

CiViTAS
Cleaner and better transport in cities

2MOVE2

STUTT GART • BRNO • MALAGA • TEL AVIV

D8.4 Charta of 2MOVE2

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Abstract

This report gives a short introduction in the “Charta of 2MOVE2”. It describes the signature process, which took place on 28 September 2017 in the framework of the CIVITAS Forum 2016 in Gdynia, Poland. Finally it is shown how the four 2MOVE2-cities will implement the “Charta of 2MOVE2” in their urban sustainable mobility planning.

Project Partners

Organization	Country	Abbreviation
Landeshauptstadt Stuttgart	Germany	LHS
Statutární město Brno	Czech Republic	SMB
Ayuntamiento de Malaga	Spain	Malaga
Tel Aviv-Yafo Municipality	Israel	TLV
Universität Stuttgart	Germany	USTUTT

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1 Introduction

Main goal of the participation in 2MOVE2 is to implement new measures which help the cities to switch their transportation systems towards more sustainable systems. But to do this, it is necessary that the measures, demonstrated in the framework of a CiViTAS project, are not isolated but part of a comprehensive system combining measures in all action fields of CiViTAS. Therefore all four cities want to follow the example of a Sustainable Urban Mobility Plan (SUMP), reflecting their latest experiences gained in 2MOVE2 but also the latest knowledge gained on the European level including European political guidance as expressed in the Urban Mobility Package of the EC or in the EC-guidelines “Developing and Implementing a Sustainable Urban Mobility Plan”, finally published in January 2014.

In a first step, all four 2MOVE2-cities - Stuttgart, Malaga, Brno and Tel Aviv-Yafo - analyzed their existing transport and mobility plans which are not necessarily already named as a Sustainable Urban Mobility Plan (SUMP), even if they very often already fulfil the requirements of a SUMP to a large extend. (see Deliverable D8.1)

To confirm this the four 2MOVE2-cities applied the SUMP - self-assessment tool, provided by Rupprecht Consult, on their existing transport and mobility plans (Stuttgart, Malaga, Tel Aviv-Yafo) or their upcoming SUMP, which is presently, and partly under the framework of 2MOVE2, under development. The results of this self-assessment show that Brno will expect an excellent SUMP (93 points out of 100), while Stuttgart and Malaga with their existing transport and mobility plans already have documents, which correspond also to an excellent SUMP (76 points). The existing transport and mobility plans of Tel Aviv-Yafo correspond to a high quality SUMP (74 points), but the difference to Stuttgart and Malaga, expressed with the points reached, is marginal.

Although all cities already have or expect more or less excellent SUMPs, they committed themselves to improve their transport and mobility plans in those areas, where some deficiencies showed up. Stuttgart worked on the topics of citizens' participation and quality assurance while Malaga was focussing on participation aspects and financial issues of the extension of the bicycle network. Tel Aviv-Yafo was working on the issue of the integration of social incentives aimed to promote behavioural change. In contrast, Brno was just working on the development of its new SUMP. (see Deliverable D8.3)

To keep the momentum gained on the topic of Sustainable Urban Mobility Plans within 2MOVE2 the four cities committed themselves already very early to sign near to the end of the project the so-called “Charta of 2MOVE2” to express their long-lasting interest to support sustainable urban mobility in their cities. This “Charta of 2MOVE2” should be signed by high ranked local politicians.

This report describes the content of the Charta (Chapter 2), the signature process on 28 September 2016 during the CIVITAS Forum 2016 in Gdynia, Poland (Chapter 3) and how the four 2MOVE2-cities want to implement the “Charta of 2MOVE2” in their urban sustainable mobility planning.

2 Content

The draft of text of the “Charta of 2MOVE2” was prepared by the 2MOVE2 SUMP working group and, after several rounds of coordination, finally approved by the four 2MOVE2 cities.

Under the headline “International Charta for Sustainable Urban Mobility Plans” and the subtitle “Developing and implementing strategic plans for a better quality of life in our cities” the text of the Charta is as follows:

“We, the undersigned are committed to a competitive and resource-efficient urban mobility in our cities, to be achieved through the development and implementation of Sustainable Urban Mobility Plans. Under the premise that all cities share the same challenges, and that there are different paths towards a better quality of life in our cities, we agree that Sustainable Urban Mobility Plans can and should be adapted to the particular circumstances of each urban area.

