COVER STORY

The best of CIVITAS forum 2014

Being one of the most important events in urban mobility the CIVITAS forum conference titled ‘Urban mobility and social inclusion – Planning accessibility for more sustainable cities’ was successfully concluded on 26th September in Casablanca, Morocco. Attracting around 370 participants from across Europe and the Euromed countries, the CIVITAS forum brought together in a lively ambiance represented by the many cities of the CIVITAS forum network. Urban mobility experts, European Commission representatives, researchers, and local authorities from Europe and beyond took part in the discussions on the importance of social aspect and accessibility of urban mobility policy and projects.

And the Winner is...

The results of this year’s CIVITAS Awards have been announced during the 2014 CIVITAS Forum in Casablanca, Morocco. The best and brightest initiatives in sustainable public urban transport go to Malaga in Spain for Technical innovation, Bremen in Germany for Public participation, and Brighton & Hove in the UK for the CIVITAS City of the year.

Beating Tallinn in Estonia and Torres Vedras in Portugal for the Technical Innovation award, Malaga hinged its success on the electric vehicle ZEN2ALL project, complete with a range of services to users such as home charging, maintenance, incentives and online applications.

In the category of Public Participation, Bremen adopted a superbly integrated strategy to reach out to citizens and involve them in advancing public transport. Highlights included an online geo-referenced consultation platform where users could see approved posts, as well as a competition for employers to bike to work. Gdynia came a close second in this category with an impressive mix of engagement techniques including on-street participatory audits, social media reports and citizen interactive exercises.

Interestingly, the third category of City of the Year had only two candidates, Odense in Denmark and the UK’s Brighton & Hove. The latter won the award for building on the support of CIVITAS such as the floating bus stop concept, e-vehicles strategy and personalised travel marketing.

The CIVITAS Forum heads to Ljubljana in 2015!

After a long debate of the three shortlisted city candidates, the CIVITAS Political Advisory Committee selected Ljubljana as the most ideal candidate to host the CIVITAS 2015 Forum. The city, after all, has made excellent progress in implementing sustainable urban mobility initiatives in recent years. It became a member of CIVITAS in 2005 and was involved in two CIVITAS projects, MOBIUS and ELAN, having implemented 24 CIVITAS measures in total. Recent achievements include significant pedestrianisation, new parking policies and architectural biking tours, as well as transport support for children and those with special needs.

While Ljubljana emerged as the host city this year, it is also worth pointing out the efforts of the other two runners-up, namely Odense in Denmark and Reggio Emilia in Italy. Odense is working fervently on easing traffic, promoting cycling, planning a light rail system and encouraging sustainable modes of transport, with 34 key mobility measures currently in progress. In parallel, Reggio Emilia has been working on its urban mobility plan since 2008 which involves reducing car traffic, developing cycling infrastructure, promoting high-speed rail and implementing an integrated fare system.

Next year, after 10 years as a member of CIVITAS, it will be Ljubljana’s turn to host one of the most important conferences on sustainable urban mobility. We hope to see you there next autumn!

For more information contact Chiara Frencia, forum.contribution@civitas.eu

CIVITAS ONLINE

www.civitas.eu is your portal to the CIVITAS Initiative. Visit the CIVITAS website to learn more about the CIVITAS Forum City Network, the ambitious policies and innovative measures many of its members have implemented, and how you can learn more about these at the annual CIVITAS Forum Conference. With regularly updated news and events sections, the site is your one stop shop for sustainable urban mobility!

Simply go to our website http://www.civitas.eu

19 | October 2014

MOVE

The CIVITAS Initiative Quarterly Newsletter
Second CIVITAS WIKI Policy Note ‘Smart choices for your city - Gender equality and mobility: mind the gap!’

What are the main differences in mobility between genders and how will social and economic trends further affect these patterns? The need for a new gender-sensitive perspective for urban mobility planning.

The CIVITAS WIKI project has released the second policy note, ‘Smart choices for your city: Gender equality and mobility: mind the gap!’, focusing on the topic of gender sensitive mobility planning. The gender dimension has received relatively little attention so far, even though gender is considered a significant factor in accounting for differences in mobility behaviour, with women recognised as being more likely to adopt sustainable travel behaviours than men. A growing debate on this topic is ongoing at EU level and has been re-launched within the CIVITAS Integrated Planning Thematic Group. Collaborative interaction was set up on the CIVITAS Interactive platform and in the CIVITAS Urban Mobility LinkedIn group to collect further resources, practical city experiences and opinions and comments on the topic.

