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CiViTAS
Cleaner and better transport in cities

ELEVATE



Concise report of the Urban Mobility Days 2020

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Abstract

The purpose of this deliverable is to provide a summary of the first edition of the Urban Mobility Days conference, held from 29 September to 02 October 2020, by reporting on the conference participants, the plenary and parallel sessions, the virtual exhibition and the event's communication and promotion activities. The final chapter presents the conclusions and recommendations for the organisation of the future editions, also based on the feedback received from the participants. This deliverable relates to Task 5.5.

Please note that the original title of this deliverable is “Concise report of the CIVITAS urban mobility conference 2020” but it was changed to “Concise report of the Urban Mobility Days 2020” in order to reflect the title of the conference.

Project Partners

Organisation	Country	Abbreviation
Mobiel 21	BE	M21
DTV Consultants	NL	DTV
ICLEI European Secretariat	DE	ICLEI
INOVA+ Innovation Services	PT	INOVA+
Breda University of Applied Sciences	NL	BUAS
TRT Trasporti e Territorio	IT	TRT

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1 Introduction

As per decision of the European Commission (INEA and DG MOVE), this year's urban mobility conference adopted a new format on its overall structure. Entitled "Urban Mobility Days (UMD) 2020", the conference combined two leading events from Europe's transport calendar: the CIVITAS Forum Conference and the European Conference on Sustainable Urban Mobility Plans (SUMP Conference); and aimed to be the main European Commission (EC) urban mobility bi-annual event. Considering this, the UMD 2020 organising team was composed of the following partners: INOVA+ (representing CIVITAS ELEVATE), Polis Network (representing Eltis), Rupprecht Consult (representing CIVITAS SATELLITE), ICLEI (representing CIVITAS ELEVATE and CIVITAS SATELLITE) and Ricardo Consulting (representing Eltis); and supported by INEA and DG MOVE.

The conference was initially planned to take place in Brussels, however, due to the uncertainty caused by the COVID-19 pandemic, the UMD 2020 was converted into an online event and was held from 29 September to 2 October 2020 on the "Let's Get Digital" conference platform by Eventinsight. The conference gathered more than 1393 participants, among them policymakers, local authorities, academics, non-governmental organisations (NGOs), urban transport practitioners, urban planners and others relevant stakeholders to digitally network, debate key issues, and exchange ideas on emerging transport trends and technologies and the latest developments in sustainable urban mobility planning.

Having as a main theme "Zero-emission mobility for all", the conference went beyond transport by connecting zero-emission mobility initiatives with broader EU efforts to tackle climate change and make Europe a carbon-neutral continent by 2050. The conference also addressed the resilience of urban mobility in unforeseen circumstances, taking stock of lessons learned during the first months of the COVID-19 pandemic.

This document summarises the main outcomes of the UMD 2020 conference by reporting on the conference participants, the plenary and parallel sessions, the virtual exhibition and the event's communication and promotion activities. The final chapter presents the conclusions and recommendations for the organisation of the future editions, also based on the feedback received from the participants.

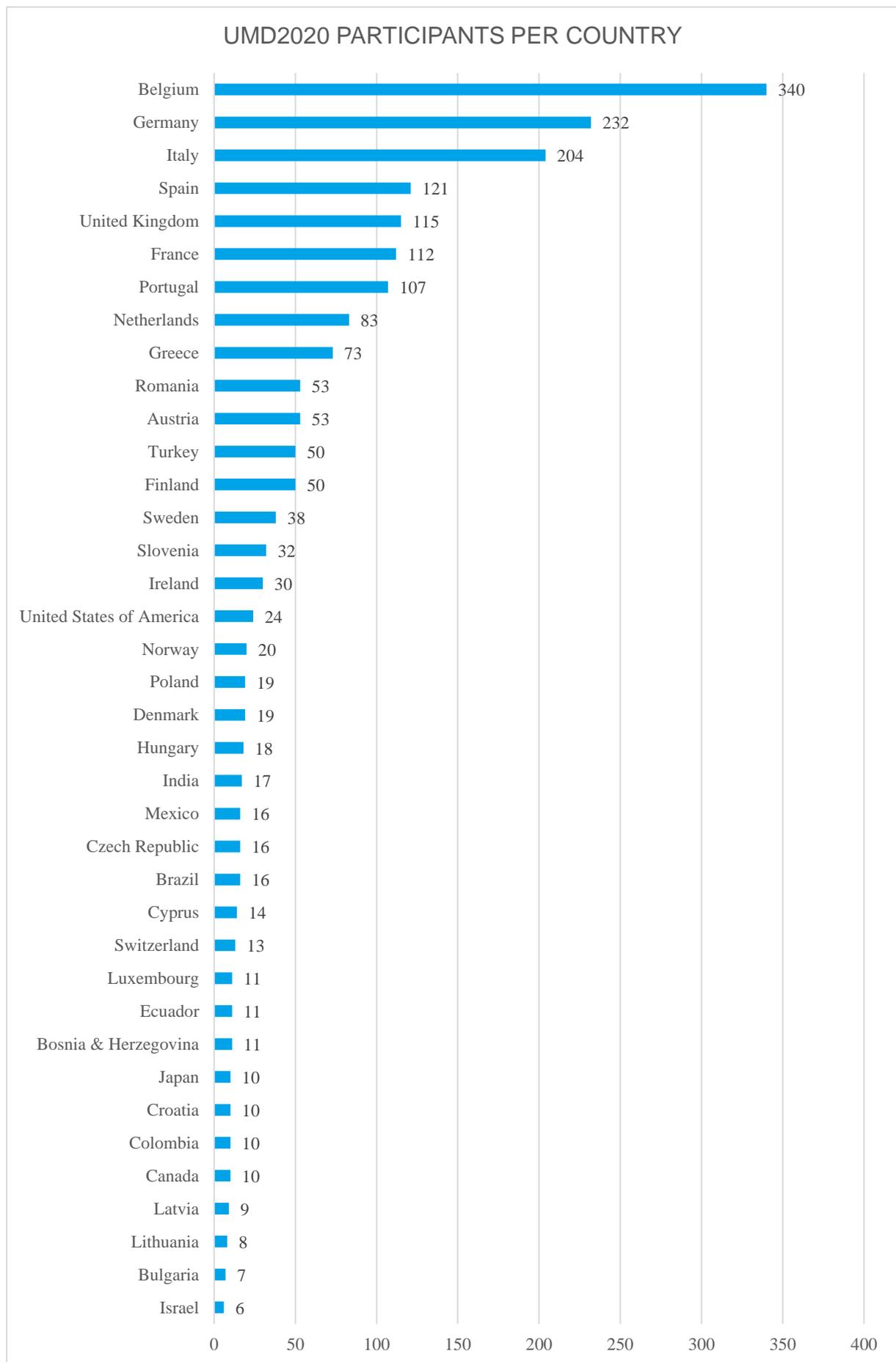
2 Participation

The event's registrations were opened in mid-July and closed in mid-September. During this timeframe 2245 completed registrations were received from 81 different countries, spanning the five continents. These registrations were processed on the online registration tool Aanmelder, via the www.eumd.org page.

The number of actual participants in the conference was considerably lower than the registered ones, as 38% of the people registered did not attend any of the featured sessions. Nonetheless, in total 1393 participants attended the event (to at least one of the sessions), a much higher number compared to any previous CIVITAS Forum Conference or SUMP Conference. It should be noted that the number of participants fluctuated substantially throughout the entire conference. The most attended session was the opening plenary “What’s next for urban mobility in the EU” with 459 participants, while the least attended session was the parallel session “CIVITAS PORTIS: a motor for dialogue and implementation in port cities” with 50 participants (see Annex 1 with the number of participants per session). The online format of the conference concurred for a wide range of attendance numbers as participants enjoyed a higher degree of flexibility and choice (many parallel sessions running at the same time).

At the conference platform lobby, participants exchanged with each other and with the organising team (the lobby chat registered a total of 190 chat messages) to congratulate on the event organisation or to state their location, among other messages.

All the EU member states were represented at the conference except for Slovakia (participants attending from 26 EU countries and from 63 countries in total). The country with the highest representation at the UMD 2020 was Belgium with 240 participants. Germany, Italy, Spain and the United Kingdom were countries subsequently best represented. Belgium, it should be noted, registered such high numbers mainly due to participation of EC representatives and many Brussels-based organisations.



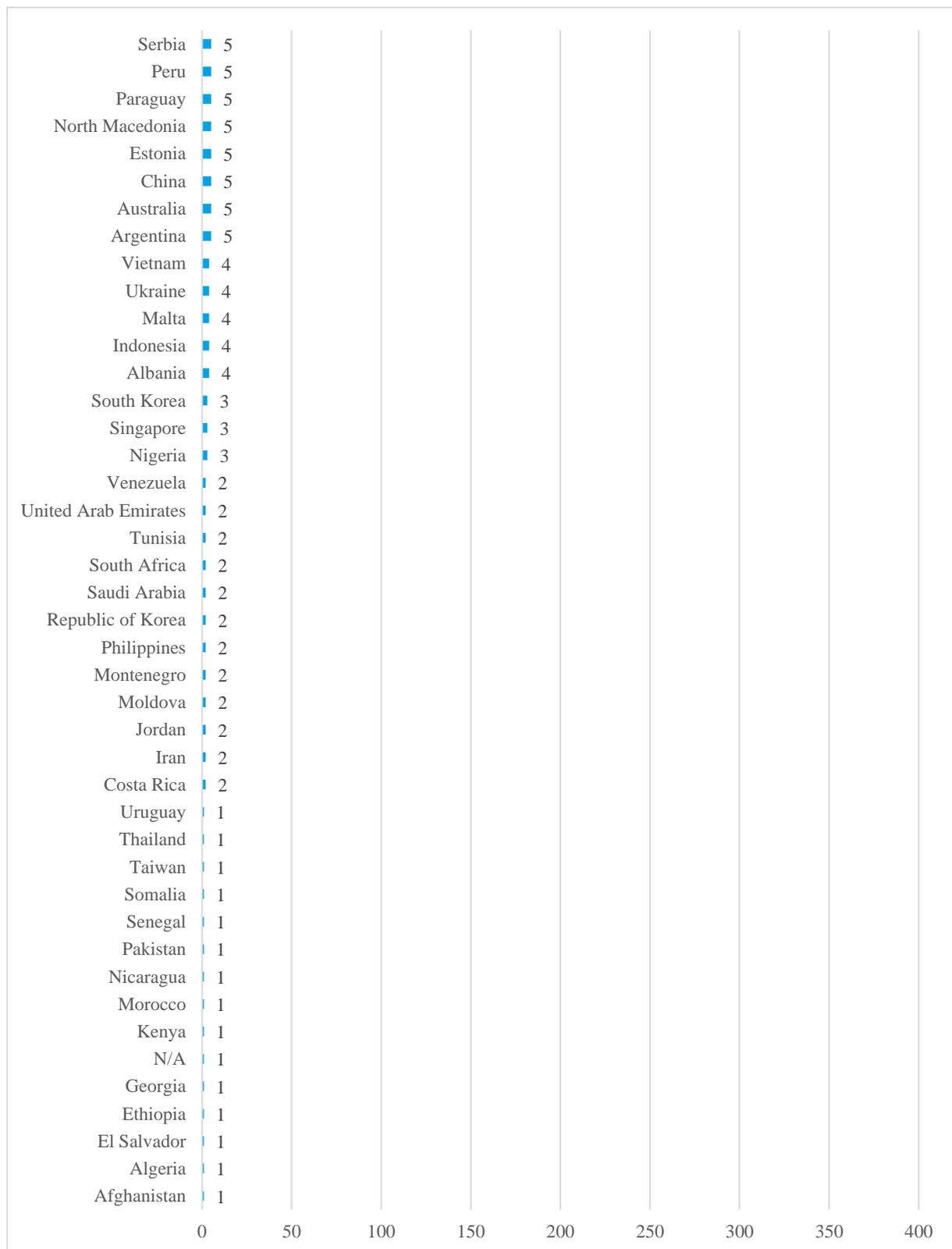


Chart 1. Urban Mobility Days 2020 participants by country

Based on data retrieved from the participants' registrations versus the number of participants that attended the conference, further conclusions can be drawn regarding the type of stakeholders that were present during the event. While in the previous event (CIVITAS Forum Conference 2019), the most represented stakeholder group was the private consultancy, this year's event allowed for a wider variety of stakeholder groups with most attendants coming from Local or Regional Authorities and Universities or Research Centres.