Sustainable Urban Mobility Plans are meant to be dynamic, living instruments that focus not only on planning but also on the implementation of concrete actions. For this reason, we will work together to develop and implement high quality Sustainable Urban Mobility Plans in our cities through our commitment to this Charta, in consideration of the strategic principles established in the European guidance documents:

1. The central goal of a Sustainable Urban Mobility Plan is to improve the accessibility of urban areas and to provide high-quality and sustainable mobility and transport.
2. A Sustainable Urban Mobility Plan is linked to an existing, long-term strategy for the future development of transport and mobility infrastructures and services.
3. A Sustainable Urban Mobility Plan includes a delivery plan for short-term implementation of the strategy.
4. The development of a Sustainable Urban Mobility Plan should build on a careful assessment of the present and future performance of the urban transport system.
5. A Sustainable Urban Mobility Plan fosters a balanced development of all relevant transport modes, while encouraging a shift towards more sustainable modes.
6. The development and implementation of a Sustainable Urban Mobility plan follows an integrated approach between the different levels of government and relevant authorities.
7. A Sustainable Urban Mobility Plan follows a transparent and participatory approach.
8. Local Planning Authorities should have mechanisms to ensure the quality of the Sustainable Urban Mobility Plan.”

3 Signature Ceremony

The signature ceremony of the “Charta of 2MOVE2” took place in the framework of the CIVITAS Forum 2016 in Gdynia, Poland. In detail, it was part of Session 1 “Achievements in Sustainable Urban Mobility Planning in Europe” which took place on Wednesday, 28 September 2016, from 3.15 to 5.00 pm. At the end of this session 15 minutes were dedicated to 2MOVE2 (see Figure 1). The session was moderated from Karen Vancluysen, Polis, who also was the moderator of the signature ceremony.

14.30 - 15.15	Coffee Break			PRESS BRIEFING
	Parallel Sessions I			
15.15 - 16.45	Session 1 Achievements in Sustainable Urban Mobility Planning in Europe The session will be followed by the Official signature ceremony of 2MOVE2 SUMP Charta	Session 2 <i>New perspectives of urban freight logistics</i>	Session 3 <i>Monitoring impacts and understanding the situation</i>	Session 4 <i>Influence of automation on urban mobility</i>
18.30 - 22.00	Cocktail reception at “Muzeum Emigracji w Gdyni”- “Emigration Museum of Gdynia” Transports is arranged by the City of Gdynia. Busses leave at 18.00.			

Figure 1: Detail of the programme of the CIVITAS Forum 2016, showing Session 1 with the signature ceremony of the “Charta of 2MOVE2” (Wednesday, 28 September 2016)

(source: http://civitas.eu/sites/default/files/civ_prog_2016_web.pdf, 31 January 2017)

The signature ceremony was opened by a welcome note from Piotr Rapacz, European Commission, DG MOVE.

He was followed by Dr. Martin Schairer, Deputy Mayor in Stuttgart, who gave a short introduction to 2MOVE2 and especially the meaning of the SUMPs within 2MOVE2. At the end of his short speech, he highlighted two most important lessons learnt:

- “There are different paths towards a better quality of life in our cities: SUMPs can and should be adapted to the particular conditions of each urban area.”
- “SUMPs are meant to be dynamic, living instruments that focus not only on planning but also on the implementation of concrete actions.”

He ended “by signing this Charta, we commit to a more sustainable mobility in our cities.”

Finally the following representatives from the four cities signed the Charta:

- Hana Kašpaříková, member of the City Assembly and Chairman of the City Council Committee for Strategic Planning (City of Brno).
- Elvira Maeso González, Deputy Mayor for Mobility (City of Malaga).
- Dr. Martin Schairer, Deputy Mayor (City of Stuttgart).
- Meital Lehavi, Deputy Mayor (City of Tel Aviv-Yafo).

Figures 2 and 3 show the signature process. Figure 4 presents the “Charta of 2MOVE2” with the four signatures.



