

SATELLITE



Agenda Study visit

Madrid, 25-27 March 2020

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Contact person

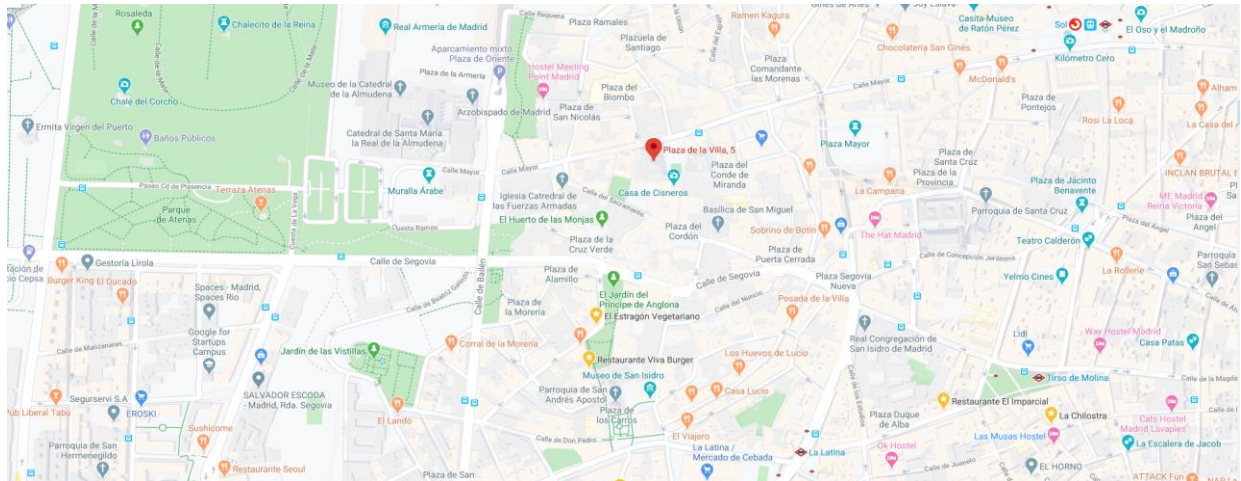
Francisco López Carmona, Senior Advisor, City Council of Madrid

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E-mail: lopezcfjo@madrid.es

Location

All activities will take place at the Instituto de Formación del Ayuntamiento de Madrid (Madrid Municipality Training Institute). This venue is located in Madrid city centre.



VENUE – Instituto de Formación del Ayuntamiento de Madrid

Plaza de la Villa, nº 5

28005 Madrid

Deeper information about the venue here: <https://www.esmadrid.com/en/tourist-information/plaza-de-la-villa>

Attendants

CITY	PARTICIPANT	ROLE
Bristol	Sam Green	Senior Transport Planner: Strategic City
	Juliet Gardner	
Lisbon	Inês Castro Henriques	
	Sofia Knapic	
Ploiesti	Adrian Florin Dobre	City Mayor
	Eugen Pruna	Advisor
	Daniela Croitoru	Executive Director at the International Relations Department
Sarajevo	Emir Hota	

Strasbourg	Quentin Champauzac	Urban Mobility Officer

Agenda

Day 1		
ACTIVE MOBILITY: WALKING & CYCLING		
(Venue: Madrid Town Hall, Plaza de la Villa 5)		
Time	Subject	Speaker
09.00–09:10	Welcome from the City of Madrid	Borja Carabante Muntada <i>Madrid City Mobility Councilor</i>
09.10–09:35	General overview of the city of Madrid	Federico Jiménez de Parga <i>Madrid City Mobility Area Coordinator</i>
09:35–09:50	General presentation of ECCENTRIC project	Francisco López Carmona <i>General Directorate of Sustainability and Environmental Control</i> <i>ECCENTRIC project coordinator</i>
09:50–10:00	Agenda and practicalities	Irene Blázquez Jiménez <i>ECCENTRIC project manager</i>
10:00–10:30	Round table and expectations from the visit	<i>All the attendants from Bristol, Lisbon, Ploiesti, Sarajevo & Strasbourg</i>
10:30–11:00	<i>Coffee break</i>	
11:00–11:30	General overview of the active modes in the city	Ana Rosa Llorente Botrán, <i>Head of Planning Environment and Mobility Government Area, Madrid City</i> <i>ECCENTRIC measure leader</i>
11:30–12:00	Active Mobility Strategies for scholars and seniors. - School Mobility Plans - Mobility Management Campaigns	Pilar Martín de Castro <i>Head of the Environmental Education Unit, Madrid City</i> <i>ECCENTRIC measure leader</i>
12:00–12:30	Active mobility: the vision from the citizens	A Pie, Ciudades por la bicicleta <i>Citizens Associations</i>
12.30–13.30	<i>Lunch</i>	

