

CIVITAS

Sustainable and smart mobility for all

2030



CIVITAS Mobility Match Session: Car-independent lifestyles

Elma Meskovic

Sustainable Mobility Officer

ICLEI European Secretariat



THE CIVITAS INITIATIVE
IS CO-FUNDED BY
THE EUROPEAN UNION

1

Welcome and housekeeping

Introducing CIVITAS Mobility Match session



- **The sessions seek to...**

- Introduce cities to topic-specific knowledge and tools from the CIVITAS Tool Inventory;
- Walk cities through how to apply selected tools;
- Set conditions for successful knowledge transfer;
- Encourage a conversation about tools needed by local planning authorities for sustainable urban mobility planning.



TOOL INVENTORY

A searchable database of over 200 tools to help local authorities make local mobility planning decisions.



Meet our speakers



D. Taylor Reich
Institute for Transportation
& Development Policy



Tom Rath
Bike Citizens
Mobile Solutions GmbH

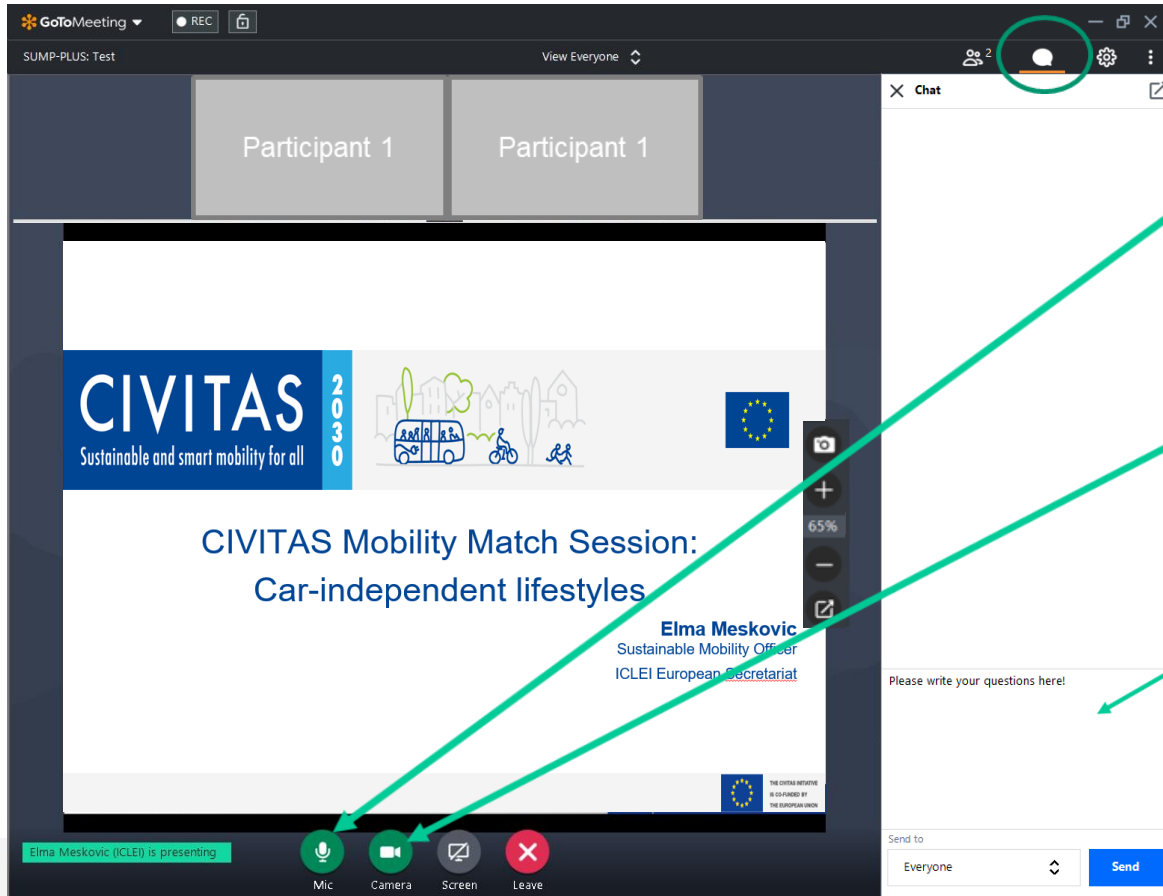


Dr. Sonja Kahlmeier
Swiss Distance University
of Applied Sciences

Today's agenda

14:00 – 14:05	Welcome and housekeeping <ul style="list-style-type: none">• Elma Meskovic / ICLEI Europe
14:05 – 14:25	A look into Pedestrians First: Tools for a Walkable City <ul style="list-style-type: none">• D. Taylor Reich, Institute for Transportation & Development Policy
14:25 – 14:45	Introduction to the Bike Citizens service <ul style="list-style-type: none">• Tom Rath, Bike Citizens Mobile Solutions GmbH
14:45 – 15:05	Overview of Health Economic Assessment Tool (HEAT) for cycling and walking <ul style="list-style-type: none">• Dr. Sonja Kahlmeier, Swiss Distance University of Applied Sciences
15:05 – 15:25	Interactive exercise and discussion <ul style="list-style-type: none">• Focusing on benefits of the tools and potential challenges linked to their application.
15:25 – 15:30	Wrap up and next steps

Tips for how to engage with us



