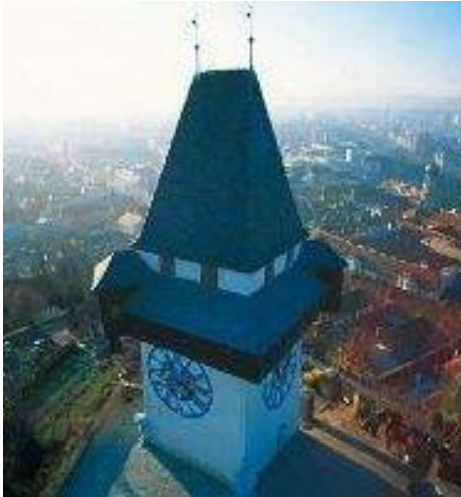




CIVITAS CATALIST Workshop on Soft Mobility II
Graz, 26th of April 2012

Street Design: Reorganisation & Public Participation

Lisa Rücker, Vice Mayor of the City of Graz



City of Graz

263.000 inhabitants

Second largest City of Austria

40% green space

53.000 m² of designed pedestrian zones

80% of all roads with 30km/h speed limit

45.000 students

UNESCO World Heritage since 1999

Cultural Capital City of Europe in 2003

First Shared Space in an Austrian City

Graz changes!
A New Brand for Soft Mobility





You're my next stop! You don't walk alone!

**Investments in Soft Mobility bring Motivation, Discussion
& Change of behaviour!**

Thank you for Cycling – Visibility in public space!





Public Involvement

Advantage: Citizens feel respected, informed & can create actively their living environment!

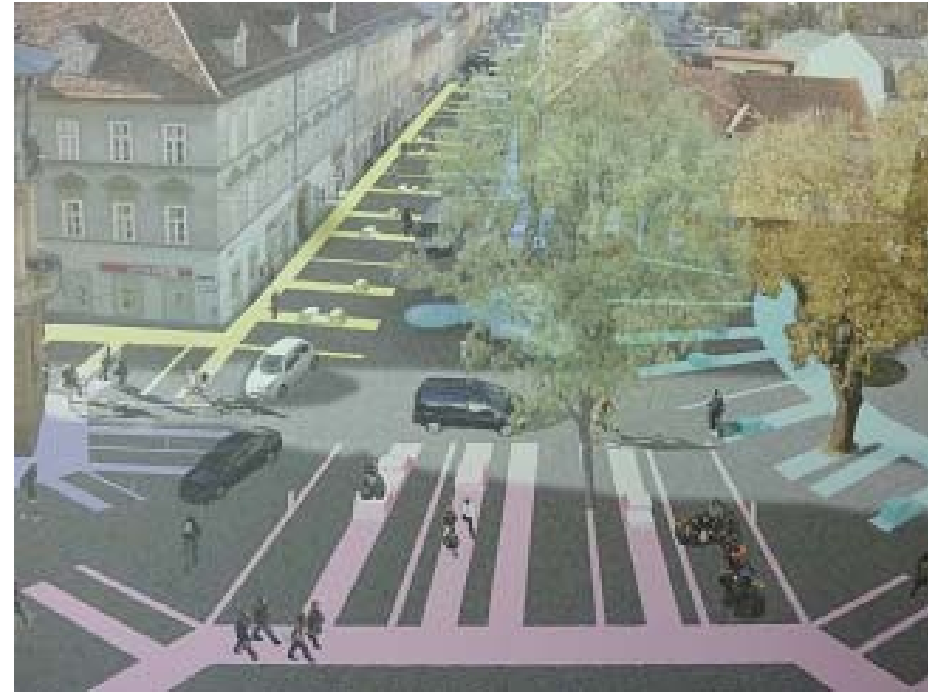
Disadvantage: You never reach all & you have to do compromises!



Redesigning streets in the inner city with public involvement (traders!)

- Reitschulgasse in the PAST:
A shopping street full of parked cars

+ Reitschulgasse NOW:
More space for pedestrians,
some trees & more quality of
stay on seats
(not obliged to purchase
anything!)



Innovative Planning Philosophies - Shared Space

Better spatial design for public space —
Less traffic regulations by signs



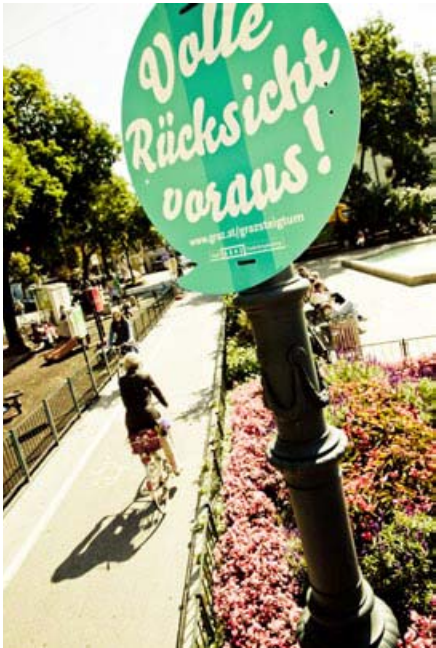
Stadt Graz | Graz-Rathaus | 8010



Innovative Planning Philosophies – Living Streets

Involving Citizens & especially children & elderly people!

Bottom up processes with broad discussions



Thank you very much for your attention!