



# ECCENTRIC

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Procurement of bike sharing system

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Site manager

**City of Turku**



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# Turku in numbers



**12 000**  
COMPANIES

**40 000**

ISLANDS  
AND NATURE

**7**

HILLS



**46 000**  
FAMILIES

**130**

NATIONALITIES



**184 000**

CITIZENS



**38 000**

STUDENTS

**1**

RIVER AURA

**100**

LANGUAGES



**1**

FÖRI

**968**

PARKS



**153**

PLAY GROUNDS

# Bike sharing system in Turku

Neighbouring local authorities as options

Includes cargo bikes + winter

Procurement of the operator  
 - bikes, stations and balancing

Enlargements (options and market base) included

Procurement of the marketing agent  
 - Including some market spots at the stations

Incentives and sanctions included



Customer service = PT customer service

User needs  
 City needs

Digital side (booking, registration, payment) developed as part of MaaS platform

# Thank you!

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