

CIVITAS & EIT Urban Mobility Incubation Workshop

26 January 2022, 13:30–16:45 CET (UTC+1)

Hybrid format: on Zoom or at Campus Koprivnica (Trg dr. Žarka Dolinara 1)

Programme and event summary

12:30–13:30	<i>Lunch for in-person participants</i>
13:30–13:45	<p>Introductions</p> <ul style="list-style-type: none"> • Introduction to the Incubation Workshop: <i>Nina Nesterova, Breda University of Applied Sciences</i> • Introduction to the CIVINET Slovenia-Croatia-South East Europe: <i>Lidija Pavić-Rogošič, ODRAZ-Sustainable Community Development</i> • Introduction to EIT Urban Mobility: <i>Eloy Gomez, EIT Urban Mobility</i> • Introduction EIT Urban Mobility “RIS Hub” in Croatia; <i>Miljenko Sedlar, EIT Urban Mobility</i>
13:45–14:15	<p>Setting the scene</p> <ul style="list-style-type: none"> • Public-private partnership examples in urban mobility: <i>Teije Gorris, DTV Consultants, the Netherlands</i>
14:15–15:15	<p>Croatian cases</p> <ul style="list-style-type: none"> • Public private cooperation models in Croatia: <i>Ulyana Vynyarchuk, EIT Urban Mobility</i> • Insights from EIT Urban Mobility RIS Hub Croatia: <i>Miljenko Sedlar; Ivan Pržulj; and Marko Čavar</i>
15:15–15:30	<i>Coffee break</i>
15:30–16:30	<p>Interactive discussion</p> <ul style="list-style-type: none"> • Discussion on public-private cooperation in mobility in Croatia: <i>Ivan Pržulj and Marko Čavar, EIT Urban Mobility RIS Hub Croatia</i>
16:30–16:45	<p>Conclusions</p> <ul style="list-style-type: none"> • Wrap-up and final remarks: <i>Nina Nesterova, Breda University of Applied Sciences</i>
16:45–18:00	<i>Networking cocktails (Campus Koprivnica)</i>
18:30	<i>Dinner, Pivnica Kraluš, Zrinski trg 10, Koprivnica</i>



The CIVITAS & EIT Urban Mobility Incubation Workshop

On 26 January 2022, mobility stakeholders will convene online and in Koprivnica (HR) for an Incubation Workshop organised by **CIVITAS** in cooperation with the **EIT Urban Mobility Regional Innovation Scheme (RIS) Hub Croatia**.

The objective of all CIVITAS incubation workshops is to provide local mobility stakeholders with knowledge, tools and instruments they can use to develop successful mobility interventions that are socially acceptable, financially viable, legally possible, and self-sustaining in the long-term.

The key focus of the Koprivnica workshop is **public-private cooperation models in mobility**. The workshop will look at existing examples of public-private cooperation in mobility in Europe, and explore the main challenges and opportunities of such a model. It will then focus on one concrete example, zooming into the "Mobility as a Service" (**eMaaS**) concept. The eMaaS concept requires the development of business models for public transport (for cities/regions), business models for fleet management, and necessitates taking advantage of digitalisation in urban areas.

The objective of the eMaaS concept is to ensure availability of electric vehicles, charging infrastructure, guaranteed supply of green electricity under a fixed-price model, no maintenance for end users (public governments, private entities/companies, and private persons), and digitalisation of service. eMaaS aims to demonstrate the effectiveness of standardised procurement to decrease the carbon footprint of public and private transport.

This workshop will present a completely new approach to fleet decarbonisation, which impacts the ways fleet vehicles are procured/contracted by ensuring renewable energy for charging is an obligatory procurement criteria.

The workshop will briefly present a novel approach to contracting, followed by a moderated discussion among cities, service providers, and researchers on the **needs, challenges and opportunities for public-private partnerships in mobility in Croatia**.

CIVITAS ELEVATE has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 824228.

*This CIVITAS Incubation Workshop is organised by **CIVITAS ELEVATE**, the CIVITAS Coordination and Support Action, in cooperation with **CIVINET Slovenia-Croatia-SEE**, and with the kind support of **EIT Urban Mobility**.*



The workshop has received support from the Federal German Ministry for the Environment, Nature Conservation and Nuclear Safety and the European Climate Initiative EUKI.

Supported by:



based on a decision of the German Bundestag