13:30–15:00	Visit to pedestrian infrastructure <ul style="list-style-type: none"> - Pedestrian route through emblematic areas - Madrid pedestrian facilities in Gran Via Av. & other central public spaces 	<i>All the attendants</i> Jose Luis Sanz Guerrero , <i>Head of Service of the General Directorate of Public Space, Works and Infrastructure, Madrid City (Tour Guide)</i>
15:00–15:30	<i>Coffee break</i>	
15:30–16:30	Madrid Cycling Strategy	Marisol Santos Hernández , <i>Head of Unit Environment and Mobility Government Area, Madrid City t ECCENTRIC measure leader</i>
16.30–18.00	Visit to cycling infrastructure <ul style="list-style-type: none"> - Cycling infrastructure tour - Madrid Río - BICIMAD facilities. 	<i>All the attendants</i> Marisol Santos Hernández <i>(Tour Guide)</i>
18.00–19.30	<i>Free time for participants</i>	
19.30	Networking dinner <ul style="list-style-type: none"> - Place: TBC. 	<i>All the attendants</i>

Day 2		
PUBLIC TRANSPORT		
(Venue: Madrid Town Hall, Plaza de la Villa 5)		
Time	Subject	Speaker
09:00–09:30	Mobility Planning in Madrid: new ideas & strategies	María Dolores Ortiz Sánchez , General Director of Mobility Planning and infrastructure, Madrid City
09:30–10:00	General overview of public transport in Madrid	Silvia Roldán Fernández <i>Madrid Regional Transport Consortium (CRTM) Manager</i>
10:00–10:30	Madrid Public transport network	Alfonso Sanchez Vicente <i>EMT (Municipal Transport Agency) manager</i>
10:30–11:00	<i>Coffee break</i>	
11:00–12:30	Visit to Operational Centre of EMT Place: Carabanchel Operational Centre	<i>All the attendants</i>
12.30–13.30	<i>Lunch</i>	
13.30–14:00	Innovation in public transport in ECCENTRIC Measures	Sergio Fernández Balaguer <i>EMT Research and Innovation Projects. ECCENTRIC measure leader</i>
14:00–15:00	MaaS in Madrid	Nuria Blanco Caballero <i>CRTM Mobility Technical Manager</i> <i>ECCENTRIC measure leader</i>
15:00–15:30	<i>Coffee break</i>	
15:30–17:30	Visit to CITRAM (Regional Center of Public Transport Control)	Alicia Velasco Aramayo <i>Head of European projects, CRTM</i> <i>ECCENTRIC Work Package leader</i> <i>(Tour Guide)</i> <i>All the attendants</i>
17:30	<i>End of the day</i>	