PARTICIPANTS PER TYPE OF ORGANISATION

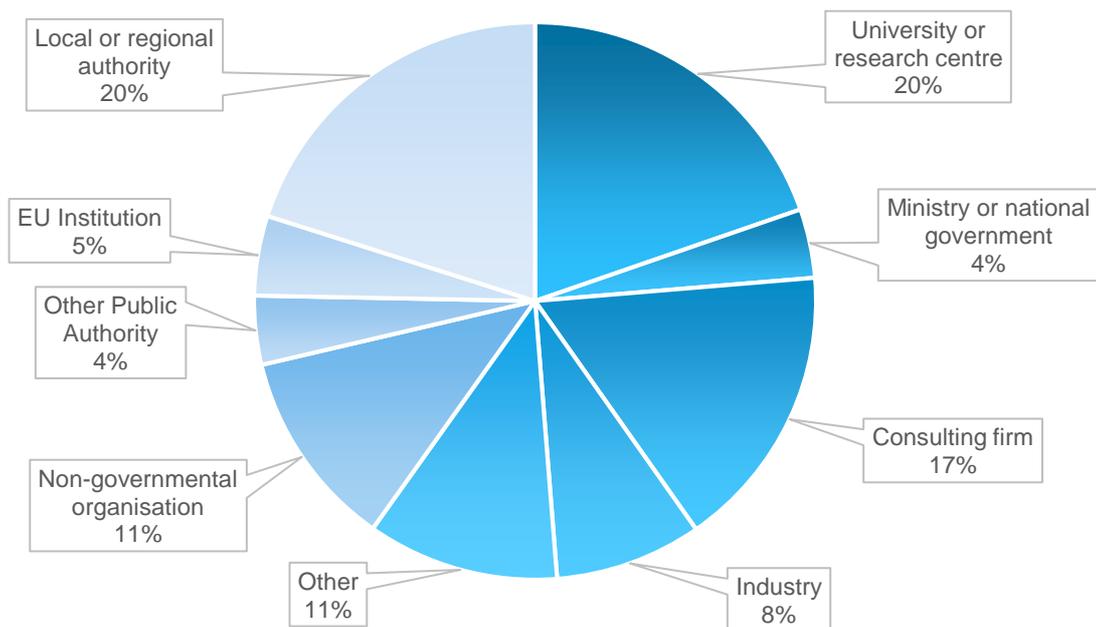


Chart 2. Participants per type of organisation

According to the post-conference survey (143 answers were received, which represent ca. 10,4% of the total participants), the main motives for attending the conference were: "Interest in local, regional and European urban mobility policy" (22.8%), "Relevancy to their job" (21.2%) and "Interest in SUMP's and urban mobility planning" (17.4%). Chart 3 details the main reasons why participants attended this year's UMD 2020.

REASONS TO ATTEND THE UMD2020

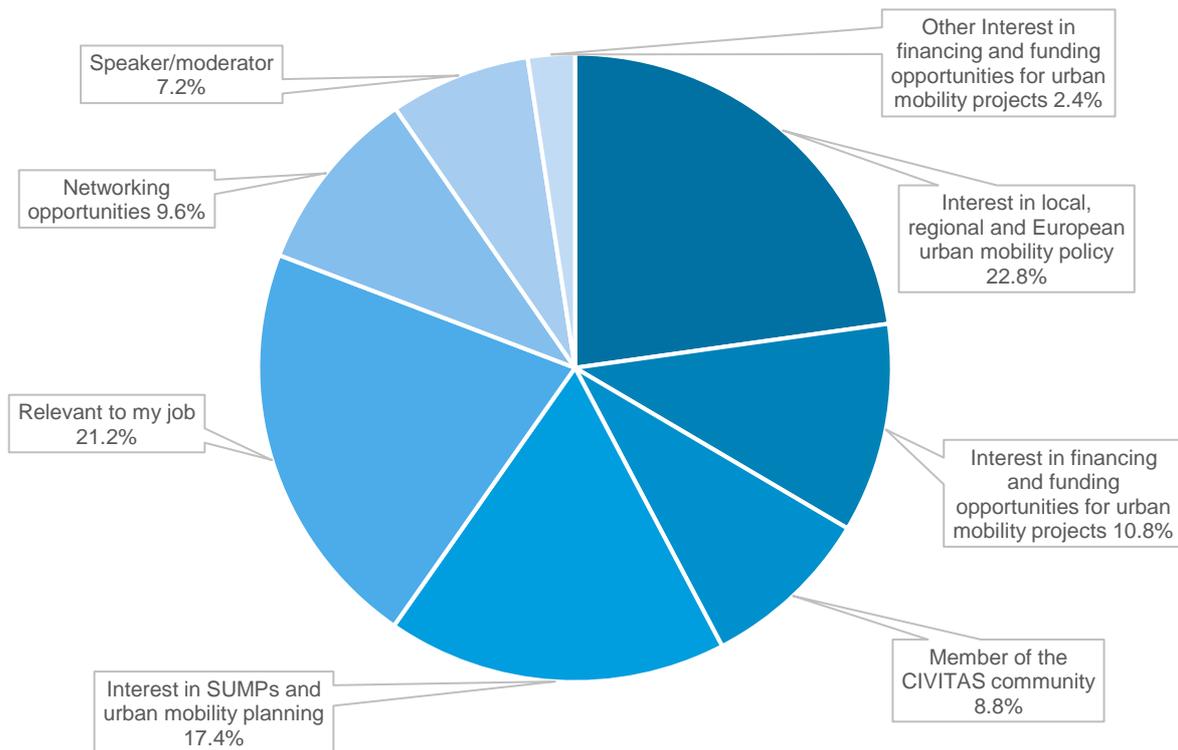


Chart 3. Participants' main reasons to attend the UMD 2020

For half of the survey's respondents, their participation at the UMD 2020 was their first experience with a related SUMP or CIVITAS Forum Conference. More respondents had previously attended a CIVITAS Forum Conference (18.60%) than a SUMP Conference (12.90%), whereas 18.60% had attended both conference editions in the past. The high attendance of "new participants" suggests that the format of UMD 2020 reached out to wider group and attracted stakeholders from outside of usual CIVITAS and SUMP communities, simultaneously increasing awareness about these initiatives.

Overall, the conference was well regarded by the participants who overwhelmingly provided positive feedback as ca. 90% said they were satisfied with the conference. The majority of participants (53.9%) rated as above average the amount of new information learned relevant to their job/studies.

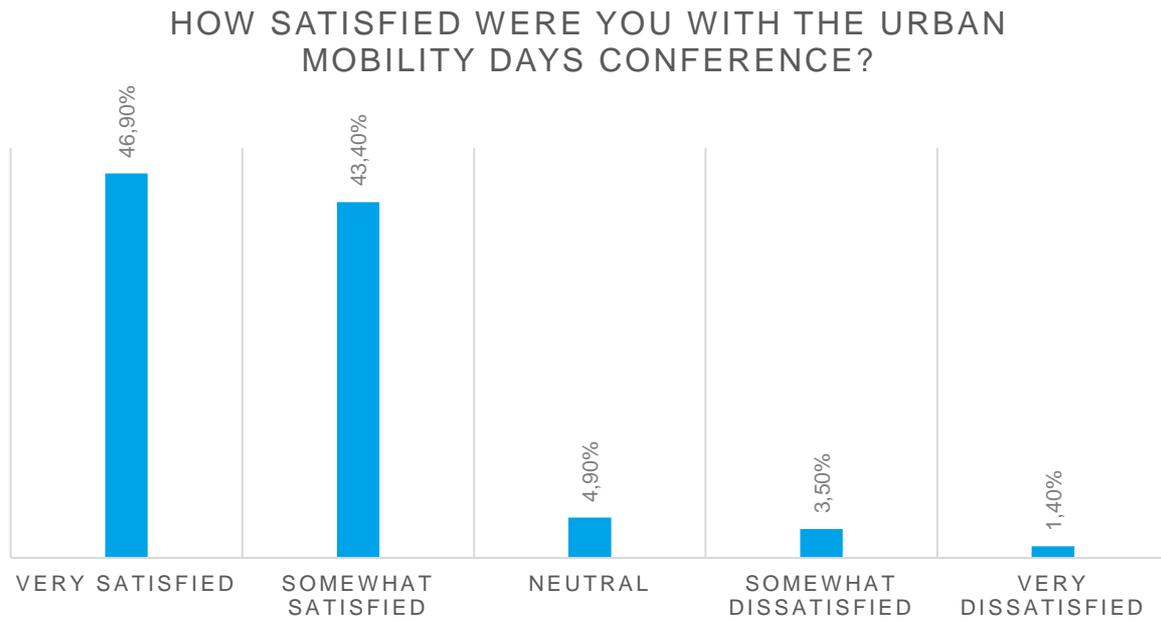


Chart 4. Participants' overall satisfaction with the UMD 2020

3 Programme

The core conference programme included three plenary sessions and 31 additional sessions, including 28 parallel sessions organised in 8 streams. Throughout these three main days of the conference (the last day, 02 October, featured eight project-led side sessions), participants enjoyed a wide range of topics related to urban mobility. They had the opportunity to listen and engage with some of the most respected stakeholders in the European mobility scene. Overall, more than 170 speakers and moderators, including from CIVITAS projects, shared their experiences, project results and engaged in fruitful discussions regarding the current challenges and future outlook of the urban mobility sector.

Besides the opening and closing plenaries, an additional plenary was held on “Turning policy into implementation: sourcing the resources”, and served as a policy umbrella for the dedicated parallel session on “Funding and financing solutions for innovative sustainable urban mobility”. The majority of participants (ca. 82%) reported that they were satisfied with the content and quality of the three plenary sessions (see Chart 5).

