

CIVITAS FORUM 2013

PROGRAMME

IMPLEMENTING SUSTAINABLE URBAN MOBILITY WITH LESS



30TH SEPTEMBER – 2ND OCTOBER

BREST Venue : LeQuartz Congress Centre

DAY
1

MONDAY 30TH SEPTEMBER

13.00 - 18.00 Registration, Informal programme & side events

14.00 - 16.30 Brest site visits:

- **Discovering Brest by tram**
- **The Capucins cable car project**
- **Cycling in the city centre**
- **Walking along the harbor area**

RESTRICTED ACTIVITIES

- Political Advisory Committee Meeting
- VANGUARD Legacy meeting

19.30 Cocktail reception hosted by Brest Métropole Océane - Brest City Hall

DAY
2

TUESDAY 1ST OCTOBER

8.30 - 13.00 Registration of participants

FORUM OPENING

9.30 - 10.30 Official opening of the Forum
Welcome addresses
■ **François Cuillandre** - Mayor of Brest and President of Brest Métropole Océane

- **European Commission**
- Incoming CIVITAS Political Advisory Committee Chair

Moderator: Laurie Pickup – International Director, Vectos Ltd. and Professor of European Transport Policy, University of Aberdeen

10.30 - 11.00 Coffee Break

Press briefing salle 1

CIVITAS@Work Thematic Cooperation Lounge

PLENARY SESSION: How implementing sustainable urban mobility with less?

11.00-13.00 **Sustainable Transport: new paradigm for development** - Heather Allen, TRL

Business models for sustainable urban mobility - Rosario Macário, Professor of Transportation, Instituto Superior Técnico, Lisbon University and President of Shareholders Assembly of TIS, Portugal.

Moving forward: urban mobility in the Middle East and North Africa region - Ayman Smadi, Director of Transport and Traffic Management, Greater Amman Municipality, Jordan

Moderator: Laurie Pickup – International Director, Vectos Ltd. and Professor of European Transport Policy, University of Aberdeen

CIVITAS FORUM 2013

**DAY
2**

TUESDAY 1ST OCTOBER

13.00-14.00

Lunch break

PARALLEL ACTIVITIES (I)

14.00-16.00

Technical Session 1 – Salle 3
Ridesharing, walking and cycling: simple actions, great impact, new challenges

Moderator: Katrin Dziekan - Germany Federal Environment Agency

- **Carpooling: how to promote its development** - Christophe Saroli, CERTU
- **CHAMP: How to become a Champion Cycling City in Europe** - Karen Vancluysen, Polis
- **The next driver in cycling mobility: cycle highways** - Fabian Kuester, European Cyclists' Federation Association
- **Walking in Stuttgart: Participatory Approach to a more sustainable city** - Patrick Daude, Mobility Department, City of Stuttgart

Technical Session 2 – Salle 2
Rethinking Urban Mobility Planning

Moderator: Tom Rye - University of Lund

- **Sustainable Urban Transport in Belgrade** - Natasha Martins, UNDP
- **The Greater Toulouse SUMP** - Alexandre Blaquiére, Tisséo-SMTC, Toulouse
- **A comprehensive approach to an urban master plan** - Antoine Stouff, Brest Métropole Océane
- **QUEST – an effective tool for stimulating and improving cities' sustainable mobility policies** - Maija Rusanen, Union of the Baltic Cities Commission on Environment

Session Francophone – Salle 1
Bonnes pratiques CIVITAS en France et ailleurs, comment reproduire, étendre, intégrer ?

Moderator: Marie Launay - Euro Project Consult, Chef de projet des réseaux nationaux CIVINET, Secrétariat CIVINET Francophone

- **Le travail de « jurisprudence » mené par le projet STARS** - Fiona Mc Lean, London European Partnership for Transport
- **L'expérience d'une ville « de l'Est » ou comment ne pas tout copier de « l'Ouest »** - Monika Evini, City of Gdansk
- **L'expérience d'une ville française de CIVITAS à la Ville Durable** - Jean-François Retière and Damien Garrigues, Nantes Métropole

16.00-16.30

Coffee Break

Pecha Kucha Session

Moderator: Paul Tjyralla

CIVITAS@Work Thematic Cooperation Lounge

PARALLEL ACTIVITIES (II)

16.30-18.30

Technical Session 3 – Salle 2
Off the beaten path: changing mobility mind-sets and road spaces in cities
Moderator: Jan Bloemheugel, Municipality of Utrecht

- **Have CIVITAS measures changed the mobility mind-sets of car drivers: the case of carrots and sticks in Perugia** - Laurie Pickup, International Director, Vectos and Professor of European Transport Policy, University of Aberdeen
- **Up more space for people: traffic calming in 47 city streets** - Juan Carlos Escudero, City of Victoria-Gasteiz
- **Different parking scenarios to control traffic demand at central areas in Kocaeli, Turkey** - Abdulmuttalip Demirel, Kocaeli Metropolitan Municipality Transportation Department.
- **Green parking purchase – a model for smart mobility solutions in urban development** - Elin Pietroni, City of Umeå and Håkan Gustafsson, Municipal parking company of Umeå

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16.30-18.30

EuroMed Session – Salle 3
“Urban transport in the EuroMed region”
 Moderator: Vincent Leiner, EC

