



**CiViTAS**  
Cleaner and better transport in cities



Lauch of Thematic Group  
Demand Management Strategies

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THE EUROPEAN UNION

## In short:

- **Why & what are Thematic Groups?**
- **Membership**
- **Concrete activities / plan**
- **Materials, events and link with CiViTAS training opportunities**
- **Subtopics of interest**
- **Next steps**

# Why Thematic Groups?

- For experts to “meet”, foster discussion and exchange ideas & information
- To initiate ideas for and to contribute to: webinars, trainings, study tours, policy notes, joint statements or peer review exercises, etc
- To learn about how to transfer successful measures to new local contexts

**This will be facilitated by the online cooperative platform “CiViTAS Interactive” (*via CIV site*)**

## For whom?

- Mobility professionals working in cities across Europe
- Currently 12 members

## Expected role

- Actively contribute to the debates and to the knowledge centre (e.g. by uploading articles, starting discussions)
- Define key discussion topics within the wider DMS topic
- Share contacts & expertise
- Participate in TG (training) activities, written statements etc
- Use the information to put theory into practice
- Champion the group and find more (active) members

## Where to register

- [www.civitas.eu](http://www.civitas.eu)
- Working Groups >>> Thematic Groups >>> Demand Man. Strat.
- “Join the group”

**No paid members, but moderator can arrange for coverage of organisational costs and possibly travel costs**

**Platform: “CiViTAS Interactive”**

## Demand Management Strategies

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 Demand Management Strategies

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Demand management strategies (DMS) can reduce traffic congestion and optimize road space utilization through a variety of regulatory measures and economic incentives and disincentives.

more >

### Latest Interaction

Currently, there are no interactions in this group.

### Related Measures

- Changing parking behaviour**  
 City: Salzburg
- Fair - emission zoning of the city**  
 City: Brno
- Concept and implementation of the architecture of City Parking System ITS which will offer a form of multimodal transport**  
 City: Brno
- Implementation of a complex parking information system**  
 City: Brno

### Latest Resources

#### CITY-2-CITY EXCHANGE

- Access Management(en)
- Access Management(f)
- Access Management in Berlin(p)

#### Related News

- France: Demand Management - join the webinar ... and the thematic group!**  
 7/10/2014
- CIVITAS Forum 2014 - The call for speakers is now open!**  
 10/12/2014
- CIVITAS ACTIVITY FUND first call for proposals open - deadline 4 April 2014**  
 03/03/2014
- INVITATION FOR COMMITMENT - ICP on Smart Cities and Communities**  
 04/03/2014

### Join this Group

[Request group membership](#)

### Group Moderator

[Bertha Matijevic](#)

### Latest members

You must [login or register](#) to see the members of this group.

### Related Events

[Upcoming](#)
[Past](#)

- Webinar - thematic group introduction "Access Management" - understanding France's Demand Management**  
 23/12/2014
- Sustainable Energy Europe & Energy Awards 2014**  
 20/12/2014
- International Transport Forum 2014 - France for a Changing World**  
 27/09/2014 to 23/09/2014

## 4-month cycles; 2x a year:

- March 2014: Starting point (which topics will we work on?) & Setting the scene (exploring the topic) – by physical meeting or virtual discussions / webinar
- April 2014: Finding facts; Post studies on platform and discuss outcomes; Search through knowledge base
- May 2014: Finding solutions / conclusions: Discuss via platform; Collaborate on joint paper
- June 2014: Consolidating the output: Discuss via platform; Feeding of materials into Knowledge Base / Centre; Collaborate on joint publication; Joint training or webinar (given by the group); Giving input into other educational activities that CIVITAS organises

**Next 4-month cycle is from September 2014 onwards**

## Materials

- Policy advice notes on access management, integrated pricing strategies
- Evaluated measures of former CIVITAS cities
- To be expanded

## Events

- Like webinars and international conferences
- Vitoria-Gasteiz (SP) Study Tour 19-20 June, with elements of DMS (e.g parking management, cycling infrastructure)



# Link with CiViTAS training & education opportunities



## For the CiViTAS thematic group themes,

- Webinar, e-course and face-to-face training
- Staff exchange between take-up and donor cities (call for co-funded take-up activities is open until April 4<sup>th</sup>)
- Placement, a short stay in a host city
  
- TG will be consulted for measures, good practices, speakers, ...
- Demand driven approach: 'hot' topics will be used in training

# Subtopics of interest?

*For example:*

## Access management

- Limited Traffic Zones; low emission zones; bus priority lanes

## Road pricing

- Congestion charges

## Parking management

- Guidance systems; Pricing based on emissions; Alternative payment methods (mobile phone)

## Walking and cycling enhancements & services

- personalised travel information; bike lane network improvements / expansion

## Other ideas or preferences?

# Next steps

- Sign up if you have not done so yet!
- April: Finding facts: post studies on platform and discuss outcomes; Search through knowledge base
- Decide on what we as a group want with this topic: contribute to a training, make a short paper etc?
- Suggest group to more potential members

Don't forget: [www.civitas.eu](http://www.civitas.eu)

**Working Groups >>> Thematic Groups >>>  
Demand Man. Strat. >>> “Join the group”**

**Thank you!**

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