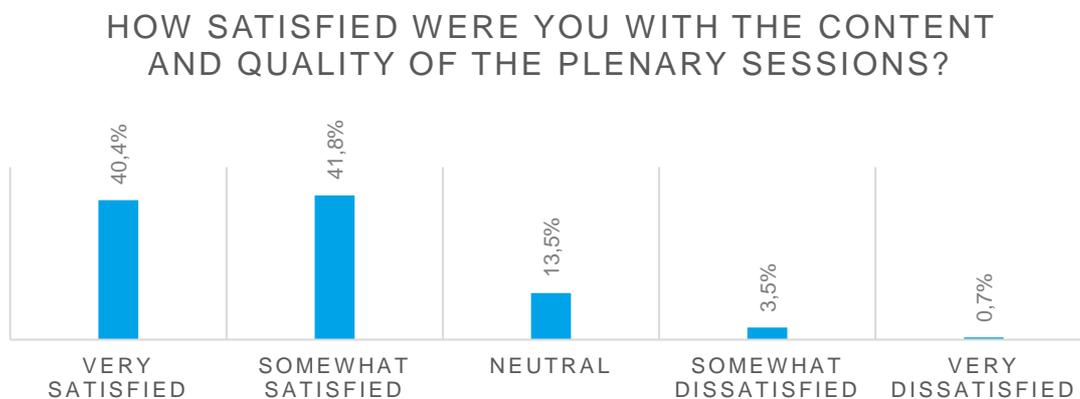


Chart 5. Participants overall satisfaction with the plenary sessions

3.1 Opening Plenary “What’s next for urban mobility in the EU?”

The opening plenary, moderated by Karen Vancluysen (Secretary-General, Polis Network), started with a general introduction and then continued with institutional welcomes addressed by Adina Vălean (European Commissioner for Transport), Tamara Zieschang (German State Secretary, Federal Ministry of Transport and Digital Infrastructure) and Henrik Høllei (Director- General, DG MOVE, European Commission).

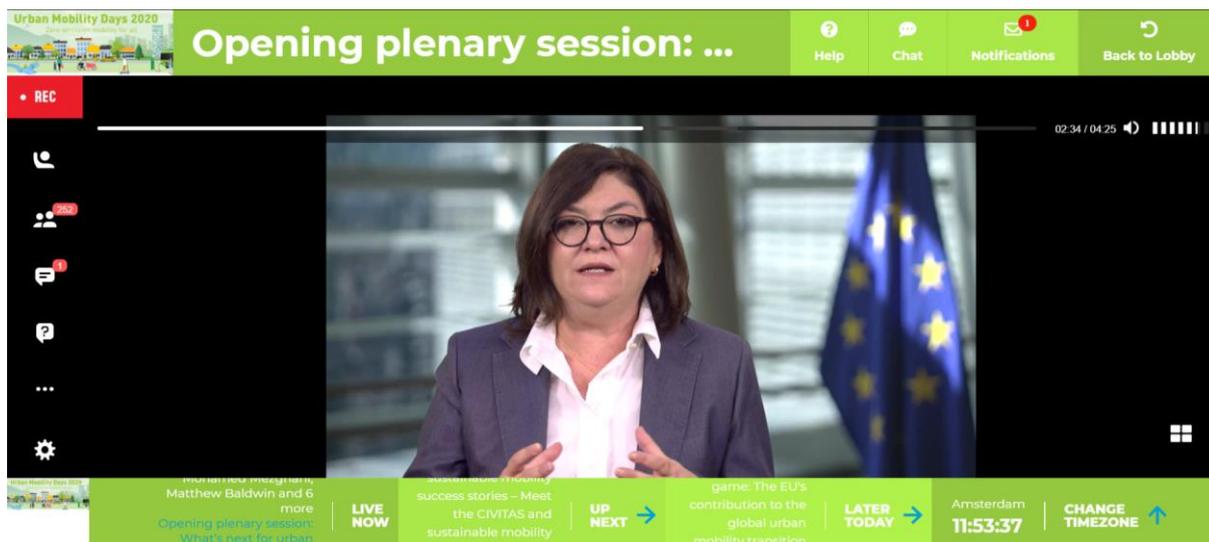


Figure 1. European Commissioner for Transport pre-recorded welcome address.

The welcome addresses were followed by a panel discussion with the following panellists: Annalisa Boni (Secretary-General, EUROCITIES), Raluca Fiser (Vice-president, European Cyclist Federation), Matthew Baldwin (Deputy Director-General, DG MOVE, European Commission) and Mohamed Mezghani (Secretary-General, UITP).

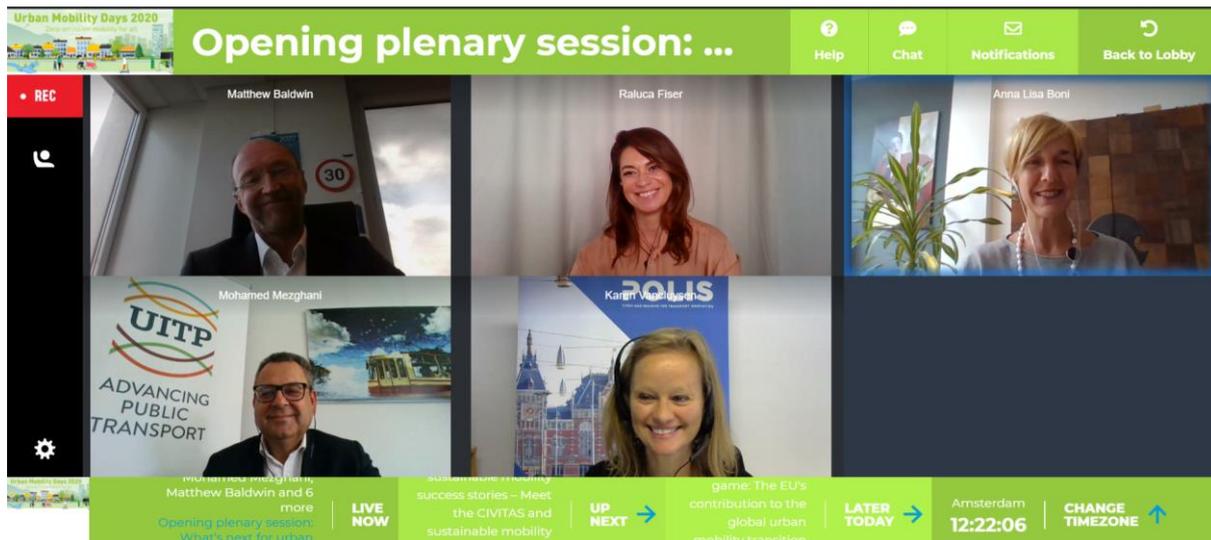


Figure 2. Opening plenary panel discussion

3.2 Meet the CIVITAS and sustainable mobility award winners

In contrast to previous conferences, the CIVITAS Awards 2020 were not announced and given to the winners at the usual CIVITAS Awards Ceremony. Due to the new and wider format of the conference (compared with the traditional CIVITAS Forum Conference), the UMD 2020 involved more stakeholders than the usual audience of CIVITAS (as confirmed previously with 50% of participants not having attended previously a CIVITAS or SUMP conference). Therefore, not all the public was knowledgeable about the CIVITAS Awards or the cities involved. Considering this, the CIVITAS Awards 2020 were presented at an open session entitled “Recognising Europe’s sustainable mobility success stories – Meet the CIVITAS and sustainable mobility award winners” and aimed to showcase and celebrate the four Europe’s leading sustainable urban mobility prizes: CIVITAS, EUROPEANMOBILITYWEEK (EMW), SUMP and EU Urban Road Safety awards.

In light of the COVID-19 pandemic, this year’s CIVITAS Awards were specially designed to showcase the efforts of CIVITAS cities that have rapidly and successfully adapted in response to the pandemic, demonstrating exceptional resilience. Alongside this, the long-standing dedication of CIVITAS cities to sustainable mobility was again recognised. The winners and runners up of each award are indicated in Table 1.

Name of category	Description	Winner	Runners up
“CIVITAS Resilience” Award	Recognises cities that have introduced (ad-hoc) bold and transformational measures due to the ongoing COVID-19 pandemic	Las Palmas de Gran Canaria (Spain)	Porto (Portugal), Rome (Italy)
“CIVITAS Legacy” Award	Rewards a city that has translated its commitment to the CIVITAS network and sustainable mobility into high-impact, innovative measures	Funchal (Portugal)	Aachen (Germany), Larissa (Greece)

Table 1. CIVITAS Awards 2020 categories and the respective winner and runner up cities.

The session was opened by Karen Vancluysen (Secretary-General, Polis Network), who presented the CIVITAS Awards, this year’s categories and the Jury Members, thanking them for their collaboration in the selection of the finalists and winners of each award. Afterwards, Matthew Baldwin (Deputy Director-General, DG MOVE, European Commission) announced, per category, the finalists (for whom short videos produced on each city mobility achievements were showcased) and the winner city (virtually handing the produced trophies to the winner’s representatives).

A series of videos were created to mark the CIVITAS Awards 2020 and showcase the relevant sustainable urban mobility achievements of the finalists.

INOVA+ was responsible for gathering footage from the cities, whilst Eltis led in the production process. ICLEI, INOVA+ and DG MOVE provided comments on the draft videos created.

Eight videos were created - one per finalist (there were six in total) and one compilation video for each of the two categories (the “CIVITAS Resilience” and the “CIVITAS Legacy” categories). A list of the cities featured and links to their individual videos can be found below:

- **CIVITAS Resilience award** – [Las Palmas de Gran Canaria](#) (Spain), [Porto](#) (Portugal), [Rome](#) (Italy), [compilation video](#).
- **CIVITAS Legacy award** – [Funchal](#) (Portugal), [Aachen](#) (Germany), [Larissa](#) (Greece), [compilation video](#).

The compilation videos for each category were shown live during the dedicated UMD session - the winners were announced after the video had been shown. Both videos were then subsequently posted on Twitter as part of the live Twitter coverage of the session.

All videos are available to watch on the CIVITAS YouTube channel on a common playlist – [see here](#) – and have been embedded on the CIVITAS website in the [Awards section](#).

The CIVITAS Awards announcements were followed by an introduction of the other sustainable mobility awards, namely EMW, SUMP and EU Urban Road Safety awards and the presentation of the latest winners: Kruševac (Serbia) for EMW 2019 for larger municipalities; Karditsa (Greece) for EMW 2019 for smaller municipalities; Brussels Capital Region (Belgium), 8th SUMP Award winner; and Pontevedra (Spain), EU Urban Road Safety Award winner. For these cities, short videos produced on each city mobility achievements were also showcased.

Representatives from the six awarded cities were then invited to join a panel discussion (see Figure 3): Antonio Artiles del Toro (Director of Operations, GuaGuas Municipales, Las Palmas), Bruno Martins (City Councillor, Funchal), Bruno van Loveren (Strategy and Programming Director, Brussels Capital Region), Jasmina Palurović (Mayor of the City of Kruševac), Hlias Schortsanitis (Vice Mayor of the Municipality of Karditsa) and Alberto Oubiña Piay (City Councillor of Pontevedra City). Panellists discussed their experience, reflecting on the challenges they have faced during the lockdown, their vision of urban mobility, upcoming projects and how the award impacted their work locally.

The session closed with the announcement of the new call for applications for the next EMW Awards, as well as the next EU Urban Road Safety Award.



Figure 3. Awards session panel discussion.

3.3 Parallel Sessions

The core of the conference were the 28 parallel sessions that covered a comprehensive set of sustainable urban mobility topics:

30 September 10:30-11:30

- We are ECCENTRIC: Five cities on their way to innovative mobility measures in their neighbourhoods
- DESTINATIONS: Mobility and tourism working together for a sustainable Europe
- CIVITAS PORTIS: A motor for dialogue and implementation in port cities
- Planning for resilient and sustainable mobility

30 September 11:45-12:45

- LIVING LAB: Clean public transport deployment
- LIVING LAB: Transferrable innovations and scalable results
- LIVING LAB: Impacts of COVID-19 on urban mobility measures

30 September 14:00-15:00

- Innovative zero-emission freight solutions for cities
- Smart and electric mobility in cities
- Improving mobility management: what does it take?
- Gender perspectives in urban transport

30 September 15:15-16:15

- How can MaaS contribute to zero-emission mobility?
- Funding and financing solutions for innovative sustainable urban mobility
- Health and zero-emission mobility policy

01 October 10:30-11:30

- Achieving change in mobility behaviour
- Data-driven decision making tools for small and medium-sized cities
- Integrating shared mobility services in urban mobility ecosystems
- Urban Vehicle Access Regulations, where do we stand?