Day 3		
OTHER MOBILITY CHALLENGES		
(Venue: Madrid Town Hall, Plaza de la Villa 5)		
Time	Subject	Notes / Objectives
09.00–09:30	General overview of the city	Mariano Fuentes Sedano <i>Madrid City Urban Development Councilor</i>
09.30–10:30	Electromobility and new mobility modes	Juan Azcárate Luxán, <i>Deputy General Director of Energy and Climate Change</i> <i>ECCENTRIC Site Manager</i>
10:30–11:00	<i>Coffee break</i>	
11:00–11:30	Uptake of electric vehicles in municipal fleets	Luis Tejero Encinas / Enrique García Cuervo ECCENTRIC measure leaders
11:30–12:00	Advanced parking management	Ana Rosa Llorente Botrán, <i>Head of Planning Environment and Mobility Government Area, Madrid City</i> <i>ECCENTRIC measure leader</i>
12:00–12:30	Innovation in logistics: last mile delivery prototype and consolidation center	Luis Tejero Encinas / Enrique García Cuervo ECCENTRIC measure leaders AVIA <i>Representative</i> FM Logistics <i>Representative</i>
12.30–13.30	<i>Lunch</i>	
13.30–15.00	Evaluation and transferability session	Isabela Velázquez Valoria & Carlos Verdaguer Viana-Cárdenas <i>ECCENTRIC Technical Managers</i> <i>All the attendants</i>
15.00	Closing of the session	Francisco López Carmona <i>ECCENTRIC project coordinator</i>

Hotels

Hotel Opera Madrid

Cuesta de Santo Domingo, 2

28013 Madrid

Tel: +34 91 541 28 00

Email: reservas@hotelopera.com

Homepage: <https://www.hotelopera.com/en>

Map and directions to venues and hotels

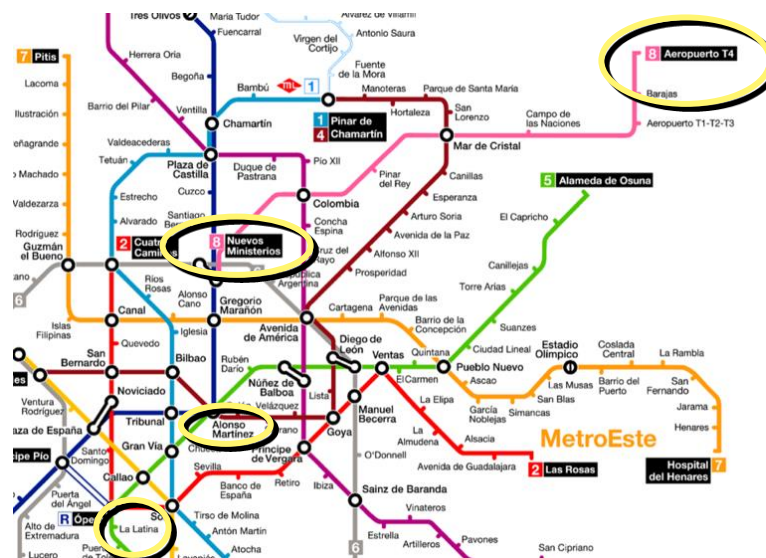
TRAVEL INFORMATION – How to get & to leave from the airport

We encourage city partners to take public transportation when travelling to and from the airport in Madrid, as this is faster, cheaper and more environmentally friendly. Attendants are responsible for arranging their own transfers to and from the airport to the hotel. There are several transportation options to get to and from the airport into the city:

1) Metro:

Madrid's Barajas Airport has Metro stations in Terminal T2 and the newer Terminal T4.
/ Journey time: ca. 35min / Price: 4,50 - 5 €

- Follow the Underground signs at the airport T1 T2 T3 exit Aeropuerto T1 T2 T3 & T4.
- Take Línea 8 (pink line), to Nuevos Ministerios.
- Transfer at Nuevos Ministerios with Línea 10 (dark blue line), to Puerta del Sur.
- Transfer at Alonso Martínez with Línea 5 (light green line), to Casa de Campo.
- EXIT at Underground station 'Opera'.
- Walk 5 min to the venue.



For your trips you could either purchase:

- Single tickets: 1.5-2 € depending on the number of stops. Airport supplement: 3 €
- 10 trips ticket "Metrobus" (€12.20). It allows the use of both Metro and Urban buses. Airport Metro supplement (3 €) and Airport Express bus not included. There is no combined ticket with Commuter trains "Cercanías".