The screenshot shows a GoToMeeting window with a presentation slide and a chat window. The presentation slide features the CIVITAS 2030 logo, the text "Sustainable and smart mobility for all", and the title "CIVITAS Mobility Match Session: Car-independent lifestyles". The presenter is identified as "Elma Meskovic, Sustainable Mobility Officer, ICLEI European Secretariat". The chat window is open on the right, with a text input field and a "Send" button. A green circle highlights the chat icon in the top right corner of the meeting window. Three green arrows originate from this circle: one points to the microphone icon in the bottom toolbar, another points to the camera icon, and the third points to the chat input field.

- **Microphone**
Please stay muted. To contribute, write HAND in the chat.
- **Camera**
Please turn on if you are able to.
- **Chat**
Feel encouraged to ask questions or make comments.

This event is being recorded

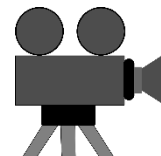
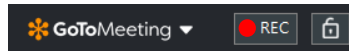


Image by Clker-Free-Vector-
Images from Pixabay

The recording will be shared and placed in the public domain after the event.

If you do not want to be included in the recording, please turn your camera off and message organisers during the event.

You can contact data.protection.europe@iclei.org regarding data protection.

Image by PagDev from
Pixabay



2

Mobility tool presentations

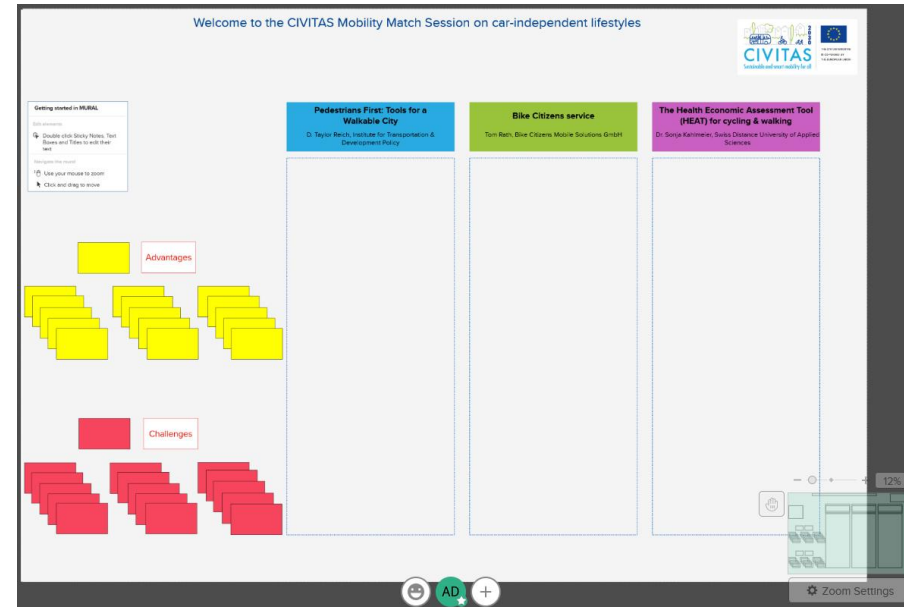
- i. Pedestrians First: Tools for a Walkable City
- ii. Bike Citizens service
- iii. Health Economic Assessment Tool (HEAT) for cycling and walking

3

Interactive exercise and discussion

Navigating Mural

- **Mini map (bottom right)** represents where you are on canvas.
- **To move around select hand icon (left of mini map).**
 - To exit move mode, click on hand icon
- **“Zoom settings” (bottom right)** allows you to select between trackpad mode or mouse mode.



