



# Workshop „Promoting local electric mobility“ Aachen, 10 February 2015

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EnergieAgentur.NRW

**1**

**Introduction**

**2**

**Framework Conditions**

**3**

**Examples of Current Activities**

**4**

**Conclusions**

# EnergieAgentur.NRW

- **Energy consulting.** Contact for companies, communities and private persons
- Networks (Innovative power plants and grids, biomass, **future fuels and drives**, hydrogen and fuel cells, photovoltaic, energy efficient and solar building)
- Advanced training in energy efficiency and renewable energies, qualification and school projects
- Public relations, information
- Initiation and attendance of demonstration projects and support of market introduction
  
- **Management of Cluster EnergieRegion.NRW**
- **Management of Cluster EnergieForschung.NRW**

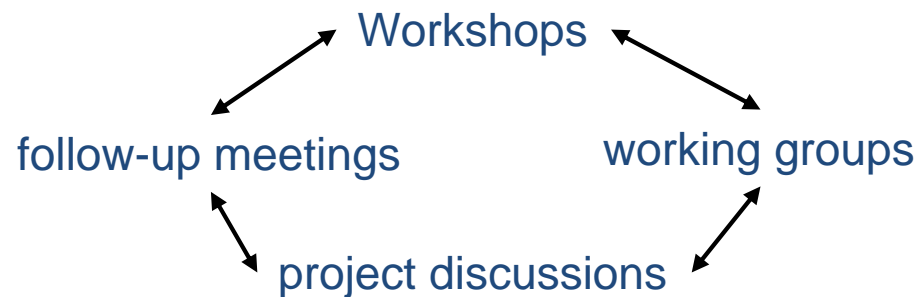


# Building competence networks

- **Information and Communication**

- Webpage
- Plenum
- Workshops
- Interviews

- **Projects**



- **Positioning**

- Company search
- Strategic on-one meetings
- Development value chain

Who can be a member / participant of the network?

