

# CIVITAS AWARDS 2012

EUROPE'S HIGHEST AWARDS FOR CLEAN URBAN TRANSPORT



## APPLICATION FORM – CATEGORY III THE CIVITAS CITY OF THE YEAR

### Evaluation Criteria

As a CIVITAS Forum member city you are eligible to apply for this award. However, you may **not** apply, if you received the CIVITAS Award in 2011. To be rewarded, your application should evidence:

- Continuing implementation of ambitious transport policies;
- Active involvement of local stakeholders throughout implementation;
- An ability to address key challenges and obstacles as they arose during policy implementation;
- Active representation of the CIVITAS Initiative during the years of 2011-2012;

The implementation phase of the demonstrated measure/policy/strategy should not have started earlier than 2009.

### Selection Process

The category I award winner will be selected by the CIVITAS Award Jury, based on the merit of its application.

**Please send your entry via e-mail to the CIVITAS Secretariat at the following address, with “CIVITAS Award Category III” placed within the subject of your message**

[secretariat@civitas.eu](mailto:secretariat@civitas.eu)

**This call closes on August 27th, 2012**

### APPLICANT DETAILS

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## JUSTIFICATION

Please answer the following questions using no more than 150 words for each answer. The insertion of images is allowed.

Please describe those sustainable urban transport policies your city successfully implemented, and indicate why you consider them to be ambitious (max. 150 words)

- **Bus Rapid Transit** in a medium-size city, combining bus-lanes with innovative priority measures, and high quality operation and management standards (UNE-13816), including real time information, on-board security cameras, smart fleet management...
- **Comprehensive cycling policy**, combining the completion of the bicycle network (9 additional kilometres) with a traffic management system that favours the shared use of the road (30-km-zones). Also with the extension of the city-bike scheme and cargo-bikes for goods delivery.
- **Attractive public space and accessibility improvements** (including vertical transport) to maintain walking as the dominant mode of transport.
- Focus on children's secure and sustainable mobility through the **Way-to-school programme**.
- **Foster a behavioural change** through Personalised Travel Planning, incentives for high occupancy cars, commuter travel plans...
- **Coherent parking policy**, including on-street paid parking in the city centre and the University.
- Use of high blends of 2<sup>nd</sup> generation biodiesel in the municipal fleet, including all buses of DBus service.



Please explain how your city has actively involved local stakeholders throughout the process of policy implementation (max. 150 words)

The **Mobility Advisory Council** advises on all decisions concerning urban transport. Twenty-nine stakeholder groups have seats on it (political parties, public transport companies, citizens groups, freight hauliers, etc.).

Local stakeholders have actively contributed to the definition of measures:

- Goods delivery: the **Basque Institute for Logistics** leads the measure, while the **local Association of Transport Companies** interviewed shopkeepers and transport companies to generate ideas for action.
- Road safety: the city signed a **Road Safety Pact** with 35 local organisations involved in mobility.
- Cycling: the city co-operates with cycling groups through the **Observatory for the Bicycle** which monitors and proposes new measures.

- Promotion activities: the city has co-operated closely with **associations of shopkeepers** to develop campaigns for “shopping on your bike”, “shopping by public transport” and “shopping and P&R”.

Finally, local stakeholders were also successfully involved in the process of CIVITAS measures through the **Learning History Workshops**.



**Please indicate how your city addressed or responded to key challenges and obstacles as they arose during policy implementation (max. 150 words)**

On the **technical side**, on-going monitoring and evaluation made it possible to adapt measures to overcome the obstacles encountered. In some cases, small amendments were required (city-bike scheme) while in others different approaches were deployed (bus services to industrial areas).

From a **strategic perspective**, the development of a comprehensive strategy, combining push and pull measures on all different fields of action, helped communicate to key stakeholders the benefits of potentially conflictive measures, such as parking and access restrictions. In addition, stakeholders and citizenship have been involved in its development. This allowed reducing public contestation, which may have jeopardized CIVITAS goals.

Finally, from a **political point of view**, a wide consensus was built, with a shared vision of CIVITAS as an opportunity to improve quality of life in the city. This has contributed to maintain CIVITAS out of question even in the event of the local government change occurred during the project life.

