



2030





CIVITAS AWARDS 2022

CIVITAS Young Champion

Call for applications



About the Urban Mobility Days Conference

The **CIVITAS** Initiative, established in 2002 by the **European Commission**, supports cities by developing and implementing **sustainable urban mobility** measures.

Attracting policymakers, local authorities, academics, NGOs, urban transport practitioners and more, the Urban Mobility Days (UMD) provide a valuable opportunity to exchange knowledge on current mobility topics. The conference combines two leading events from Europe's transport calendar: the CIVITAS Forum and the former European Conference on Sustainable Urban Mobility Plans (SUMPs).

With the theme "Moving people and goods more sustainably", this year's edition will make frequent links to the <u>new EU Urban Mobility Framework</u>. This event will also celebrate **the 20**th anniversary of the CIVITAS Initiative and the <u>European Year of Youth</u>.

The **second edition** of the Urban Mobility Days Conference will take place on **20-22 September 2022 in Brno (Czech Republic)**, in a hybrid format, allowing for participation in person or online.



Call for applications – CIVITAS Young Champion Award

This document serves as a guide for submission for the CIVITAS Young Champion Award. Please read this document carefully and only then submit the application form.

In case you need any assistance in this process, please feel free to contact the organising team at secretariat@civitas.eu.

Brief description

The CIVITAS Young Champion Award aims to honour a young person who is actively involved in activities related to sustainable urban mobility, and is enthusiastic about the CIVITAS Initiative and the promotion of its values. This award is a direct response and celebration of the European Year of Youth in 2022. During the ceremony, this award will be handed out by a high-level representative of DG MOVE.

Eligibility

The CIVITAS Young Champion Award will be open to all interested individuals aged between 18 and 29, legally residing in any EU Member State. Although the definition of young people is considered to be between 15 and 18 years, for the purpose of this competition, minor participants will not be eligible. 1 Only one submission per person will be allowed.

Evaluation criteria

In order to be aligned with the objectives set by the European Commission for the European Year of Youth², this award will have the following evaluation criteria:

- As this is a CIVITAS award, a demonstrated connection with the CIVITAS initiative will be taken into positive consideration (e.g. participation in CIVITAS Fresh Brain activities or in other CIVITAS events), however, a lack of previous connection with CIVITAS will not be an eliminatory factor. <u>Score range for this criterion: 0 – 7.</u>
- The evaluation process will take into account the level of involvement in the area of sustainable urban mobility (e.g. local activism and civic participation, attendance at conferences and events, field work, etc.), which will have to be proven by the applicants (e.g. certificates of participation, recommendation letters, etc.). Score range for this criterion: 0 - 15.
- **Further ambitions** of the applicant and their **motivation** for applying for this award (e.g. how this distinction will help them to scale up their local sustainable urban mobility initiatives, network with professionals at UMD, advance their career in the field, etc.) will be taken into consideration, as an indication of their commitment and sense of responsibility. Score range for this criterion: 0-3.

² For more information, see: https://ec.europa.eu/commission/presscorner/detail/en/ip_21_6648



¹ For more information, see: https://ec.europa.eu/eurostat/web/youth

Jury Composition

The jury for the CIVITAS Young Champion will be composed of two parts:

- A Core Jury of 5 members will be appointed among partners of the <u>CIVITAS ELEVATE</u> consortium (one member from M21, one member from ICLEI, one member from DTV, one member from BUAS³ and one member from TRT).
- The CIVITAS Community, composed of all individuals who are willing to participate through online voting for this competition.

Selection Process

The selection process for this award will be divided into three phases:

- The Core Jury will assess all applications received through the application form based on their individual merit. The 3 candidates with the highest scores will be invited to proceed to the next phase.
- 2. The three candidates with the best applications will be invited to submit a **video pitch** (not a professional video, informal clips will be accepted/encouraged):
 - a. During their video clip (max. 1 minute) they will have to explain their connection to sustainable urban mobility, how they found out about the CIVITAS Initiative (if applicable, how they are involved in CIVITAS), and why they deserve to win this recognition.
- 3. The finalists will be announced in a special edition of the MOVE newsletter, which will also include instructions for the online voting process. Shortly thereafter, each finalist will be profiled on CIVITAS' social media channels (Facebook, Twitter, LinkedIn), and the author of the video with the most likes will be the winner of the award.

In order to take into consideration the summer holiday period of the younger generation, voting for this award will close on 28 July and the winner will be informed on 29 July (to appropriately plan his/her attendance at UMD), however, the public announcement will be kept confidential until the Awards Ceremony at the UMD.

Prizes and benefits

The winner of this award will receive **paid travel and accommodation to attend the Urban Mobility Days 2022 in Brno**. The mode of transport will be chosen according to the winner's distance to Brno and carbon footprint optimisation - sharing of this trip on social networks will be encouraged and later re-shared on the CIVITAS networks.

³ Although applications are not limited to students, it is expected that a high percentage of applications will come from this group. Therefore, in case we receive applications from BUAS students, the BUAS jury member will be replaced by an INOVA member for the assessment of those respective applications (to avoid conflict of interest).

During the CIVITAS Awards Ceremony, the CIVITAS Young Champion will be called on stage to receive a customised certificate, signed by a high-level representative of DG MOVE, recognising their commitment to sustainable urban mobility.

Deadlines

	Date/ Deadline
Deadline to submit the application.	24/06/2022
Core Jury decision.	07/07/2022
Announcement of the results to the candidates and consequent video request to the 3 finalists.	08/07/2022
Deadline for finalists' video submissions.	18/07/2022
Sharing of the finalists on CIVITAS' social networks and opening of Public vote.	21/07/2022
Closing of Public Vote.	28/07/2022
Sharing the results with the finalists and winner.	29/07/2022
Liaison with the winner to handle travel logistics and accommodation	01/08 –
CIVITAS Awards Ceremony 2022	20/09/2022

This call deadline is 24 June 2022. Apply <u>here!</u>