Location

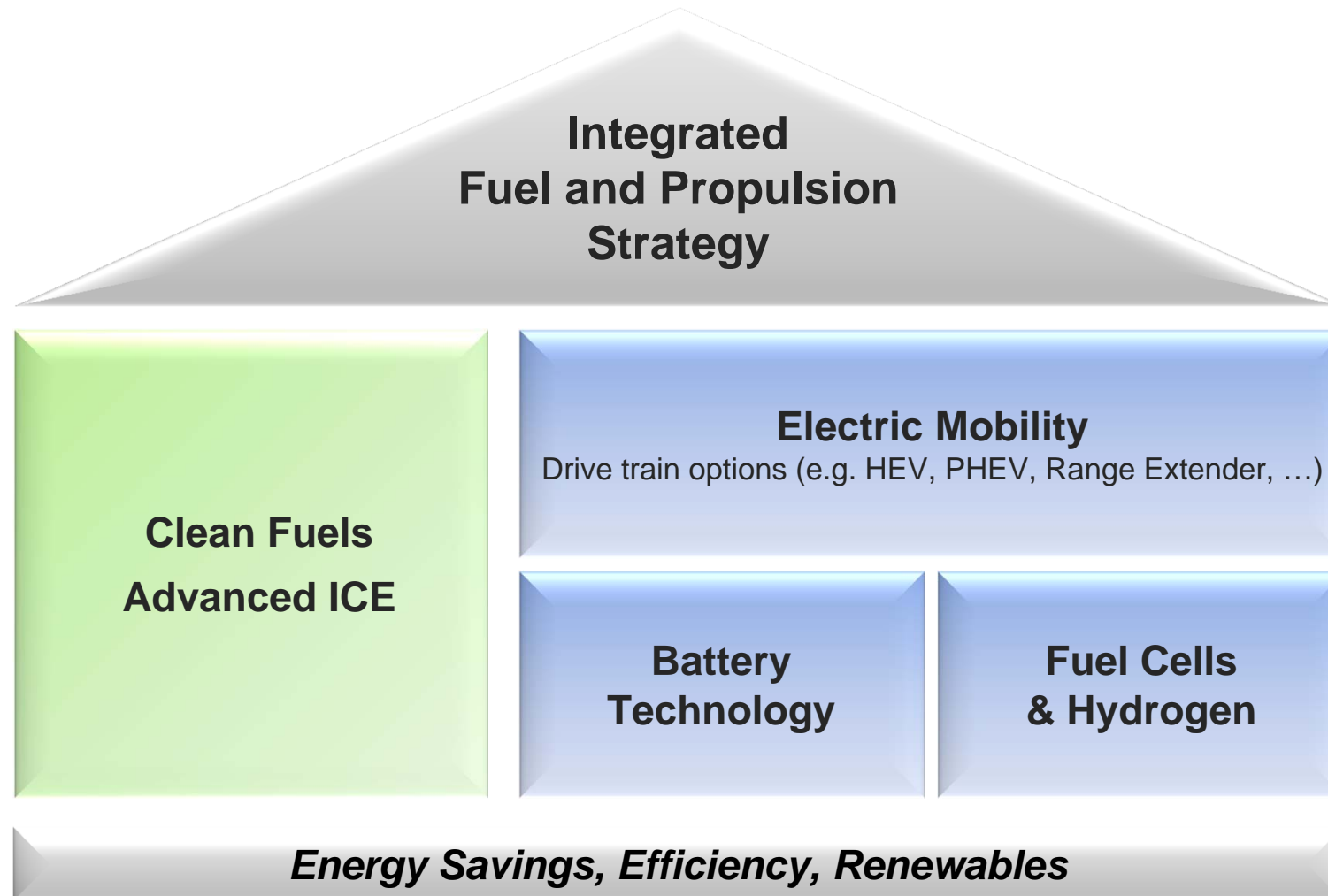
- Size
- Product range

What programs can be used for project financing?

How can studies be financed?  
 e.g.

- Market analyzes
- Market entry products
- Niche markets

# Fuel and Propulsion Strategy NRW



# Topics of the Network Future Fuels and Drives

## - Technical Infrastructure

- Energy-Efficient Drives
- New (Bio-)Fuels
- Battery-Powered Electric Mobility
- Technical Conditions for New Mobility Concepts

### Applications:

- Road Transport (Passenger Cars, light and Heavy Duty Vehicles, Buses, Off Road-Applications e.g. Agriculture)
- Rail, Aviation, Shipping
- International Cooperation



# Master Plan Electric Mobility North Rhine-Westphalia

<http://www.elektromobilitaet.nrw.de/>

- Establish NRW as leading region for electric mobility in Europe
- A systematic approach to electric mobility
- Development of electric mobility taking climate protection and renewable energies into consideration
- Market launch of 250.000 electric vehicles until 2020
- Increase market share of NRW automotive suppliers and settle new automotive manufacturers in NRW
- Developing competence centers for:
  - Batteries
  - Automotive engineering
  - Grid infrastructure



## ElektroMobilität NRW

# CPT Resolution – Terms of implementation and the national policy framework until November 2016

## Directive 2014/94/EU of the European Parliament and of the Council of 22 October 2014 on the deployment of alternative fuels infrastructure

- Member States shall ensure, that an appropriate number of recharging points accessible to the public are put in place:
  - recharging infrastructure at urban agglomerations until 2020
  - recharging infrastructure for the TEN-T core network until 2025
  - hydrogen infrastructure until 2025
  - fuelling points for LNG at maritime ports until 2025
  - fuelling points for LNG at inland ports until 2030
  - CNG at urban agglomerations until 2020 (practically fulfilled in GER)
  - CNG for the TEN-T core network until 2025 (practically fulfilled in GER)
- Changes in supply (additional infrastructure capacity) and demand (capacity actually used).



1

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2

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3

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## Background and general framework

### Status quo:

- In Germany 20 % of the CO<sub>2</sub>-emission are created by road transport.