Figure 2: Signature Process “Charta of 2MOVE2” (from left to right: Hana Kašpaříková (City of Brno), Elvira Maeso González (City of Malaga), Meital Lehavi (City of Tel Aviv-Yafo), Dr. Martin Schairer (City of Stuttgart))



Figure 3: The result! (From left to right: Dr. Martin Schairer (City of Stuttgart), Meital Lehavi (City of Tel Aviv-Yafo), Elvira Maeso González (City of Malaga), Hana Kašpaříková (City of Brno))

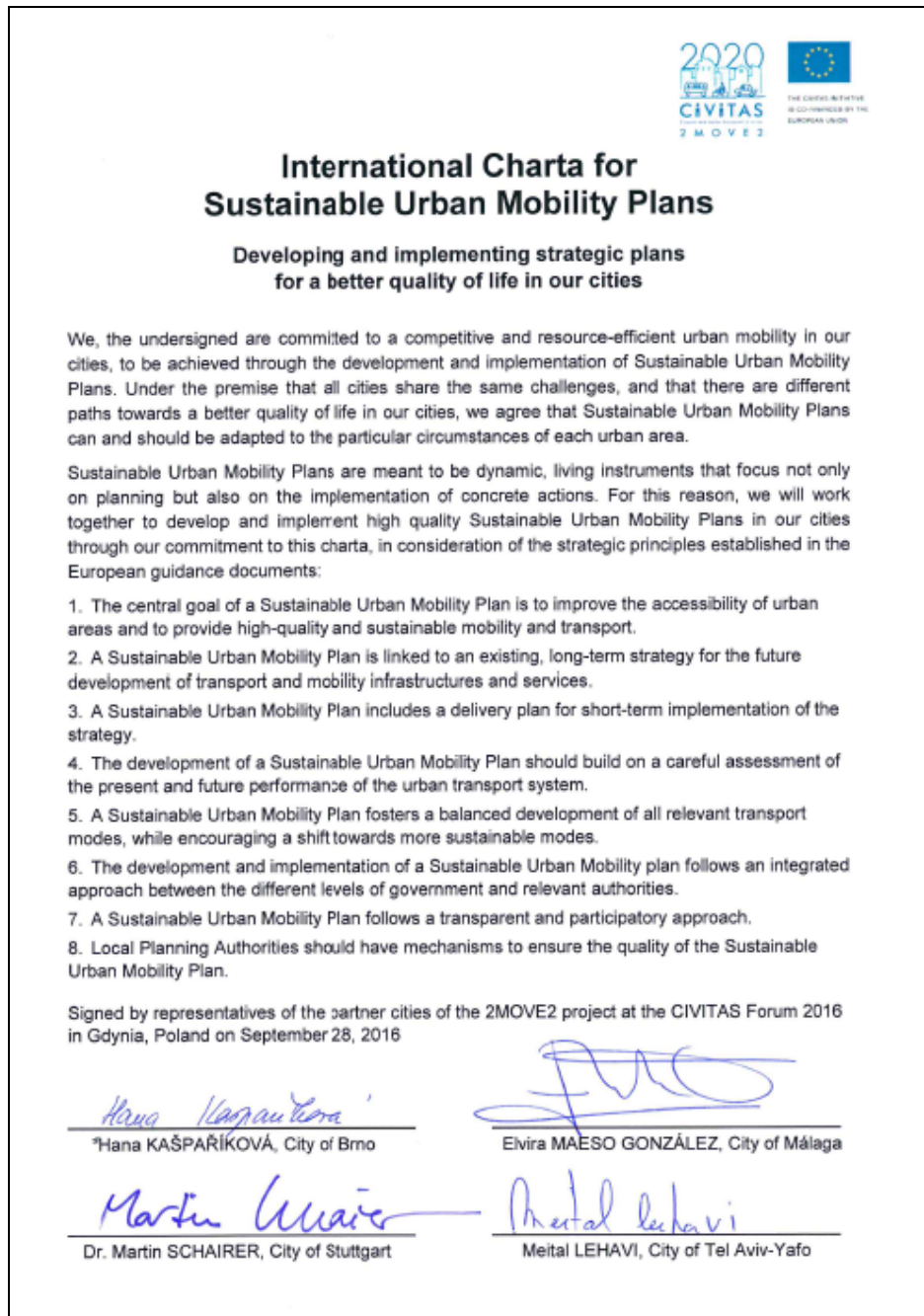


Figure 4: “Charta of 2MOVE2” with signatures

4 Implementation of the “Charta of 2MOVE2”

Of course the four 2MOVE2 cities will not stop their activities on implementing sustainable mobility in their local transport systems with the signature of the “Charta of 2MOVE2”. They will emphasize their commitment to the Charta by tangible steps in their local sustainable mobility planning.