Women’s travel patterns differ from men’s in many ways: women are likely to travel shorter distances than men, use public transportation, engage in more non-work travel outside rush hours and make more multi-stop trips. Lower employment rates, part-time roles and low-wage positions are the main factors which contribute to a difference between genders in transport behaviour. The policy note investigates policies that have been adopted in different contexts across Europe in favour of gender-sensitive transport planning and formulates some recommendations. Key issues to be tackled are the support of women’s participation in decision-making, the improvement in accessibility, safety and comfort of transport modes and the planning of transport services in response to gender needs.

To learn more on this topic, see the complete document on civitas.eu.

Gender-sensitive perspective for urban mobility planning

Policy recommendations

- Improving gender based statistical data and research
- Supporting women’s participation in decision-making
- Improving accessibility, safety and comfort in transportation modes
- Improving service provision

Gender differences in travel patterns

Transport modes

<table>
<thead>
<tr>
<th>Mode</th>
<th>Gender Differences (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Car</td>
<td>46% (Women) / 58% (Men)</td>
</tr>
<tr>
<td>PT</td>
<td>23% (Women) / 18% (Men)</td>
</tr>
<tr>
<td>Walking</td>
<td>19% (Women) / 10% (Men)</td>
</tr>
<tr>
<td>Bicycle</td>
<td>9% (Women) / 8% (Men)</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>1% (Women) / 3% (Men)</td>
</tr>
<tr>
<td>Other</td>
<td>3% (Women) / 3% (Men)</td>
</tr>
</tbody>
</table>

Trip purposes

- Escort, Shopping, Visit, Leisure: women more likely
- Commuting, Business: men more likely

Mobility patterns of women

- Scattered origins and destinations
- Out of rush hours
- Shorter travel distances
- Not alone
CIVITAS POINTER and CIVITAS VANGUARD have recently published the ‘Policy Recommendations on EU sustainable mobility concepts based on the results of CIVITAS experience’.

These policy recommendations present the main findings from the evaluation of the CIVITAS Plus Collaborative Projects (CPs), the most comprehensive and thematically broad phase of CIVITAS which ran from 2008-2012. The basic questions the publication seeks to answer are: Which policy actions are best for supporting cleaner and better transport in cities? What can cities do to support a shift towards sustainable mobility? At which levels – local, national, EU – should such measures be planned? How can the EU contribute to these measures?

Based on the evaluation results of the CIVITAS Plus edition and on the legacy of the previous editions, the aim of the document is to build a solid conceptual framework and conduct a thorough analysis of relevant issues to encourage sustainable urban mobility.

Policymakers are thus provided with contemporary facts for debating purposes, including a number of conclusions and recommendations. The challenges that cities will have to cope with over the next decade and the role that urban mobility will play in shaping the attractiveness and liveability of European cities require decision makers at different levels to consider some key issues such as: the need to develop policy packages of integrated measures, to intervene in major populated cities, to carefully consider each territorial peculiarity and to commit to developing policy actions in cooperation with local entities and representatives.

To learn more on this topic, the complete document is available on civitas.eu.

NEW PUBLICATION

Two new publications on sustainable urban transport from DYN@MO

The CIVITAS DYN@MO has published two brochures:

- Participation 2.0 in the sustainable urban mobility planning process – experiences from the CIVITAS DYN@MO project
- Converting regular buses to clean buses – experiences from the DYN@MO cities

Download the brochures at www.civitas.eu/content/dynmo
CITY NEWS

EUROCITIES 2013 SMART LIVING AWARD FOR THE CITY OF LJUBLJANA

In 2012 the city of Ljubljana focused its attention on the mobility of youngsters, elderly and people with disabilities. The city Public Transport operator LPP introduced demand responsive services tailored for disabled people.

The main challenge was enabling service for people with different disabilities. LPP made huge efforts to offer people with disabilities a possibility to use public service regardless of their disability. This also implied changing requirements of all new buses to be purchased, as well as introducing new types of training for the LPP staff and changing regulations (e.g. allowing the driver to leave his or her seat in order to help the passenger).

Ljubljana implemented different communication channels (web, smart phones, etc.) among users and PT operator to offer transport service on demand. It developed a system, conducted a test period and implemented changes based on users’ suggestions and remarks during final development of the service. With this system, passengers with special needs can get a ride with a bus as he or she informs LPP a day in advance about departure and arrival date and place.