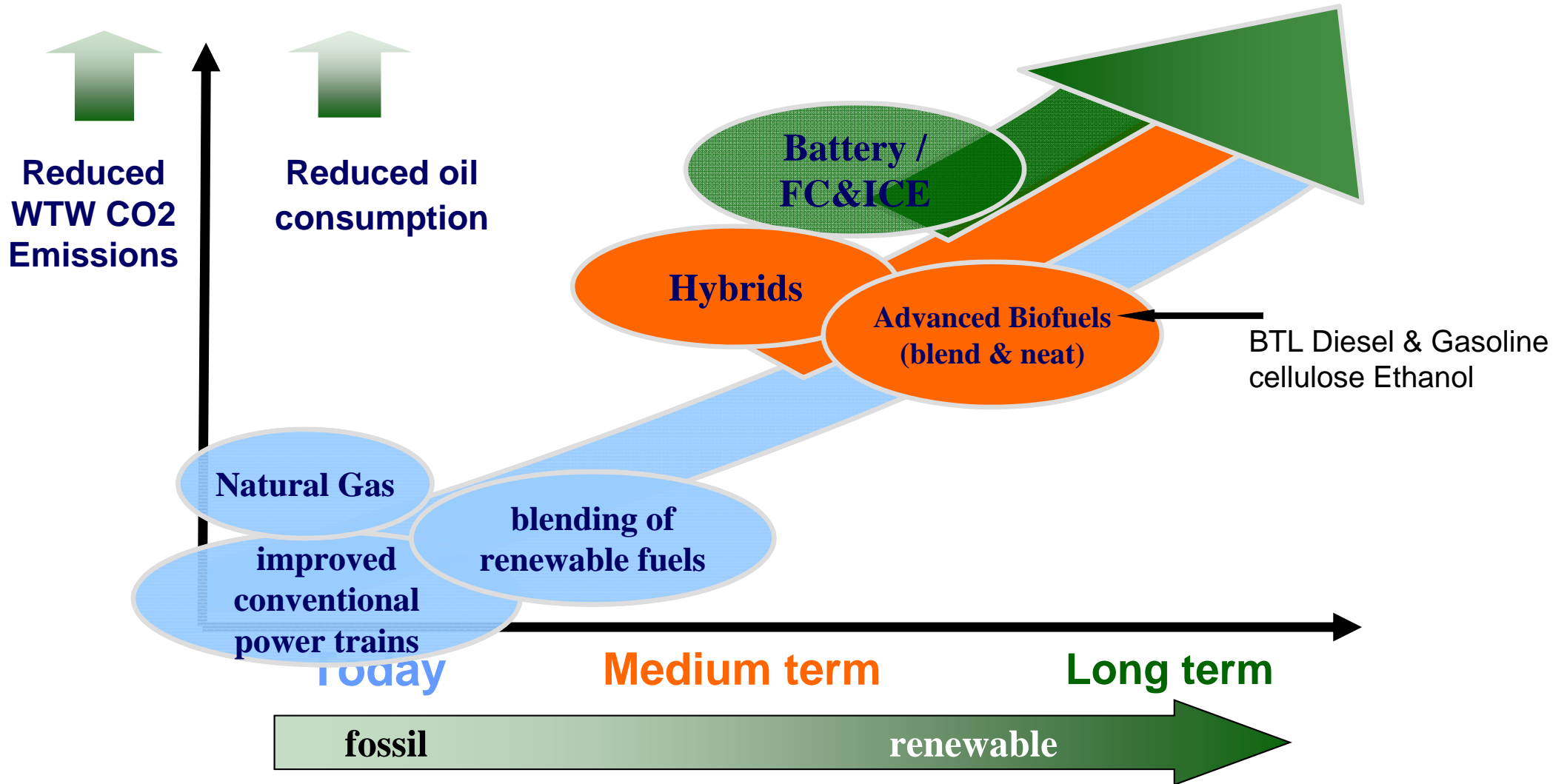
### Energy efficiency:

- CO<sub>2</sub>-reduction goal: 95 g/km for new cars until 2021, furthermore Supercredits for E-mobiles 7,5 g/km from 2020 to 2022 (proposal of the Council Presidency / EP, Nov. 2013)
- Private transport will increase about 20% to 2025; road transport about 70%.
- The reduction of air pollution, primarily nitrous gases and noise pollution is necessary.