01 October 11:45-12:45

- Affordable, accessible and inclusive mobility
- The smart city as a sustainable city

- The role of smart parking management in urban mobility planning

01 October 14:00-15:00

- Regional and metropolitan mobility planning
- Challenges and opportunities for urban air mobility
- Infrastructure for walking, cycling, and more

01 October 15:15-16:15

- Citizen engagement for sustainable urban mobility
- Mobility challenges in rural areas
- The role of automation in achieving zero-emission urban mobility
- Innovation and city design for urban road safety

During the parallel sessions participants learnt about the mobility measures implemented within ongoing and completed CIVITAS projects and had the opportunity to get insights into best practices and tools adopted by local authorities to improve the overall quality of life for their city or town residents. Representatives from other Horizon 2020 urban mobility-related projects and INTERREG projects also contributed to some sessions.

With the conversion from the physical to the online format of the conference, the usual duration of the parallel sessions (1h30) was decreased to only 1 hour and the desirable interactive formats possible for the sessions were also limited. However, Q/A time was always saved at the end of each session, and a balance between power-point based sessions and panel discussion was ensured among all the sessions.

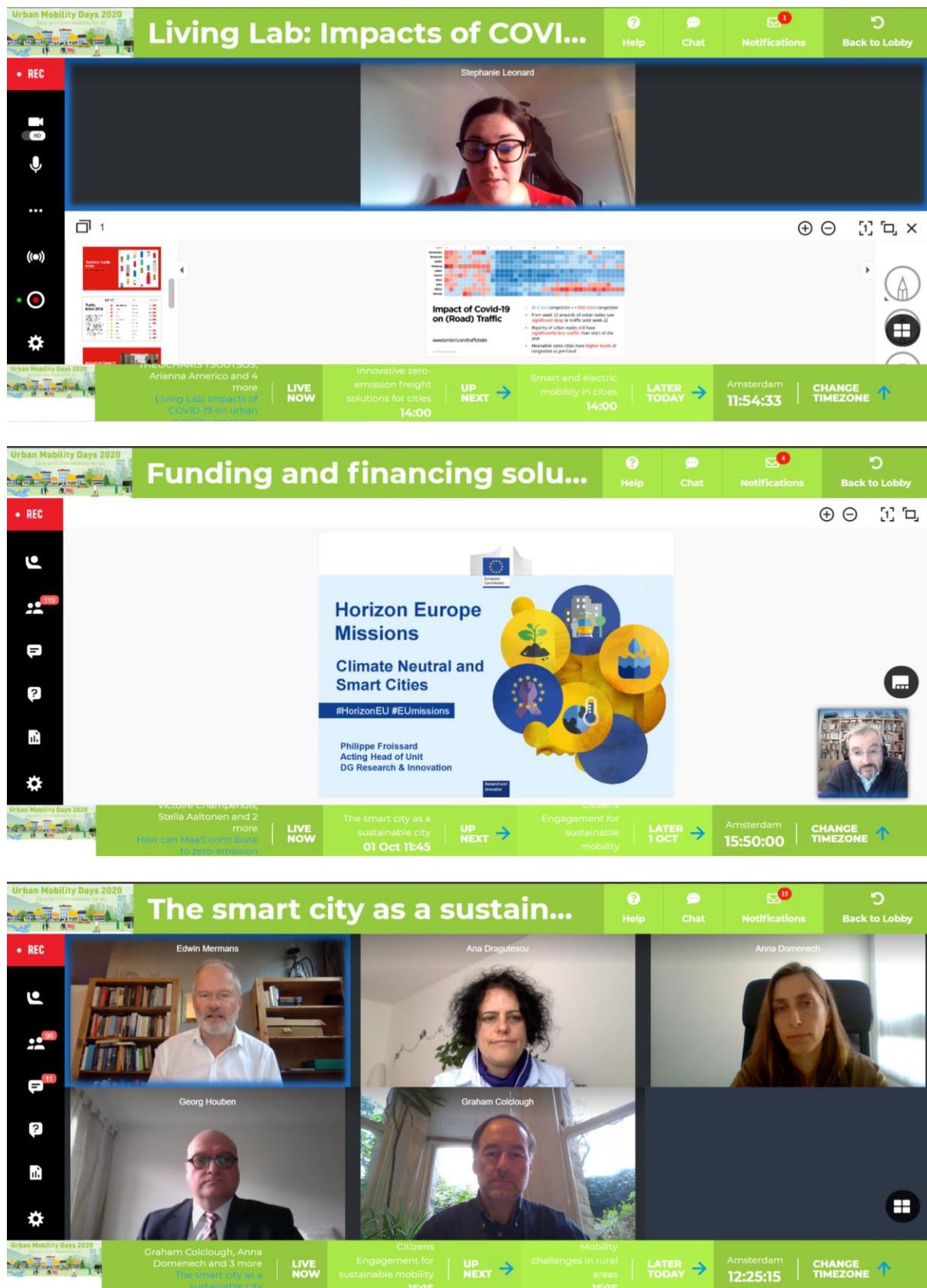


Figure 4. Impressions from parallel sessions.

The post-conference survey's respondents also provided positive feedback on the selected topics as ca. 98% said they were satisfied with the selection of topics presented at the conference. Chart 6 illustrates the topics/sessions that were considered particularly useful by participants. Among those who were not satisfied with the selected topics, the number of "limited sessions on urban freight topics" and the "very basic in content and lacking interaction" were two of the provided reasons.

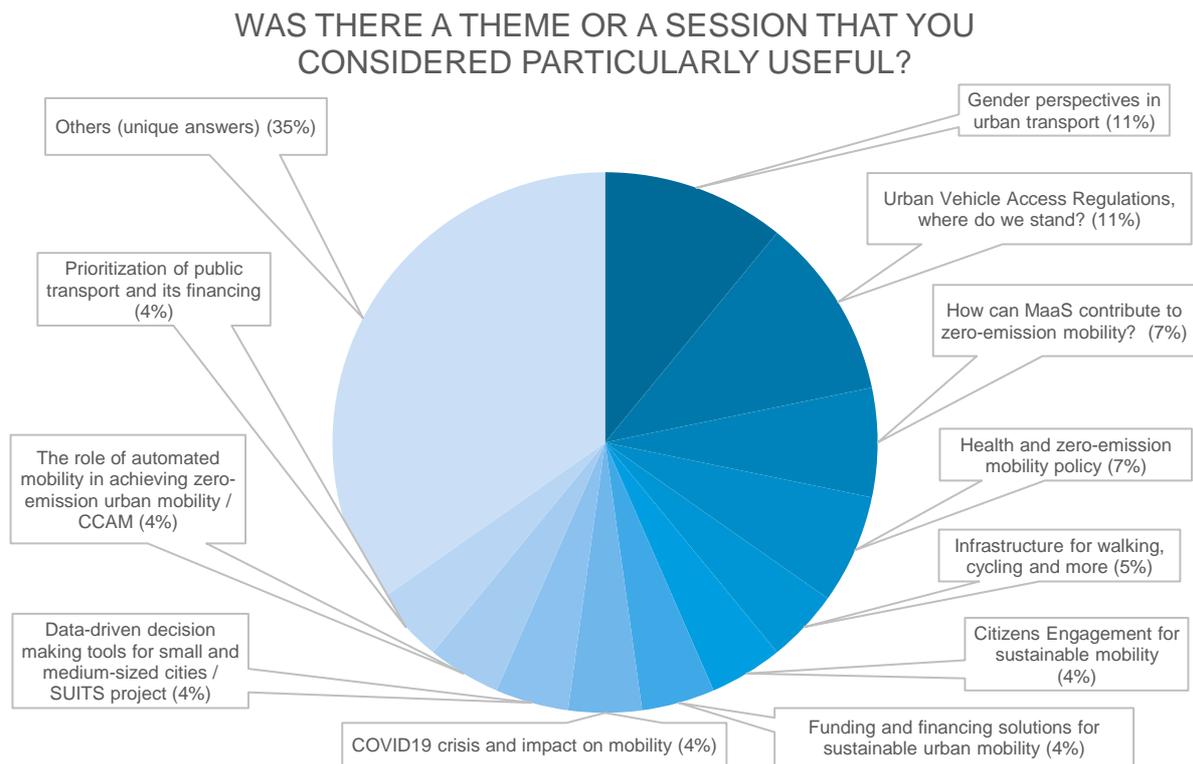


Chart 6. Topics/sessions that participants considered particularly useful

3.4 Closing Plenary: “Planning and unforeseen challenges”

The closing plenary session consisted mainly of a panel discussion moderated by Matthew Baldwin (Deputy Director-General, DG MOVE, European Commission) on the role of planning and the future challenges for urban mobility post-COVID-19. The session panellists were: Siegfried Rupprecht (Rupprecht Consult), Elke Van Den Brandt (Minister for Mobility and Public Works, Brussels Capital Region), Lilyana Pavlova (Vice-President, European Investment Bank) and Miguel Gaspar (Deputy Mayor for Mobility, City of Lisbon).



Figure 5. Closing Plenary discussion

The conference closing statements were provided by the session moderator, mainly focusing on the effort needed from the urban mobility community to achieve the Green New Deal objectives, but also highlighting other pressing issues such as inclusivity and gender, which were also addressed during the conference days.

4 Virtual exhibition

The virtual exhibition took place during the four conference days. It included the following 34 virtual stands where urban mobility projects/initiatives (including UMD 2020 promotion partners), methodologies, tools and other solutions were presented:

1. CIVITAS Initiative
2. Eltis
3. EUROPEANMOBILITYWEEK and SUMP Award
4. Italian SUMP Conference
5. Cities4People
6. CIVITAS DESTINATIONS
7. CityChangerCargoBike
8. CIVITAS ECCENTRIC
9. CIVITAS Handshake
10. CIVITAS Park4SUMP
11. CIVITAS SATELLITE
12. Smart Cities Marketplace
13. CIVITAS PORTIS
14. GreenCharge
15. CIVITAS SUMP PLUS
16. ReVeAL
17. SPROUT
18. Dynaxibility
19. MED Urban Transport Community
20. CIVITAS SUITS
21. SUNRISE
22. JASPERS
23. MOMENTUM

24. HARMONY
25. Metamorphosis
26. USER-CHI
27. MUV
28. e-Smartec
29. InnovaSUMP
30. TinnGO
31. LEAD
32. INTERREG CE LOW-CARB
33. MEISTER
34. REFORM



Figure 6. CIVITAS Initiative virtual stand (before the event).

Chart 7 presents the number of each stand's unique visits and chat messages. Except for Cities4People and CIVITAS SUITS stands, unfortunately for the majority of stands the interactions between the exhibitors and the conference participants were rather scarce. The relevance of an 'online exhibition' shall be reconsidered for future editions or/and its format/functioning re-designed.

