



CIVITAS FORUM

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BREST

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THE GOAL

- **Increase the attractiveness of sustainable mobility for so-called “digital natives”**
- **To include citizens and stakeholders to the dynamic sustainable urban mobility planning process.**
- **The creation of social network groups for public transport**
- **To stimulate passengers to participate on municipal transport by providing user generated content**

HOW?



- **Taking advantage of Dyn@mo Project**
- **Providing tools:**
 - **Blog on sustainable mobility**
 - **Social Networks Channels**
 - **Municipal standard platform for Smartphones:**
 - EMT Buses real- time info
 - Traffic info
 - Parking real-time information on occupancy
 - Public bike info
 - Accesibility visor for disabled people
 - Electromobility. Where to find charging points?

THE CHALLENGE



- To integrate all mobility information in just one platform which can be accessed through any Smartphone.
- To interconnect all the information of isolated functionalities into just one App

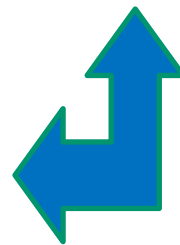
WHERE WE ARE



Municipal entities



External entities



Web



Smartphone

Thank you!

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