### Part of renewable energies:

- On a Proposal of the European Committee the 10%-target of the Renewable Energies Directive will be kept but a share of the „first generation“ biofuel will be limited to 5,5%. Another 2%-part should be produced synthetically, for example residues and wastes.

# Road Map Future Fuels and Drives

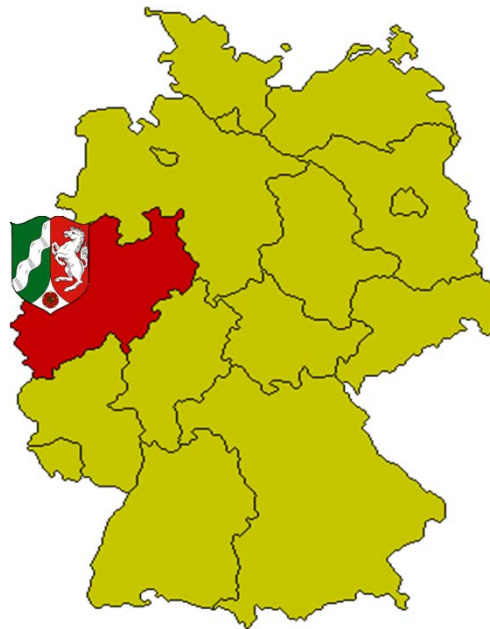


Source: Federal Ministry of Transport and Digital Infrastructure

# Specific features of NRW

## Land of energy NRW

- Produces 33% of the electricity in Germany
- Consumes 40% of the electricity in Germany
- 90% of coal and 50% of lignite mining in Germany



## Megacities and mega-urban areas of the future

- 18 million inhabitants
- Conurbation Rhine-Ruhr at 10 Mill. Inhabitants part. Of the 30 largest metropolitan region in the world
- Population Richest and seals populated state
- High private traffic volume (44 million cars) and freight

## Research & Development

- Major research institutions such as Jülich one of Europe's largest institutions
- Applied research
- Interface Research Industry
- Seat of many industrial research units
- 5 of the 10 largest universities in Germany

## Ressources and material flows

- Great fit of secondary raw materials from private households, industry and agriculture

## Cluster and initiatives

16 Official cluster (for example Energieregion.NRW) Model Region Rhine-Ruhr

# NRW - Land of new mobilities

## Strengths and Characteristics

### Research:

Highly developed research landscape.

- 5 of the 10 largest universities in Germany
- Major research facilities
- Variety of industrial research service managers

### Industry:

Economically powerful state.

- Strong position in the automotive component suppliers industry
- Production- and development sites of the big OEMs
- Strong number of municipal energy companies are located
- Offices of major energy companies

### User:

Characteristic for mega-cities and urban future regions.

- Most populous state in Germany
- Most urbanised region in Germany: above-average traffic volume and the densest transport network (individual and PT)

