

ECCENTRIC

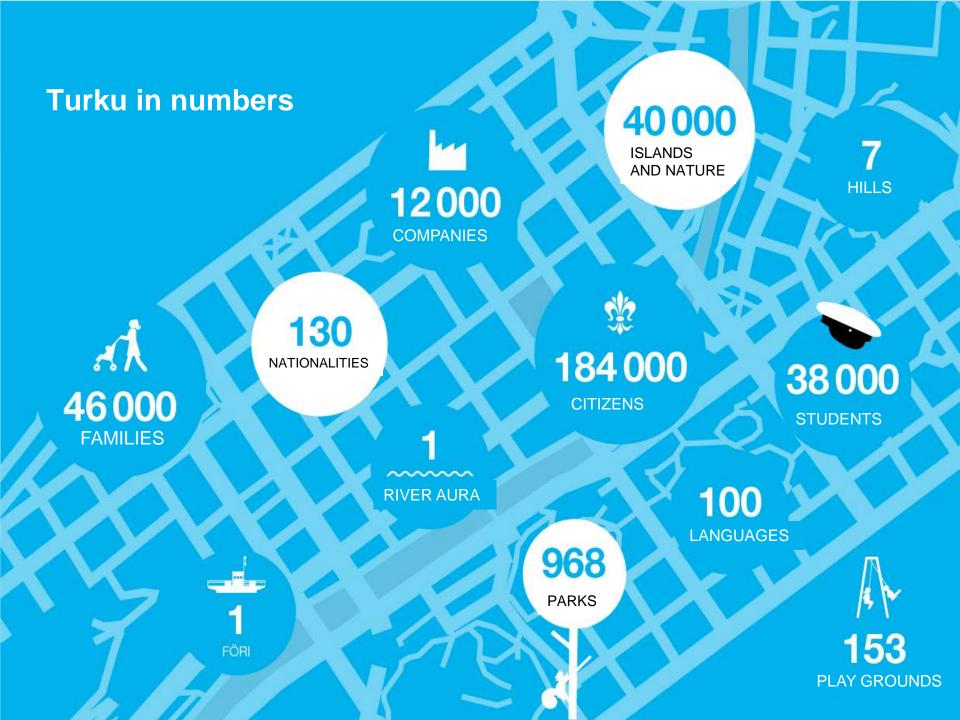
Procurement of bike sharing system

28.9.2017

Stella Aaltonen,

Site manager

City of Turku



Bike sharing system in Turku



Neigbouring local authorities as options

Includes cargo bikes + winter

Procurement of the operator - bikes, stations and balancing Enlargements (options and market base) included

Incentives and sanctions included

Customer service = PT customer service User needs City needs Procurement of the marketing agent
- Including some market spots at the stations

Digital side (booking, registration, payment) developed as part of MaaS platform

Thank you!

Stella Aaltonen

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