

Overview

The deliverable at hand – the TELLUS Final Evaluation Report – provides an overview of the evaluation activities carried out in the course of the TELLUS project in the five participating cities Berlin, Bucharest, Gdynia, Göteborg and Rotterdam and presents results and findings. The Final Evaluation Report consists of three parts:

- **Part I: Evaluation and the TELLUS Project,**
- **Part II: Final Evaluation Reports of the cities, and**
- **Part III Annex: TELLUS Indicator Fact Sheets**

Part I gives an introduction to the TELLUS Final Evaluation Report, its aims and structure, the TELLUS project and its context, the evaluation context of the TELLUS project, and finally findings on project level.

Part II consists of the five city-specific Final Evaluation Reports. Each city report is divided into five parts: Part A “Introduction”, Part B “Evaluation on demonstration measure level”, Part C “Evaluation on city level”, Part D “Final conclusions” and Annexes.

Part III provides an overview on the development of the TELLUS Key Indicators over the TELLUS lifecycle in each city.

The key word for TELLUS as well as for its evaluation is **variety**. The TELLUS project consists of a variety of very different cities applying a variety of transport strategies and innovative transport measures in order to shape urban transport more sustainable. A variety of approaches were used to implement those measures and a variety of methods and instruments were applied to conceptualise, monitor, analyse and assess the measures in order to show the results and impacts as well as to explain processes and promoting and hindering factors of the TELLUS measures.

The evaluation report presents a comprehensive picture of the results and processes related to the implementation of innovative transport measures in the TELLUS cities. The report should be understood as a basket of information for implementers, urban transport decision makers and evaluators, containing a great variety of approaches applied by the TELLUS cities, a large quantity of solutions elaborated by the implementing actors, and a wide spectrum of methods and instruments used to assess and analyse the results and processes of the demonstration measures. And finally, the basket contains valuable lessons learnt which might assist other European cities in successfully promoting sustainable urban transport.

Berlin, Bucharest, Gdynia, Göteborg and Rotterdam in December 2006