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**2** Framework Conditions

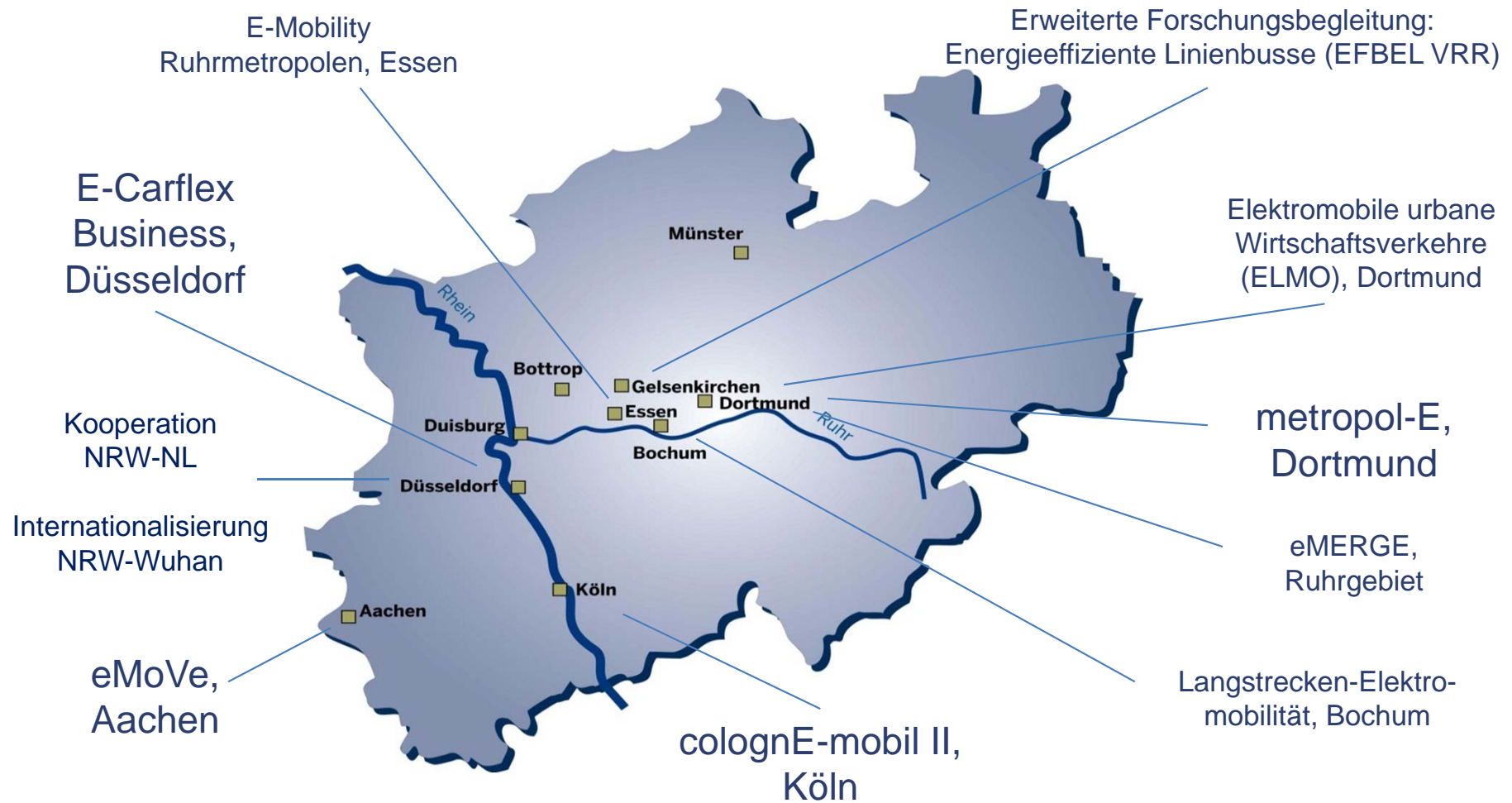
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# Model Region Program Phase II



## Project Overview Model Region Rhine-Ruhr (Phase II)



## Model Region Program Phase II

- A total of 11 projects, thereof 1 project accomplished
- Further projects in preparation
- A total of 450 vehicles planned, about 350 on the road
- A total of 400 charging points planned, about 290 installed
- Kilometers traveled: about 3,25 million km (July 2014)
- More than 50 project partners
- Key aspects:
  - Commercial and municipal fleets
  - Local public transport
  - Housing and mobility (intermodality)
  - International cooperations



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# Conclusions

- In the Future a Broader Range of Fuels and Drives will be Found on the Market.
- Carbon Footprint, Efficiency, Availability and Technical Requirements (Infrastructure) are Important Evaluation Criteria of Future Projects.
- NRW Perceives Electric Mobility as a Cross Innovation Subject Connecting Several Players: Vehicle Manufactures, Suppliers, System Developers, Energy Provider, Network Provider, Universities, Research Institutes.
- Cities and Municipalities are Ready for Implementation of a Green Mobility and Climate Protection Strategy.
- Networks, Funding, Best Practice Examples and Discussion Platforms are an Important Driver of Innovation in NRW.

# Kontakt

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