- **Welcome and Introduction** - Mohamed Mezghani, Team Leader, EuroMed ‘Road, Rail and Urban Transport Project.
- **Sustainable Urban Mobility Plans**
 - **Guidelines for the EuroMed Partner Countries** - Lorenza Tomasoni, EuroMed ‘Road, Rail and Urban Transport Project’
 - **Training on SUMP: Feedback from Jordan** - Ayman Smadi, Director of Transport and Traffic Management, Greater Amman Municipality (GAM), Jordan
- **Urban transport integration**
 - **Integration of transport and urban planning: The case of Jerusalem light rail** - Danny Givon, Senior Planner and Modeller, Jerusalem Transportation Masterplan, Israel
 - **Fare integration: the case of Casablanca** - Organising Authority of Urban Mobility (AODU), Morocco - Fatima-Ezzahra Chouraichi, Head of Control of Delegated Services, Organising Authority of Urban Mobility, Morocco
 - **Urban transport modes: Tendering of Beirut bus network operation** - Abdel Hafiz Kayssi, Director General of Land and Maritime Transport, Lebanon



19.30-24.00

EVENING PROGRAMME

Visit at Oceanopolis Brest & Conference Banquet Dinner



**DAY
3**

WEDNESDAY 2ND OCTOBER

8.30 -9.00

Pecha Kucha Session

Moderator: Paul Týralla

PARALLEL ACTIVITIES (III)

9.00-11.00

Technical Session 4 – Salle 2
Electric Mobility
 Moderator: Siegfried Rupprecht, Director of Rupprecht Consult

- **E-cargo bikes for delivery of goods, services and passengers** - Mark Mallens, MOBYCON.
- **Strategic approach to implement electro mobility** – the Berlin-Brandenburg showcase - Thomas Meißner and Gernot Lobenberg, Berlin Agency for Electromobility eMO.
- **Clean vehicles: The cases of electric bus in Gdynia** - Marcin Wolek, University of Gdansk
- **Trolley-battery hybrid buses: a new approach for clean urban transport** - Michael Glotz, City of Bremen

International Session – Meridienne conference room
Sustainable urban mobility: visions beyond Europe
 Moderator: Mario Gualdi, Managing Director of ISIS

Speakers

- **Shin-pei Tsay, Carnegie Endowment for International Peace and Director of Research and Development for TransitCenter** - *Rethinking Urban Mobility: Establishing Sustainable Policy for the Century of the City*
- **Udo Mbeche, UN-Habitat** - *“Planning and Design for Sustainable Urban Mobility: Global Report on Human Settlements 2013”*
- **Jérôme Pourbaix, UITP** - *Developing a revenue strategy for public transport: inspiration from Asian networks*

Panel

- **Mohamed Mezghani** - EuroMed Transport Project
- **Rosario Macário** - Professor of Transportation, Instituto Superior Técnico, Lisbon University
- **Bernd Decker** - Rupprecht Consult

11.00-11.30

Coffee Break

Pecha Kucha Session

Moderator: Paul Týralla

CIVITAS@Work Thematic Cooperation Lounge

CIVITAS FORUM 2013

**DAY
3**

WEDNESDAY 2ND OCTOBER

PARALLEL ACTIVITIES (IV)

11.30- 13.30	<p>Technical Session 5 – Salle 2 A ticket to ride: reloading public transport Moderator: Cosimo Chiffi, TRT</p>	<p>Round Table - Salle 3 Smart mobility in the city – improving sustainability for and with citizens Moderator: Eline Jonkers, TNO</p>	<p>Training Session - Salle 1 Business models to secure CIVITAS measure continuation Moderator: Rick Lindeman</p>
	<ul style="list-style-type: none"> • EPTA-Enhancing Public transport Authorities in Europe - Dora Ramazzotti, SRM Public Transport Authority of Bologna • Tourism and public transport best practice toolkit in Madeira - Cláudio Mantero, Horários do Funchal • Chronobus: pragmatic solutions for a new BHLS - Damien Garrigue, Nantes Métropole • Increasing bus attractiveness through efficiency - Umberto Guida, European Projects Director at UITP 	<p>Smart mobility is not just about technology, it's about solving real problems faced by city residents. Participants in this round table will discuss smart urban mobility from a user perspective.</p> <ul style="list-style-type: none"> • Interactive City Tools for Transport – Andrew Nash, GreenCityStreets.com • SUPERHUB: a user centric approach to improve multimodal mobility – Marco Menichetti, Fondazione Legambiente Innovazione • Using crowd-sourced maps to gain citizen feedback – Jan Christiaens, MOBIEL21 • Experiences from DYN@MO cities – Palma, Aachen and Gdynia <p>if you would like to demonstrate a Smart Mobility solution and add it to the discussion, please contact the moderator eline.jonkers@tno.nl</p>	<p>By means of an interactive exercise, this session will give cities a better view on how to tackle exploitation barriers with limited resources by looking at different aspects of business planning.</p> <ul style="list-style-type: none"> • A case for business models: the CIVITAS Plus experience - Gustav Friis, Polis • Business model group exercise
13.30-14.30	Lunch Break		

CLOSING PLENARY SESSION – Lessons learnt and ways forward

14.30-16.30	<ul style="list-style-type: none"> • New York City, a City of Street Smarts - Shin-pei Tsay, Carnegie Endowment for International Peace and Director of Research and Development for TransitCenter • CITY AWARDS 2013 Ceremony - Don Guikink, TNO • Forum 2014 announcement - Incoming Political Advisory Committee Chair • Reflection and report back on the parallel sessions - Tom Rye, University of Lund • Host closure, Michel Joanny - Vice-President for Transport and Roads, Brest Métropole Océane • European Commission <p>Moderator: Laurie Pickup - International Director, Vectos Ltd. and Professor of European Transport Policy, University of Aberdeen</p>
16.30-18.30	<p>Brest site visits:</p> <ul style="list-style-type: none"> ■ Discovering Brest by tram ■ Cycling in the city centre ■ The Capucins cable car project ■ Walking along the harbor area