4

Wrap up and next steps

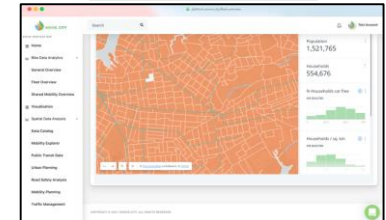
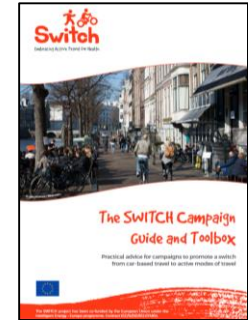
- i. Additional tools
- ii. Next steps
- iii. Further CIVITAS opportunities

Additional tools

<https://civitas.eu/tool-inventory>



- **ISAAC PedBikePlanner (2019)**
 - Helps to identify effective/appropriate walking and cycling measures, and consists of an checklist and guidelines.
- **SWITCH Campaign Guide and Toolbox (2016)**
 - Represents a strategy of behaviour change campaigns to motivate people to “switch” to active transport modes.
- **SMOVE.CITY (2021)**
 - Offers cities/municipalities a shared e-bike solution, and platform acts as fleet management and data analysis tool.
- **And many more...**



Next steps



- **Follow up activity for Group 1 cities**
 - ICLEI will send out a questionnaire to enquire how you found the session, about your interest in applying any tool(s), and to see if and where further guidance might be needed.
 - Group 1 cities to complete questionnaire and send back to ICLEI by Monday, 11 October
- **Mobility Match session #2 will take place in November**
 - The focus of the session will be on integrated planning and mobility management
 - Agenda, calendar invitation, and further information will follow soon



Opportunities – CIVITAS FastTrack



CIVITAS Call for Suppliers

- **Tasks:** Support 24 local areas working to speed up their roll-out of mobility innovation, through advice & services.
- **Benefits:**
 - Inclusion in database of cutting-edge experts and solutions providers.
 - Early access to FastTrack Innovation Community, and networking and partnering opportunities,
 - Participation in sessions of Capacity Building Weeks,
 - FastTrack might be able to reimburse Suppliers for the support they provide.



@FastTrackMobi

FastTrackMobility.eu

Opportunities – CIVITAS FastTrack

- **Requirements:** Expertise in ≥ 1 of four topical clusters
 - Urban Logistics & Clean Fuels;
 - New Mobility & Active Travel;
 - Public Transport;
 - Multi-modal Traffic Management.
- **To apply:** Complete the online application form, including a 2–3 min. video clip that serves as an "elevator pitch" about yourself and your proposed contribution.
- **Deadline:** 30 October, 17:00 (Brussels time)

Expertise and Application to Become a Supplier

Please provide information on your expertise or on the service you wish to offer. You must choose at least one of the following four fields:

1. Urban Logistics & Clean Fuels
2. New Mobility & Active Travel
3. Public Transport
4. Multi-modal Traffic Management.

Once you have indicated your field(s) of expertise, you will be asked to provide a short, written explanation (maximum 500 characters) regarding why you should be chosen as a Supplier in this field. Please include references. Please note that it is mandatory to provide this information.

Urban Logistics & Clean Fuels *	New Mobility & Active Travel *
<input type="radio"/> Yes	<input type="radio"/> Yes
<input type="radio"/> No	<input type="radio"/> No
Public Transport *	Multi-modal Traffic Management *
<input type="radio"/> Yes	<input type="radio"/> Yes
<input type="radio"/> No	<input type="radio"/> No

Below, please upload a short video clip that serves as an "elevator pitch", which provides more information about you, and about why you should be chosen as a FastTrack Supplier. The clip should be a maximum of 2-3 minutes long. Please note that it is mandatory to upload this clip. If you are chosen to be part of the FastTrack Pool of Suppliers, we may ask you to provide a commercial video of your organisation as well.

Please be aware that files cannot be larger than 10 MB. Should you wish to upload a video file that is larger than that, please do the following:

- Upload the video to a file-sharing platform such as dropbox, google drive, WeTransfer, etc. and get a sharing link
- Create a document (e.g. in Word, PDF, etc.) in which you clearly write your name, organisation, and a short (1-3 sentence) summary of the video clip. In the same document,

Thank you

Follow us on social media

- Twitter, Facebook, LinkedIn, YouTube, Flickr, Spotify



Subscribe to our newsletter

- civitas.eu/newsletters

Email

- Elma.meskovic@iclei.org
- Ana.dragutescu@iclei.org

civitas.eu



THE CIVITAS INITIATIVE
IS CO-FUNDED BY
THE EUROPEAN UNION