4.1 Brno

Brno is still in the process to develop its first SUMP, following very close the guidelines published by the EC. In 2017, the Planning Part of the SUMP, which also comprises an Action Plan, describing all measures to be taken, will be finished and Brno expects to approve the whole SUMP-document until the end of this year. Since Brno was and is implementing its SUMP very close to the EC-guidelines Brno is following the path prepared by the “Charta of 2MOVE2”. To ensure the implementation not only of the measures proposed by the SUMP Action Plan but also to carefully evaluate and monitor the whole process of sustainable urban mobility planning, the Urban Mobility Unit was newly established in November 2016 as organizational part of the Transport Department of the Brno City Municipality. The Urban Mobility Unit is responsible for the implementation of the measures of the SUMP Action Plan, for the monitoring of the set up indicators and the evaluation of the relevant data and also for the organization of the citizen involvement activities (and other public relations tools) for the process of sustainable urban mobility planning. By these actions the City of Brno is following the principles of the “Charta of 2MOVE2”.

4.2 Malaga

The SUMP of Malaga (May 2015) is currently in the final approval process that will include the integration of the SUMP as a part of the General Urban Plan of the city. When this integration occurs, all the guidelines and measures included in the SUMP of Malaga, which comply with all the precepts described in the 2MOVE2 Charta, will become a document of mandatory compliance by law, so it will ensure the implementation of all aspects that are included in the 2MOVE2 Charta.

4.3 Stuttgart

By signing the International Charta for Sustainable Urban Mobility Plans of 2MOVE2, Stuttgart has committed to sustainable urban mobility through the development and implementation of measures that contribute to a better quality of life for its citizens. As described in Deliverable D8.1, Stuttgart has chosen a particular path towards a Sustainable Urban Mobility Plan by combining a long-term "static" strategy (Transport Development Concept 2030) with a short-term "dynamic" implementation approach (Action Plan). This fact underlines the Charta's premise that even though cities share similar challenges, there are "different paths towards a better quality of life in our cities" and that mobility plans "should be adapted to the particular circumstances of each city."

By developing a dynamic Action Plan for sustainable mobility, Stuttgart has gained a "living instrument" that focuses not only on planning but rather on the implementation of concrete actions. At the present moment, the city administration is developing the first update of the Action Plan, by including new mobility measures and removing the ones that have already been implemented since the publication of its first version in 2013. In order to reach this point, it was necessary to carry out a detailed assessment of the present and future performance of urban transport in the city. It is foreseen that the Action Plan will be updated in the future every 2 to 3 years.

The development and implementation of Stuttgart's SUMP follows an integrated approach between the different levels of the local government and the relevant authorities, including political representatives. All aspects regarding sustainable mobility in Stuttgart are supported and legitimized by a Steering Committee consisting of the Mayor, four Deputy Mayors and the executive boards of the local transport and tariff companies. Additionally, the different technical departments of the city administration meet regularly to discuss common mobility projects in an interdisciplinary way. As a result of this integrated approach, a "mobility package" - including projects of all technical departments - is presented every two years to the general budget negotiations of the city administration.

The Action Plan also serves as mechanism to assess the implementation of concrete actions and measures according to action fields, and this way, it helps to reach a balanced development of all relevant transport modes, while encouraging a shift towards more sustainable modes. In this respect, Stuttgart will continue to fulfil the commitment to sustainable urban mobility assumed by the city through the signature of the "Charta of 2MOVE2".

4.4 Tel-Aviv

Tel Aviv - Yafo confirms its commitment to sustainable urban mobility planning, which was amongst others expressed by the signature of the "Charta of 2MOVE2", by the preparation of a mobility plan for the city as part of the overall update of the strategic plan for the city. The work on this strategic plan has recently started. In parallel Tel Aviv - Yafo will continue to implement SUMP-relevant measures, like the extension of the dedicated bus-lanes network by 22 km within the next two years, the approval of detailed plans for two new mass transit lines in the city ("green line" and "purple line") or the start of a new car-sharing initiative involving 260 cars. All these measures fulfil the requirements of sustainable mobility and help to realize the principles of the "Charta of 2MOVE2".