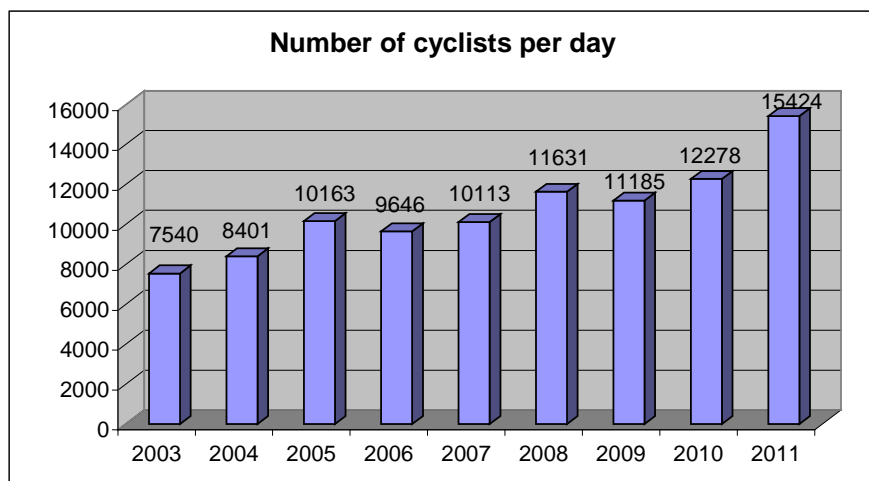
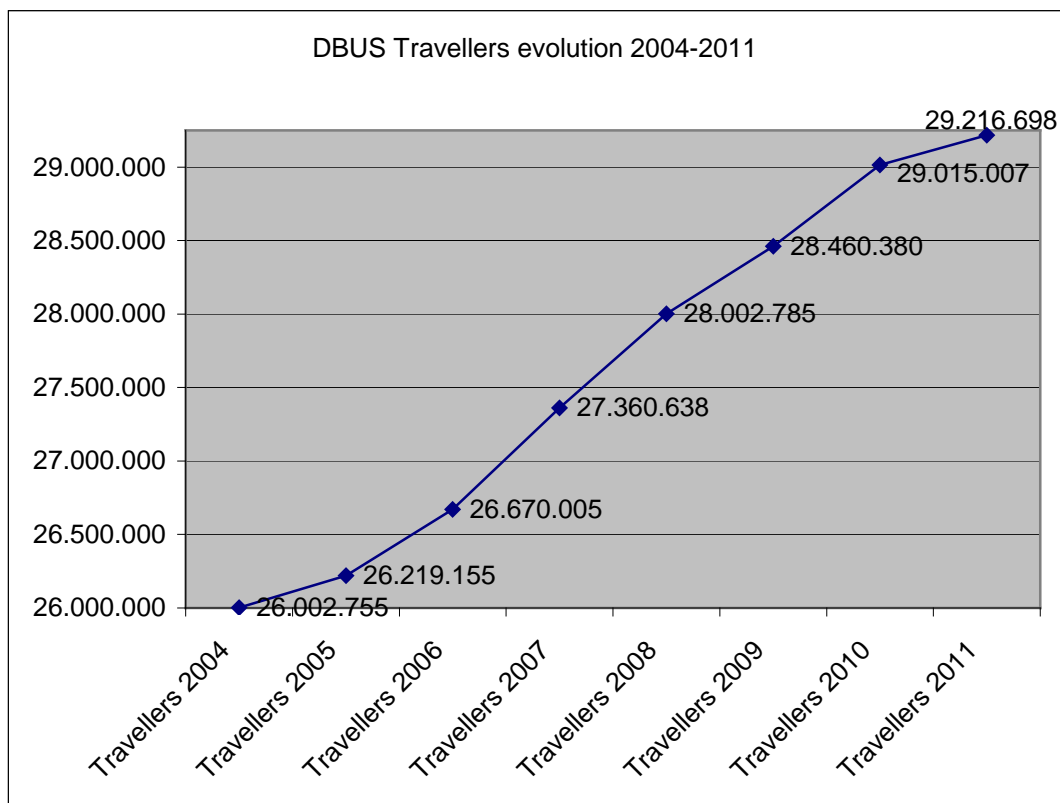


Please explain why your city should be considered the CIVITAS City of the year (max. 150 words)

The implementation of the CIVITAS project has produced **outstanding results at city level:**

- 33% increase in the number of daily cyclists (11% yearly increase) while substantially maintaining walking levels, prompted by the extension of the pedestrian and cycling network (4 and 22 additional kilometres respectively)
- 2,55 million extra travellers in the public transport system (9,6% increase), with nearly 40% of all new users shifting from car or motorbike. This is a consequence of the improved operation, with a punctuality index of 98,2 in the High Quality Bus Corridors, where the average speed has increased in 2 km/h
- 15% reduction in the number of cars entering the CIVITAS corridor (7.600 cars)
- Improved energy efficiency of the system, with an estimated energy saving of 15 PET in 2011, and the corresponding GHG emission saving (450 tonnes per year)

Significant smaller scale **results have also been achieved at the measure level.**





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**Applications will be collected and forwarded to the CIVITAS Award Jury for evaluation and voting. A decision will be reached by 5<sup>th</sup> September, 2012. You will be informed accordingly, in order to begin preparing for the Award ceremony.**