Besides use of PT by people with physical disabilities and in cooperation with an educational institution of youngsters with mental challenges, LPP introduced a system that enables passengers with Down syndrome and autism to use PT on their own. It is likely the first public transport operator worldwide to introduce such a system.

Currently a group of six persons with such challenges regularly uses PT on their way to school, work or leisure. Sitting close to the driver, they are under his discreet and trained supervision. Improved self-confidence, satisfaction and better social inclusion of these individuals are very important benefits emerging from the new system.

For further information please contact Tamara Deu Olšak at tamara.deu.oslak@lpp.si

Koprivnica is member of CIVITAS DYN@MO.

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E-CAR SHARING SCHEME LAUNCHED IN KOPRIVNICA, CROATIA

The City of Koprivnica is launching an innovative electric car-sharing scheme, developed in the scope of the CIVITAS DYN@MO project. Six electric cars, a hybrid vehicle and a plug-in hybrid one make up the system to serve the needs of the municipal authority, as well as its institutions and companies. The national electricity company HEP has installed five public fast-charging stations in Koprivnica, as part of the implementation of eMOBILITY project, that HEP develops under the brand ELEN.

The purchase of electric cars has been supported by the National Fund for Environmental Protection and Energy Efficiency which has promoted the use of electric vehicles through two public calls in 2014. The donations of the Fund, ranging from 25-40% of the value of the purchase, are expected to facilitate the purchase and use of electric vehicles by citizens and companies.

The car-sharing scheme will be used by 200 users, reducing the overall number of vehicles in the municipal companies and the expenses of their operation and maintenance.
CITY PROFILE

A warm welcome to Nikšić which just joined the CIVITAS Forum network!

Nikšić is the second largest town in Montenegro, and the Municipality of Nikšić is the largest one in the country. Destroyed and rebuilt many times, Nikšić is the town to which the people always return. In the Roman era the oldest town in this region was called the Anderba and it was established between the 3rd and 4th centuries. Later it was renamed Onogost and was well known as a Turkish fort town, before finally being named Nikšić. Although the Nikšić area has seen human settlements since antiquity, most of modern Nikšić is a planned city. Very little remains of the Ottoman architectural heritage, despite the long presence of Ottoman Empire in the area. The city layout visible today still follows the 1883 urban plan commissioned by King Nicholas and designed by Croatian architect Josip Slade. According to this plan, the streets of Nikšić radiate to the north and east from the central city square. The radial streets are intersected by circumferential streets and avenues, thus creating a half spider-web-like street layout. Layers of different architectural styles and urban patterns are evident along the radial network of streets.

The city’s favourable geographical position and natural conditions have made it the crossroads for connecting the mountain, central region and coastal region of Montenegro. It is about 30 kilometres of air distance far from the Adriatic Sea. Keeping in mind the proximity of airports in Tivat and Podgorica, Nikšić plays an important role in linking the coastal and northern region of the country.

The area boasts a road network consisting of major, regional, local and category roads. The Nikšić-Podgorica railway (56.6 km long) was built in 1948 and thoroughly reconstructed and electrified in 2006-2012 period, with passenger service reintroduced. Pedestrian corridors have been established in the city centre where walking is popular. Although the cycling infrastructure is not sufficiently developed, there are initiatives for its expansion.

For more information please contact: Natasa Miljanic at natasa.kec309@gmail.com

CIVITAS welcomes Biła Podlaska in its Forum network

Biła Podlaska, a town situated in the central east of Poland with 58 000 inhabitants and close to the border with Belarus used to belong to the Radziwiłł family, one of the most famous and influential Polish noble families of The Polish-Lithuanian Commonwealth. The revitalized town centre and its renovated tenement houses have preserved their old, unique architecture. The town residents proudly remember the culture of their ancestors, but at the same time they are open to new ideas.

Biła Podlaska, which is close to the major European east-west transportation corridors, is one of the major administrative units of the region. The town’s natural advantages, a well-developed network of educational institutions and rich national heritage make Biła Podlaska an attractive place to live in. The town is modern, harmonious and it extends a good quality of life for both inhabitants and visitors. Since 2005 a brave project to improve the quality of the town’s public transport has been carried out. Strategies and projects for mobility awareness in urban areas have been implemented. Their aim is to change people’s preferences from using private transport to promoting public transport, bike-riding and walking. In recent years the number of people using public transport has increased by 20%. Biła Podlaska is one of the first cities in Poland promoting a Sustainable Urban Mobility Plan (SUMP).

