESS' collaborative decision-making approach to urban freight transport"</b></p>  <p>This stand will feature an interactive demo of a collaborative decision making approach for the planning of smart urban freight logistics related to construction, The stand will be a joint stand hosting three of the four current CIVITAS 2020 urban freight projects.</p>   |
| S35 | <p><b>CIVITAS RIA/IA projects</b></p> <p>CIVITAS RIA/IA projects will have their visibility during the CIVITAS Forum Conference by sharing publications and promotional materials.</p>   |
| S36 | <p><b>Urban Transport Roadmaps</b></p> <p>The Urban Transport Roadmaps project provides you with an on-line tool to help you develop the first scenarios of your SUMP. With its simplified approach the tool serves as a first step for people with non-specialist knowledge and allows you to:</p> <ul style="list-style-type: none"> <li>• explore and identify appropriate sustainable transport policy measures;</li> <li>• quantify the transport, environmental and economic impacts of these measures;</li> <li>• consider an implementation pathway (roadmap) for the policy scenario.</li> </ul>  |
| S37 | <p><b>MOTIVATE project</b></p> <p>MOTIVATE will develop a platform and apps for enhancing the quality and quantity of data to be used by mobility planners, so as to support them in defining and analysing the urban mobility context and to evaluate the existing transport services. In particular the MOTIVATE platform functionalities will collect: travel diaries, evaluation of the existing transport services, assessment/acceptance of the SUMP new measures and services, while, lastly, social media will be used in order to further promote sustainable mobility solutions in the city.</p> |
| S38 | <p><b>DAFNI Network of Sustainable Greek Islands</b></p> <p>Activities relevant to sustainable mobility have been taking place since 2006, and in 2015 the dedicated Sustainable Mobility Department was established. Since then, the related actions have been intensified, leading to various activities.</p> <p>DAFNI's mobility department has the following main focus areas:</p> <ol style="list-style-type: none"> <li>1) To empower sustainable mobility</li> <li>2) Policy making and the European Dimension</li> </ol>   |

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|     | 3) Cross-sector activities  |
| S39 | <p><b>Cycling Embassy of Denmark</b></p> <p>The members of the CED represent the latest knowledge of all areas related to cycling. Our competencies include planning bicycle and people-friendly cities, creating synergy between cycling and public transport, building safe infrastructure for cyclists like cycle tracks and bicycle bridges, developing successful campaigns and municipal policies, designing urban furniture and much more.</p>   |
| S40 | <p><b>CIVITAS eLearning Centre</b></p> <p>Learn anytime, learn anywhere about any sustainable mobility topic! Find the related eCourses and webinars in the CIVITAS eLearning Centre (<a href="http://civitas.eu/learning-centre">http://civitas.eu/learning-centre</a>), which currently features over 150 learning resources ... and growing every day. Filter quickly by thematic area, language, originating project and delivery format such as eCourse, webinar, podcast etc. Come by the stand of the CIVITAS eLearning Centre to experience this free service of the CIVITAS Initiative for yourself. You might also get inspired to add further tools to it, we'll show you how.</p>  |
| S41 | <p><b>The Barraqueiro Group</b></p> <p>Transport company specializes in the design and implementation of innovative passenger and freight mobility solutions, seeking for satisfying all its clients' needs and interests, in a sustainable way. The leader in the Iberian suburban and interurban road passenger transport sector and a benchmark in rail and light rail operations, as well as an international road freight hauler, the Barraqueiro Group is proud of its long history and large experience, that dates back to its days as a small bus company founded in 1915.</p>   |

## Annex 6 – Press clippings

July 30, 2017

[publico.pt](http://publico.pt)

É em Torres Vedras que se discute este ano a mobilidade urbana sustentável

<https://www.publico.pt/2017/08/30/local/noticia/e-em-torres-vedras-que-se-discute-este-ano-a-mobilidade-urbana-sustentavel-1783624>

October 2, 2017

Stor europeisk transportkonferens i Umeå

<http://www.mynewsdesk.com/se/umea/pressreleases/stor-europeisk-transportkonferens-i-umeaa-2186239>

October 2, 2017

sverigesradio

Transportkonferens hålls i Umeå

<http://sverigesradio.se/sida/artikel.aspx?programid=109&artikel=6790130>

October 2, 2017

[umea.se](http://umea.se)

Stor europeisk transportkonferens i Umeå

<http://www.umea.se/greenumea/arkivochsok/artiklar/storeuropeisktransportkonferensiumea.5.159c28515ded26ff4c3189c.html>

October 1, 2017

El Diario Vasco

Irun obtiene un premio por sus iniciativas a favor de una ciudad más amable

<http://www.diariovasco.com/bidasoa/irun/irun-obtiene-premio-20171001001932-ntvo.html>

September 20, 2017

transportesemrevista

Torres Vedras espera receber entre 500 a 600 participantes

<http://www.transportesemrevista.com/Default.aspx?tabid=210&language=pt-PT&id=57224>

September 27, 2017

ferpress

CIVITAS Forum 2017: Small Communities, Big Ideas

<https://www.ferpress.it/events/civitas-forum-2017-small-communities-big-ideas/>

September 28, 2017

[revistafesta.com](http://revistafesta.com)

Forum CIVITAS a decorrer de 27 a 29 de Setembro em Torres Vedras

<https://revistafesta.com/online/beleza/item/1171-forum-civitas-a-decorrer-de-27-a-29-de-setembro-em-torres-vedras>

September 29, 2017

[tenews.it](http://tenews.it)

L'Isola presenta in Portogallo il progetto "Elba Sharing"

<http://www.tenews.it/giornale/2017/09/29/l-isola-presenta-in-portogallo-il-progetto-elba-sharing-71900/>

September 28, 2017

Diena

Judriausios savivaldybės vardą šiomet pelnė Vilnius

<http://www.diena.lt/naujienos/vilnius/miesto-pulsas/judriausios-savivaldybes-varda-siomet-pelne-vilnius-830737>

September 21, 2017

"Toschi Art & Bike", il murales realizzato dagli studenti in Cicletteria

<http://www.parmapress24.it/2017/09/21/toschi-art-bike-murales-realizzato-dagli-studenti-cicletteria/>



September 1, 2017

Building Green Magazine

CIVITAS FORUM 2017

<http://buildinggreen.gr/civitas-forum-2017/>

October 3, 2017

tenews

"Frangioni, le tue ragioni del 'no' deboli e legate al passato"

<http://www.tenews.it/giornale/2017/10/03/caro-frangioni-le-tue-razioni-del-no-deboli-e-legate-al-passato-71929/>

September 28, 2017

valenciaextra

Valencia recibe un nuevo premio por las medidas de movilidad sostenible

<http://valenciaextra.com/es/valencia-recibe-premio-movilidad-sostenible/>

September 27, 2017

elperiodic

València comparteix la seua experiència en mobilitat urbana sostenible durant el Fòrum

Civitas 2017 a Portugal

[http://www.elperiodic.com/valencia/noticias/526023\\_val%C3%A8ncia-comparteix-seua-experi%C3%A8ncia-mobilitat-urbana-sostenible-durant-f%C3%B2rum-civitas-2017-portugal.html](http://www.elperiodic.com/valencia/noticias/526023_val%C3%A8ncia-comparteix-seua-experi%C3%A8ncia-mobilitat-urbana-sostenible-durant-f%C3%B2rum-civitas-2017-portugal.html)