



CiViTAS
Cleaner and better transport in cities



Lauch of Thematic Group
Demand Management Strategies

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In short:

- **Why & what are Thematic Groups?**
- **Membership**
- **Concrete activities / plan**
- **Materials, events and link with CiViTAS training opportunities**
- **Subtopics of interest**
- **Next steps**

Why Thematic Groups?

- For experts to “meet”, foster discussion and exchange ideas & information
- To initiate ideas for and to contribute to: webinars, trainings, study tours, policy notes, joint statements or peer review exercises, etc
- To learn about how to transfer successful measures to new local contexts

This will be facilitated by the online cooperative platform “CiViTAS Interactive” (*via CIV site*)

For whom?

- Mobility professionals working in cities across Europe
- Currently 12 members

Expected role

- Actively contribute to the debates and to the knowledge centre (e.g. by uploading articles, starting discussions)
- Define key discussion topics within the wider DMS topic
- Share contacts & expertise
- Participate in TG (training) activities, written statements etc
- Use the information to put theory into practice
- Champion the group and find more (active) members

Where to register

- www.civitas.eu
- Working Groups >>> Thematic Groups >>> Demand Man. Strat.
- “Join the group”

No paid members, but moderator can arrange for coverage of organisational costs and possibly travel costs

Platform: “CiViTAS Interactive”

Demand Management Strategies

Working groups >> Thematic groups >> Demand Management Strategies

View Resources



Demand management strategies (DMS) can reduce traffic congestion and optimize road space utilization through a variety of regulatory measures and economic incentives and disincentives.

more >

Latest Interaction

Currently, there are no interactions in this group.

Related Measures

- Changing parking behaviour**
City: Salzburg
- Fair - emission zoning of the city**
City: Brno
- Concept and implementation of the architecture of City Parking System ITS which will offer a form of multimodal transport**
City: Brno
- Implementation of a complex parking information system**
City: Brno

Latest Resources

CITY-2-CITY EXCHANGE

- Access Management(en)
- Access Management(f)
- Access Management in Berlin(d)

Related News

- France: Demand Management - join the webinar ... and the thematic group!**
7/10/2014
- CIVITAS Forum 2014 - The call for speakers is now open!**
10/12/2014
- CIVITAS ACTIVITY FUND first call for proposals open - deadline 4 April 2014**
02/02/2014
- INVITATION FOR COMMITMENT - ICP on Smart Cities and Communities**
04/02/2014

Join this Group

Request group membership

Group Moderator

Barbara Kraljicova

Latest members

You must [login or register](#) to see the members of this group.

Related Events

- | Upcoming | Past |
|---|------|
| <p>Webinar - thematic group introduction "Access Management" - understanding France's Demand Management
22/12/2014</p> | |
| <p>Sustainable Energy Europe & Energy Awards 2014
20/12/2014</p> | |
| <p>International Transport Forum 2014 - France for a Changing World
27/09/2014 to 23/09/2014</p> | |

4-month cycles; 2x a year:

- March 2014: Starting point (which topics will we work on?) & Setting the scene (exploring the topic) – by physical meeting or virtual discussions / webinar
- April 2014: Finding facts; Post studies on platform and discuss outcomes; Search through knowledge base
- May 2014: Finding solutions / conclusions: Discuss via platform; Collaborate on joint paper
- June 2014: Consolidating the output: Discuss via platform; Feeding of materials into Knowledge Base / Centre; Collaborate on joint publication; Joint training or webinar (given by the group); Giving input into other educational activities that CIVITAS organises

Next 4-month cycle is from September 2014 onwards

Materials

- Policy advice notes on access management, integrated pricing strategies
- Evaluated measures of former CIVITAS cities
- To be expanded

Events

- Like webinars and international conferences
- Vitoria-Gasteiz (SP) Study Tour 19-20 June, with elements of DMS (e.g parking management, cycling infrastructure)

Link with CiViTAS training & education opportunities



For the CiViTAS thematic group themes,

- Webinar, e-course and face-to-face training
- Staff exchange between take-up and donor cities (call for co-funded take-up activities is open until April 4th)
- Placement, a short stay in a host city

- TG will be consulted for measures, good practices, speakers, ...
- Demand driven approach: 'hot' topics will be used in training

Subtopics of interest?

For example:

Access management

- Limited Traffic Zones; low emission zones; bus priority lanes

Road pricing

- Congestion charges

Parking management

- Guidance systems; Pricing based on emissions; Alternative payment methods (mobile phone)

Walking and cycling enhancements & services

- personalised travel information; bike lane network improvements / expansion

Other ideas or preferences?

Next steps

- Sign up if you have not done so yet!
- April: Finding facts: post studies on platform and discuss outcomes; Search through knowledge base
- Decide on what we as a group want with this topic: contribute to a training, make a short paper etc?
- Suggest group to more potential members

Don't forget: www.civitas.eu

**Working Groups >>> Thematic Groups >>>
Demand Man. Strat. >>> “Join the group”**

Thank you!

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