For more information contact Michał Romanowski at michal.romanowski@bialapodlaska.pl
Co-funding available through second CIVITAS Activity Fund call

CIVITAS is supporting the take-up of sustainable urban mobility measures through an Activity Fund, offering co-funding of up to 50% for urban mobility projects.

This co-financing mechanism will encourage the transfer of successful measures from ‘pioneer’ cities to ‘take-up’ cities. A sum of EUR 80 000 is available in this second call, which runs from 19 September to 31 October 2014.

To be eligible, projects must focus on one of four CIVITAS focal areas: collective passenger transport, mobility management, less car-intensive lifestyles, and public participation. More detailed information on the focal areas, the types of partners and activities that can be involved, and eligibility criteria for applications can be found in the call’s terms of reference document.

Applicants must be established in an EU member state or Albania, Iceland, Israel, Kosovo, Macedonia, Montenegro, Norway, Serbia, Switzerland or Turkey. Applications should be submitted by 31 October 2014 using the online form.

For more information, click here.

CITY NEWS

Brno celebrates the 6th Civitas Day

The tradition of Civitas Day celebration has been established six years ago when the City of Brno was a part of CIVITAS ELAN project. City citizens met with the management team of CIVITAS 2MOVE2 project on the same spot every year, with something for everyone. Kids appreciated colouring books, cut-outs with three different types of trolleybuses, pencils, reflective wrist bands and badges with Civitas logo. The adults were curious about the upcoming implementation of new transport measures and wanted to know detailed information about progress of work. Almost all filled up questionnaires consisting predominantly of questions regarding parking. These questionnaires are an important part of the project evaluation and ultimately help advance sustainable urban mobility in the city.

Brno is member of CIVITAS 2MOVE2 project. For more information contact Pokorná Miluše at pokorna.miluse@brno.cz

THEMATIC GROUPS NEWS

Join the CiViTAS Thematic Group on Demand Management Strategies

As of 2012, CIVITAS reinforced the thematic activities by launching a set of activities under the 10 Thematic Groups and by promoting the overall participation of cities and experts in these collaborative thematic actions.

In particular, the thematic group on Demand Management Strategies would like to invite the interested stakeholder to:

- meet, foster discussion and exchange ideas & information;
- initiate ideas for and to contribute to webinars, trainings, study tours, policy notes, joint statements or peer review exercises, etc.;
- learn about how to transfer successful measures to new local contexts
- road pricing (congestion charges)
- parking management (guidance systems, pricing based on emissions, alternative payment methods such as mobile phone)
- walking and cycling enhancements and services (personalised travel information, bike lane network improvements/expansion).

Are you a mobility professional and interested in shaping the European Debate on Demand Management Strategies? Don’t hesitate any longer and join our CiViTAS Thematic group!

The Thematic groups are facilitated by the online cooperative platform CiViTAS Interactive http://www.civitas.eu/
CIVINET NEWS

Statement about the importance of CIVITAS by the Austrian Association of Cities and Towns, Member of CIVINET Deutscher Sprachraum

About 70% of CO₂ emissions in Europe are produced in cities, and traffic is a major contributor to these emissions. This was documented by the current Austrian climate report, which shows that Austria has the third highest CO₂ emissions per capita in the transport sector. At the same time Austria has currently recorded unparalleled success in switching to rail travel, emerging as EU winner. From the urban point of view there is no question that mobility is changing. This change must be supported and accompanied by all stakeholders, and CIVITAS provides excellent support in this respect. Even if reality on the ground is different, one can still always learn something from other projects. For example, the encounter zones in Austria are inspired by other European Member States. Just like the Transport Committee of Cities and Towns, also CIVITAS in general, and CIVINET in particular, ensure an EU-wide exchange of such ideas and projects. Especially when it comes to European funding, it is exciting to hear of successful strategies of other cities. You get to know each other, discuss common challenges and learn from each other. Members of CIVITAS point out the importance of such exchange, be it to collect ideas for a city’s own measures or simply as moral support. Most measures introduce drastic changes in the mobility behaviour of the population and support the public and non-motorized transport within the respective cities. CIVITAS also acts as a feedback mechanism to the European Commission in order to provide a better picture of what is needed and wanted in the cities. In connection with an Urban Agenda, as currently pursued, i.e. a European urban policy, tailor-made solutions to urban needs in the current structure period are required.