NUMBER OF UNIQUE VISITS AND CHAT MESSAGES

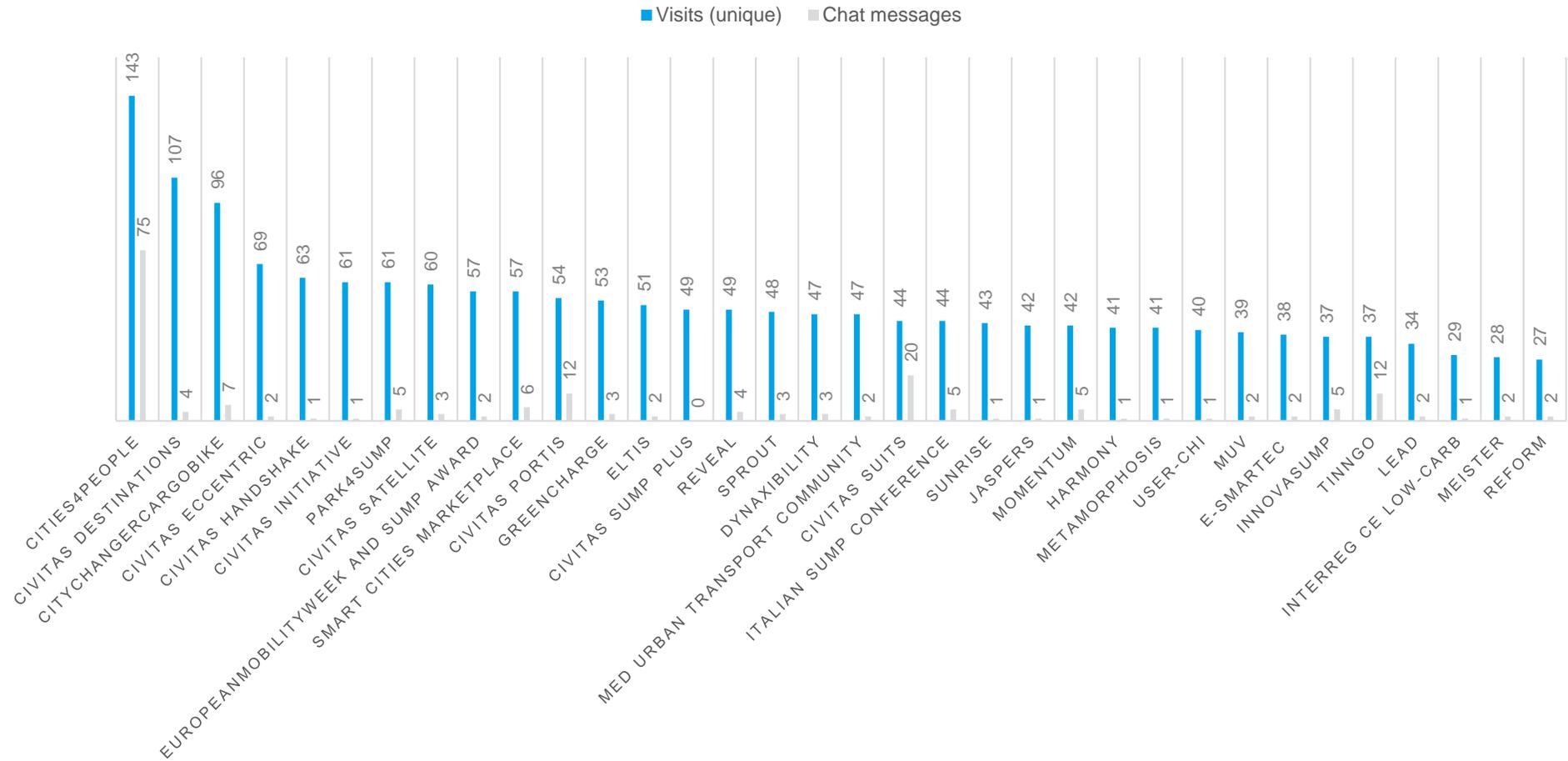


Chart 7. Statistics from the virtual exhibition

5 UMD 2020 communication and promotion

5.1 UMD branding

As this year's urban mobility conference had a new format, the new UMD branding was initially developed by RICARDO – ICLEI then used to create further materials. The design of the UMD 2020 banners presented below reflect this year's conference main theme of "Zero-emission mobility for all" – the designs used the EC's official Green Deal colour palette.



Figure 7. UMD banner – used for event items, news items, and social media



Figure 8. UMD second banner – used for email footers



Figure 9. UMD banner – used for media partnerships



Figure 10. UMD banner – used for media partnerships

5.2 Website

A dedicated website for the conference was created - <http://www.eumd.org/> - and served as the central information point for information regarding the event, namely on the core programme (and respective session’s speakers and moderators) and promotional partners. The website had more than 50750 views so far, with a clear rise in the number of views on mid-July after the opening of registrations and during September and beginning of October when the conference sessions were most promoted.

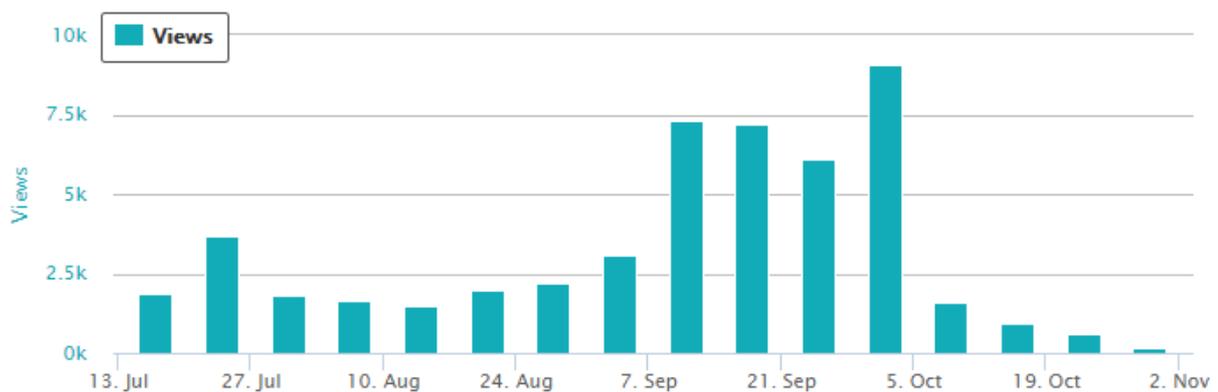


Chart 8. Distribution of the total number of views of the conference website

5.3 Promotion through stakeholders and partners

5.3.1 Newsletters

The UMD 2020 and the CIVITAS Awards were promoted in various newsletters from key stakeholders and partners, namely:

- Eltis newsletters: [March](#), [April](#), [May](#), [June](#), [July](#), [August](#) (also for the CIVITAS Awards), [September](#) and [October](#) (also for the CIVITAS Awards);
- ICLEI Europe newsletters: [July](#) (also for the CIVITAS Awards), [August](#) (only the CIVITAS Awards) and [September](#);
- CIVITAS Initiative newsletters (see Table 2)

Newsletter	Send-out date	Recipients (approximately)	Open rate	Click rate
CIVITAS MOVE 39	30.04.2020	2,471	23.6%	7.1%
Registration open	17.07.2020	2,504	33.0%	13.0%
CIVITAS MOVE 40	29.07.2020	2,500	20.2%	4.8%

Table 2. Figures for newsletters sent to CIVITAS MOVE subscriber list via MailChimp.

A combined UMD 2020 and CIVITAS Living Lab digest will follow in mid-November.

5.3.2 Website listings

The conference was also promoted on key urban mobility stakeholders' websites and on those of the consortium partners, including:

- European Commission, DG MOVE [calendar listing](#)
- European Commission Calendar ([Europa newsroom](#))
- [CIVITAS Initiative](#)
- [TRIMIS portal](#)
- [Eltis Urban Mobility Portal](#)
- [Polis Network](#)
- [EIP-SCC Marketplace](#)
- [ERF](#)
- [ICLEI Europe](#)

- [INOVA+](#)

5.3.3 Social Media

The conference organising team and ELEVATE consortium partners supported with social media promotion of the conference, being active in posting and sharing content before and during the conference days.

UMD 2020 social media templates and guidelines for its use were created and sent to all the conference contributors (moderators, speakers and exhibitors) to promote their participation before and during the conference, as well as to summarise content during and after the conference. These templates covered four types of posts:

- Individual session promotion.
- Speaker line-up promotion.
- Quotation from an individual speaker.
- Posts summarising the content of a session.

Social media posts were also prepared for DG MOVE/INEA that were posted before and during the event, with retweeting arrangements for some posts were also agreed.

CIVITAS Initiative channels

Three social media channels were used to post statuses on the UMD 2020 – [Facebook](#), [LinkedIn](#) and [Twitter](#). Overall, social media activity was as follows:

- 16 Facebook posts from CIVITAS account to promote the UMD 2020. Besides these, 3 posts were also dedicated to promoting the CIVITAS Awards 2020 call.

Date	Topic	Reach	Likes	Comments	Shares
17.03.2020	Save the date	1,059	24	0	9
08.04.2020	Save the date	963	39	0	6
25.05.2020	UMD will take place online	2,172	53	0	14
21.07.2020	Registrations open	503	19	0	7
03.08.2020	UMD 2020 are coming!	1,617	27	0	10
09.09.2020	Full UMD 2020 programme is here!	1,311	23	1	10
21.09.2020	Registrations closed	700	11	0	3

23.09.2020	“Zero-emission urban freight solutions” session	389	11	0	1
28.09.2020	Following UMD 2020	2,745	10	1	16
28.09.2020	Quotation from Commissioner Adina Valean	1,550	18	0	6
29.09.2020	Day 1 - Highlights	951	20	0	7
29.09.2020	Relieve Day 1 Highlights	365	19	0	2
29.09.2020	Day 2 - Highlights	464	17	1	5
30.09.2020	Relieve Day 2 Highlights	1,185	20	1	7
01.10.2020	Day 3 – Highlights	408	14	1	3
02.10.2020	Final Day – side sessions	259	10	0	0
28.10.2020	Session recordings available	310	11	0	3

Table 3. Individual Facebook posts statistics

- 21 LinkedIn posts from CIVITAS Initiative account to promote the UMD 2020. Besides these, 8 posts were also dedicated to promoting the CIVITAS Awards 2020 call.

Date	Topic	Views	Likes	Comments
17.03.2020	Save the date	2,966	23	0
08.04.2020	Save the date	3,211	18	0
25.05.2020	UMD will take place online	6,989	153	11
21.07.2020	Registrations open	2,965	80	2
03.08.2020	UMD is coming!	1,538	32	0
27.08.2020	UMD is coming!	3,264	115	0
09.09.2020	Full UMD 2020 programme is here!	2,541	65	8
14.09.2020	Final registrations	1,088	26	0
21.09.2020	Registrations closed	508	12	0
24.09.2020	“Zero-emission urban freight solutions” session	1,386	29	0
25.09.2020	Awards session	678	19	0
28.09.2020	Quotation from Commissioner Adina Valean	698	13	0

28.09.2020	1 day until UMD 2020	732	19	0
29.09.2020	Day 1 of UMD 2020	1,696	43	0
29.09.2020	Day 1 Highlights	564	15	0
30.09.2020	Day 2 programme	2,375	31	0
30.09.2020	Relive day 2	725	11	0
01.10.2020	Closing Plenary	515	11	0
01.10.2020	Day 3 highlights	1,095	29	0
02.10.2020	Final Day – side sessions	887	22	0
19.10.2020	Sessions presentations	646	17	0
19.10.2020	Sessions recordings	712	19	0

Table 4. Individual LinkedIn posts statistics from the CIVITAS Initiative page

- During the UMD 2020 (29 September – 2 October), around 140 UMD-related tweets were sent out (not including re-tweets). At the end of each day, the highlights of that day were compiled to produce the three [Twitter Moments](#).

