



# Reflection and report back on parallel sessions

Tom Rye

Professor at Lund University, Sweden

and Director, Swedish National Public Transport Research Centre K2



THE CIVITAS INITIATIVE IS CO-FINANCED BY  
THE EUROPEAN UNION

# Summarising the parallel sessions - how does one do this job at the Forum?

(Indeed, is it a **poisoned chalice**?)

# Option 1 – summarise every presentation?



## Car-pooling in France

- There are positive developments: local authorities involved, increasing number of websites, high number of subscribers
- Authorities can help by developing the right infrastructure (car-pooling lanes, parking places)
- Most important for promoting and achieving critical mass is to develop a network of meeting points

## Walking in Stuttgart

- People are not aware how much they walk: creating awareness is more important than implementing measures
- Important for promoting walking is create good access to other modes, lighting, and safety

# Option 1 – possibly a *bit* boring?

**Option 2 – think of what we want from Forum – and whether parallel sessions helped us to get it?**

# What we want from Forum – reasons we come here?



(Not an exhaustive list!)

- **Networking, meeting important people**
- **Identifying new markets**
- **Debating key issues with experts in the field**
- **Being inspired by others' experience**
- **Getting new ideas to take home and implement**
- **Starting to innovate and discuss new approaches, setting project/research agendas**
- **Becoming part of the CIVITAS Family and having a good time**

## Being inspired by others – a few examples

Again, not exhaustive list – just a few teasers...

- **Road space reallocation (at low cost)**
  - Vittoria's SUM and Public Space plan
  - Kocaeli, Perugia pedestrianisation
  - Nantes Chronobus
  - Cycle highways across Europe
- **Electric mobility**
  - Bremen and Gdansk' experience with new PT vehicles
- **Public transport promotion and integration**
  - Funchal – really novel ways to promote PT to tourists
  - Fare integration in Casablanca
- **SUMPs – many years' experience Toulouse and Brest**

# Getting new ideas to take home and implement



Many inspiring examples – previous slide

Also great to have sessions on experience and transfer to/from places outside EU

**BUT - how do we really take them home and implement them?**

- Simple ideas are easier to transfer
- Transfer is easier with a champion and a political demand for a solution to a local problem
- Local framework conditions are all-important
- **So to find out if new ideas are really transferable to our home contexts – we need to know in detail how they were implemented**
- **For this – Forum can only introduce us to new ideas? Or different format/more/smaller workshops on specific measures?**



# Starting to innovate and discuss new approaches



## Getting more for less –

- e.g. buses not trams

## New types of partnership

- Parking in Umeå
- Open source data for information, management systems

## New business models

- Useful interactive training event
- Work with project partners to really exchange experience
- Think of projects/measures in a different way

# Business models – changing mindsets



# Becoming part of the CIVITAS Family and having a good time





Thank you

[Tom.rye@tft.lth.se](mailto:Tom.rye@tft.lth.se)

[www.k2centrum.se](http://www.k2centrum.se)



THE CIVITAS INITIATIVE IS CO-FINANCED BY  
THE EUROPEAN UNION