<https://www.metromadrid.es/en/travel-in-the-metro/card-types>

2) Train

"Cercanías- Commuter Train" C1 line connects the airport with the city centre in about 22 minutes. The train station is on the terminal T4 floor -1, and is called Aeropuerto T4

(please note that **this service is only available from Terminal 4**. To move to the other terminals there is a shuttle service).

- Single ticket tariff is 2,60 €, valid for one journey in within two hours.
- Running times are: From the airport: 5.58 a.m. until 22.27 p.m. (last one).
- The train takes you to some of the main public transports hubs of the city and allows to connect with Metro in Nuevos Ministerios, Recoletos (close walking to Banco de España metro Station), Atocha and Principe Pio.

3) Bus

The Exprés Aeropuerto (Airport Express shuttle) from Madrid-Barajas to Madrid city centre is approximately 30 minutes. The bus runs every 15 minutes during the day and every 35 minutes at night. Get off the bus at 'Plaza de Cibeles' and take the metro line 2 (from 'Banco de España') to the station 'Ópera'. Tickets cost 5€ and can be purchased on the bus.

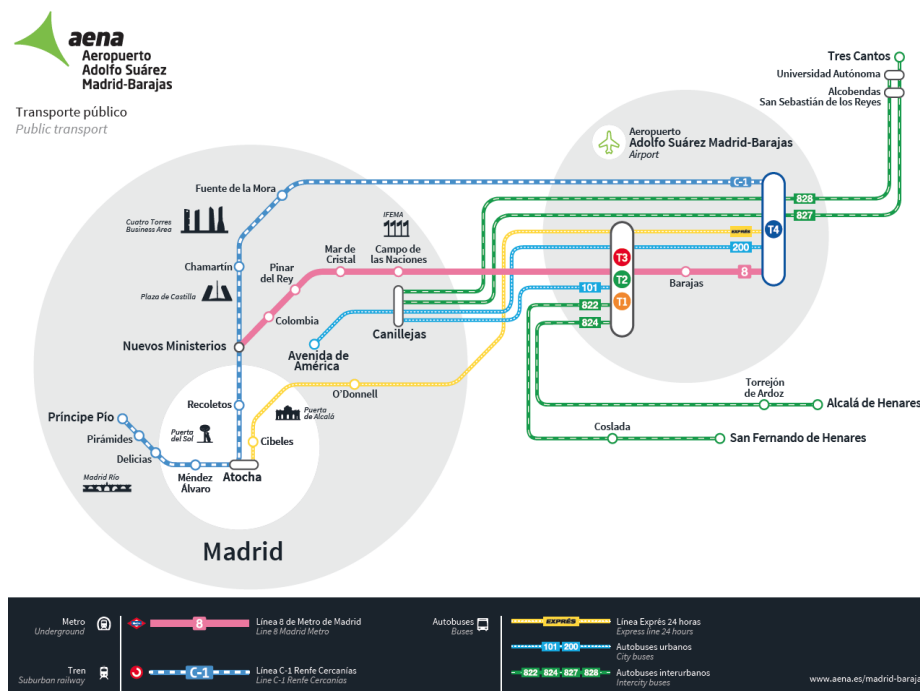
The airport is also connected with Madrid city centre via other urban buses of the Municipal Transport Company (EMT) such as lines 200, N27 EXPRES, and 101.

4) Taxi

Madrid airport disposes of several public taxi ranks, distributed over all airport terminals. The final price for your ride should be indicated by the taximeter. It is possible to request your invoice once you arrive at your destination. The price for a taxi ride from the Madrid-Barajas airport to the centre of Madrid* is a flat rate € 30 one way. Taxi time for Friday afternoon can be around 40-45'.

5) Connection between terminals (Shuttle bus)

In order to get from one terminal to another (T1 T2 T3 T4), passengers and visitors can use the shuttle bus, a freebus transport service between the airport terminals, 24 hours a day.



Useful information

What to do if an Emergency in Madrid:

Emergency numbers: 112 (for ambulance, police and fire brigade)

International dialling code: Spain is +34



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