Month	Tweets	Impressions	Retweets	Profile visits	Mentions	New followers	Total followers (end of month)
July	22	94,900	223	794	41	57	10,458
August	20	83,700	216	585	90	78	10,515
September	115	238,000	585	3,300	243	179	10,593
October	134	217,000	454	2,222	223	103	10,772

Table 5. Key Twitter statistics from @CIVITAS_EU.



Figure 11. A variety of Twitter statuses created using the various templates.

5.4 Media

To help promote the conference, the UMD 2020 set up media partnerships with the following promotion partners: [Cities Today](#), [European Energy Innovation](#) and the [Italian SUMP Conference](#).

5.4.1 Adverts and digital communication materials

A variety of activities were by **Cities Today (CT)** as part of the media partnership.

- A UMD event listing was included in the Events section of the UMD website.
- Various inserts were included in the CT newsletter:
 - On [18 September](#) there was an event listing and [25 September](#) there was an event listing and a banner.

- On [23 October](#) & [30 October](#) banners advertised the availability of recordings.
- Two web banners were included on the Cities Today webpage (one of 600 x 75 pixels and one of 246 x 205 pixels) in advance of, during, and after the conference.
- Various Twitter posts covered UMD 2020 or the CIVITAS Awards. Here are some examples – [1](#), [2](#), [3](#), [4](#)

European Energy Innovation (EEI) also promoted the conference via various means:

- A full-page A4 advert was included in the autumn edition of the magazine published on 17 September, available [here](#), which had an estimated outreach of 10,300 persons;
- A web banner was included on the EEI webpage (560 x 70 pixels in advance of and during the conference.
- Twitter posts covered UMD 2020 or the CIVITAS Awards. Here are a couple of examples – [1](#) and [2](#).

Italian SUMP Conference was the final media partner:

- They promoted UMD 2020 on their Facebook and LinkedIn accounts media prior to and during and after the event.
- They also sent out a mailing to their database of 5,000 contacts on the event.
- The session on financing was included in the programme of the Italian SUMP conference and live-streamed on their platform.
- Polis spoke on the last day of their conference to present key highlights and messages of UMD 2020 – it had around 480 participants.



Urban Mobility Days 2020 is coming! Originally intended to take place as a three-day conference in Brussels, the event's new online format will enable participants to join debates and exchange expertise on the most important urban mobility topics safely from their own desks.

The conference combines two leading events from Europe's transport calendar: the CIVITAS Forum Conference and the European Conference on Sustainable Urban Mobility Plans (SUMPs). It will allow policymakers, local authorities, academics, NGOs, urban transport practitioners, urban planners and all those putting the SUMP concept into practice to share their experiences

using a virtual forum. Over the course of the digital conference, delegates will hear sustainable urban mobility success stories from the CIVITAS Living Labs projects and other examples of pioneering excellence from Europe and further afield. Over 30 plenary and parallel sessions will equip attendees with inspiration, tools, and know-how to further advance clean and sustainable transport in line with the European Green Deal.

With such a wealth of expertise and knowledge-sharing, Urban Mobility Days provide the ideal opportunity to digitally network, debate key issues, and exchange ideas on emerging transport trends and technologies and the latest

developments to sustainable urban mobility planning.

The conference will also go beyond transport by connecting zero-emission mobility initiatives with broader EU efforts to tackle climate change and make Europe a carbon-neutral continent by 2050. Conference activities will also address the resilience of urban mobility in unforeseen circumstances, and take stock of lessons learned to date during the COVID-19 pandemic.

For further information and to register for the online event, visit www.um2020.org

www.um2020.org@ec.europa.eu

Cities Today
Connecting the world's urban leaders
The app which makes every city smart
DOWNLOAD HERE!

EUROPEAN GREEN CAPITAL NETWORK WEBINAR SERIES
Learn from Europe's leading cities how to advance your local sustainability strategy. Every Wednesday from 2-26 September at 14:00 CET. Click here to register!

San Diego switches off streetlight sensors pending regulation
The City of San Diego has deactivated all sensor services, including cameras, on its 9,200 smart streetlights until a new ordinance is in place governing the programme.

UK government edges towards renationalisation of rail services

What Amazon's new "neighbourhood network" means for smart cities

Interoperable networks for truly Open cities

INDUSTRY UPDATES

Case study: Chicago upgrades election security network
The Board of Election Commissioners for the City of Chicago teamed up with Verizon to help deliver secured elections in the midst of the COVID-19 pandemic.

EVENTS

Urban Mobility Days 2020
Urban Mobility Days 2020 is coming! Originally intended to take place as a three-day conference in Brussels, the event's new online format will enable participants to join debates and exchange expertise on the most important urban mobility topics safely from their own desks.

Cities Today
@Cities_Today

"We are proud that this European-level initiative has rewarded our efforts to improve people's lives through #sustainablemobility. For us, this is fundamental to everyone's #wellbeing."

- Cllr Jose Eduardo Ramirez, @AyuntamientoLPA
cities-today.com/las-palmas-win...

@CIVITAS_EU

2:33 pm · 1 Oct 2020 · Zoho Social

EuroEnergyInnovation
@EuroEnergyInn

URBAN MOBILITY DAYS 2020
#UrbanMobility

* Keen to network with the best #mobility minds and debate the key topics in the field?

Sign up NOW eumd.org/register
Read the article in our autumn edition here:
europeanenergyinnovation.eu/OnlinePublicat...

1:31 pm · 18 Sep 2020 · Twitter Web App

1 Like

Figure 12. EEI event publication listing, CT newsletter inserts (pre-event), social media

5.4.2 Press releases

Press release prior to the conference

The day before the conference, 28 September, a general conference [press release](#) was sent out to 349 media contacts. This was sent out jointly by the EC, Eltis and the CIVITAS Initiative to their press contacts. ICLEI and Eltis composed the initial draft, with DG MOVE providing feedback prior to its dissemination.

CIVITAS Awards press release

Before the conference, a [press release](#) focusing on the CIVITAS Awards 2020 was sent to the two winners - Las Palmas de Gran Canaria (Resilience Award) and Funchal (Legacy Award) and the four finalists – Porto and Rome (Resilience Award) and Aachen and Larissa (Legacy Award) - for translation and distribution. Political representatives from both of the winner cities provided a quotation for the press releases.

The press release was also distributed to 336 CIVITAS media contacts.

Press release	Send-out date	Recipients	Open rate	Click rate
General UMD 2020	29 September	349	18.7%	3.8%
CIVITAS Awards	30 September	336	15.9%	4.8%

Table 6. Figures for press releases sent to CIVITAS press list via MailChimp.

5.4.3 Selection of news articles published/ media coverage

Below is a selection of articles and media coverage in relation to the UMD.

Cities Today (in EN)

- [Urban Mobility Days 2020 - online event listing, published on 20 September](#)
- [Las Palmas wins CIVITAS resilience award for pandemic response – online news article, published on 30 September](#)

The Mayor EU (in EN)

- [Get moving – EU Urban Mobility Days start today](#), online news article, published on 29 September
- [Island cities win big at this year's CIVITAS Awards](#), online news article, published on 30 September

Jornal Economico (in PT)

- [Funchal inicia obras para prolongamento de ciclovía no valor de 1,2 milhões de euros](#) – online news article, published on 19 October

Smart Cities World

- [Las Palmas de Gran Canaria and Funchal mobility strategies recognised](#) – online news article, published on 2 October

Pontevedra Viva (in ES)

- [Pontevedra participa nos actos da Semana Europea da Mobilidade da Comisión Europea](#), online news article, published 30 September

Sustain Europe (in EN)

- [Resilience and sustainability at the centre of first EU Urban Mobility Days](#), online news article, 28 September
- [CIVITAS Awards recognise European sustainable mobility success stories](#) – news article, 29 September

Larissa Net (in EL)

- [Neos evropaikos epainos stin larisa gia ti viosimi kinitikotita](#), online news article, 6 October

Eleftheria (in EL)

- [«Μπράβο Λάρισα»!](#), online news article, 6 October
- [«Μπράβο Λάρισα»!](#), front page print news article, 7 October

Ellinikí Radiofonía Tileóراسi/Hellenic Broadcasting Corporation (in EL)

- [Evropaïkós épainos sti Lárisa gia ti viósimi kinitikótita](#), online news article, 6 October

Aachen.de (in DE)

- [Aachen erhält eine hohe Auszeichnung für sauberen Verkehr](#), press release, 7 October

Aachener Zeitung am Sonntag (in DE)

- [Aachen spielt oben mit](#), print news article, 1 November

Aachener Zeitungsverlag (in DE)

- [Stadt für saubere Mobilität ausgezeichnet](#), print news article, 10 October

Jornal Madeira (PT)

- [Entre Aachen e Larissa, Funchal destacou-se na mobilidade para a Comissão Europeia](#), online news article, 30 September
- [Medalhas, indemnizações e vídeos](#), online news article, 3 October

Observador (in PT)

- [Funchal vence principal prémio de mobilidade da Comissão Europeia](#), online news article, 30 September

Publico (in PT)

- [Funchal vai duplicar extensão da ciclovia](#), online news article, 29 October

5.5 Virtual stands and materials

Several promotional materials from the CIVITAS Initiative, CIVITAS (R)IAs and Living Labs projects were disseminated in the virtual stands, as follows:

- ~13 brochures/leaflets;
- ~15 project-related videos;
- ~5 newsletters;
- ~25 factsheets/infographics.

5.6 Post-conference activities

After the conference, all the presentations from the conference plenaries and sessions were made available to download on Eltis website, [here](#). Moreover, for those who were not able to attend a particular session, recordings of the plenaries and sessions have also been made available to view online on Eltis Mobility Portal YouTube [channel](#).

These were promoted by a variety of partners. Links to both of these were included in the October edition of the Eltis Newsletter. Social media statuses were published by all major partners (DG MOVE, INEA, Eltis, and CIVITAS) on their availability.

As mentioned in section 1.4, the availability of recordings was mentioned Cities Today newsletter ([23 October](#) and [30 October](#)), as well as via web banners on both the Cities Today and European Energy Innovation websites.

6 Conclusion and Recommendations

Overall, the first edition of the Urban Mobility Days was successful and as desired, allowed a wider and more mixed participation than in previous CIVITAS Forum Conference or SUMP Conference, which was also maximised by the online format of the conference. The majority of participants were satisfied with the content and the organisation of the conference and provided individual positive feedback (see below). Nevertheless, the online format of the conference also impacted negatively the possibility of networking between and within the CIVITAS and SUMP communities and the conference experience in general.

