



Smart mobility in the city – improving sustainability for and with citizens

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Brest

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Problem to solve

- How to collect detailed and very location-specific information about daily mobility without spending 1000-s of euros?
- How to get the user-perspective?
- How to engage citizens in mobility planning?

Solution : crowd-sourced digital maps

Target group:

- Primarily: citizens (with digital ability), youngsters
- Secondly: stakeholders, intermediary organisations

Digital map with crowd-sourced info



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Welcome, on the ChiMP-platform for City of Mechelen!

Route

● Café "Gouden Vis" ii
● Park "Groen Waterke"

30 min 1,3 km
 20 min

Quotation: 1 bottleneck
 7/10 Child Friendly

Playground

Comments:
 Mobi 08/05/2014 14:21 says: "this is an excellent place for 91 21 your children to play. You can even safely put your bike at the entrance"
 04/05/2014 Jan says: "They sell ice-cream at the kiosk in the park."

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Map it

- [Add a label](#)
- [Indicate a bottleneck](#)
- [Add a suggestion](#)
- [Show good practice](#)

Actions from the City
 • Bike lessons for 4-5 years old children
 • Bambini box available at City Hall
 • Debate on "Child Friendly routes in the City" at 22th of June
[Read more ...](#)

Meet your friends

Do you want to join us? Wednesday from 14h to 16h. My kids are 2 and 4 y old.

Mobi el 21

mock-up

Mobi el 21



Thank you!

Jan Christiaens

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