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Next CIVINETS events:

24/10/2014 - Munich - Workshop on EU funding programmes – CIVINET Deutscher Sprachraum - in German
30&31/10/2014 – Eindhoven – Fall Course on H2020 – CIVINET Nederland Vlaanderen – In Dutch
04/11/2014 – Zagreb – Workshop on Introducing and Developing SUMP’s in Slovenia, Croatia and neighbouring countries – CIVINET Slovenia & Croatia – in Slovenian and Croatian
14/11/2014 – Nikšić, Montenegro – Safe zones of calm traffic in the vicinity of schools – CIVINET Slovenia & Croatia – in Croatian

For more information please go to www.civitas.eu/civinet or contact Agathe Martin at agathe.martin@europrojectconsult.eu

CITY NEWS

Aachen opens a new mobility station

Trend researchers and marketing experts are all agree: there are more and more people, who want to share a car rather than buy it.

In Aachen and the surrounding area this is quite simple: 37 CarSharing stations are available. In late August a new station in Herzogenrath-Kohlscheid opened at the TPH technology park, provided by DYN@MO partner Cambio CarSharing and supported by CIVITAS DYN@MO, the City of Herzogenrath and the Aachen region. The aim of the project is to reduce the number of cars to strengthen a sustainable mobility. Statistically speaking one vehicle used for CarSharing replaces up to seven privately owned cars. In April two mobility stations opened in Aachen, both with an electric car. At one station, Photovoltaic panels produce the electricity the car needs. An additional mobility station is planned at Gut Kullen in the Western part of Aachen near the Dutch border. The use of electric cars in CarSharing in Aachen is higher than in other cities in Germany, thanks to a great amount of electric cars available.

Aachen is member of CIVITAS DYN@MO. For more information please contact Axel Costard at Axel.Costard@mail.aachen.de
Revised version of the Transport Programme: Smart, green and integrated transport

Green transport is getting an EU boost soon. Parts of the Horizon 2020 Work Program, namely figures, dates, and budget have been revised to encourage smart, green and integrated transport. The revised version is available here.

Consistent with the Commission’s prioritising of mobility, smart cities, low-carbon technology and energy efficiency, the total budget of Horizon 2020 has been boosted to EUR 6.3 billion for the seven years of the program (compared to EUR 4.2 billion in Framework 7), a lion’s share of which is going to be spent on Smart, green and integrated transport. In 2014, the tech-heavy Mobility for Growth call will receive EUR 37.5 million, the call for Green Vehicles will receive EUR 129 million and Small Business for Innovation Transport will receive almost EUR 87 million.

Don’t miss our Smart, Green and Integrated Transport Information Day on the 2 February 2015 in Brussels!

Connecting Europe Facilities – Transport: 2014 calls for proposals are now available!

The first call for proposal of the Connecting Europe Facilities (CEF) Transport programme, also known as the successor of the TEN-T Programme, has been published on 11 September 2014 and allocates EUR 11.93 billion for the overall 2014 CEF Transport Call.

The main objective of CEF Transport is to help complete the TEN-T Core Network and its Corridors by 2030. A total budget of EUR 26.2 billion has been allocated to co-fund TEN-T projects in the EU Member States for the period 2014-2020. The 2014 Calls for proposal are structured in Multi-Annual (MAP) and Annual (AP) Work Programmes, already adopted on 26 March 2014. They detail the priorities and the maximum available budget to be committed for each of the priorities under CEF Transport’s first calls.

Proposals can be submitted to these calls by one or more Member States or, with the agreement of the Member States concerned, by international organisations, joint undertakings, or public or private undertakings or bodies established in Member States (and exceptionally in neighbouring countries). For more information click here or contact inea@ec.europa.eu

European Commission launches new version of Eltis - The Urban Mobility Observatory

The European Commission has launched a new website – Eltis: The Urban Mobility Observatory – to help cities and regions around Europe address and improve urban mobility for their citizens in a sustainable way. This newly designed synergy between Eltis.org and MobilityPlans.eu integrates all relevant information, news, publications, case studies, events and web 2.0 tools to act as an interactive, central repository for urban mobility.

Eltis provides crucial information on related EU funding and has an innovative forum for registered users to exchange ideas and foster collaboration. As the need for more sustainable and integrated planning processes in Europe grows, Eltis also provides in-depth information on how to develop and implement a Sustainable Urban Mobility Plan.

To find out more visit www.eltis.org