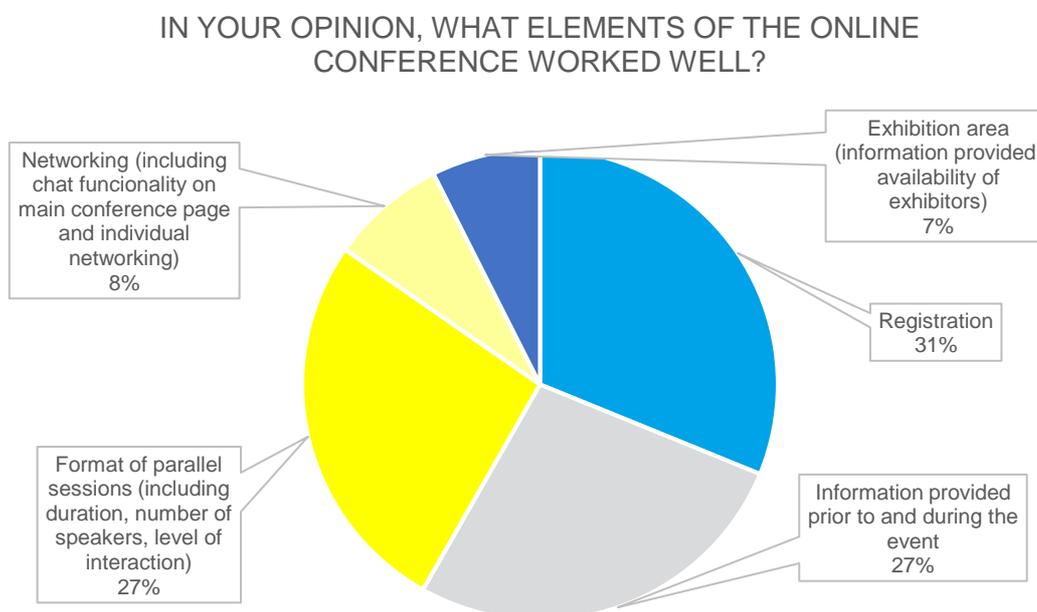


Chart 9. Participants' feedback on the elements of the conference that worked well

Following this, the post-conference survey' respondents also provided some recommendations to ensure a better experience for participants and contributors in future editions of the Urban Mobility Days or CIVITAS Forum Conference or SUMP Conference (especially if the online format is maintained) (see Table 7). Several respondents also acknowledged that the networking element is the biggest challenge in an online setting, especially when there is no pre-established network, and that the platform conference was not the best suited for this.

Conference element	Participants feedback
Information provided prior to and during the event	<ul style="list-style-type: none"> • Better communication and earlier guidance before the event (for speakers & participants): warning participants about changes in sessions time, better preparation of speakers for online participation (e.g. stronger interaction, technical issues), follow-up with participants; • Provide a summary of all presentations or the presentation slides during the conference (e.g. on the same evening they are done).
Format of parallel and plenary sessions (including duration, number of speakers, level of interaction)	<ul style="list-style-type: none"> • Improve speakers practices (e.g. have only the sound without video to save data volume, not switching slides or rethink speakers rights); • More speakers from international financial institutions and industry; • Improve networking possibilities (better use of interactive formats e.g. chat, polls within parallel sessions) and make session's chat content available afterwards; • Rethink format of parallel sessions: increase the timeslot of each presentation (too much input in a very short time), have fewer speakers, more room for exchange and discussions during sessions, more technical sessions; • Rethink format of plenary sessions: increase time for Q/A, better brief the speakers and the moderators.
Exhibition area (information provided, availability of exhibitors)	<ul style="list-style-type: none"> • Improve exhibition concept (e.g. introduce an interactive element e.g. online coffee/ lunch break where a virtual tour of the exhibition area would be offered).
Conference platform and app	<ul style="list-style-type: none"> • Choose a platform less demanding in terms of internet connection (better video and sound connection); • With Let's Get Digital platform, fix technical problems (e.g. getting kicked-out, chats not appearing and platform crashing with the use of emoji); • Unnecessary videos shown when entering sessions; • Make the conference available to follow (access sessions) on other devices besides the computer (e.g. iPad, mobile phone).

Table 7. Examples of participants' suggestions on "What could we do to improve the elements you felt worked less well?"

Participants were also questioned about their preferred format for the next Urban Mobility Days provided that there aren't any travel restrictions (see Chart 9). Although provided with this hypothetical possibility, the majority of the survey' respondents would prefer to attend a hybrid event instead of a full physical one.

PROVIDED THAT THERE ARE NO LONGER TRAVEL RESTRICTIONS, SHOULD THE NEXT URBAN MOBILITY DAYS CONFERENCE BE:

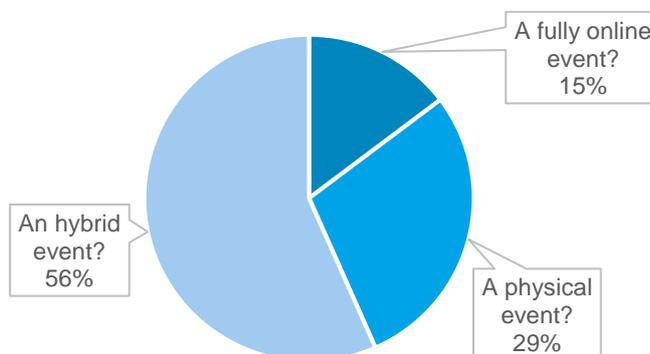


Chart 10. Participants’ feedback on the recommended format for the next UMD

Concerning the conference programme, participants provided many recommendations for concrete topics that should be addressed at future conferences:

Topic area	Topic
Soft Measures and Social Issues	<ul style="list-style-type: none"> • Mobility for people with disability • Nudging people • Open data • Public participation tools • Change of travel behaviour • Gamification • Kids and Mobility • Good practices on smart solutions • How to improve the number of Walking buses • Transport poverty • Insights about Smart and sustainable mobility • Travel behaviour and transport psychology • Urban Education
Policy Measure Implementation	<ul style="list-style-type: none"> • The role of Autonomous and Connected vehicles in the SUMP of the city • Strategic planning of public transport networks • Legal framework for SUMP in different countries • Urban mobility and SUMP for small and medium-sized cities • Enhance connection with transport and other nexus topics • Plans on mobility from an aggregated/co-operation on EU level, what are the plans for international mobility within the EU to make more sustainable travel habits

	<ul style="list-style-type: none"> • Structural measures for the reduction of trips and trip length (urban agriculture, urban recreation, liveable public space, measures against urban housing vacancies....) • Better governance, accountability • Design guidelines under different conditions of existing infrastructure in a variety of urban environments • Integration of the policies at the local level • How Europe intends to promote the transition towards clean mobility • Will ICE vehicle sales be banned? (how and what exactly ?) • New technologies in transport planning
Technical Measure Implementation	<ul style="list-style-type: none"> • Deployment of Autonomous and Connected vehicles • Electric vehicles • Charging Stations • Road networks and urban mobility safety • Urban freight • Smart cities • Car-sharing schemes • Night urban mobility • How to enforce and control that PHEV run inside ULEZ 100% under "zero-emission mode"? • Artificial Intelligence for Smart Mobility
Other	<ul style="list-style-type: none"> • Economic Impact of cycle tourism • Growth of the small cities without financial support • Green economy and how we can make our cities especially in developing countries more eco-friendly • Project finance

Table 8. Participants' feedback on recommended future topics.

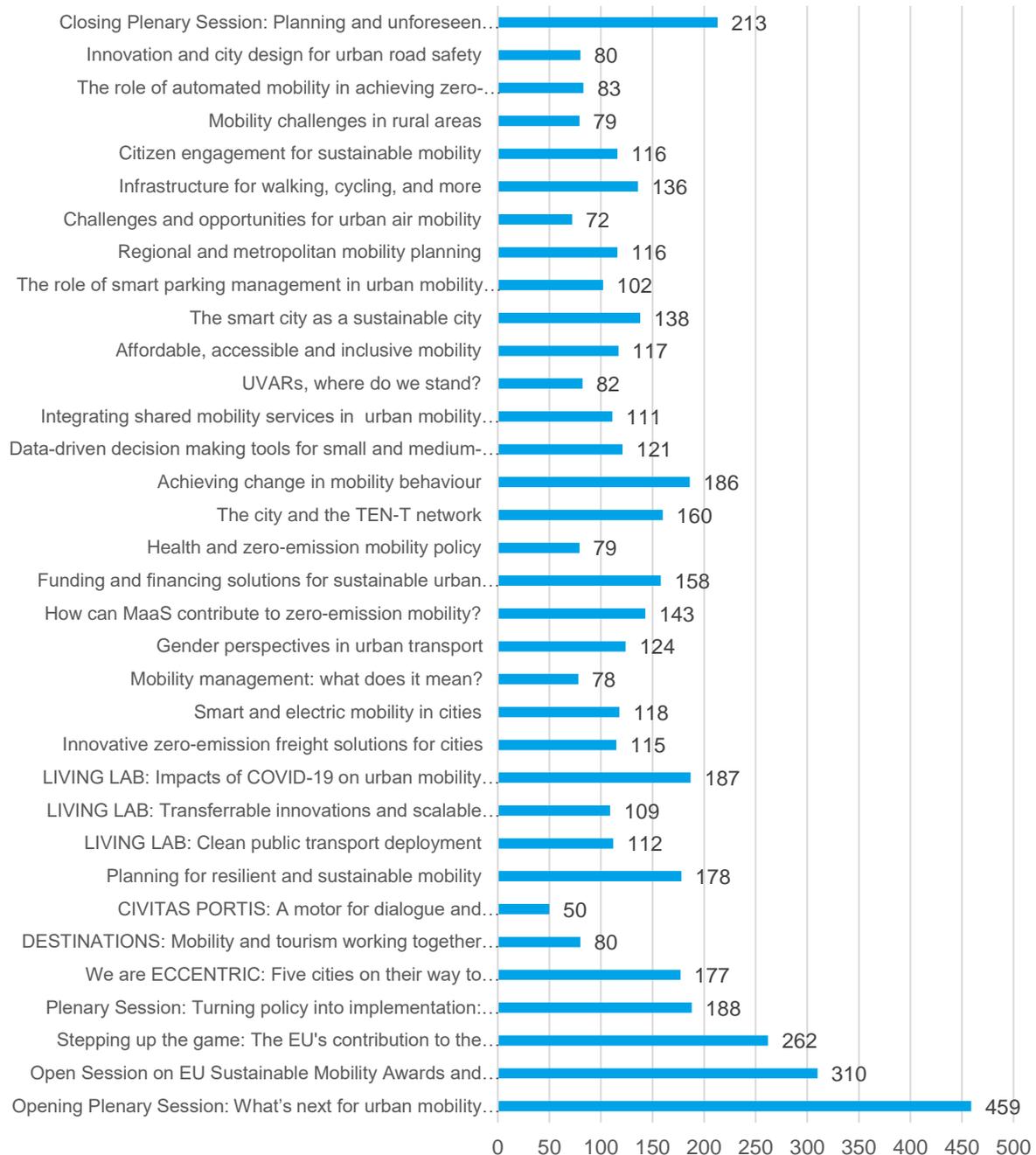
The post-conference survey also allowed participants to add other suggestions or recommendations for the next Urban Mobility Days conference. Some participants also took this opportunity to congratulate the organising team on the event.

<i>Please try to keep the virtual event available also beside the possible physical event! This increases the audience and let people attend even if there is no chance or possibility to travel or if some people still are aware of travelling.</i>	<i>Networking is better on the physical event. Maybe only few session create as a hybrid one (some presentation via internet). Organise study visit with best practice examples in a host city. More practical examples and success (or failure) stories from cities.</i>
<i>Improve your format. Maybe use a better tool...</i>	<i>Increase interaction with other relevant urban policy sectors: urban regeneration, social, energy, public space...</i>
<i>Shorter deadline to charge presentation</i>	<i>More focus on Walking bus</i>
<i>Please don't go fully online, while it works for some people it is far from optimal for someone like me who lived in a small town where lots of people are working from home and the broadband is struggling to cope. Missed around half the sessions I would have attended in a real conference due to network issues.</i>	<i>In the dry run session, somehow press the speakers to actually make their presentation and maybe collaborate with each other in order to see where one should be clearer or elaborate more. This might be prove useful before the real event.</i>
<i>More time for discussions, fewer presentations, shorter event (4 full days online is difficult)</i>	<i>My suggestion is about conference attendance certification. Let there be a certificate of attendance</i>
<i>No...perfect organisation. Thanks.</i>	<i>Perhaps a less sophisticated tool for easier connectivity.</i>
<i>The design of the platform was perfect, but it required a strong internet connection. I was disconnected many times and I lost my limited internet connection in the middle of the conference. It is much better to reduce the internet consumption of the platform for the next conference, if held virtually.</i>	<i>I think the event was great and although there were some issues that didn't work very well (technical, format of the sessions, moderation style etc) the fact that it was an online conference allowed many people to attend, that in a traditional way wouldn't have done it. My suggestion is to do an online event to increase the visibility and the accessibility to the knowledge and discussions on the sustainable mobility.</i>
<i>Go for a hybrid event.</i>	<i>It is important that the sessions don't be parallel because sometimes we want to be at all of them :) Congratulations for the ""check in"", ""check out"" on line every day... I felt welcome!</i>
<i>Do not organise it as an online event with such limited tools and interactions.</i>	<i>It would be great if the participants received a certificate.</i>
<i>Less parallel sessions. Shorter plenary sessions. Programme should be available earlier.</i>	<i>For some sessions, the selection of speakers and presentations seemed a bit random and too one-sided. A session doesn't need 3 projects presented or 3 cities presented. A variety would be more interesting.</i>
<i>Thanks to the organisers, was a big challenge! Well done!</i>	<i>Less speakers, more involvement with participants</i>
<i>Joining the two events is great and efficient and timely. Perhaps regional chat groups.... smaller group interactions.</i>	<i>More study cases.</i>
<i>Very good platform!</i>	<i>More for education</i>

Table 9. General suggestions/recommendations provided by conference participants.

ANNEX I - Number of participants per session

PARTICIPANTS PER SESSION



ANNEX II - Relevant Hyperlinks

UMD 2020 Webpage www.eumd.org

Civitas Resilience Award videos

Las Palmas de Gran Canaria

<https://rb.gy/kb9cbg>

Porto <https://rb.gy/jvalkf>

Rome rb.gy/mhixea

Compilation Video rb.gy/owkhlm

Civitas Legacy Award videos

Funchal rb.gy/lghoxh

Aachen rb.gy/xs04dv

Larissa rb.gy/wfh5tw

Compilation video rb.gy/lzvi3z

CIVITAS Awards Youtube Playlist

<https://rb.gy/3m7w63>

CIVITAS Awards Webpage

<https://rb.gy/3hvamp>

ELTIS Newsletters

March 2020 <https://rb.gy/k1lo6o>

April 2020 <https://rb.gy/08ud6p>

May 2020 <https://rb.gy/luly4k>

June 2020 <https://rb.gy/5ivuid>

July 2020 <https://rb.gy/9pza49>

August 2020 <https://rb.gy/kziugt>

September 2020 <https://rb.gy/ari4jy>

October 2020 <https://rb.gy/cuoriw>

ICLEI Europe Newsletters

July 2020 <https://rb.gy/ayzwzl>

August 2020 <https://rb.gy/hhubye>

September 2020 <https://rb.gy/td7plq>

CIVITAS Initiative Newsletters

CIVITAS MOVE 39 <https://rb.gy/j0buxo>

Registration Open <https://rb.gy/5dxaqf>

CIVITAS MOVE 40 <https://rb.gy/6q7gkh>

UMD 2020 Website Listings

DG MOVE <https://rb.gy/qkiytj>

Europa Newsroom <https://rb.gy/q3b71u>

CIVITAS INITIATIVE <https://rb.gy/e8kal8>

TRIMIS Portal <https://rb.gy/vwfbby6>

ELTIS Urban Mobility Portal

<https://rb.gy/vfnozv>

POLIS Network <https://rb.gy/sdrpmc>

EIP-SCC Marketplace <https://rb.gy/5jc22g>

ERF <https://rb.gy/ba23re>

ICLEI Europe <https://rb.gy/0jsvde>

INOVA+ <https://rb.gy/dqde1v>

CIVITAS INITIATIVE Channels & Publications

Facebook Page <https://rb.gy/fsxmbc>

Facebook Publication "Save the Date 1" <https://rb.gy/wf1knf>

Facebook Publication "Save the Date 2" <https://rb.gy/51n0he>

Facebook Publication "UMD will take place online" <https://rb.gy/lxkate>

Facebook Publication "Registrations open" <https://rb.gy/kmx3xn>

Facebook Publication "UMD 2020 is coming" <https://rb.gy/k2txy8>

Facebook Publication "Full UMD 2020 programme is here!" <https://rb.gy/7o9ody>

Facebook Publication "Registrations closed" <https://rb.gy/boed8m>

Facebook Publication "Zero-emission urban freight solutions" session <https://rb.gy/aaxsob>

Facebook Publication "Following UMD 2020" <https://rb.gy/hayppo>

Facebook Publication "Quotation from Commissioner Adina Valean" <https://rb.gy/imsd0n>

Facebook Publication "Day 1 - Highlights" <https://rb.gy/unl8as>

Facebook Publication "Relieve Day 1 - Highlights" <https://rb.gy/jremdw>

Facebook Publication "Day 2 - Highlights" <https://rb.gy/memlcn>

Facebook Publication "Relieve Day 2 - Highlights" <https://rb.gy/v2plem>

Facebook Publication "Day 3 - Highlights" <https://rb.gy/memlcn>

Facebook Publication "Final Day – side sessions" <https://rb.gy/b5dgvx>

Facebook Publication "Session Recordings Available" <https://rb.gy/v03zqk>

LinkedIn Page <https://rb.gy/ky4blg>

LinkedIn Publication "Save the Date 1" <https://rb.gy/wlo0ez>

LinkedIn Publication "Save the Date 2" <https://rb.gy/qfb89w>

LinkedIn Publication "UMD will take place online" <https://rb.gy/xwxk9a>

LinkedIn Publication "Registrations open" <https://rb.gy/xa8rxd>

LinkedIn Publication "UMD 2020 is coming" <https://rb.gy/aaezay>

LinkedIn Publication "Full UMD 2020 programme is here!" <https://rb.gy/bwvb2x>

LinkedIn Publication "Registrations closed" <https://rb.gy/dchl2i>

LinkedIn Publication "Zero-emission urban freight solutions" session <https://rb.gy/n9aqtg>

LinkedIn Publication "Award Session"
<https://rb.gy/wzi8bm>

LinkedIn Publication "Quotation from
Commissioner Adina Valean"
<https://rb.gy/tcqe2x>

LinkedIn Publication "1 Day until UMD
2020" <https://rb.gy/gamkeo>

LinkedIn Publication "Day 1 of UMD 2020"
<https://rb.gy/ahux3n>

LinkedIn Publication "Day 1 Highlights"
<https://rb.gy/x9vanc>

LinkedIn Publication "Day 2 Programme"
<https://rb.gy/vhurno>

LinkedIn Publication "Relieve Day 2"
<https://rb.gy/wachye>

LinkedIn Publication "Closing Plenary"
<https://rb.gy/vmyx2b>

LinkedIn Publication "Day 3 - Highlights"
<https://rb.gy/6507wj>

LinkedIn Publication "Final Day – side
sessions" <https://rb.gy/q8e2ky>

LinkedIn Publication "Session
Presentations" <https://rb.gy/v12upy>

LinkedIn Publication "Session Recordings"
<https://rb.gy/0njsg>

Twitter Page <https://rb.gy/f4zfnz>

Twitter Moments <https://rb.gy/ooweg7>

UMD 2020 Promotion – Cities Today (CT)

Cities Today Newsletter 18/09
<https://rb.gy/4z8v9n>

Cities Today Newsletter 25/09
<https://rb.gy/uzcigb>

Cities Today Banner 30/09
<https://rb.gy/qdqstc>

Cities Today Twitter Publication 1
<https://rb.gy/uwymgj>

Cities Today Twitter Publication 2
<https://rb.gy/vpjz8e>

Cities Today Twitter Publication 3
<https://rb.gy/ugohma>

Cities Today Twitter Publication 4
<https://rb.gy/s7yvzc>

UMD 2020 Promotion – European Energy Innovation (EEI)

Full-page A4 advert EEI Autumn edition
<https://rb.gy/kvop7i>

European Energy Innovation Twitter
Publication 1 <https://rb.gy/s4liwc>

European Energy Innovation Twitter
Publication 2 <https://rb.gy/j0b0ma>

Press Releases

Resilience and sustainability at the centre
of first EU Urban Mobility Days
<https://rb.gy/nj46ns>

CIVITAS Awards recognise European sustainable mobility success stories

<https://rb.gy/yooco2>

News articles published/ media coverage

Cities Today

Urban Mobility Days 2020

<https://rb.gy/j20zw3>

Las Palmas wins CIVITAS resilience award for pandemic response <https://rb.gy/xcsx6x>

The Mayor EU

Get moving – EU Urban Mobility Days

<https://rb.gy/svdh1e>

Island cities win big at this year's CIVITAS Awards <https://rb.gy/wk940d>

Jornal Economico (in PT)

Funchal inicia obras para prolongamento de ciclovía no valor de 1,2 milhões de euros

<https://rb.gy/ici22w>

Smart Cities World

Las Palmas de Gran Canaria and Funchal mobility strategies recognised

<https://rb.gy/x9jouo>

Pontevedra Viva

Pontevedra participa nos actos da Semana Europea da Mobilidade da Comisión Europea <https://rb.gy/wzkei0>

Sustain Europe

Resilience and sustainability at the centre of first EU Urban Mobility Days

<https://rb.gy/b0uiz5>

CIVITAS Awards recognise European sustainable mobility success stories

<https://rb.gy/i2zwsh>

Larissa Net (in EL)

Neos evropaïkos epainos stin larisa gia ti viosimi kinitikotita <https://rb.gy/hnu84s>

Eleftheria (in EL)

«Μπράβο Λάρισα»! <https://rb.gy/smlwop>

«Μπράβο Λάρισα»! <https://rb.gy/ca3mkq>

Ellinikí Radiofonía Tileórasi/Hellenic Broadcasting Corporation (in EL)

Evropaïkós épainos sti Lárisa gia ti viósimi kinitikótita <https://rb.gy/kdadb1>

Aachen.de (in DE)

Aachen erhält eine hohe Auszeichnung für sauberen Verkehr <https://rb.gy/pairel>

Aachener Zeitung am Sonntag (in DE)

Aachen spielt oben mit <https://rb.gy/kj66cw>

Aachener Zeitungsverlag (in DE)

Stadt für saubere Mobilität ausgezeichnet

<https://rb.gy/pejqlt>

Jornal Madeira (PT)

Entre Aachen e Larissa, Funchal destacou-se na mobilidade para a Comissão Europeia <https://rb.gy/gbdmsk>

Medalhas, indemnizações e vídeos

<https://rb.gy/mywogz>

Observador (in PT)

Funchal vence principal prémio de mobilidade da Comissão Europeia

<https://rb.gy/sj9vlw>

Publico (in PT)

Funchal vai duplicar extensão da ciclovia

<https://rb.gy/bcdtso>

UMD 2020 Presentations

<https://rb.gy/oxxfll>

UMD 2020 Recorded Sessions

<https://rb.gy/khhzwi>